



SwissLife



Annual Report 2009

Financial Statement Section



This year's photo editorial profiles a selection of our clients and their advisors. They give an insight into their business relationships and explain how Swiss Life helps others to achieve independence and security.

The cover shot shows the business woman and Swiss Life corporate client Sandrine Londot striking a dance pose, while her advisor, Fabien Spitz from Strasbourg's General Agency, recreates the move with his hands.

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Corporate Governance

The Swiss Life Group continually adapts its corporate governance practices to current developments. In doing so, it observes the regulatory requirements in terms of best practice. At the Group's Annual General Meeting of 7 May 2009, the shareholders were given the opportunity of holding a consultative vote on the compensation report.

In the interests of its shareholders, policyholders and staff, Swiss Life attaches great importance to corporate governance and the requirements it entails in terms of the management and organisation of the Swiss Life Group. The corporate governance of Swiss Life Holding Ltd (Swiss Life Holding) is based on the Directive on Information Relating to Corporate Governance issued by the SIX Swiss Exchange and the circular of the Swiss Financial Market Supervisory Authority FINMA on corporate governance, risk management and internal control systems for insurance companies. It is also modelled on leading national and international corporate governance standards, in particular the Swiss Code of Best Practice for Corporate Governance issued by the Swiss Business Federation, *economiesuisse*, as well as the Organization for Economic Cooperation and Development's (OECD) principles on corporate governance.

In view of the new composition of members in the Board of Directors following the Annual General Meeting of 7 May 2009, Swiss Life discontinued the office of Delegate of the Board of Directors and split the Chairman's Committee into two separate committees: In order to optimise the corporate governance environment, a Chairman's and Corporate Governance Committee and an independent Nomination and Compensation Committee have been formed. As part of this new organisational structure, the office of Second Vice Chairman has been created. The Second Vice Chairman chairs the Nomination and Compensation Committee.

In line with the latest developments as regards corporate governance and the disclosure of the compensation report, Swiss Life decided in the year under review to submit the compensation report to the Annual General Meeting for approval for the first time.

The measures and mechanisms introduced by Swiss Life to ensure good corporate governance work well in practice; however, specific adjustments are examined on an ongoing basis in order to adapt the organisational structure to current circumstances and to implement improvements.

This report describes the essential features of corporate governance within the Swiss Life Group. The structure below largely follows the Directive on Information Relating to Corporate Governance issued by the SIX Swiss Exchange, which came into force on 1 July 2002, and were revised on 1 January 2007 and 1 July 2009, and also takes into consideration the new regulations on transparency stipulated in the Swiss Code of Obligations with regard to the compensation of members of the Board of Directors and the Corporate Executive Board. Further information on the Code of Compliance and the values of the Swiss Life Group can be found in the section "Responsible Corporate Conduct" (page 33) in the Business Review.

Group structure and shareholders

GROUP STRUCTURE – The public limited company Swiss Life Holding was established in 2002 and is incorporated under Swiss law. Its registered office is located in Zurich and it has been listed on the SIX Swiss Exchange since 19 November 2002. Swiss Life Holding brings together all the Swiss Life Group companies and activities under a single holding company. The holding company structure makes it easier to effect investments, enter into partnerships or cooperation agreements and execute capital market transactions. Transparency is also improved by separating the interests of shareholders from those of policyholders.

The most important companies falling within the Group's scope of consolidation are presented in the Consolidated Financial Statements (Note 38). Information on the listing on the SIX Swiss Exchange and market capitalisation can be found on page 70 in the Business Review. The organisational structure of the Group is geared to the main functions of its business. The resulting operational responsibilities are reflected in the allocation of responsibilities among the Corporate Executive Board. With regard to insurance operations, one person with responsibility for the market and results is assigned to each specific area.

The operational management structure as at 31 December 2009 is shown on page 18.

SHAREHOLDERS – Barclays Plc, 1 Churchill Place, London E14 5HP, England, informed in the publication of 12 February 2008 that at that time it held, directly or indirectly, 1 474 185 registered shares of Swiss Life Holding, corresponding to 4.22% of the voting rights. These shares were held by the following subsidiaries of Barclays Plc: Barclays Global Fund Advisors, 45 Fremont Street, San Francisco, California 94105-2204; Barclays Global Investors Ltd, 1 Churchill Place, London E14 5HP; Barclays Bank Plc, 1 Churchill Place, London E14 5HP; Barclays Global Investors NA, 45 Fremont Street, San Francisco, California 94105-2204; Barclays Global Investors Japan Ltd, Ebisu Prime Square Tower, 1-1-39 Hiroo, Shibuya-KU, Tokyo 150 8402; Barclays Global Investors (Deutschland) AG, Apianstrasse 6, 85774 Unterföhring; Barclays Global Investors Canada Ltd, BCE Place, 161 Bay Street, Suite 2500, Box 614, Toronto, Ontario M5J 2S1;

Barclays Bank (Schweiz) AG, Rue d'Italie 8-10, 1211 Geneva; Barclays Life Assurance Co Ltd, 1 Churchill Place, London E14 5HP.

Dodge & Cox, 555 California Street, 40th Floor, San Francisco, CA 94104, USA, informed in the publication of 6 March 2008 that it held through the Dodge & Cox International Stock Fund 1 645 000 registered shares or 4.71% of the voting rights of Swiss Life Holding.

Carsten Maschmeyer, Hanebuthwinkel 17, 30655 Hanover, Germany, reported in the publication of 23 October 2008, that he and his two sons, Marcel Jo Maschmeyer and Maurice Jean Maschmeyer, held a total of 1 216 211.60 purchase positions of Swiss Life Holding, which was equivalent to 3.48% of the voting rights (1 051 045 registered shares, corresponding to 3.01% of the voting rights). The same group disclosed in a publication of 24 November 2008 that it had since accumulated a total of 1 833 547 purchase positions, corresponding to a 5.24% share in the voting rights (1 603 547 of which were registered shares, corresponding to 4.59% of the voting rights). In the publication of 17 December 2008 the group disclosed that it held 2 114 616 purchase positions, corresponding to 6.05% of the voting rights (1 884 616 of which were registered shares of Swiss Life Holding, corresponding to 5.39% of the voting rights). In a publication released on 23 December 2008, Carsten Maschmeyer reported that the group had been extended to include the asset management firms CM Vermögensverwaltung GmbH & Co. KG and CM Vermögensverwaltungs-Geschäftsführungs GmbH. At that time the extended group held 2 174 616 purchase positions, corresponding to a 6.22% share of the voting rights: 1 944 616 registered shares of Swiss Life Holding (5.56% of the voting rights), in addition to 80 000 short puts (corresponding to 0.23% of the voting rights) and 150 000 discount certificates (corresponding to 0.43%) on the shares of Swiss Life Holding (cf. also on pages 26 and 27 details on share ownership as at 31.12.2009 of currently serving Board of Director and Corporate Executive Board members).

Swiss Life Holding Ltd, General-Guisan-Quai 40, 8002 Zurich, Switzerland, reported in a publication of 28 August 2009 that its stake of registered shares had fallen below the reportable threshold of 3% due to the cancellation of the proprietary shares repurchased under the share buyback programme. Until this date the shares were held by: Swiss Life Holding Ltd, General-Guisan-

Quai 40, 8002 Zurich; Swiss Life Ltd, General-Guisan-Quai 40, 8002 Zurich; Welfare Foundation for Swiss Life Ltd's Internal Services; Welfare Foundation for Swiss Life Ltd's Sales Force; Welfare Foundation for Swiss Life Ltd's Internal Services and Sales Force in Switzerland, all c/o Swiss Life Ltd, General-Guisan-Quai 40, 8002 Zurich.

Deutsche Bank AG, Theodor-Heuss-Allee 70, 60486 Frankfurt, Germany, informed in a publication of 7 February 2009 that a group consisting of Deutsche Investment Management Americas Inc., 345 Park Avenue, New York; Deutsche Bank Trust Company Americas, 60 Wall Street, New York; Deutsche Asset Management (Japan) Limited, 2-11-1 Sanno Park Tower, Nagatacho, Chiyodaku, Tokyo; Deutsche Asset Management Investmentgesellschaft mbH, Mainzer Landstr. 178-190, 60327 Frankfurt and Deutsche Bank AG Frankfurt, Theodor-Heuss-Allee 70, 60486 Frankfurt, held a total of 1 909 687 purchase positions of Swiss Life Holding, corresponding to 5.46% of the voting rights (326 891 of which were registered shares, corresponding to 0.93%). This group also held 946 309 sales positions, corresponding to 2.71% of the voting rights of Swiss Life Holding. In its publication of 11 March 2009, Deutsche Bank announced that the group had been extended to include DWS Investment S.A. Luxembourg, 2 Boulevard Konrad Adenauer, 1115 Luxembourg. Together the group held a total of 2 246 666 purchase positions, corresponding to 6.43% of the voting rights (195 743 of which were registered shares of Swiss Life Holding, corresponding to 0.56% of the voting rights). The group also held 1 241 594 sales positions on Swiss Life Holding shares, corresponding to 3.55% of the voting rights. In the course of the year, the group reported at various times that the holding had fallen below or exceeded the reportable threshold of 3%: Publication of 26 June 2009 (3.86% purchase positions and 5.4% sales positions), publication of 19 September 2009 (5.08% purchase positions and 7.3% sales positions) and publication of 24 September 2009 (4.06% purchase positions and 5.99% sales positions). Finally, on 6 November 2009 the group disclosed that its participation had fallen below the 3% reportable threshold.

Credit Suisse Group Ltd, Paradeplatz 8, P.O. Box, 8070 Zurich, Switzerland, informed in the publication of 28 March 2009 that it held, directly or indirectly, through Clariden Leu Holding Ltd., Bahnhofstrasse 32, 8001 Zurich, Credit Suisse (International) Holding AG,

Bahnhofstrasse 17, 6300 Zug, Credit Suisse Life (Bermuda) Ltd., Argyle House, 41 A, Cedar Avenue, Hamilton HM 12, Credit Suisse, Paradeplatz 8, P.O. Box, 8070 Zurich, and Credit Suisse International, One Cabot Square, London E14 4QJ, a total of 5.382% purchase positions (1 364 934 of which were registered shares of Swiss Life Holding, corresponding to 3.89% of the voting rights) and 2.124% sales positions. In a publication of 1 April 2009 the group informed that its holding had fallen below the 3% reportable threshold.

