

Full-year results 2008 Investors' Presentation

Zurich, 24 March 2009

Agenda



1. Overview	Bruno Pfister
2. Financial results	Thomas Müller
3. Outlook	Bruno Pfister

Key points



Unsatisfactory result due to severe financial market dislocation

- Gross written premiums -4%, mainly due to lower sales to HNWI
- Profit heavily influenced by impairments as well as realisations

Solid capitalisation, despite financial crisis

- Resilient IFRS equity and stable IFRS solvency of 159%, after deduction of proposed dividend of CHF 5
- Par value reduction and share buyback of more than CHF 1.2 bn
- De-risking of investment portfolio largely completed

Swiss Life and Talanx agree on strategic partnership

- Several areas of cooperation identified
- Talanx to take a stake of around 10% in Swiss Life
- Swiss Life to sell 8,4% of MLP to Talanx and intends to reduce remaining stake to below 10%

2009 outlook

- Long-term growth intact, with growing needs for advice and security
- Direct investment yield well above technical interest rates
- Strong customer franchise allowing reinforcing market position

2008 results



Net profit	CHF 345 million	- 75%
Result from operations 1)	CHF - 842 million	n.a.
Shareholder's equity	CHF 6.6 billion	- 9%
Group solvency	159%	- 3 ppts
Return on equity	5.0%	- 13.1 ppts
Embedded value	CHF 8.5 billion	- 34.1%
Dividend (proposed)	CHF 5	- CHF 12

¹⁾ Continuing operations

Business performance 2008



Switzerland

- Number 1 market position confirmed
- Efficiency increased, costs reduced
- Annual cost savings of CHF 90 million identified
- New generation of innovative products introduced

France

- Strong premium growth continued (+8%)
- IFA distribution channel substantially increased
- New unit-linked products successfully launched

Germany

- AWD integrated into Swiss Life sales approach
- Attractive new products launched
- New business production picked up in Q4

Business performance (ctd)



PPLI 1)

- HNWI also impacted by crisis, leading to dissapointing sales
- New and adapted products launched
- Additional points of sale added in Singapore and Dubai

AWD

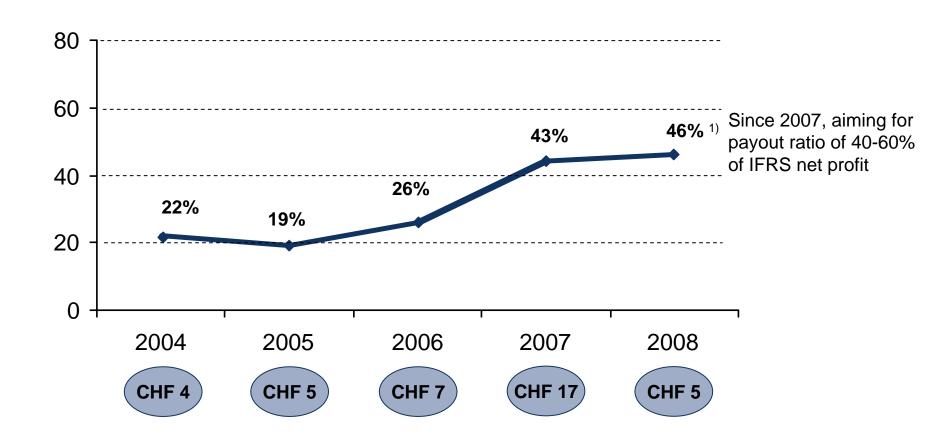
- AWD sales of Swiss Life products more than doubled
- Restructuring of UK and issues in Austria addressed
- Target governance model implemented

Investment / Management / ALM

- Balance sheet largely de-risked in second half of 2008
- Income from Investment Management stabilised
- Positive interest margin maintained going forward

Payout ratio





¹⁾ Payout ratio 2008 excluding treasury shares from share buyback programme

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Income statement



CHF million (IFRS basis)

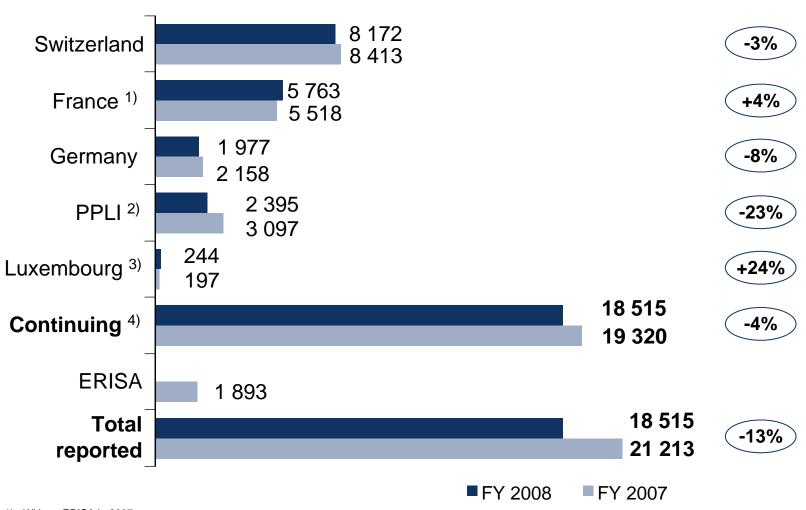
Continuing operations	FY 2008	FY 2007
Gross written premiums, fees and deposits received	18 515	21 213
Asset management and other commission income	950	196
Financial result for own risk	388	4 885
Net insurance benefits and claims	-12 915	-13 268
Policyholder participation	429	-1 746
Operating expense	-3 319	-2 489
Result from operations	-842	1 013
Borrowing costs	-181	-177
Share of results of associates	-149	12
Income tax expense	29	-122
Net result from continuing operations	-1 143	726
Net profit from discontinued operations	1 488	642
Net profit	345	1 368
Earnings per share from continuing operations (in CHF) 1)	-35.37	20.83
Earnings per share (in CHF) 1)	10.88	39.60

¹⁾ Diluted, based on 32 169 248 shares in 2008 and 34 167 673 shares in 2007

Premiums



GWP & PHD; CHF million (IFRS basis)



- 1) Without ERISA in 2007
- 2) Includes Liechtenstein, Singapore and PPLI Luxembourg
- 3) Luxembourg w/o PPLI
- 4) Includes CHF -36 m inter-segment eliminations in FY08 and CHF -63 m in FY07

Operating result



Segment results; CHF million (IFRS basis)

	FY 2008	FY 2007
Insurance (Continuing)	-715	1 047
of which - Switzerland	-748	650
- France	40	324 ¹⁾
- Germany	29	65
- Other	-36	8
Investment Management	94	93
AWD	-41	-
Insurance & Banking (Discontinued)	1 694	639
Other & eliminations	-55	0
Unallocated corporate costs	-116	-73
Result from operations	861	1 706
of which continuing	-842	1 013

¹⁾ Incl. CHF 137m contribution of ERISA

Cost development



CHF million (IFRS basis)

Continuing operations	FY 2008	FY 2007	Change
Total operating expense	3 319	2 489	33.3%
Commission and DAC amortisation	-966	-936	
Restructuring costs	-54	-32	
AWD	-807		
ERISA/CapitalLeben		-118	
IAS 19	-32	-31	
Currency effects		-22	
Operating expense (adjusted)	1 460	1 350	8.2%
of which Switzerland	545	562	-3.0%

Investment result



CHF million (IFRS basis) – insurance portfolio for own risk; continuing excl. ERISA

	FY 2008	FY 2007 ¹⁾
Direct investment income	4 530	4 622
Direct investment income in %	4.1%	4.1%
Expense	-180	-196
Net capital gains/losses on investments and impairments	-4 071	-219
Net investment result	279	4 207
Net investment result in %	0.3%	3.8%
Changes in net unrealised gains/losses on investments	282	-3 053
Total investment result	561	1 154
Total investment result in %	0.5%	1.0%
Average net investments	110 932	112 006
Total investment performance (fair value) in %	-0.7%	n.a.

¹⁾ Previously reported figures included SL Banque, Paris

Breakdown of net investment result



CHF million (IFRS basis) – insurance portfolio for own risk; continuing

	Direct investment income	Impair- ments	Gross gains/losses through P&L (incl. forex)	Gains/ losses on derivatives	Net realised after hedging	Net investment result
Bonds	1 942	-126	-1 464	1 861	397	2 213
Bonds reclassified to loans	690	-44	-223		-223	423
Equities	195	-1 371	-2 103	936	-1 167	-2 343
Loans	637	0	35		35	672
Mortgages	206	12	0		0	218
Alternative investments	199	-1 316	-468 ¹⁾	165	-303	-1 420
Real estate	532	0	194		194	726
Cash & Other	129	0	-159		-159	-30
Total	4 530	-2 845	-4 188	2 962	-1 226	459
Expense						-180
Net investment result						279

Net capital gains/ losses on investments

^{- 4 071}

¹⁾ Economic view: allocation of impairments on alternatives of CHF -295 m to gains/losses

Investment result



CHF million (IFRS basis) – insurance portfolio for own risk; continuing excl. ERISA

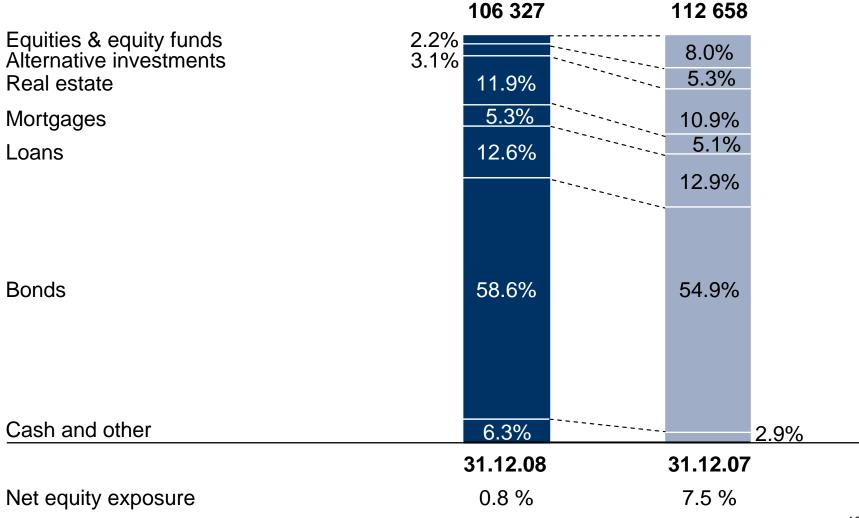
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Investment portfolio



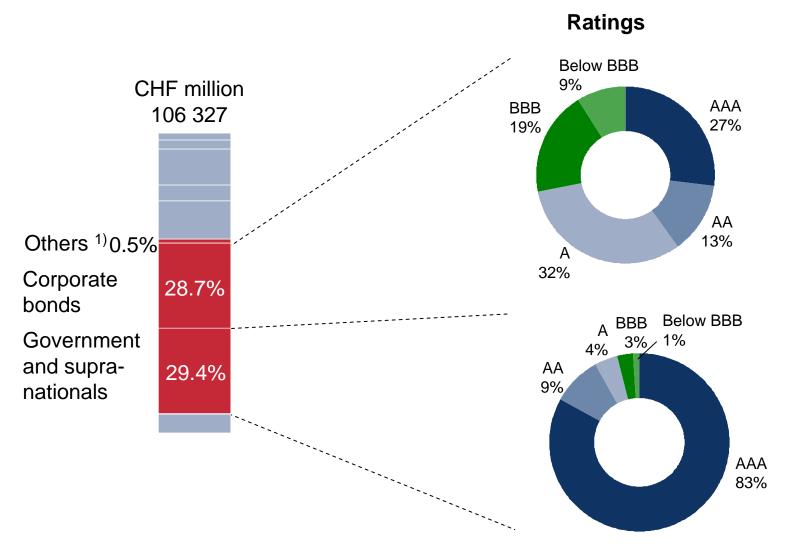
CHF million (<u>fair value</u> basis) insurance portfolio for own risk, continuing excl. ERISA



Bond portfolio



Insurance portfolio (fair value basis)



¹⁾ Exposure to CDO/CLO, ABS, MBS, etc.

Reserves and shareholders' equity



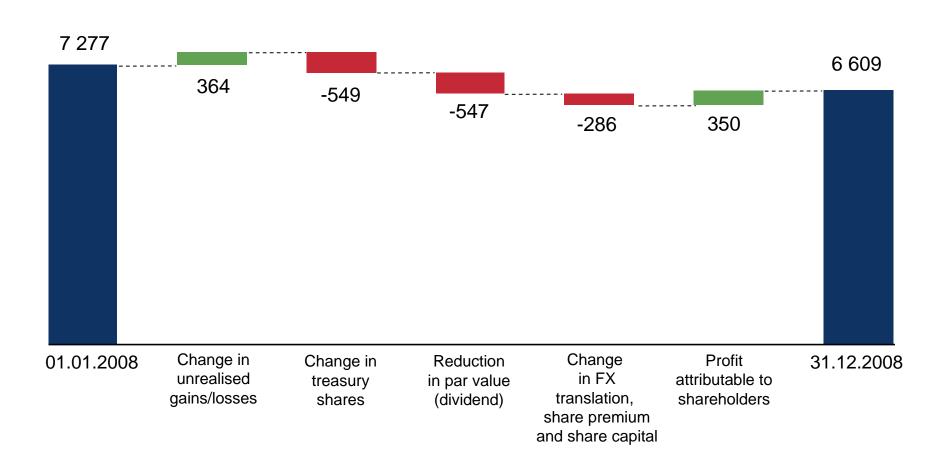
CHF million (IFRS basis)

31.12.2008	31.12.2007
113 308	121 829
91 024	94 492
11 135	12 907
9 727	11 042
1 422	3 388
3 123	3 621
6 609	7 277
134 791	179 757
10 007	11 594
6 652	7 334
2 677	2 936
678	1 324
	113 308 91 024 11 135 9 727 1 422 3 123 6 609 134 791 10 007 6 652 2 677

Development of shareholders' equity



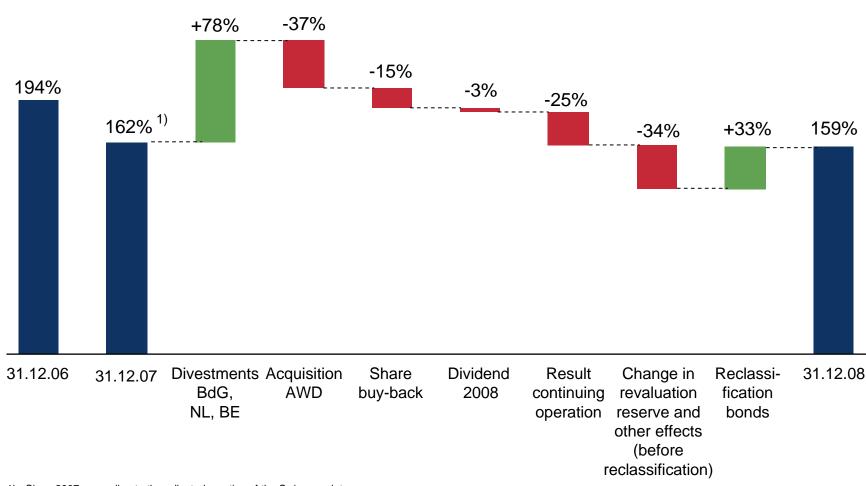
CHF million (IFRS basis)



Group solvency



Based on IFRS equity



¹⁾ Since 2007, according to the adjusted practice of the Swiss regulator

Embedded value



CHF million (statutory basis)

	31.12.2008	31.12.2007	Change	RoEV
Switzerland	2 311	4 847	-52.3%	-47.2%
International	2 577	4 996	-48.4%	-4.1%
ANAV Swiss Life Holding	3 569	2 994		
Swiss Life Group	8 457	12 837	-34.1%	-29.5%
of which ANAV	6 088	8 705		
PVFP	3 502	4 880		
Cost of holding capital	-1 133	-748		
Embedded value per share 1)	241	367		

¹⁾ In CHF, based on 35.0 million shares on 31.12.07 and 35.1 million shares on 31.12.08

Embedded value – analysis of change



CHF million (statutory basis)