Talanx AG, Riethorst 2, 30659 Hanover, Germany, reported in a publication of 1 April 2009, that together with HDI Haftpflichtverband der Deutschen Industrie V.a.G. (HDI V.a.G.), Riethorst 2, 30659 Hanover, it held 2 069 988 registered shares of Swiss Life Holding, equivalent to 5.9% of the voting rights. In a publication of 20 May 2009, Talanx AG reported a change in the group's composition. The group at that time newly consisted of: AmpegaGerling Investment GmbH, Hohenzollernring 72, 50672 Cologne, Talanx AG, Riethorst 2, 30659 Hanover and Talanx Beteiligungs-GmbH & Co. KG, Riethorst 2, 30659 Hanover. Talanx Beteiligungs-GmbH & Co. KG is managed by the beneficial owner (HDI V.a.G.) as follows: The limited partner is Talanx AG, Riethorst 2, 30659 Hanover. As the sole shareholder, Talanx AG is the beneficial owner (HDI V.a.G.). The general partner is Hannover Beteiligungsgesellschaft mbH, Riethorst 2, 30659 Hanover. Talanx AG is the sole partner of Hannover Beteiligungsgesellschaft m.b.H. AmpegaGerling Investment GmbH is managed by the beneficial owner as follows: 94.9% is controlled by AmpegaGerling Asset Management GmbH, Hohenzollernring 72, 50672 Cologne (Talanx AG is AmpegaGerling Asset Management GmbH's sole partner) and 5.1% by Alstertor Erste Beteiligungs- und Investitionssteuerungs-GmbH & Co. KG, Hamburg. Alstertor Erste Beteiligungs- und Investitionssteuerungs-GmbH & Co. KG's sole limited partner is Talanx AG. On the publication date the group held 2 987 988 Swiss Life Holding shares, corresponding to 8.52% of the voting rights.

Axa Group, 25 Avenue Matignon, 75008 Paris, France, disclosed in the publication of 16 December 2009 that the group consisting of AXA Rosenberg Investment Management Ltd., 9a Devonshire Square, London EC2M4YY, AXA Rosenberg Group LLC, 4 Orinda Way, Orinda, California 94563, AXA Equitable Life Insurance Company,

1290 Avenue of the Americas, New York, NY 10019, AXA Investment Managers Paris S.A., 100 Esplanade du Général de Gaulle, 922932 Paris La Défense Cedex, AXA Investment Managers S.A., 100 Esplanade du Général de Gaulle, 922932 Paris La Défense Cedex, AXA Financial Inc., 1290 Avenue of the Americas, New York, NY 10019, AXA IM Rose Inc., One Fawcett Place, Greenwich 05830, AXA Equitable Financial Services, LLC, 1290 Avenue of the Americas, New York, NY 10019, AXA Rosenberg Investment Management LLC, 4 Orinda Way, Orinda, California 94563, Equitable Holdings LLC, 1290 Avenue of the Americas, New York, NY 10019, AllianceBernstein L.P., 1345 Avenue of the Americas, New York, NY 10105, AXA S.A., 25 Avenue Matignon, 75008 Paris, AllianceBernstein Corporation, 1345 Avenue of the Americas, New York, NY 10105, held a total of 990 013 shares in Swiss Life Holding, corresponding to 3.09% of the voting rights. The parent company is AXA S.A. The shares are actually held by the three asset management companies AXA Investment Managers Paris S.A., AXA Rosenberg Investment Management Ltd. and AllianceBernstein L.P. They are attributed to the parent company through the following structures: 1) AllianceBernstein L.P. is controlled by AllianceBernstein Corporation, which is controlled by Equitable Holdings LLC, which is controlled by AXA Equitable Life Insurance Company, which, in turn, is controlled by AXA Equitable Financial Services LLC, and this company, in turn, is controlled by AXA Financial Inc. AXA Financial Inc. is held by AXA S.A. 2) AXA Rosenberg Investment Management Ltd. is controlled by AXA Rosenberg Investment Management LLC, which is controlled by AXA Rosenberg Group LLC, which, in turn, is controlled by AXA IM Rose Inc. AXA IM Rose Inc. is held by AXA Investment Managers S.A., which, in turn, is held by AXA S.A. 3) AXA Investment Managers Paris S.A. is controlled by AXA Investment Managers S.A., which, in turn, is held by AXA S.A. On 22 December 2009 the group reported that its holding had fallen below the 3% reportable threshold.

BlackRock, Inc., 40 East 52nd Street, New York 10022, USA reported in a publication of 9 January 2010 that a group consisting of BlackRock Asset Management Japan Limited, Marunouchi Trust Tower Main, -8-3 Marunouchi, Chiyoda-ku, Tokyo 100-8217, BlackRock Advisors UK Ltd, Murray House, 1 Royal Mint Court, London EC3N 4HH, BlackRock Investment Management (UK) Ltd., 33 King William Street, London EC4R 9AS,

BlackRock International Ltd., 40 Torphichen Street, Edinburgh EH3 8JB, BlackRock Investment Management (Australia) Limited, Level 43, Grosvenor Place, 225 George Street, Sydney NSW 2000, BlackRock Fund Managers Ltd., 33 King William Street, London EC4R 9AS, BlackRock Investment Management LLC, 800 Scudders Mill Road, Plainsboro NJ 08536, BlackRock Financial Management Inc., 40 East 52nd Street, New York NY 10022, BlackRock Asset Management Australia Limited, Level 43, Grosvenor Place, 225 George Street Sydney NSW 2000, BlackRock Fund Advisors, 400 Howard Street, San Francisco, CA 94105, BlackRock Institutional Trust Company, N.A., 400 Howard Street, San Francisco, CA 94105-2618, BlackRock Investment Management (Dublin) Ltd., First Floor, Fitzwilton House, Wilton Place, Dublin 2 and BlackRock Asset Management Canada Limited, 161 Bay Street, Suite 2500, Toronto, Ontario M5J 2S1, held a total of 1 190 832 shares and 775 other purchase positions of Swiss Life Holding, corresponding to 3.71% of the voting rights.

Swiss Life Holding is not aware of any other shareholders whose stake on the balance sheet date (31 December 2009) either directly or indirectly exceeded the reportable threshold of 3% of the registered shares issued.

No cross participations exceeding the 3% threshold exist between Swiss Life Holding or its subsidiaries and other listed companies.

The detailed notifications of significant shareholders pursuant to Art. 20 of the Stock Exchange Act can be found on the website of the SIX Swiss Exchange's disclosure office at www.six-swiss-exchange.com, "Admission/Issuers" area, "Being Public" section, "Disclosure of Shareholdings" subsection (www.six-swiss-exchange.com/admission/being_public/disclosure/major_shareholders_en.html).

SHAREHOLDER STRUCTURE – On the balance sheet date a total of 194 867 shareholders and nominees were listed in the Swiss Life Holding share register, of which about 4800 were institutional shareholders. Taken together, the shareholders entered in the share register held around 56% of the shares issued. More than half of these shares were owned by shareholders domiciled in Switzerland. Around one quarter of the registered shares were in private hands.

A table showing the shareholder structure is provided in the section “Information on Share Performance and Historical Comparison” on page 71 in the Business Review.

Capital structure

CAPITAL AND CHANGES IN CAPITAL — The capital structure of Swiss Life Holding was as follows on the balance sheet date:

- Ordinary share capital: CHF 384 972 648, divided into 32 081 054 fully paid registered shares with a par value of CHF 12 each
- Conditional share capital: CHF 28 312 632, divided into 2 359 386 registered shares with a par value of CHF 12 each
- Authorised share capital: none

The conditional share capital is at the disposal of the holders of conversion or option rights granted by the company or by companies belonging to the Group in connection with existing and new loan debentures or similar bonds issued by Swiss Life Holding or companies belonging to the Group. The shareholders are excluded from subscription rights, but their preemptive subscription rights remain safeguarded. The Board of Directors sets the conversion and option conditions.

Since the establishment of Swiss Life Holding on 17 September 2002, a number of capital market transactions have been conducted. A detailed description of the transactions carried out up to and including the end of 2006 can be found in the Corporate Governance section of the annual reports for the relevant years. The annual reports can be accessed at www.swisslife.com, “Shareholders & Analysts” area, “Archive Reports” section (www.swisslife.com/en/annualreports).

At Swiss Life Holding’s Annual General Meeting on 8 May 2007, the shareholders approved a dividend in the form of a reduction in par value of CHF 7 per registered share. Consequently, the ordinary share capital fell to CHF 1 148 393 146, divided into 33 776 269 registered shares with a par value of CHF 34 each, and the conditional capital decreased to CHF 124 700 814, divided into

3 667 671 registered shares with a par value of CHF 34 each. In 2007 the 0.625% convertible bond issue (2004–2010) was partially converted, creating 1 184 170 new registered shares. This meant that the ordinary share capital increased to CHF 1 188 654 926, divided into 34 960 439 registered shares with a par value of CHF 34 each, and the conditional capital decreased to CHF 84 439 034, divided into 2 483 501 registered shares with a par value of CHF 34 each.

At the Annual General Meeting of 8 May 2008 it was decided to reduce the par value by CHF 17, i.e. from CHF 34 to CHF 17 per registered share, thereby decreasing the share capital to CHF 594 327 463, divided into 34 960 439 registered shares. As a result of the par value reduction, the conditional capital fell to CHF 42 219 517, divided into 2 483 501 registered shares with a par value of CHF 17 each. The 0.625% convertible bond issue (2004–2010) was again partially converted in 2008, creating 124 115 new registered shares. As at 31 December 2008 the ordinary share capital thus increased to CHF 596 437 418, divided into 35 084 554 registered shares with a par value of CHF 17 each, and the conditional capital decreased to CHF 40 109 562, divided into 2 359 386 registered shares with a par value of CHF 17 each.

On 7 May 2009 the Annual General Meeting of Swiss Life Holding decided on a capital reduction of CHF 51 059 500 by cancelling 3 003 500 shares with a par value of CHF 17, which were acquired under the share buyback programme approved on 8 May 2008. As a result the share capital decreased from CHF 596 437 418 to CHF 545 377 918. The Annual General Meeting also decided to pay a dividend of CHF 5 per registered share, again in the form of a reduction in par value. The share capital thus decreased from CHF 545 377 918 (32 081 054 registered shares, each with par value of CHF 17) to CHF 384 972 648 (32 081 054 registered shares, each with

par value of CHF 12). At the same time the conditional share capital was reduced to CHF 28 312 632 (2 359 386 registered shares, each with par value of CHF 12). In 2009 no conversions were made on the 0.625% convertible bond (2004–2010).

Further information on the convertible bond can be found in the “Convertible Bonds and Options” section below.

SHARES — 32 081 054 fully paid Swiss Life Holding registered shares with a par value of CHF 12 each were outstanding on the balance sheet date. Subject to the 10% limit on voting rights set out in the Articles of Association (cf. the section on “Shareholders’ participation rights” on page 30), each share grants the right to one vote at the General Meeting of Shareholders.

There are no outstanding shares with either increased or limited voting rights, privileged or restricted voting rights, privileged dividend entitlements or other preferential rights.

There are no other equity securities besides the registered shares mentioned above, nor do any participation certificates or dividend right certificates exist.

Regulations are in place to govern transactions in Swiss Life Holding shares carried out by Swiss Life Group employees. Pursuant to the Code of Compliance and the Swiss Life Group’s Directive on Insider Information, all purchases and sales of Swiss Life Holding securities made by members of senior management or employees who are privy to confidential information are subject to approval. In addition, blackout periods are imposed annually from 1 January until 24 hours after the year-end results have been presented and from 1 July until 24 hours after the half-year results have been presented.

Additional information on the Swiss Life share is available in the section “Information on Share Performance and Historical Comparison” on pages 70 and 71 in the Business Review.

LIMITATIONS ON TRANSFERABILITY AND NOMINEE

REGISTRATIONS — Swiss Life Holding shares are not subject to any limitations on transferability. According to the Articles of Association, resolutions for the introduction, amendment or repeal of limitations on transferability must be put before the General Meeting of Shareholders and must be approved by two-thirds of the voting shares represented and by an absolute majority of the share par value represented.

The Board of Directors may refuse to recognise an acquirer as a shareholder with voting rights if, upon request, the acquirer does not expressly declare that he has acquired the registered shares in his own name and for his own account.

Swiss and foreign banks, securities brokers and companies acting on their behalf may be entered in the share register as nominees if they are holding shares of Swiss Life Holding in their custody for the account of the beneficial owners. Professional asset managers may also be registered as nominees if, in a fiduciary capacity, they have deposited Swiss Life Holding shares for the account of third parties with Swiss or foreign banks or securities brokers in their own name. Nominees are required to be subject to banking or financial market supervision. A request must be filed to register as a nominee. The voting right representation is restricted to 10% of the share capital overall, whereby nominees who are connected with regard to capital or voting rights under uniform management or contractual agreement will be counted as a single shareholder. The Board of Directors may approve exceptions to these restrictions on registration, observing the principle of responsible judgement. No such exceptions were granted during the period under review.

CONVERTIBLE BONDS AND OPTIONS — One convertible bond issue was outstanding on the balance sheet date, the Swiss Life Holding 0.625% issue (2004–2010) amounting to CHF 317 000 000. The specific conditions attached to these convertible securities and further information on them can be found in the Consolidated Financial Statements (Note 20) as well as in the issue prospectus of 8 June 2004.

On the balance sheet date neither Swiss Life Holding nor the Group companies had granted options on rights to participate in Swiss Life Holding.

Board of Directors

FUNCTION – The Board of Directors is responsible for all matters that are not reserved for the consideration of the General Meeting of Shareholders (formally the supreme decision-making body of a public limited company) under the terms of the law (Art. 698 of the Swiss Code of Obligation OR) or by the company's Articles of Association. In line with its non-transferable duties prescribed by law the Board of Directors is responsible, in particular, for the ultimate direction of the Group, as well as the supervision of the Corporate Executive Board.

ELECTIONS AND TERMS OF OFFICE – Pursuant to the Articles of Association, the Board of Directors shall consist of no fewer than five and no more than fourteen members. The members of the Board are elected by the General Meeting of Shareholders for a maximum term of three years, and on an individual basis. The Organisational Regulations stipulate that a member of the Board of Directors shall automatically resign from the Board at the Annual General Meeting of Shareholders in the year in which the member reaches the age of 70.

STAGGERED TERMS OF OFFICE – Due to the staggered terms of office, it is ensured that, in so far as possible, an equal number of members will come up for re-election every year. If a member resigns during his or her term of office, the successor will serve only for the rest of that term. Thus, with respect to the annual re-elections, an important prerequisite has been established for ensuring continuity on the Board of Directors.

COMPOSITION – In the year under review, no member of Swiss Life Holding's Board of Directors exercised any duties relating to operational management within the Swiss Life Group. Furthermore, no such duties were exercised by any Board members during the past three financial years, with two exceptions: Rolf Dörig, who held the position of Chairman of the Group's Corporate Executive Board until his election to the Board of Directors in May 2008, and Carsten Maschmeyer, who was Co-CEO of AWD until March 2009.

No member of the Board has any significant business relationship with Swiss Life Holding or any other Group companies. The members of the Board of Directors of Swiss Life Holding also make up the Board of Directors of Swiss Life Ltd.

Prior to accepting appointments to the Board of Directors of other companies, the members of Swiss Life Holding's Board of Directors must receive the approval of the Board of Directors at Swiss Life Holding. Information on additional board mandates held by individual members of the Board of Directors is presented in the following.

MEMBERS OF THE BOARD OF DIRECTORS – On the balance sheet date, the Board of Directors was composed of the following members:

Name	Main function	Additional functions	Year appointed/ re-elected	Elected until
Rolf Dörig	Chairman	Chairman's and Corporate Governance Committee, Chairman	2008	2011
Gerold Bühler	1st Vice Chairman	Chairman's and Corporate Governance Committee Investment and Risk Committee, Chairman Nomination and Compensation Committee	2002/2003/2005/2008 ¹	2011
Frank Schnewlin	2nd Vice Chairman	Chairman's and Corporate Governance Committee Investment and Risk Committee Nomination and Compensation Committee, Chairman	2009	2012
Volker Bremkamp	Member	Audit Committee, Chairman	2003/2004/2007	2010
Paul Embrechts	Member	Investment and Risk Committee	2003/2005/2008	2011
Rudolf Kellenberger	Member	Chairman's and Corporate Governance Committee Investment and Risk Committee Nomination and Compensation Committee	2003/2004/2007	2010
Carsten Maschmeyer	Member	Investment and Risk Committee	2009	2012
Henry Peter	Member	Audit Committee	2006/2009	2012
Peter Quadri	Member	Audit Committee	2003/2004/2007	2010
Franziska Tschudi	Member	Audit Committee	2003/2005/2008	2011

¹ Member of the Board of Directors of Swiss Life Ltd since 2000

ROLF DÖRIG – Born 1957, Swiss national
Chairman of the Board of Directors



Rolf Dörig laid the groundwork for his professional career by obtaining a doctorate in law (Dr. iur.) from the University of Zurich before being called to the bar in Zurich. Joining Credit Suisse in 1986, he assumed a number of executive responsibilities in various areas of banking and in different geographical markets. As a Member of the Executive Board, he was assigned responsibility for Swiss Corporate and Retail Banking from 2000 onwards. In 2002 he assumed the role of Chairman Switzerland of Credit Suisse Group. Following his move to the Swiss Life Group, Rolf Dörig held the positions of Chairman of the Corporate Executive Board from November 2002 to May 2008 and Delegate of the Board of Directors from May 2008 to May 2009.

He became Chairman of the Board of Directors of Swiss Life Holding in May 2009.

Other appointments:

- Adecco S.A., Glattbrugg, Chairman of the Board of Directors
- Kaba Holding Ltd, Rümlang, Vice Chairman of the Board of Directors
- economiesuisse, Zurich, Member of the Board Committee
- Danzer AG, Baar, Chairman of the Board of Directors

GEROLD BÜHRER – Born 1948, Swiss national
First Vice Chairman of the Board of Directors



Gerold Bühler graduated in economics (lic. oec. publ.) from the University of Zurich in 1972. Following 17 years with the Union Bank of Switzerland as a member of senior management in its financial sector and a Member of the Executive Board of its fund investment company, he joined Georg Fischer AG in 1991, where he served as a Member of its Executive Board (Finances) from 1991 until 2000. He began working as an independent economic consultant in 2001 and, since the end of

2006, holds the office of Chairman of economiesuisse. Gerold Bühler was a Member of the Grand Council of the Canton of Schaffhausen from 1982 to 1991 and, from 1991 to 2007, a Member of the Swiss Parliament (National Councillor).

Other appointments:

- economiesuisse, Zurich, Chairman
- Bank Sal. Oppenheim jr. & Cie. (Schweiz) Ltd, Zurich, Member of the Board of Directors
- Cellere AG, St. Gallen, Member of the Board of Directors
- Georg Fischer Ltd, Schaffhausen, Member of the Board of Directors
- Swiss National Bank, Berne, Member of the Bank Council
- Züblin Real Estate Holding Ltd., Zurich, Member of the Board of Directors

FRANK SCHNEWLIN – Born 1951, Swiss national
Second Vice Chairman of the Board of Directors



Frank Schnewlin studied at the University of St. Gallen (lic. oec. HSG), the London School of Economics (Master of Science) and the Harvard Business School (MBA) before earning his doctorate in economics in 1983 at the University of Lausanne (Dr. ès sc. écon). From 1983 to 2001 he held various positions at the Zurich Financial Services Group in Switzerland and the USA, including Head of Corporate Center and Head of the Business Division Southern Europe, Asia/Pacific, Middle East, Africa and Latin America. From 1993 he served on the Zurich Financial Services Group's Executive Committee. From 2002 to 2007, Frank Schnewlin chaired the Baloise Group's Corporate Executive Committee as CEO and was, at the same time, Head of the International Division. Following his election to the Board of Directors of Swiss Life Holding in May 2009, he assumed the role of Chairman of the newly established Nomination and Compensation Committee.

Other appointments:

- Vontobel Holding AG, Zurich, Member of the Board of Directors

- Drosos Foundation, Zurich, Member of the Board of Trustees
- Horizon21, Pfaeffikon, Canton of Schwyz, Member of the Insurance Linked Securities Advisory Committee

VOLKER BREMKAMP – Born 1944, German national
Member of the Board of Directors



Volker Bremkamp joined Albingia Versicherungs AG in Hamburg (a subsidiary of Guardian Royal Exchange plc, London) in 1963, receiving his qualifications as an insurance expert in 1965. Between 1969 and 1971 he was employed by various insurance companies and brokers in London and Paris. He returned to Albingia Versicherungs AG, Hamburg, in 1971, serving as an Executive Director from 1978 to 1989 and, from 1989 to 2000, as Chief Executive Officer of Albingia Lebensversicherungs AG and of Albingia Versicherungs AG. Volker Bremkamp was an Executive Director and, at the same time, Group Executive Director, Continental Europe, of Guardian Royal Exchange plc, London, from 1995 to 1999, which was taken over by the AXA Group in 1999. From 1999 to 2000 he held the position of Executive Director of AXA Colonia Konzern AG, Cologne (holding company of AXA Germany). He has been Managing Director of BMB Bremkamp Management- und Beteiligungs-GmbH since 2000 and Managing Director of Xenios Invest GmbH since 2007.

Volker Bremkamp will be put forward for re-election at the Annual General Meeting of Swiss Life Holding on 6 May 2010.

Other appointments:

- AON International Insurance Broker, Hamburg, Chairman of the Supervisory Board
- Everpublic AG, Hamburg, Chairman of the Supervisory Board
- WAVE Management AG, Hamburg, Chairman of the Supervisory Board
- HanseMerkur Krankenversicherungsgruppe, Hamburg, Vice Chairman of the Supervisory Board

PAUL EMBRECHTS – Born 1953, Belgian national
Member of the Board of Directors



Paul Embrechts received his master's degree in mathematics from the University of Antwerp (Belgium) in 1975 and his doctorate (Dr. sc. [Math.]) from the

Catholic University of Leuven (Belgium) in 1979. Between 1975 and 1983 he held a post as Research Assistant at the Catholic University of Leuven. From 1983 to 1985 he was a Lecturer in Statistics at the Imperial College, University of London, before taking up a position as Lecturer at the University of Limburg (Belgium) from 1985 to 1989. Since 1989 he has held the position of Professor of Mathematics at the Swiss Federal Institute of Technology (ETH) in Zurich.