Swiss Life Group as per 31.12.2007

Dividend payment 2007

Unwind 2008

Investment return 2008 variance

Future investment return variance

150% cost of holding capital

Operational & demographic variance

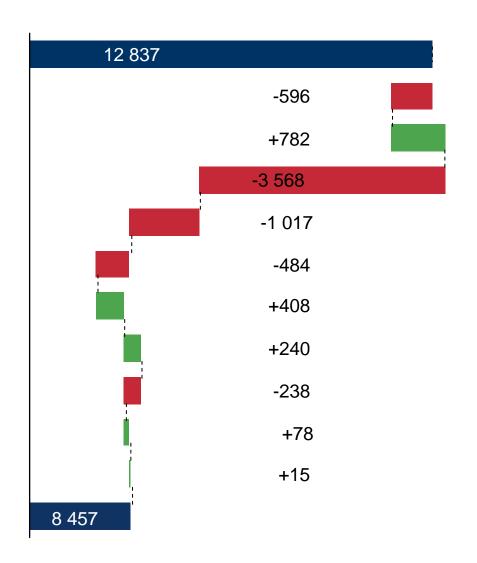
Tax variance

Change in currency exchange rate

Value of new business 2008

Various

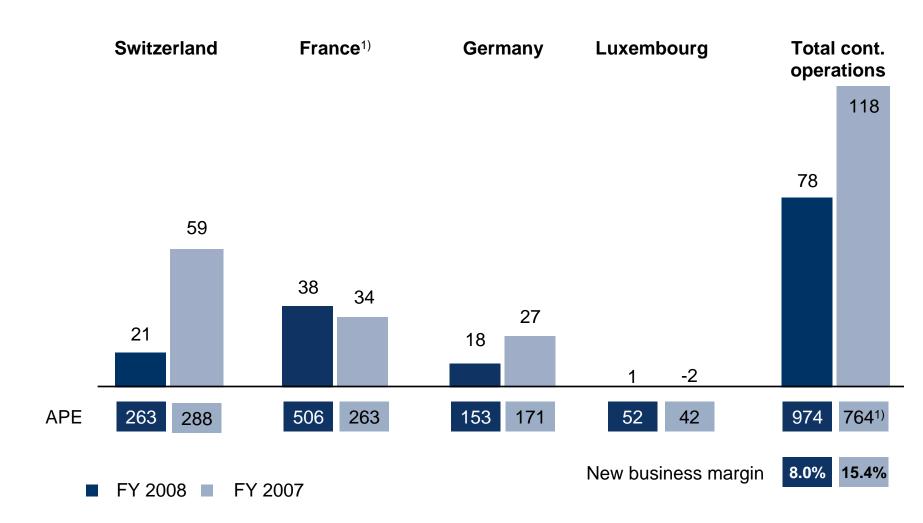
Swiss Life Group as per 31.12.2008



Value of new business



CHF million (statutory basis)



¹⁾ In the new structure of Swiss Life France, the 2007 values for VnB and APE would have been 90 and 560 respectively

AWD



AWD Group, stand-alone FY 1), EUR million (IFRS basis)

	FY 2008	FY 2007	Change
Revenues	633.0	717.5	-11.8%
Germany	385.6	384.7	
Austria & CEE	114.5	165.4	
United Kingdom	63.6	94.2	
Switzerland	69.3	70.4	
EBIT	19.7	83.0	-76.3%
Germany	72.3	75.0	
Austria & CEE	4.2	34.7	
United Kingdom	-24.9	-4.2	
Switzerland	5.3	9.1	
Holding	-37,2	-30.8	
Net result (continuing operations)	2.1	55.2	-96.2%
Result of discontinued operations	-16.5	2.2	
Net result	-14.4	57.4	
Financial advisors ²⁾	6 009	6 305	-4.7%
Advised customers	429 100	480 800	-10.8%

¹⁾ Excl. Proventus; 2) Incl. 333 advisors of Proventus

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Outlook



- 1 Long-term perspective for life insurance continues to be strong
- 2 Sound business portfolio with broadened product range
- 3 Diversified distribution franchise with growth potential
- 4 Cost savings initiated to support competitive position
- 5 Largely de-risked investment portfolio and solid capital base



Full-year results 2008
Investors' Presentation
Supplementary information

Supplementary information



1. Profit and loss

- 2. AWD
- 3. Balance sheet
- 4. Investments
- 5. Embedded value
- 6. Contact details and financial calendar

Adjusted premium growth



CHF million (IFRS basis)

	2008	2007	Change
GWP & PHD	19 439	24 170	-20%
Less discontinued	-924	-2 957	
Less ERISA		-1 893	
Continuing operations excl. ERISA	18 515	19 320	-4%
Currency effects		-278	
GWP & PHD adjusted	18 515	19 042	-3%

Switzerland: Life insurance premiums



CHF million (IFRS basis)

	FY 2008	FY 2007	Change
Total life GWP incl. PHD	8 172	8 413	-2.9%
Single premiums	4 342	4 276	+1.5%
Periodic premiums	3 763	4 069	-7.5%
Reinsurance premiums assumed	67	68	-1.0%
Group life	6 409	6 630	-3.3%
Single premiums	3 690	3 636	1.5%
Periodic premiums	2 719	2 994	-9.2%
Individual life	1 696	1 715	-1.1%
Single premiums	652	640	1.8%
Periodic premiums	1 044	1 075	-2.9%

Switzerland: statutory distribution ratio in BVG business



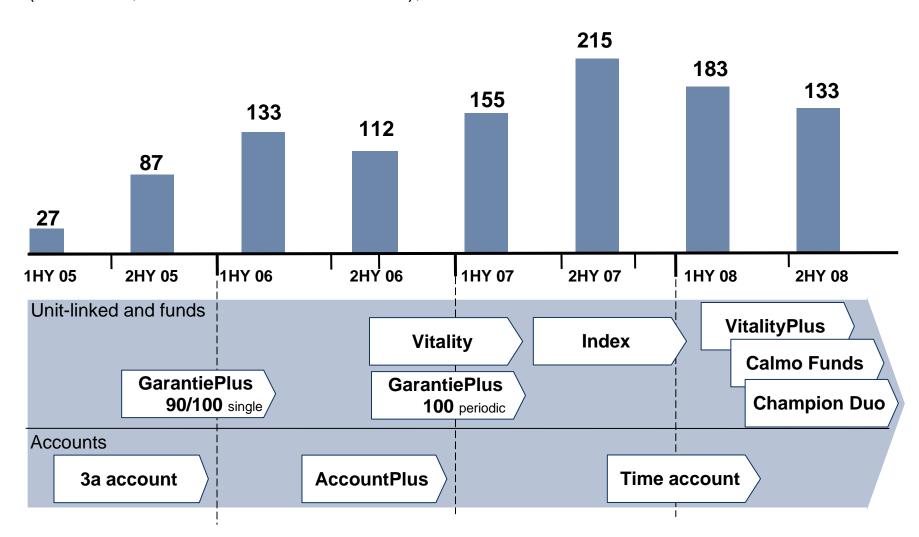
CHF million (statutory basis)

	FY 2005	FY 2006	FY 2007	FY 2008
Gross revenue	2 199 100%	2 086 100%	2 065 100%	505 100%
Total insurance benefits paid (incl. bonuses)	2 060 93.7%	1 919 92.0%	1 890 91.5%	1 442 >100%
Operating income BVG business	139	167	175	- 937
Operating income other group business	6	25	37	- 146
Operating income total group business	145	192	212	- 1083

Switzerland: Performance-oriented products



New business gross volume (unit-linked, funds and account solutions); CHF million



Supplementary information



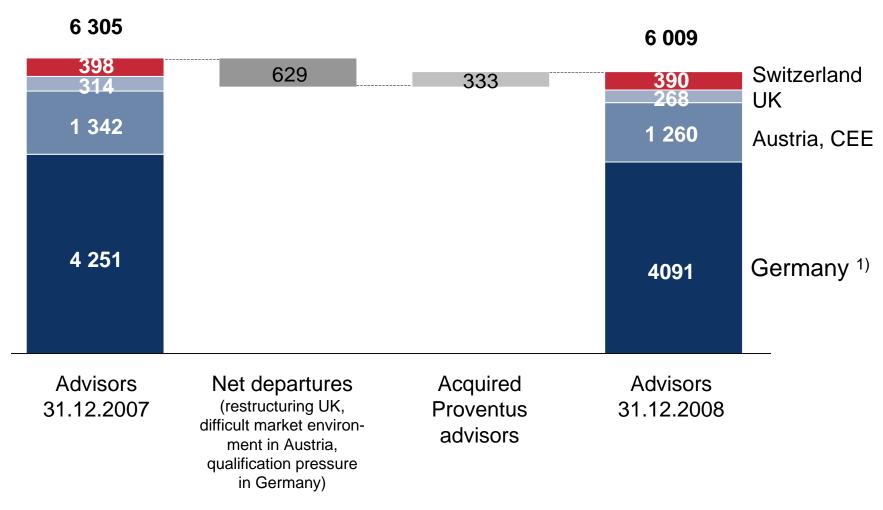
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AWD advisor development