RUDOLF KELLENBERGER – Born 1945, Swiss national
Member of the Board of Directors



Rudolf Kellenberger received his degree in civil engineering from the Swiss Federal Institute of Technology (ETH), Zurich, in 1970. Between 1970 and

1978 he was employed as a project planning engineer in the bridge construction industry, including three years in the United Kingdom. He joined Swiss Re in 1978, where he served as Head of the Engineering Department from 1990 to 1992. In 1993 he was appointed Member of the Executive Board with responsibility for Europe. From 2000 to the end of December 2004 Rudolf Kellenberger served as Deputy Chief Executive Officer of Swiss Re. He has been appointed to various boards of directors in the area of insurance since retiring in March 2005.

After serving on the Swiss Life Board of Directors for seven years, Rudolf Kellenberger will not be standing for re-election at the Annual General Meeting in May 2010.

Other appointments:

- Swiss Pool for Aviation Insurance, Chairman
- Captive Mutual (Schweiz) AG, Baar, Chairman of the Board of Directors
- OCAD AG, Baar, Chairman of the Board of Directors
- Infrassure Ltd., Zurich, Member of the Board of Directors

CARSTEN MASCHMEYER – Born 1959, German national
Member of the Board of Directors



After studying medicine and gaining many years of sales experience in the financial services sector in various management positions, in 1988 Carsten

Maschmeyer founded the company Allgemeiner Wirtschaftsdienst Gesellschaft für Wirtschaftsberatung und Finanzbetreuung mbH. In 1998 he was appointed Chairman of the Board of Management of AWD Holding AG and, in 2000, launched an initial public offering of shares in AWD. Carsten Maschmeyer was Co-CEO of AWD from September 2008 until March 2009 with responsibility for strategic development and opening up new markets. In May 2009 he was appointed Member of the Board of Directors of Swiss Life Holding. In January 2010 he founded MaschmeyerRürup AG – an independent and internationally focused advisor on the implementation of modern retirement planning concepts for key players in banking and insurance as well as governments. He heads the company as Chairman of the Board.

Other appointments:

- AWD Children's Aid Foundation, Hanover, Chairman of the Election Committee
- Society for the Promotion of the International Neurobionics Foundation, Hanover, Chairman of the Board
- International Neurobionics Foundation, Hanover, Vice Chairman of the Advisory Board
- "Germany – Land of Ideas" initiative, Hanover, Member of the Advisory Board

HENRY PETER – Born 1957, Swiss and French national
Member of the Board of Directors



Henry Peter completed his studies in law at the University of Geneva in 1979, and in 1981 he was called to the Geneva bar. Following a pupillage in Geneva, a

period of study as a visiting scholar at the University of California in Berkeley and legal work in Lugano, he obtained his PhD at the University of Geneva in 1988.

Since 1988 he has been a partner in a law firm in Lugano, currently Peterlegal SA. In addition, he has held the position of Professor of Business Law at the University of Geneva since 1997. He became a Member of the Swiss Takeover Board in 2004 and a Member of the Sanction Commission of the SIX Swiss Exchange in 2007.

Other appointments:

- Sigurd Rück AG, Zurich, Chairman of the Board of Directors
- Cassa Pensioni della Città di Lugano, Member of the Board of Directors
- Casino de Montreux SA, Montreux, Vice Chairman of the Board of Directors/Chairman of the Audit Committee
- Otis, Fribourg, Member of the Board of Directors
- Autogrill Switzerland LTD, Olten, Member of the Board of Directors
- Swiss Olympic Association, Berne, Vice Chairman of the disciplinary chamber in charge of doping cases

PETER QUADRI – Born 1945, Swiss national
Member of the Board of Directors



Peter Quadri received his master's degree in economics and business administration (lic. oec. publ.) in 1969 from the University of Zurich. In 1970 he

joined IBM as a systems engineer and software/operating systems specialist. Following various periods in the USA, Denmark and Switzerland, he held the position of CEO of IBM Switzerland from 1998 to April 2006. He now works as a management and technology consultant.

Peter Quadri will be put forward for re-election at the Annual General Meeting of Swiss Life Holding on 6 May 2010.

Other appointments:

- Vontobel Holding AG, Zurich, Member of the Board of Directors
- Bühler AG, Uzwil, Member of the Board of Directors
- Zurich Chamber of Commerce, Chairman
- Unitecra Ltd, Zurich and Berne, Chairman of the Board of Directors
- economiesuisse, Zurich, Member of the Board

FRANZISKA TSCHUDI – Born 1959, Swiss national
Member of the Board of Directors



Franziska Tschudi graduated in law at the University of Berne and passed her bar exam there in 1984. She studied US law at Georgetown University, Washington DC, earning an LL.M., and passed the bar exam for the US states of New York and Connecticut in 1987. Franziska Tschudi completed postgraduate studies at the University of St. Gallen (1991 to 1993), receiving an Executive MBA. After initially working as an Assistant for Media Law at the Institute for Constitutional and Administrative Law at the University of Berne, and practising business and media law in Zurich, Washington DC and Geneva, she served as Secretary General at SIG Holding AG from 1992 to 1995. She then became a Member of the Executive Board of WICOR Holding AG (“Weidmann Group”), Rapperswil in 1995, where she was Head of Corporate Development and, from 1998, Head of the Business Area Electrical Technology Asia/Pacific. She has held the positions of Chief Executive Officer and Managing Director of WICOR Holding AG since 2001.

Other appointments:

- BIOMED AG, Dübendorf, Member of the Board of Directors
- Swiss-American Chamber of Commerce, Zurich, Member of the Board
- St. Gallen – Appenzell Chamber of Commerce and Industry, St. Gallen, Vice Chairperson
- economiesuisse, Zurich, Member of the Board of Directors
- Swissmem, Zurich, Member of the Board of Directors

RESIGNATIONS – Bruno Gehrig resigned from his position as Chairman of the Board of Directors of Swiss Life Holding after the Annual General Meeting on 7 May 2009 because of his election to UBS Ltd’s Board of Directors in October 2008. After serving for six years, Pierfranco Riva also stepped down from the Board of Directors of Swiss Life Holding due to reaching the statutory age limit. At the 2009 Annual General Meeting, Frank Schnewlin, former CEO of the Baloise Group and former Member of Zurich Financial Services Group’s Executive Board, and

Carsten Maschmeyer, founder and longstanding head of the AWD Group, were newly appointed to the Board of Directors.

INTERNAL ORGANISATIONAL STRUCTURE – In accordance with the Articles of Association, the Board of Directors issued the Organisational Regulations setting forth the internal organisational structure and the duties and competencies of the Board of Directors, the Board of Directors’ committees, the Chairman of the Board of Directors and the Corporate Executive Board. The Organisational Regulations are reviewed regularly and adjusted where necessary, most recently on 8 May 2009. They are available on the internet at www.swisslife.com, “About Swiss Life” area, “Organisation” section (www.swisslife.com/en/organisation).

The Chairman of the Board of Directors coordinates the work of the Board and the committees, and ensures reporting from the Corporate Executive Board to the Board of Directors. In urgent situations, the Chairman may also determine the necessary measures and take steps falling within the scope of the competencies of the Board until the Board of Directors takes a decision. If a timely decision cannot be reached by the Board of Directors, the Chairman is empowered to take a decision.

The Board of Directors meets as often as business requires, but at least six times a year as a rule. Meetings are generally called by the Chairman of the Board of Directors. However, any member of the Board of Directors may request that a meeting be called, as may the Corporate Executive Board. In addition to the members of the Board of Directors, the Group CEO also generally attends the meetings or parts of meetings in an advisory capacity, as do other members of the Corporate Executive Board when required.

The Board of Directors met eleven times during the year under review in ordinary and extraordinary meetings. The meetings lasted around three and a half hours on average, with around 95% attendance rate. The Group CEO and the other members of the Corporate Executive Board attended all the meetings. The Board of Directors conducted parts of the meetings among themselves.

The Board of Directors regularly performs a self-assessment. Furthermore, discussions take place between the Chairman of the Board and its members on an individual basis.

Four standing committees support the work of the Board of Directors as a whole: the Chairman's and Corporate Governance Committee, the Nomination and Compensation Committee, the Investment and Risk Committee, and the Audit Committee. The Board of Directors may establish other committees to be entrusted with special tasks.

The committees of the Board of Directors sometimes call on the services of external consultants and assess their own work once a year. If the Chairman of the Board of Directors is not a member of a committee of the Board of Directors, he has the right to attend meetings (without voting rights).

CHAIRMAN'S AND CORPORATE GOVERNANCE COMMITTEE – The Chairman's and Corporate Governance Committee assists both the Chairman of the Board of Directors in performing his leadership and coordination duties and the Board of Directors with issues relating to corporate governance. The Committee also supports the Board of Directors with key strategic decisions.

The Chairman of the Board of Directors presides over meetings. As a rule, the Group CEO attends the Chairman's Committee meetings or parts of the meetings in an advisory capacity. Further members of the Corporate Executive Board and in-house or external specialists may also be invited to attend. The Chairman's and Corporate Governance Committee meets at least six times a year.

The Chairman's and Corporate Governance Committee held eleven (ordinary and extraordinary) meetings during the year under review. The average duration of an ordinary meeting was around two hours. There was full attendance at all meetings, and the Group CEO was also present on each occasion.

NOMINATION AND COMPENSATION COMMITTEE – The Nomination and Compensation Committee (NCC) supports the Board of Directors with setting the compensation policy and with key personnel decisions regarding

appointments to the highest levels of management and related performance-based and market consistent compensation.

The NCC consists of at least three members, all of which are independent members of the Board of Directors. A Board of Director member is regarded as being independent if he/she has not exercised any operational management role within the Swiss Life Group for at least three years and has no or only a minor business relationship with the Group.

The NCC may invite the Group CEO to part or all of its meetings in an advisory capacity. Other members of the Corporate Executive Board and in-house or external specialists may also be invited. The NCC meets on average three times a year.

During the period from its establishment on 8 May 2009 and 31 December 2009, the NCC convened twice. Each session lasted for around two hours on average. There was full attendance at both meetings.

INVESTMENT AND RISK COMMITTEE – The Investment and Risk Committee assists the Board of Directors in matters concerning investment management, financial management and risk management within the Group. The tasks of the Investment and Risk Committee include drafting proposals on the principle features of asset and liability management (ALM) and submitting them to the Board of Directors, determining the investment policy, assessing capital adequacy, verifying compliance with guidelines on investments, and establishing the risk tolerance in insurance and investment operations. The Investment and Risk Committee is vested with the authority to define various regulations and directives pertaining to the investment activities of the Swiss Life Group and must inform the Board of Directors accordingly. In addition, the Investment and Risk Committee is free to decide itself on investments at a particular level and specifies the terms of significant intra-Group financing.