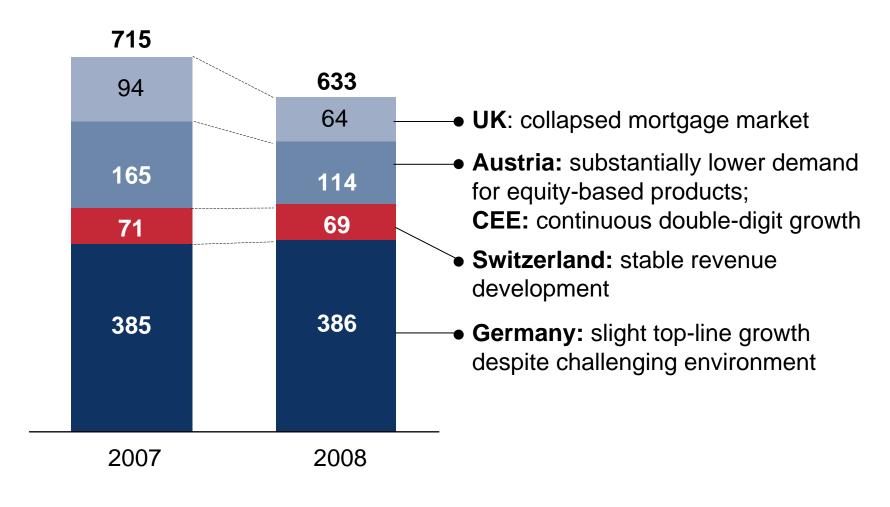


¹⁾ Germany incl. 333 Proventus advisors; 211 tied agents of Proventus not included

AWD revenues

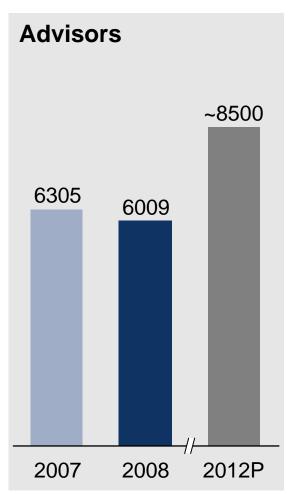


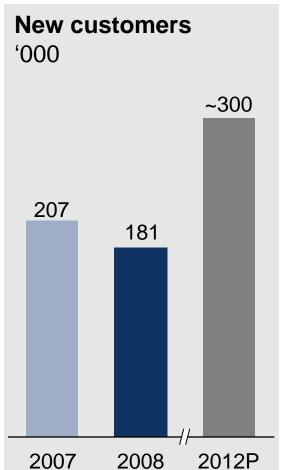
AWD Group revenues (continuing operations), EUR m

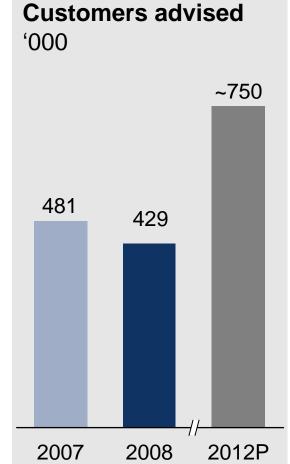


AWD operational targets up to 2012



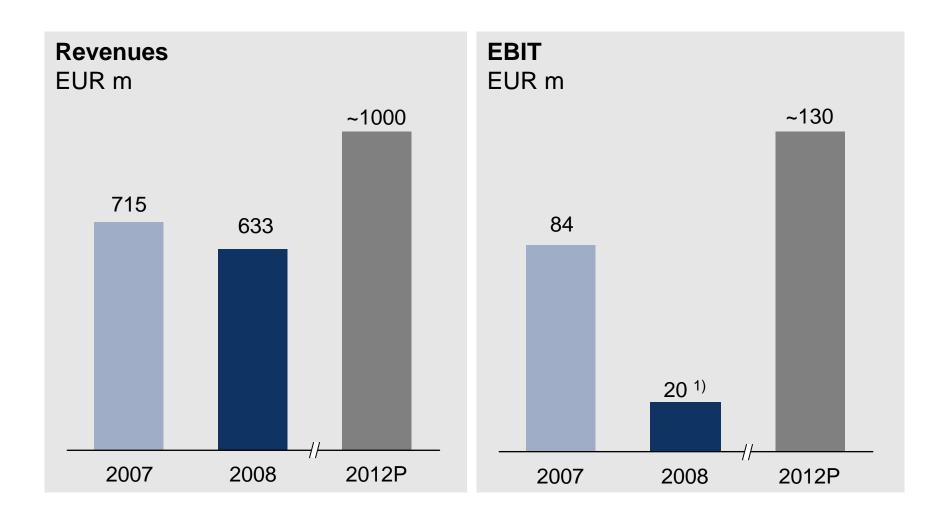






AWD financial targets up to 2012





¹⁾ FY 2008 Continued operations excluding losses and restructuring from discontinued operations of AWD UK

Reconciliation AWD segment result to AWD EBIT

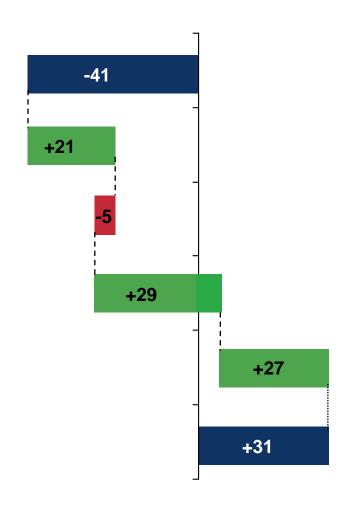


CHF million (IFRS basis), AWD stand-alone

AWD segment result FY 2008

- + Amortisation customer relationship asset
- Financial result AWD 2008
- + EBT AWD Q1 2008
- + EBT discontinued operations AWD UK

EBIT AWD FY 2008 1)



Supplementary information



- 1. Profit and loss
- 2. AWD

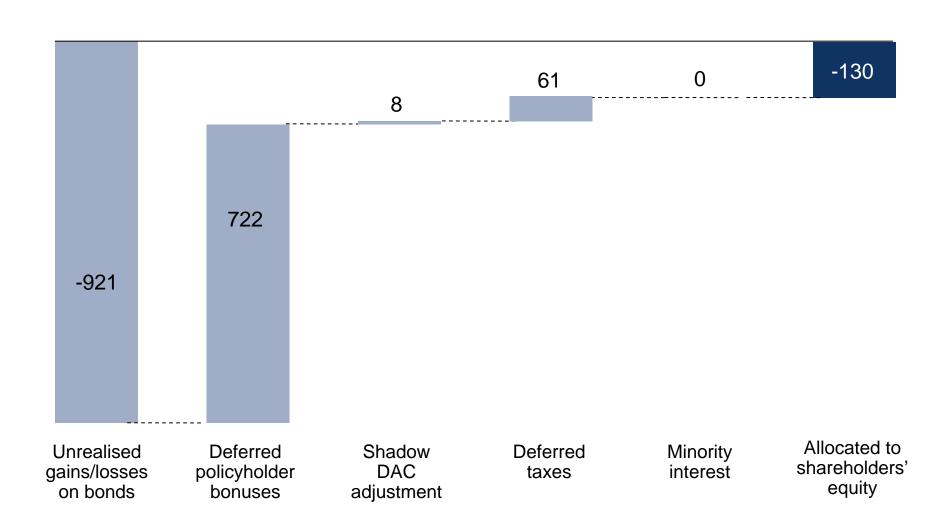
3. Balance sheet

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Allocation of unrealised gains/losses on bonds