Generally, the Group CIO and Group CFO attend the Investment and Risk Committee meetings or parts of meetings in an advisory capacity. The Group CEO may attend the meetings of the Investment and Risk Commit-

tee (without voting rights). Further members of the Corporate Executive Board and in-house specialists may also be invited to attend. The Investment and Risk Committee meets at least four times a year.

Eight meetings of the Investment and Risk Committee were held in the year under review. Each session lasted for around two and a half hours on average. The attendance rate was 90%. The Chairman of the Board of Directors attended all meetings with the exception of two. The Group CEO, Group CFO and Group CIO were present at all meetings.

AUDIT COMMITTEE – The Audit Committee assists the Board of Directors in its supervision of the accounting function and financial reporting activities, as well as compliance with the legal framework. It reviews the appropriateness of the internal control structures and processes used to comply with the legal requirements. It monitors the activities of Corporate Internal Audit and the external audit services, and takes due note of their reports and recommendations. The Committee is empowered to make decisions with respect to defining the terms and conditions for mandates to external auditors and keeps the Board of Directors appropriately informed. Moreover, the Audit Committee issues the regulations of the Corporate Internal Audit and sets the annual programme of activities for the internal audit units.

Generally, the Group CFO and the Head of the Corporate Internal Audit attend the Audit Committee meetings or parts of the meetings in an advisory capacity. The Group CEO may attend the meetings of the Audit Committee (without voting rights). Representatives from the external audit services are also regularly invited (cf. also “Supervisory and control instruments vis-à-vis the auditors”, page 31. In addition, further members of the Corporate Executive Board or in-house specialists may also be invited to attend.

The Audit Committee meets at least four times a year. The frequency of meetings depends on the financial budgeting and reporting process.

In the year under review, the Audit Committee convened five times (ordinary and extraordinary meetings), with an ordinary meeting lasting three and a half hours on average. There was full attendance, except in the case of one meeting where one member was unable to attend. Repre-

sentatives from the external audit services were present at four of the meetings. To prepare for the meetings relating to the annual and half-year reports, the Audit Committee regularly called on the services of an independent financial and business expert.

DELINEATION OF COMPETENCIES BETWEEN THE BOARD OF DIRECTORS AND THE CORPORATE EXECUTIVE BOARD – The Organisational Regulations of Swiss Life Holding provide for the comprehensive delegation of the executive management responsibilities of the company to the Group CEO and the Corporate Executive Board, with the exception of those duties reserved for other bodies in accordance with the law, the Articles of Association or the Organisational Regulations themselves. The Articles of Association of Swiss Life Holding can be found at www.swisslife.com, “Shareholders & Analysts” area, “Swiss Life Share” section, “Articles of Association” (www.swisslife.com/association). The Organisational Regulations are also published on Swiss Life’s internet site at “About Swiss Life” area, “Organisation” section (www.swisslife.com/en/organisation).

The Corporate Executive Board bears responsibility in particular for the implementation of the corporate strategy, for the conditions governing business operations and for financial guidance. It is further responsible for preparing the resolutions for the Board of Directors and its committees, and for monitoring the implementation of these decisions in the Group. It is vested with the authority to rule on business referred to it by the Board of Directors, the Board of Directors’ committees and the Chairman of the Board of Directors, insofar as approval or a decision is not reserved exclusively to the delegating body.

INFORMATION AND CONTROL INSTRUMENTS OF THE BOARD OF DIRECTORS VIS-À-VIS THE CORPORATE EXECUTIVE BOARD

— The Board of Directors is continually and comprehensively briefed on the activities of the Corporate Executive Board. The Group CEO regularly informs the Chairman of the Board of Directors and the Board of Directors and its committees on the course of business, new business activities and significant projects. The Group CEO informs the Chairman of the Board of Directors immediately of any extraordinary matters. Considerable expenditure which is unbudgeted for and amounts to more than 10% of the relevant budget must be submitted to the Chairman's and Corporate Governance Committee for approval. Similarly, significant investments and divestments require the approval of the Investment and Risk Committee or, when they reach a certain level, the approval of the Board of Directors as a whole.

If required, the Board of Directors and its individual committees regularly invite all or some members of the Corporate Executive Board and in-house specialists to its meetings. Outside the meetings, each member of the Board of Directors may request information about the course of business from the Corporate Executive Board subject to the prior notification of the Chairman of the Board of Directors. Requests for information on individual transactions require the prior approval of the Chairman of the Board of Directors.

The Chairman of the Board of Directors may participate (without voting rights) in the meetings of the Corporate Executive Board. He receives the invitations and the minutes of the meetings.

Corporate Internal Audit, which reports directly to the Chairman of the Board, represents a suitable means of independent monitoring and information gathering for the Board of Directors. Regular meetings take place between the Chairman of the Board of Directors and the Head of Corporate Internal Audit, as well as between the Chairman of the Audit Committee and the Head of Corporate Internal Audit. Implementation of the measures recommended by Corporate Internal Audit is monitored by Group Compliance & Operational Risk Management. The Audit Committee regularly receives a report on all compliance activities and on operational risk management within the Swiss Life Group. Swiss Life's Internal

Control System (ICS) also serves the Board of Directors for information and controlling purposes. Further details on this system are available in the section "Risk Management" on page 33.

The performance of the Corporate Executive Board and the contributions made by the individual members are regularly discussed and evaluated by the Chairman's and Corporate Governance Committee, the Nomination and Compensation Committee and the Board of Directors, with no members of the Corporate Executive Board being present. The acceptance of directorships and senior political or military roles by members of the Corporate Executive Board is subject to the consent of the Chairman of the Board of Directors.

Corporate Executive Board

The Group CEO directs the business operations of the Group. The Group CEO, together with the Corporate Executive Board, works out the long-term objectives and strategic orientation of the Group for submission to the Board of Directors and, based on the resolutions of the Board of Directors, ensures the goal-oriented leadership and development of the Group. The Corporate Executive Board can form committees to address specific areas and can delegate competencies to such Corporate Executive Board committees.

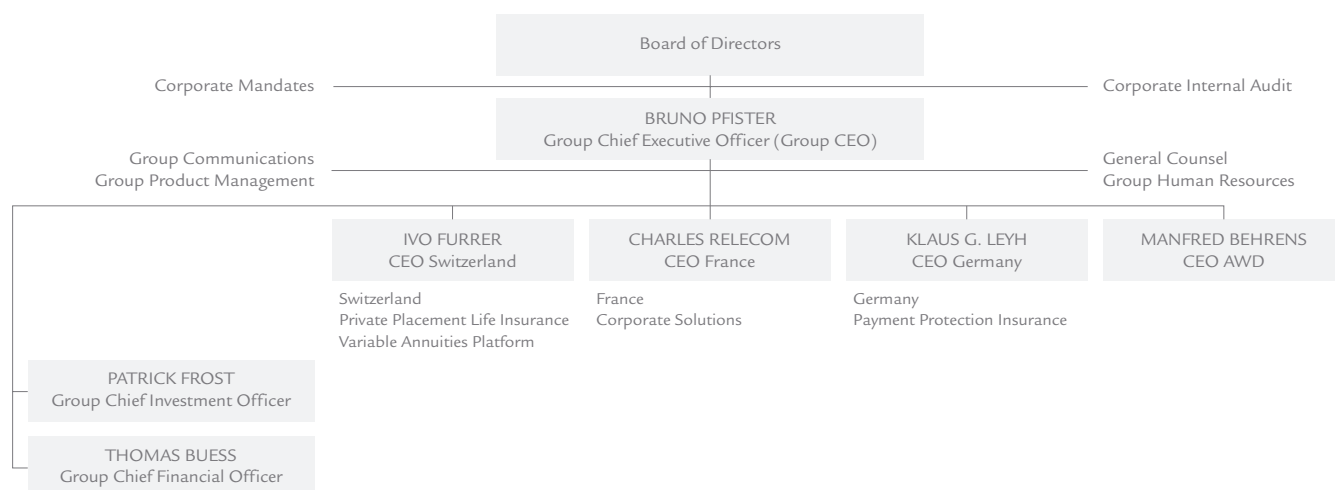
The organisational structure of the Group is geared to the main functions of its business. The resultant organisation is reflected in the division of tasks within the Corporate Executive Board. The members of the Corporate Executive Board have a direct management role with functional management responsibility for cross-divisional competencies. The members of the Corporate Executive Board are responsible for setting objectives, financial planning, HR management and achievement of objectives within their division. They issue directives for

their division within the context of legal and regulatory requirements, the relevant regulations and the Group directives valid for the Group as a whole.

The Corporate Executive Board is responsible for implementation of the corporate strategy, for the establishment of conditions governing business operations and for financial guidance. It is responsible for the preparation of the resolutions for the Board of Directors and its committees, and for monitoring the implementation of these decisions in the Group. The Corporate Executive Board is vested with the authority to rule on business referred to it by the Board of Directors, the Board of Directors committees and the Chairman of the Board of Directors, insofar as decision or approval is not reserved exclusively to one of these.

The Corporate Executive Board may delegate operational responsibility for the management of subsidiaries to individual members of the Corporate Executive Board.

Management structure as at 31 December 2009



MEMBERS OF THE CORPORATE EXECUTIVE BOARD – Swiss Life Holding was composed of the following
On 31 December 2009 the Corporate Executive Board of members:

Name	Function	Member of the Corporate Executive Board since
Bruno Pfister	Group CEO	01.08.2002
Ivo Furrer	CEO Switzerland	01.09.2008
Klaus G. Leyh	CEO Germany	01.10.2008
Thomas Buess	Group CFO	01.08.2009
Charles Relecom	CEO France	01.07.2008
Patrick Frost	Group CIO	01.07.2006
Manfred Behrens	CEO AWD	08.05.2008

BRUNO PFISTER – Born 1959, Swiss national
Group Chief Executive Officer (Group CEO)



Bruno Pfister graduated from the University of Geneva with a master's degree in law before being called to the bar in Geneva.

Following completion of his business management studies (MBA from the UCLA Graduate School of Management in Los Angeles), the initial stages of his career saw him working for Chase Manhattan Bank in London and Geneva. From 1988 onwards he was a management consultant for McKinsey & Co in Zurich. In 1996 Bruno Pfister became Chief of Staff of the Private Banking division at Liechtenstein Global Trust (LGT) where he managed a global strategic project before being appointed Chief Financial Officer of LGT Group and LGT Bank in Liechtenstein in 1998. In 1999, as a Member of the Credit Suisse Group Executive Board, he took over as Head of Customer Segment Management and Product Management at Credit Suisse.

Bruno Pfister has been with the Swiss Life Group since August 2002, initially as Group Chief Financial Officer (Group CFO) and, as of 1 January 2006, Chief Executive Officer International (CEO International). He assumed the position of Group Chief Executive Officer (Group CEO) of the Swiss Life Group in May 2008.

Other appointments:

– Gottex Fund Management Holdings Limited, St. Peter Port, Guernsey, Member of the Board of Directors

– Swiss Insurance Association (SIA), Zurich, Member of the Board and the Board Committee
– SIX Exchange Regulation, Zurich, Member of the Regulatory Board and Issuers Committee

IVO FURRER – Born 1957, Swiss national
Chief Executive Officer Switzerland (CEO Switzerland)



Ivo Furrer graduated in law from the universities of Zurich and Fribourg and earned his PhD with a thesis on employee benefits. He joined Winterthur

Life in 1982, initially working in group insurance marketing and later assuming various project management roles relating to strategy development and expansion of Winterthur's international insurance business in Europe, Canada and the USA. In 1992 he relocated to the USA, where he worked in underwriting. From 1994 to 1997 he held a number of management positions at Winterthur International in London (including that of Managing Director) before being appointed Chief Underwriting Officer of this business area in 1998. In 1999 he moved to Credit Suisse Group, where he developed and implemented an internet bank in Luxembourg and was subsequently appointed Head of e-Investment Services Europe and member of the Personal Financial Services' management. Ivo Furrer began working for Zurich Financial Services in 2002, initially in Germany as head of the international key account business, and in 2005 as a Member of the Global Corporate Executive Committee with responsibility for the development of key account and distribution management at global level. In 2007 he was

appointed CEO Life Switzerland and Member of the Global Life Executive Committee of Zurich Financial Services.

On 1 September 2008 Ivo Furrer joined the Swiss Life Group as Member of the Corporate Executive Board and Chief Executive Officer Switzerland (CEO Switzerland).

Other appointments:

- Swiss Insurance Association (SIA), Zurich, Chairman of the Life Insurance Committee
- German-Swiss Chamber of Commerce, Zurich, Member of the Board

KLAUS G. LEYH – Born 1966, German national
Chief Executive Officer Germany (CEO Germany)



After graduating with a degree in economics from the University of Augsburg, Klaus G. Leyh worked for two years as a market researcher and advisor in

the consumer goods industry. In 1995 he changed to the insurance sector, building up Generali's Market Research department in Munich. He subsequently held management positions in marketing, product management and e-business at Generali Lloyd Versicherung AG, AXA Colonia Konzern and ARAG Lebens- und Krankenversicherung, and received a Master of Business Research (MBR) from the Ludwig Maximilian University of Munich. In 2001 Klaus G. Leyh joined Swiss Life in Germany as the head of its e-commerce and e-business activities and was assigned responsibility for distribution service, control and promotion in 2002. From January 2006 to September 2008 he held the position of Chief Marketing Officer and Member of the Executive Board of Swiss Life in Germany with responsibility for the entire sales force, distribution management, service and control.

On 1 October 2008 Klaus G. Leyh was appointed Chief Executive Officer of Swiss Life in Germany (CEO Germany) and Member of the Swiss Life Group's Corporate Executive Board.

Other appointments:

- German Insurance Association (GDV), Berlin, Member of the Main Committee Life Insurance

- DEPFA Holding Verwaltungsgesellschaft mbH, Düsseldorf, Member of the Supervisory Board

THOMAS BUESS – Born 1957, Swiss national
Group Chief Financial Officer (Group CFO)



After completing his business administration and economics studies at the University of St. Gallen and a two-year research activity at the Institute of International Economics, Thomas Buess launched his career in

insurance in 1985. From 1985 to 1993 he assumed various positions in the area of finance at the ELVIA Group. In 1994 he joined Zurich Financial Services Group as Chief Financial Officer and Member of the Executive Committee of the Swiss P&C business unit. From 1997 to 1999 he was Chief Financial Officer of all Swiss operations. In 1999 Thomas Buess moved to the USA as Chief Financial Officer of Zurich Financial Services Group's North American business area. In 2002 he was appointed Group Chief Financial Officer and Member of the Group Management Board. Thomas Buess went on to head the reorganisation of the life insurance business before assuming the role of Chief Operations Officer of Zurich Financial Services Global Life in 2004. In January 2009 he moved to Allianz Group as Head of Operational Transformation.

In August 2009 Thomas Buess joined the Swiss Life Group as Group Chief Financial Officer (Group CFO) and Member of the Corporate Executive Board.

Other appointments:

- Swiss Insurance Association (SIA), Zurich, Member of the Economics and Finances Committee

CHARLES RELECOM – Born 1953, Belgian national
Chief Executive Officer France (CEO France)



Charles Relecom graduated from the University of Namur (Belgium) with a degree in mathematics and went on to gain a master's degree in Actuarial Science

at the University of Louvain (Belgium). He began his

career in 1978 as Chief Actuary and Chief Technology Officer at Swiss Life in Belgium. In 1984 he moved to the head office in Zurich, where he played a significant role in setting up the International Division. From 1988 to 1994 he worked for Elvia Life as Director of Sales in the key accounts business. In 1994 he moved to «La Suisse» and, in 1998, was appointed CEO of the non-life business and Chief Actuary. In 2000 he became the CEO of «La Suisse», a position he held until 2005 when the company was integrated into the Swiss Life Group. Following the integration, Charles Relecom returned to Swiss Life in Belgium, initially as the CEO of Zelia S.A. and, from February 2006, as CEO for the entire Belgian business.

On 1 July 2008 Charles Relecom was appointed Chief Executive Officer France (CEO France) of the Swiss Life Group and Member of the Corporate Executive Board.

PATRICK FROST – Born 1968, Swiss national
Group Chief Investment Officer (Group CIO)



Patrick Frost studied at the ETH in Zurich and the universities of Cologne, Basel and Zurich, obtaining degrees in natural science (dipl. Natw. ETH, 1993), economics (Dr. rer. pol., 1998) and law (lic. iur., 2001). He began his professional career in 1996 as a portfolio manager and analyst in financial engineering at Winterthur Group. Between 1999 and 2001 he was employed as a Senior Bond Portfolio Manager at Winterthur Investment Management Corp. in New York. He became the Head of Global Fixed Income at Winterthur Group in 2001, where he played a key role in the further strategic development of its asset management.

Patrick Frost was appointed Member of the Corporate Executive Board and Group Chief Investment Officer (Group CIO) of the Swiss Life Group in July 2006.

Other appointments:

- Castle Alternative Invest AG, Freienbach, Member of the Board of Directors
- Technopark Zurich, Member of the Board of Trustees

MANFRED BEHRENS – Born 1955, German national
Chief Executive Officer AWD (CEO AWD)



After graduating in law, Manfred Behrens initially worked as an attorney in a Hamburg-based law firm. In 1984 he moved to Hamburg Mannheimer AG, where he assumed various leading positions in the areas of law and sales and went on to become state manager. He joined Volksfürsorge Deutsche Lebensversicherungs-AG in May 1996 and, in 1998, was appointed Member of the Board of Directors with responsibility for sales and marketing. Manfred Behrens moved to Swiss Life in January 2004, where he held the position of Chief Executive Officer of Swiss Life in Germany (CEO Germany) until August 2008. He was appointed Co-Chief Executive Officer of AWD (Co-CEO AWD) in September 2008. In April 2009 he assumed the role of Chief Executive Officer of AWD (CEO AWD).

Manfred Behrens has been a Member of Swiss Life's Corporate Executive Board since May 2008.

Other appointments:

- Aareal Bank, Wiesbaden, Member of the Supervisory Board
- Commerzbank, Frankfurt am Main, Member of the Regional Advisory Committee North
- tecis Finanzdienstleistungen AG, Hamburg, Chairman of the Supervisory Board

RESIGNATIONS – Reto Himmel, Group Chief Technology & Operations Officer (Group CTO), left the Corporate Executive Board on 31 March 2009 due to the discontinuation of the corporate executive Group CTO function because of the transfer of areas of the Group IT & Operations division into the Swiss business management structure.

On 5 May 2009, Swiss Life informed that Thomas Müller, Group Chief Financial & Risk Officer (Group CFO), decided to leave the company for personal reasons at the end of June 2009, following seven years of successful service. As of 1 August 2009 Thomas Buess was appointed new Group CFO.

Transfer of management tasks

No management tasks have been contractually delegated to third parties by Swiss Life Holding.

Report on compensation

The specifications below follow the directives on information relating to corporate governance issued by the SIX Swiss Exchange and take into consideration the transparency regulations set out in the Swiss Code of Obligations Art. 663b^{bis} and Art. 663c. Further details on compensation and benefit expenditure for the management and employees of the Swiss Life Group can be found in the Consolidated Financial Statements (Notes 23 and 30). In addition, the compensation of the members of the Board of Directors and the Corporate Executive Board, and their participation interests, are shown in the notes to the Swiss Life Holding Financial Statements.

The information in this report is mainly presented in the same way as the previous year. Also included in the information on compensation disclosed for the period under review is the variable compensation to Corporate Executive Board members for the 2009 financial year, determined and payable as a cash bonus at the beginning of 2010. The members of the Board of Directors have not been granted variable compensation for the 2009 financial year.

As already stated in the 2008 compensation report, the members of the Board of Directors also did not receive any variable compensation in the form of blocked shares for the 2008 financial year. The members of the Corporate Executive Board did not receive a cash bonus and were not granted variable compensation in shares. Besides this information, last year's report also contains details of the variable compensation for the 2007 financial year.

In accordance with the transparency requirements, the compensation received by each member of the Board of Directors and the Chairman of the Corporate Executive Board (Group CEO) is disclosed individually.

The compensation reported for the Board of Directors in 2009 includes the entire compensation received by Rolf Dörig as Delegate of the Board of Directors until 7 May 2009 and as Chairman of the Board of Directors from that date on. In view of the fact that Rolf Dörig held the positions of Group CEO until the Annual General Meeting of Swiss Life Holding on 8 May 2008 and Delegate of the Board following his election to the Board of Directors, his compensation for the 2008 financial year is shown in its entirety under the compensation to the Corporate Executive Board.

COMPENSATION POLICY PRINCIPLES — Pursuant to the Organisational Regulations, the Board of Directors as a whole is responsible for establishing the guidelines on the Group's compensation policy (incl. bonuses and equity compensation programmes) and with regard to employee benefit institutions. The compensation policy underpins the performance culture required by the corporate strategy and forms part of the HR policy. The aim is to retain qualified employees and recruit new, highly skilled staff. The chosen compensation system is in line with the market environment and must be competitive. The overall compensation takes into account the employees' professional skills, engagement and personal performance. Individual compensation is made up of a basic salary and variable short-, medium- and long-term salary components as well as contributions to occupational provisions and risk insurance. The basic salary is determined according to the employee's function and skill set, and is annually re-assessed and adjusted if appropriate. The variable salary components are linked to the strategic objectives of the company and the individual divisions, and the associated financial and HR-related targets. Personal performance and target achievement are assessed annually in the employee appraisal procedure implemented throughout the Group (Group Performance System) and taken into consideration when applying the defined compensation policy.