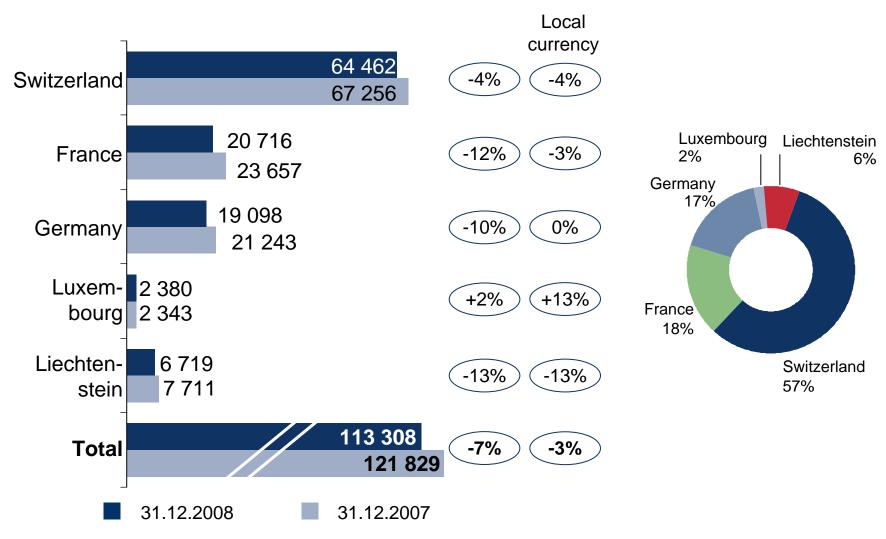
CHF million (IFRS basis)



Insurance reserves by country



CHF million (IFRS basis) - comparable basis 1)

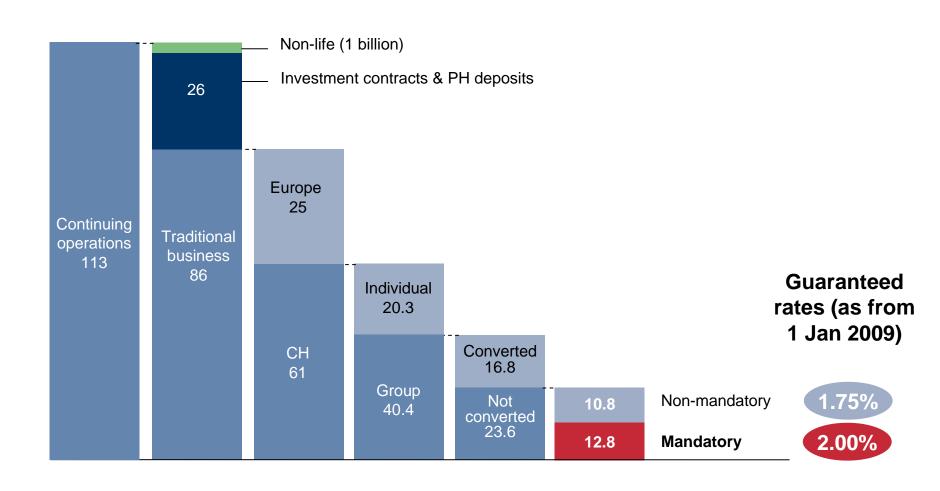


¹⁾ Includes inter-segment eliminations of CHF 67 million in 2008 and CHF 381 million in 2007

11% of Swiss Life Group reserves subject to BVG minimum interest rates



Breakdown of insurance reserves (incl. unit-linked) as per 31.12.2008; CHF billion (IFRS basis)



Average technical interest rate of 2.66%



CHF / EUR / USD / GBP million (statutory basis)

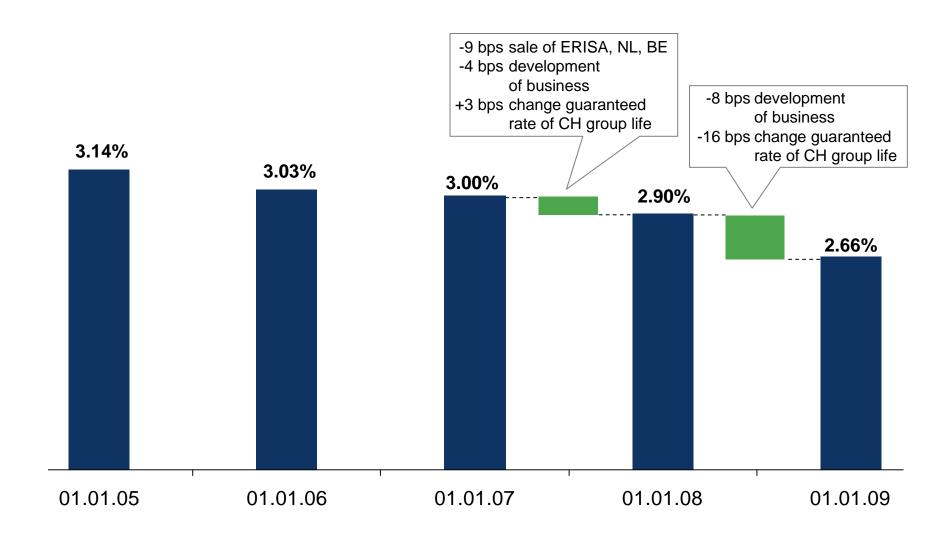
	CHF	EUR	USD	GBP
Total reserves	62 591	22 455	97	8
Average technical interest rate	2.51% ¹⁾	2.94%	4.15%	3.62%

Overall: 2.66%

¹⁾ Already taking into account the guaranteed interest rate for mandatory group life business as from 2009

Development of average technical interest rate

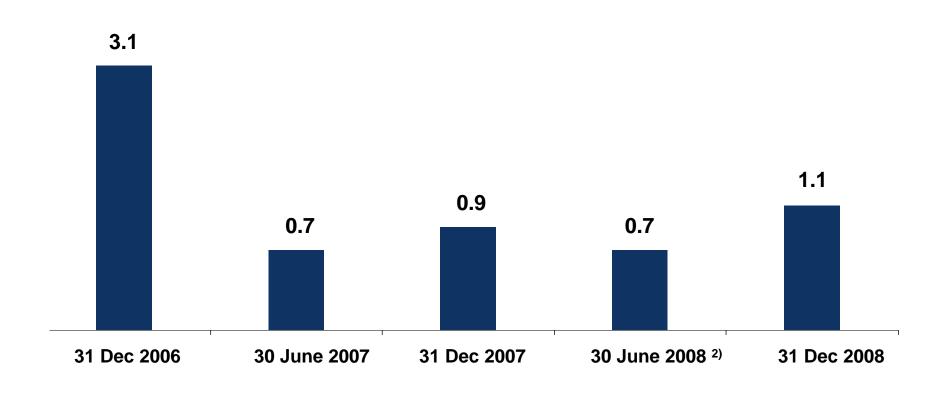




Duration gap



Total weighted duration gap 1) in %



¹⁾ Explains the relative change in economic net worth due to a parallel shift of the underlying interest rate curve

²⁾ Restatement due to bi-annual full liability projection

Capitalisation models, methods and scope



	Required capital	Available capital		
		Shareholders' equity includes:	Additional elements included 1):	
Solvency I Swiss Life Group (IFRS)	Factor Based ²⁾	Shareholder part of revaluation reserves	+ Minority interest - DAC non-life	
Solvency I Parent company (statutory)	Factor based ²⁾	No revaluation reserves on assets	+ Revaluation reserves on assets (excl. bonds)+ Fund for future appropriation+ Additional Zillmerisation	
S&P capital adequacy Swiss Life Group (IFRS)	Factor based 3)	Shareholder part of revaluation reserves	+ 50% present value of future profits- Unrealised gains on bonds+ Unrealised losses on bonds	
SST Parent company and Swiss Life Group (market consistent)	Stochastic 3)	Revaluation reserves on all assets and liabilities	+ Fund for future appropriation	

¹⁾ All metrics include: + Eligible part of hybrid capital, + free part of PH dividend reserve, - intangible assets & dividend

²⁾ Only liability risks considered

³⁾ Asset and liability risks considered

Group solvency



CHF million (IFRS basis)

	2008	2007
Available solvency margin		
IFRS equity (incl. minority interests)	6 652	7 334
Eligible part of hybrid capital 1)	2 323	2 770
Goodwill and other intangible assets	-2 205	-934
DAC non-life	-55	-54
Dividends and nominal value reduction	-152	-558
Unattributed surplus	811	1209
Total available solvency margin	7 374	9 767
Total required solvency margin	4 646 ²⁾	6 033
Solvency ratio	159%	162%

¹⁾ Limited to 50% of the required solvency margin

²⁾ Decrease of CHF 1380 m due to selling of SL Netherlands, SL Belgium and BdG

Statutory solvency

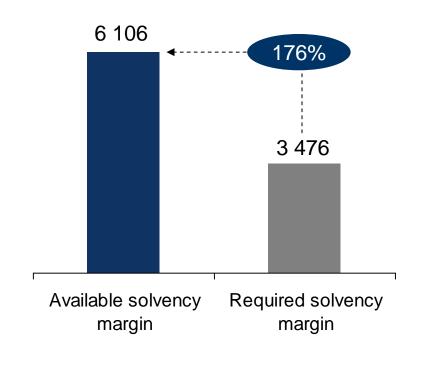


CHF million (statutory basis)

Available solvency margin

Available solvency margin	6 106
Unattributed surplus	486
Unrealised capital gains	1 516
Additional Zillmerisation	476
Fund for future appropriation	168
Hybrid capital 1)	1 738
Intangibles	-5
Parent company statutory equity	1 727

Statutory solvency



¹⁾ Limited to 50% of the required solvency margin

Supplementary information



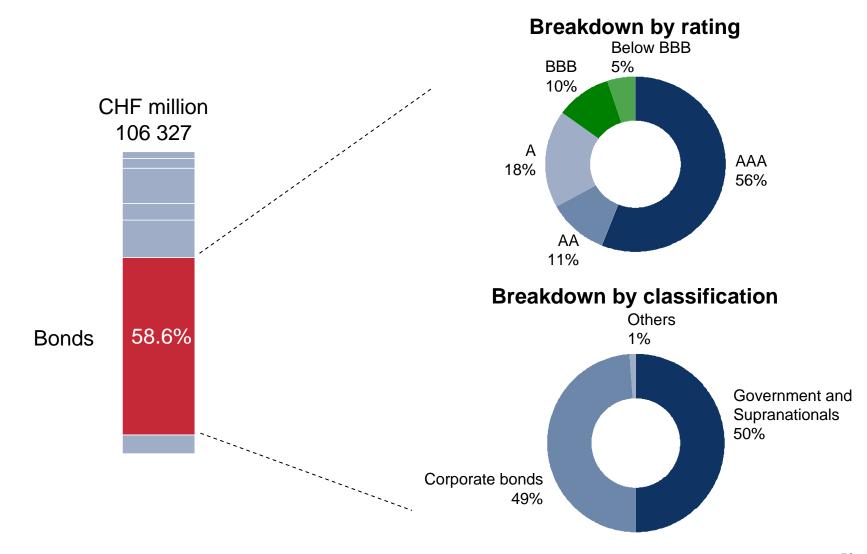
- 1. Profit and loss
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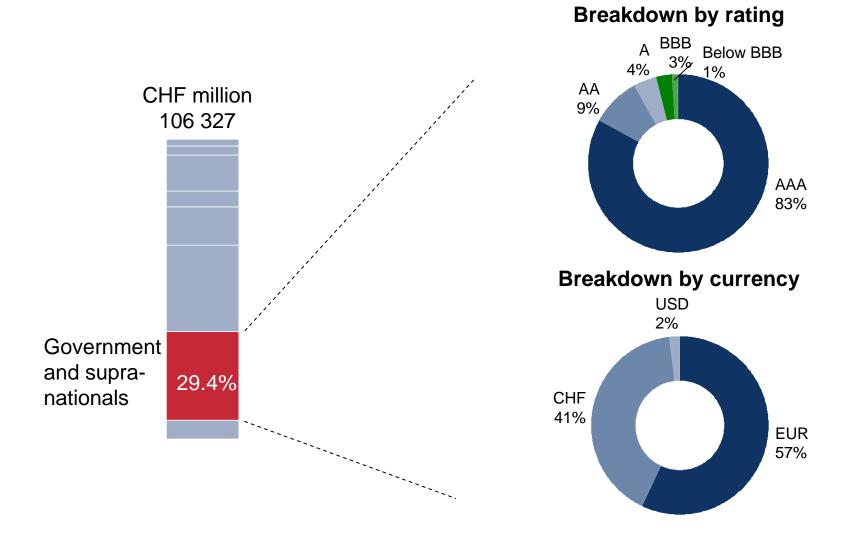
Bond portfolio: Ratings and classification





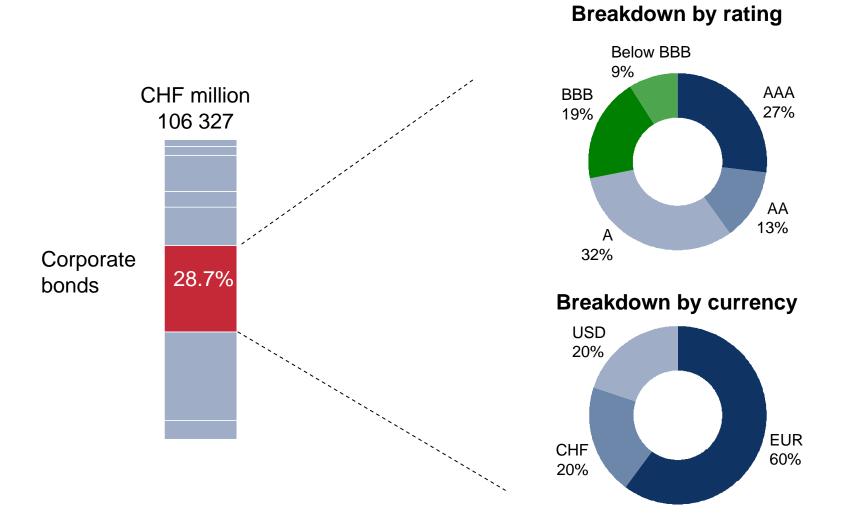
Government and supranational bond portfolio: Ratings and currency





Corporate bond portfolio: Ratings and currency



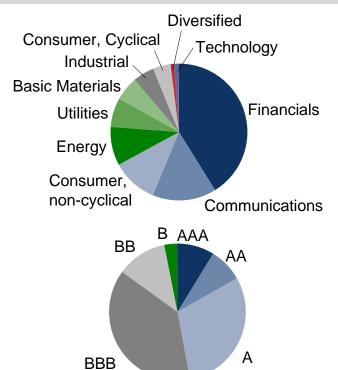


Corporate bond portfolio: Characteristics



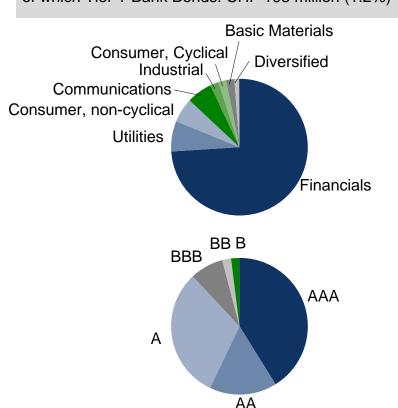
31 December 2008

Loans (Duration: 5.8) IFRS Book Value: CHF 16 251 million Fair Value: CHF 13 981 million of which Tier 1-Bank Bonds: CHF 732 million (5.2%)



Available for sale (Duration: 5.6) IFRS Book Value: CHF 15 567 million

Fair Value: CHF 15 567 million of which Tier 1-Bank Bonds: CHF 193 million (1.2%)



Exposure to CDO/CLO, ABS, MBS, etc.