PRACTICE AND PROCEDURE – Pursuant to the Organisational Regulations, the Board of Directors as a whole is responsible for determining the level and make-up of compensation for its members, whereas the Nomination and Compensation Committee is responsible for putting forward corresponding proposals. The Board of Directors also establishes the guidelines for the company's compensation policy. In doing so, it takes into consideration the compensation policies of other organisations of comparable size and in comparable industries, drawing its findings from publicly available information and, as necessary, studies by external experts. Based on these guidelines, the Nomination and Compensation Committee also submits proposals to the Board of Directors with regard to the determination and distribution of the bonus pool for all employees and determination of the compensation for the individual members of the Corporate Executive Board.

The share option programme for Swiss Life Group management, which was introduced in 2000, was discontinued at the end of 2002. Accordingly, no further share options have been allocated since 2003.

Within the framework of the compensation arrangements for the members of the Corporate Executive Board and other key performers within the Swiss Life Group, which were selected by the Corporate Executive Board with the approval of the Chairman of the Board of Directors, a long-term remuneration component was introduced in 2004 on the basis of corresponding regulations. This equity compensation programme was adjusted slightly from 2005 by defining specific performance criteria. These take account of both the performance of the Swiss Life Holding share and its performance vis-à-vis other companies. Based on the programme, participants are granted future subscription rights in the form of Performance Share Units (PSUs) on Swiss Life Holding shares, entitling them to receive Swiss Life Holding shares free of charge after a period of three years has elapsed, insofar as the relevant prerequisites have been satisfied. The number of PSUs can increase by up to a factor of 1.5 or drop to zero within three years, depending on how the performance criteria develop.

The equity compensation programmes for 2007, 2008 and 2009 continue to be based on two performance criteria, each with a 50% weighting. One criterion is the Total

Shareholder Return on Swiss Life Holding shares (TSR Swiss Life Holding), whereby a performance in excess of 20% is required for the subscription right to share allocation to arise. The TSR of the company's own shares is also compared with the TSR of the shares of the companies included in the Dow Jones STOXX 600 Insurance Index (TSR Outperformance); on the basis of this criterion, a subscription right arises if the performance on expiry of the three-year term is above the first quartile in comparison with the companies in question.

55 members of the Swiss Life Group senior management participated in the 2007 equity compensation programme. A total of 56 222 PSUs were allocated; 24 444 to the Corporate Executive Board, of which 6717 to Rolf Dörig as Group CEO.

In the 2008 equity compensation programme, 47 members of the Swiss Life Group senior management took part. A total of 52 618 PSUs were allocated; 23 695 to the Corporate Executive Board, of which 5924 were allocated to Bruno Pfister in his capacity as CEO International up to 8 May 2008 and as Group CEO from 9 May 2008. In accordance with the compensation regulations pertaining to the Board of Directors, Rolf Dörig, who held the position of Group CEO up to 8 May 2008, was not allocated any PSUs for the 2008 financial year due to his election to the Board of Directors on 8 May 2008 and resultant resignation from the Corporate Executive Board. Consequently, he was also not allocated any PSUs for the 2009 financial year.

In the period under review, 65 members of the Swiss Life Group senior management participated in the 2009 equity compensation programme which came into effect on 1 April 2009. A total of 53 216 PSUs were allocated; 22 200 to the Corporate Executive Board, of which 6500 to Group CEO, Bruno Pfister.

COMPENSATION PAID TO ACTING MEMBERS OF GOVERNING BODIES – The following compensation in cash was received by acting members of the Board of Directors

and the Corporate Executive Board during the period under review:

In CHF		
	2009	2008
Board of Directors	2 426 217 ¹	1 543 000
Corporate Executive Board	9 573 342 ²	6 843 949 ³

¹ Incl. compensation for Rolf Dörig as Delegate and Chairman of the Board of Directors in 2009. His compensation for the 2008 financial year for his positions as Group CEO and BoD Delegate is shown in its entirety under the disclosure for the Corporate Executive Board.

² Incl. cash bonus of CHF 3 550 000 for the 2009 financial year, determined at the beginning of 2010.

³ The Corporate Executive Board members were not paid a cash bonus for the 2008 financial year.

There were no resignations from the Board of Directors during the 2008 financial year. Within the context of succession planning at Board of Director and Corporate Executive Board level, Rolf Dörig was elected to the Board of Directors of Swiss Life Holding as an additional member on 8 May 2008.

Two members of the Board of Directors resigned in the 2009 financial year. Bruno Gehrig resigned from his position as Chairman of the Board of Directors of Swiss Life Holding after the Annual General Meeting on 7 May 2009 due to his election to the Board of Directors of UBS Ltd in October 2008. After serving for six years, Pierfranco Riva also stepped down from the Board of Directors at the 2009 Annual General Meeting due to reaching the statutory age limit. Two new members were appointed: Frank Schnewlin and Carsten Maschmeyer. Rolf Dörig ceded the position of Delegate of the Board of Directors on 7 May 2009 to take over from Bruno Gehrig as Chairman of the Board of Directors.

In 2008 the following personnel changes took place in the Corporate Executive Board: Bruno Pfister was appointed Group CEO with effect from 9 May 2008 to replace Rolf Dörig, who was elected to the Board of Directors at the Annual General Meeting of 8 May 2008 and thus stepped down from the Corporate Executive Board. In addition, Manfred Behrens joined the Corporate Executive Board as CEO Germany with effect from 9 May 2008. He went on to assume the position of Co-CEO of AWD on 1 September 2008. CEO France, Charles Relecom, and the new CEO Germany, Klaus Leyh, joined the Corporate

Executive Board on 1 July 2008 and 1 October 2008, respectively. Paul Müller handed over his position as CEO Switzerland to Ivo Furrer as of 1 September 2008.

In the 2009 financial year, the composition of the Corporate Executive Board changed as follows. Reto Himmel, Group Chief Technology & Operations Officer (Group CTO), left the Corporate Executive Board effective 31 March 2009 due to the discontinuation of the Group CTO function. Thomas Buess joined the Board as of 1 August 2009 as the new Group Chief Financial Officer (Group CFO), replacing Thomas Müller who resigned from the Corporate Executive Board with effect from 30 June 2009.

Compensation remitted to members of the Board of Directors comprised the basic compensation, compensation in cash and variable compensation in shares. The basic compensation takes into account membership of the Board of Directors of Swiss Life Holding and its subsidiary Swiss Life Ltd as well as membership of the individual Board Committees. It is partly paid in the form of blocked shares. The additional compensation in cash is commensurate to the function and workload and is determined annually by the Board of Directors. If Swiss Life Group's business operations have proved successful, a further, variable compensation component may be remitted in the form of Swiss Life Holding shares. This is decided by the Board of Directors, taking into consideration the business results.

On the balance sheet date, the following compensation was received by acting members of the Board of Directors of Swiss Life Holding:

	Compensation in cash in CHF	Shares with three-year blocking period		Total
		Part of basic compensation	Part of variable compensation for the 2009 financial year	
Rolf Dörig ¹	1 121 132	1 093	–	1 093
Gerold Bühner	248 667	319	–	319
Frank Schnewlin ²	116 000	188	–	188
Volker Bremkamp	126 000	224	–	224
Paul Embrechts	82 000	169	–	169
Rudolf Kellenberger	124 667	264	–	264
Carsten Maschmeyer ²	54 667	94	–	94
Henry Peter	82 000	169	–	169
Peter Quadri	82 000	169	–	169
Franziska Tschudi	82 000	169	–	169

¹ Delegate of the Board of Directors until 07.05.2009 / Chairman of the Board of Directors from 07.05.2009.

² Member of the Board of Directors from 07.05.2009.

Until leaving the Board of Directors at the Annual General Meeting of 7 May 2009, Bruno Gehrig was paid compensation in cash to the amount of CHF 272 917 in his capacity as Chairman of the Board of Directors. As part of his basic compensation, Pierfranco Riva received for the same period compensation in cash of CHF 34 167 and 82 shares, which were subject to a three-year blocking period.

As Chairman of the Board, Bruno Gehrig was affiliated to the employee benefits institutions of Swiss Life for the purpose of occupational provisions and obtains the corresponding pension benefits under the pension fund regulations. Rolf Dörig, in his former role as Delegate of the Board of Directors and current position as Chairman of the Board, is also insured for occupational provisions with the employee benefits institutions of Swiss Life. No such affiliation exists for other members of the Board of Directors; no contributions have been made on their behalf.

Compensation to the members of the Corporate Executive Board comprises a salary, a variable bonus in cash, other compensation (child allowances, allowances for years of service, company cars, premium contributions to 3rd-pillar pension plans) and, possibly, variable compensa-

tion in shares. The salary is determined annually by the Board of Directors at the request of the Nomination and Compensation Committee, taking into account the function-related responsibility and workload. If the Swiss Life Group's business operations have proven successful, a variable cash bonus and, possibly, variable compensation in shares are also granted. This is decided on by the Board of Directors, taking into consideration both the business results and the personal achievement of objectives by the members of the Corporate Executive Board.

COMPENSATION PAID TO FORMER MEMBERS OF GOVERNING BODIES – None.

SHARE ALLOTMENT IN THE YEAR UNDER REVIEW —

The shares allotted to the members of the Board of Directors in the period under review formed part of their basic compensation, 80% of which was granted in cash and 20% in shares of Swiss Life Holding. The shares are subject to a three-year blocking period.

For the 2009 financial year, like the 2008 financial year, no variable compensation in shares has been granted to the members of the Board of Directors or the Corporate Executive Board.

As part of their basic compensation for 2009, the members of the Board of Directors were allotted the following Swiss Life Holding shares, subject to a three-year blocking period:

Board of Directors	2940 shares, allocated at values of CHF 77.6649 and CHF 107.5553 ¹ . The shares are subject to a three-year blocking period.
Corporate Executive Board	none

¹ Economic value equal to the tax value, taking the blocking period into account. The share prices on allocation amounted to CHF 92.50 and CHF 128.10.

No shares were allocated to closely linked parties² within the meaning of the law.

SHARE OWNERSHIP — On the balance sheet date, acting members of the Board of Directors and the Corporate Executive Board (including closely linked parties) held the following number of Swiss Life Holding registered shares:

	SLH shares 31.12.2009
Rolf Dörig	33 277
Gerold Bühler	2 485
Frank Schnewlin	188
Volker Bremkamp	1 267
Paul Embrechts	945
Rudolf Kellenberger	1 286
Carsten Maschmeyer	1 620 730
Henry Peter	2 025
Peter Quadri	1 725
Franziska Tschudi	945
TOTAL BOARD OF DIRECTORS	1 664 873

² “Closely linked parties” are natural persons and legal entities pursuant to Art. 678 of the Swiss Code of Obligations that have close personal, economic, legal or de facto ties with members of the governing body. This typically includes spouses, minor children, companies controlled by members of the governing body, and natural or legal persons serving the members of the governing body in a fiduciary capacity.