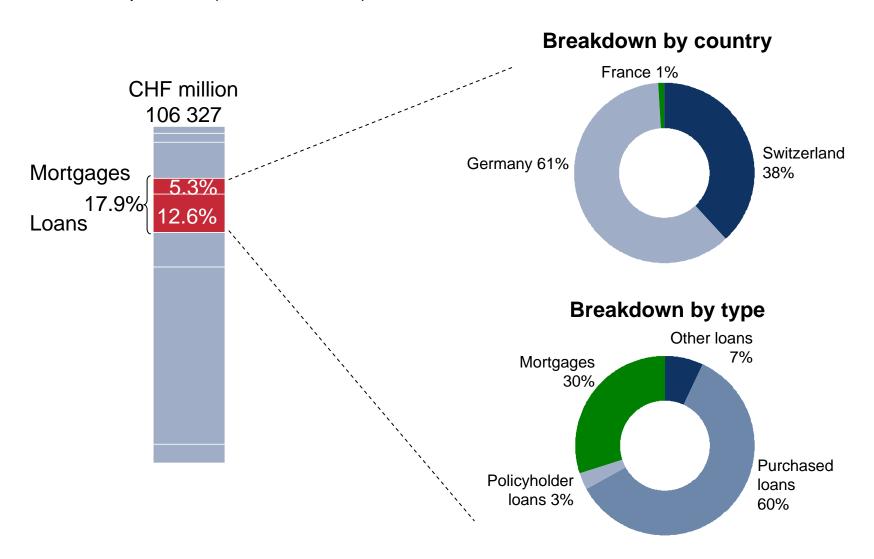
Insurance portfolio (fair value basis), CHF million, as of 31.12.2008

	Fair value	Rating	s				Year of	maturity, μ	percent
Category	CHF m	AAA	AA	А	BBB	Below BBB or unrated	2009	2010– 2012	After 2012
CDO/CLO 1)	140	79%	0%	0%	0%	21%	67%	20%	13%
• With ABS collateral	34	48%	0%	0%	0%	52%	0%	48%	52%
Corporates	106	89%	0%	0%	0%	11%	89%	11%	0%
ABS	324	57%	0%	6%	35%	2%	18%	28%	54%
Credit Cards	186	100%	0%	0%	0%	0%	32%	45%	23%
• Others	138	0%	0%	13%	82%	5%	0%	5%	95%
RMBS	75	100%	0%	0%	0%	0%	0%	0%	100%
Total	538	69%	0%	3%	21%	7%	29%	22%	49%

¹⁾ CDO, CLO, ABS, MBS: note volume with US subprime and Alt-A components less than CHF 10 m $\,$

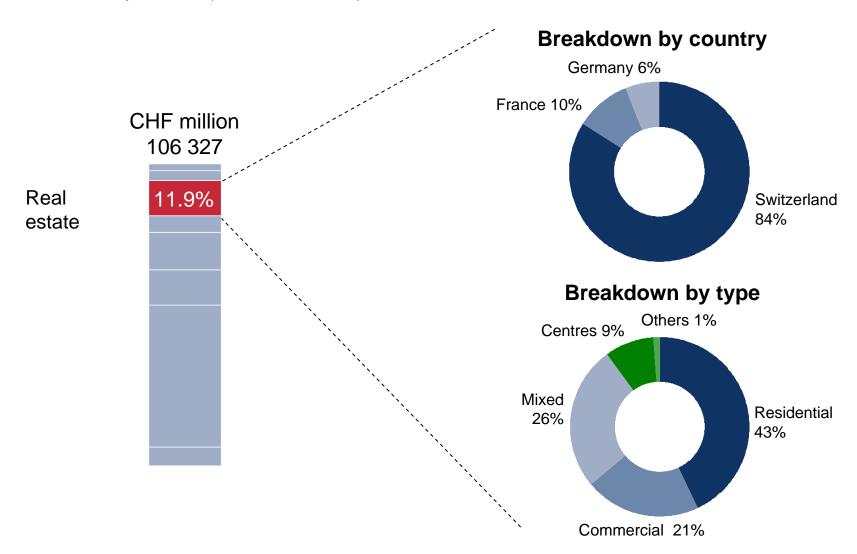
Loan and mortgage portfolio





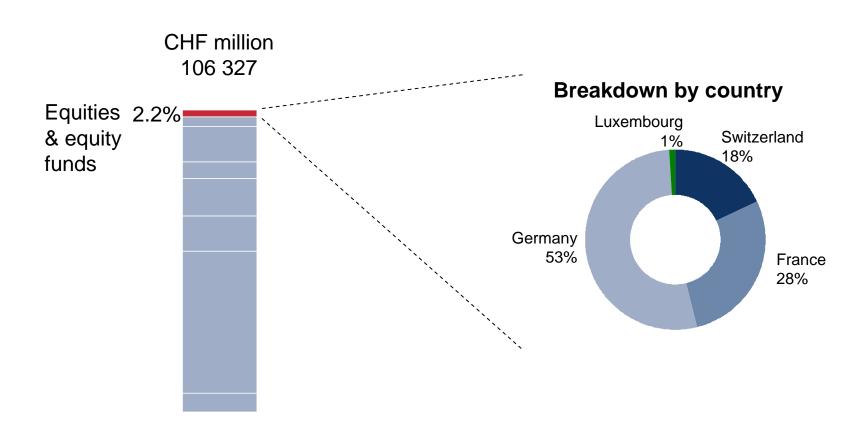
Real estate portfolio





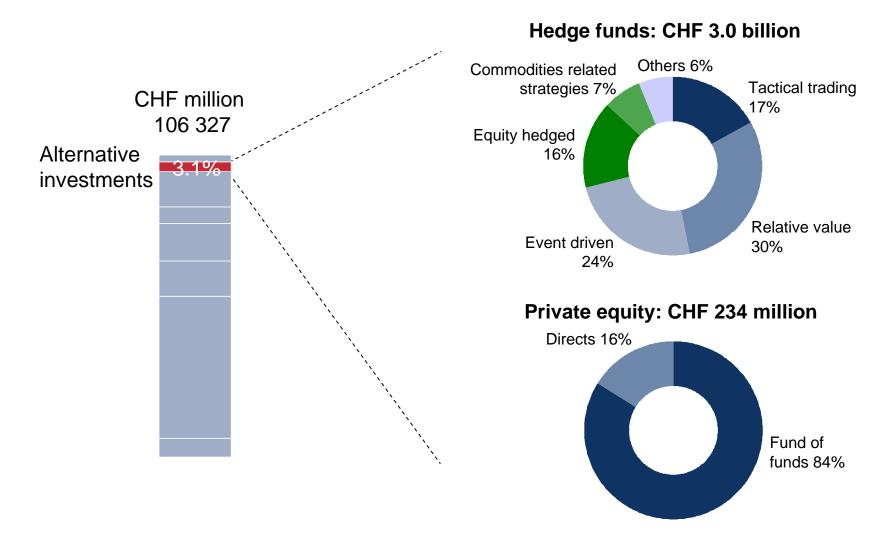
Equity portfolio (gross)





Alternative investment portfolio (gross)

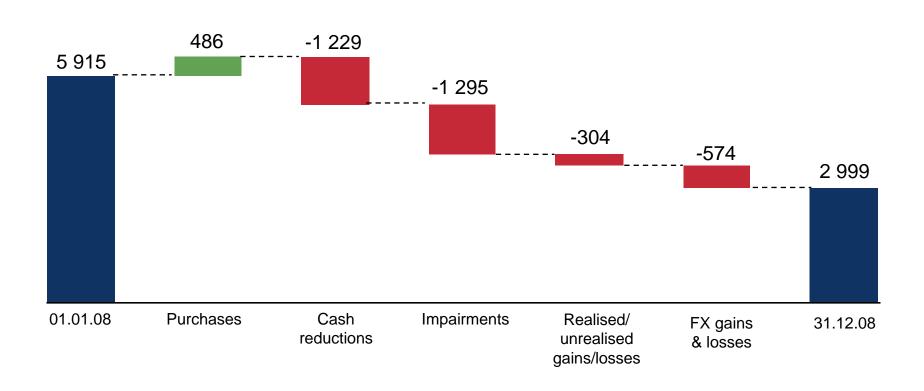




Hedge funds movements



CHF million (IFRS basis)

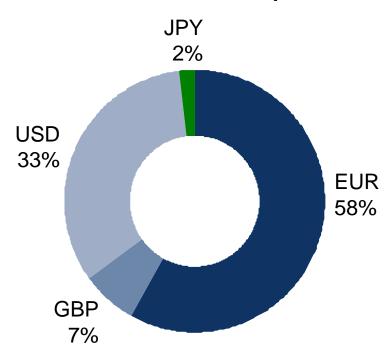


Currency exposure



Insurance portfolio (fair value basis)

Net 0.8% of insurance portfolio



Gross currency exposure
Hedged currency exposure
Net currency exposure

CHF 29 193 million CHF 28 344 million CHF 849 million

Forex and interest rates



Foreign currency exchange rates

	31.12.08	30.06.08	31.12.07	1.131.12.08	1.131.12.07
EUR	1.4915	1.6054	1.6552	1.5874	1.6432
GBP	1.5413	2.0265	2.2561	2.0006	2.4016
USD	1.0608	1.0156	1.1249	1.0831	1.2004

Interest rates 1)

	31.12.08	30.06.08	31.12.07
CHF	2.095	3.288	3.048
EUR	2.951	4.621	4.331
USD	2.212	3.969	4.023
GBP	3.020	5.130	4.508
GBP	3.020	5.130	4.508

^{1) 10-}year government bond

Supplementary information



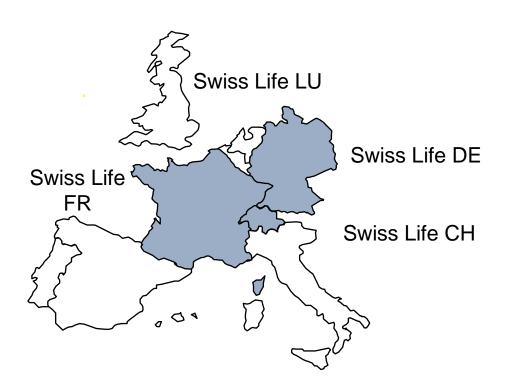
- 1. Profit and loss
- 2. AWD
- 3. Balance sheet
- 4. Investments

5. Embedded value

6. Contact details and financial calendar

Implementation of embedded value at Swiss Life

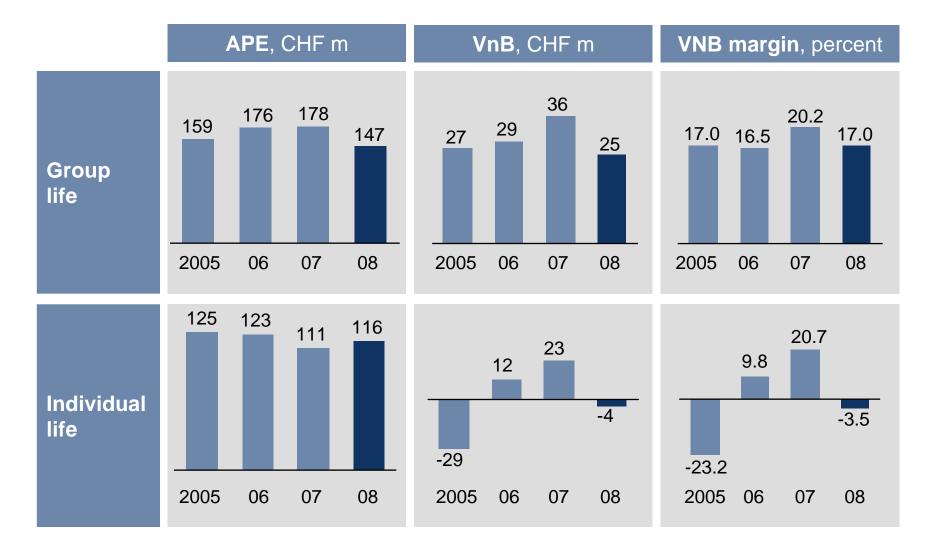




- ANAV and PVFP have been calculated for more than 90% of the mathematical reserves
- For other life insurance entities only the statutory book value has been included
- All other entities have also been included at book value
- PwC has audited the embedded value calculations

Value of new business in Switzerland





Key assumptions for embedded value calculation



	31.12	.2008	31.12.2007		
	CH	EU	CH	EU	
Risk discount rate	7.0%	8.0%	7.0%	8.0%	
Equity return	6.5%	7.5%	6.5%	7.5%	
Bond return	2.4%	3.5%	3.3%	4.7%	
Real estate return	4.8%	5.1%	4.5%	5.4%	
Alternatives return	6.5%	7.5%	6.5%	7.0%	
Weighted new money rate	2.7%	3.9%	4.0%	4.9%	

 Weighted new money return based on asset allocation

 Weighted returns are higher due to increase in assumed future investment returns

 Long-term bond return from 2013 onwards CH 3.3% EU 4.7%

 Long-term weighted new money rate from 2013 onwards CH 3.5%

EU 4.8%

 No uplift for foreign currency bonds assumed

10-year government bond:	31.12.2008	31.12.2007
Switzerland (CHF)	2.1%	3.1%
Europe (EUR)	3.3%	4.4%

Asset allocation assumptions by region



	31.12.2008		31.12.	2007
	СН	EU	СН	EU
Cash and cash equivalents	2%	4%	2%	1%
Bonds and loans	75%	81%	62%	75%
Mortgages	6%	3%	7%	4%
Real estate	17%	7%	13%	7%
Equities	0%	3%	8%	9%
Participations	0%	0%	0%	0%
Alternative investments	0%	2%	8%	4%

Sensitivities of embedded value



CHF million (statutory basis)

	Switzerland	International	Total
EmbV FY 2008 (base case)	2 311	2 577	8 457 ¹⁾
Δ Bond returns +100 bps	+41	+207	+248
Δ Bond returns -100 bps	-216	-197	-413
Δ Property & equity returns -100 bps	-267	-67	-334
Δ Investment returns +100 bps	+421	+313	+734
Δ Investment returns -100 bps	-618	-303	-921
Δ Risk discount rate -100 bps	+272	+199	+471
Δ Cost of holding capital at 100% ²⁾	+314	+343	+657

¹⁾ Includes ANAV of Swiss Life Holding and overhead of CHF 3 569 million

²⁾ Currently 150% cost of capital

Sensitivities of value of new business



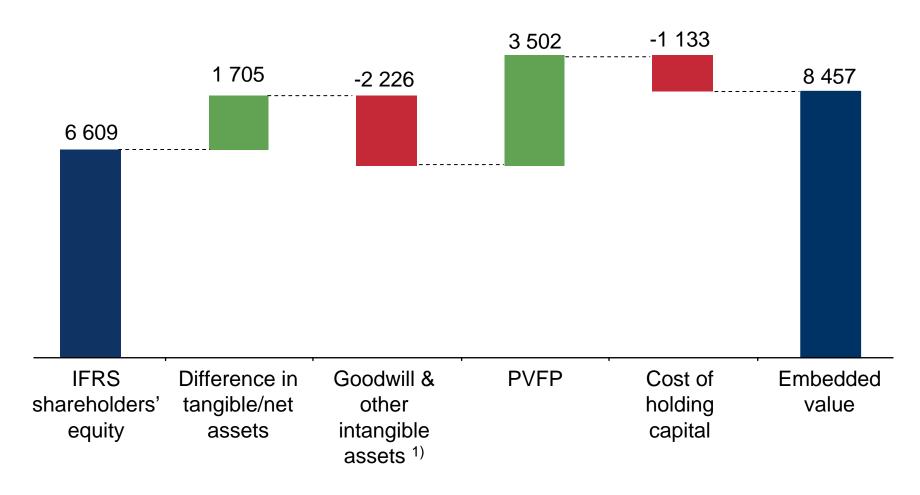
CHF million (statutory basis)

	Total
VnB FY 2008 (base case)	78
Δ Bond return +100 bps	+29
Δ Investment returns +100 bps	+49
Δ Risk discount rate -100 bps	+34
Δ Administration costs -10 %	+22
Δ Acquisition costs -10 %	+24
Δ Cost of holding capital at 100% 1)	+38

IFRS equity to embedded value bridge



CHF million



¹⁾ Including goodwill CHF 1 727 million, customer relationship asset CHF 339 million and other intangible assets CHF 160 million

Cautionary statement



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Supplementary information



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Contact details and financial calendar



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Financial calendar

Interim statement Q1 5 May 2009

Annual General Meeting 2009 7 May 2009

MCEV 2008 disclosure 30 June 2009

Half-year Results 2009 26 August 2009

Investors' Day 2009 1 December 2009

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