	SLH shares 31.12.2009
Bruno Pfister	9 068
Ivo Furrer	0
Klaus G. Leyh	53
Charles Relecom	0
Thomas Buess	1 000
Patrick Frost	2 013
Manfred Behrens	698
TOTAL CORPORATE EXECUTIVE BOARD	12 832

The number of future subscription rights to Swiss Life Holding shares allocated in the context of the above-mentioned equity compensation programme to members of the Corporate Executive Board in the form of so-called performance share units (PSUs), and whose exercise depends on the fulfilment of specific performance criteria, is shown in the notes to the Swiss Life Holding Financial Statements.

OPTIONS – No share options have been granted in the Swiss Life Group since 2003; there are no longer any outstanding options.

ADDITIONAL HONORARIUMS AND REMUNERATIONS

– In the period under review no additional honorarium or remuneration payments were made to the members of the Board of Directors or the Corporate Executive Board.

LOANS – On the balance sheet date, there were no loans outstanding to members of the Board of Directors or the Corporate Executive Board:

	31.12.2009
Board of Directors	none
Corporate Executive Board	none

EXPENDITURE FOR OCCUPATIONAL PROVISIONS – Details on the company's benefit expenditure can be found in the Consolidated Financial Statements (Notes 23 and 30) and the Notes to the Swiss Life Holding Financial Statements. For reasons of transparency, information on the following benefits is provided here:

As Chairman of the Board of Directors, Bruno Gehrig was affiliated to the employee benefits institutions of Swiss Life for the purpose of occupational provisions and obtains the corresponding pension benefits under the pension fund regulations. The regular employer contribution assumed on a pro-rata basis for Bruno Gehrig amounted to CHF 43 678.

Rolf Dörig, in his former role as Delegate of the Board of Directors and current position as Chairman of the Board, was and remains insured for occupational provisions with

the employee benefits institutions of Swiss Life. A regular annual employer contribution of CHF 195 656 was assumed on his behalf in the period under review.

No such affiliation exists for other members of the Board of Directors; no contributions have been made on their behalf.

For Group CEO Bruno Pfister, a regular annual employer contribution of CHF 175 801 was assumed in the period under review.

Expenditure for occupational provisions on behalf of the remaining members of the Corporate Executive Board totalled CHF 630 099.

HIGHEST TOTAL COMPENSATION, BOARD OF DIRECTORS— Rolf Dörig succeeded Bruno Gehrig as Chairman of the Board of Directors of Swiss Life Holding following the Annual General Meeting of 7 May 2009.

In 2008 Rolf Dörig held the position of Group CEO of Swiss Life until the Annual General Meeting of 8 May 2008; after his election at the Annual General Meeting of May 2009, he assumed the function of Delegate of the Board. His compensation for 2008 is disclosed in its entirety under the compensation to the Corporate Executive Board.

For the 2009 financial year, the members of the Board of Directors have not been granted variable compensation in shares. The shares allotted in 2009 form part of the basic compensation, 80% of which is granted in cash and 20% in shares.

The highest total compensation for a member of the Board of Directors of Swiss Life Holding in the period under review was received by Rolf Dörig as Delegate of the Board of Directors and, following the Annual General Meeting of 7 May 2009, Chairman of the Board. The compensation granted in the form of cash, shares and contributions to occupational provisions in the period under review was as follows:

In CHF

Compensation in cash ¹	1 121 132	
Shares ²	117 558	1 093 SLH shares at CHF 107.5553
Share options	none	
Total compensation 2009 ³		
in cash and shares	1 238 690	
including annual contribution to occupational provisions of CHF 195 656	1 434 346	
Total compensation 2008 ⁴		
in cash and shares	1 621 806	
including annual contribution to occupational provisions of CHF 195 656	1 817 462	

¹ Including company car and premium contribution for the position of Delegate of the Board of Directors.

² Part of basic compensation. The allocation and valuation was effected on 18.12.2009 at an economic value of CHF 107.5553, which is equal to the tax value, taking into account a blocking period of three years. The share price at the time of allocation was CHF 128.10. For the 2009 financial year, no variable compensation in shares has been granted to the members of the Board of Directors.

³ Compensation received as Delegate of the Board of Directors and, following the Annual General Meeting of 7 May 2009, as Chairman of the Board of Directors of Swiss Life Holding.

⁴ Compensation received as Group CEO until 8 May 2008 and subsequently as Delegate of the Board of Directors. Rolf Dörig did not receive any cash bonus or variable compensation for the 2008 financial year.

HIGHEST TOTAL COMPENSATION, CORPORATE EXECUTIVE BOARD –As Group CEO, Bruno Pfister received the highest total compensation for a member of the Corporate Executive Board in the period under review.

The compensation granted in 2009 in the form of cash, shares and contributions to occupational provisions was as follows:

In CHF

Compensation in cash ¹	2 178 553
Shares ²	none
Share options	none
Total compensation 2009 ³	
in cash and shares	2 178 553
including annual contribution to occupational provisions of CHF 175 801	2 354 354
Total compensation 2008 ^{3,4}	
in cash and shares ⁵	1 053 193
including annual contribution to occupational provisions of CHF 156 648	1 209 841
including additional contribution to occupational provisions of CHF 598 500 ⁶	1 808 341

¹ Including cash bonus of 925 000 for the 2009 financial year, determined at the beginning of 2010, and other compensation in cash (child allowances, company car, premium contribution).

² For the 2009 financial year, no variable compensation in shares has been granted to the members of the Corporate Executive Board.

³ Without mathematical value of PSUs allocated.

⁴ Bruno Pfister served on the Corporate Executive Board in 2008 as CEO International until 8 May 2008 and, from 9 May 2008, as Group CEO.

⁵ For the 2008 financial year, the members of the Corporate Executive Board did not receive a cash bonus or variable compensation in shares.

⁶ Subsequent contribution in accordance with the pension fund regulations due to increase in salary.

In addition to compensation in the form of cash, shares and contributions to occupational provisions, Bruno Pfister was allocated 6500 future subscription rights in the form of Performance Share Units (PSUs) as part of the three-year equity compensation programme. These entitle him to Swiss Life Holding shares as at 1 April 2012, provided that the relevant requirements have then been met. Depending on how the two defined performance criteria develop, the number of PSUs can increase by up to a factor of 1.5 or drop to zero. On the allocation date of 1 April 2009, the fair value of one PSU was CHF 51.22.

Taking into account the mathematical value of the PSUs allocated, which came to CHF 332 930, Bruno Pfister's total compensation for 2009 amounted to CHF 2 687 284.

In 2008 Bruno Pfister was allocated 5924 future subscription rights in the form of Performance Share Units (PSUs). On the allocation date of 1 April 2008, the fair value of one PSU was CHF 179.30. Taking into account the mathematical value of the PSUs allocated in 2008, which came to CHF 1 062 173, Bruno Pfister's total compensation for 2008 amounted to CHF 2 870 514.

Shareholders' participation rights

RESTRICTIONS ON VOTING RIGHTS — In exercising voting rights, no shareholder can collect more than 10% of the total share capital directly or indirectly in respect of his own shares and those he represents. Legal entities and partnerships which are connected through capital, voting rights, uniform management or in any other way, as well as individuals or legal entities and partnerships which act in concert by virtue of agreement, as a syndicate or in any other way, are deemed to be a single person. Any amendment to or revocation of restrictions on voting rights must be approved by at least two-thirds of the voting shares represented at the General Meeting of Shareholders and an absolute majority of the share par value represented. The Board of Directors can permit exceptions to this limit on the basis of its discretionary powers; during the year under review, no such exceptions were granted.

RIGHT OF REPRESENTATION — The Articles of Association stipulate that a shareholder may be represented by a legal representative, or, if a written power of attorney exists, by another shareholder entitled to vote, by a management representative, by an independent voting representative or by a representative of deposited shares.

REQUIRED MAJORITIES — In addition to the resolutions provided for by law, a qualified majority (corresponding to at least two thirds of the voting shares represented and an absolute majority of the share par value represented) is required to:

- change provisions concerning restrictions on voting rights
- dissolve the company (liquidation)
- dismiss more than one third of the members of the Board of Directors
- change these provisions of the Articles of Association

Changes of control and defence measures

DUTY TO MAKE AN OFFER — Swiss Life Holding's Articles of Association provide for neither an "opting up" nor an "opting out" clause within the meaning of Art. 32 and 22 BEHG (Swiss Stock Exchange Act).

CONVOCAATION OF THE GENERAL MEETING OF SHAREHOLDERS AND AGENDA — The rules set out in the Articles of Association for convening a General Meeting of Shareholders and drawing up the agenda comply with the stipulations of the law. Shareholders representing shares with a par value of at least one million francs can submit a written request within a time limit published in advance by Swiss Life Holding for the inclusion on the agenda of an item for discussion, together with the relevant motions. The written application must be accompanied by a certificate issued by a bank to confirm that the shares are deposited with it until after the General Meeting of Shareholders is held.

ENTRY IN THE SHARE REGISTER — Entries can be made in the share register up to the day before the General Meeting of Shareholders. In all cases, however, the company reserves the right to adhere to the legal maximum period of 20 days for recognition of entries in the share register in accordance with Art. 685g of the Swiss Code of Obligations. For administrative reasons (postal delivery times), the deadline for registering to participate in the General Meeting of Shareholders is usually seven calendar days before the event takes place.

VOTING SYSTEM AND PROCEDURES — Based on a corresponding authorisation in the Articles of Association, the presiding officer at Swiss Life Holding's General Meeting of Shareholders generally requests for votes to be taken electronically. Swiss Life Holding uses a certified electronic voting system which permits balloting with remote-controlled handsets and records the exact number of voting shares represented.

CLAUSES ON CHANGES OF CONTROL — No contractual provisions exist in favour of the Board of Directors or the Corporate Executive Board with regard to control of the company.

Auditors

PricewaterhouseCoopers (PwC) serves as external statutory auditor for 68% of the Swiss Life Group companies that are directly or indirectly held by Swiss Life Holding under its scope of consolidation. The remaining auditing mandate for subsidiaries (32%) is carried out by BDO Deutsche Warentreuhand AG.

In the report of the auditor, PwC confirms that it meets the legal requirements concerning professional qualification and independence.

DURATION OF THE MANDATES AND TERM OF OFFICE OF THE LEAD AUDITOR — The Articles of Association stipulate that the external auditor is to be elected by the General Meeting of Shareholders for one financial year at a time. When Swiss Life Holding was established in 2002, PwC was named as statutory auditor and Group auditor. Since then PwC has been re-elected without fail. PwC has also acted as statutory auditor and Group auditor for Swiss Life Ltd since 1994. Swiss Life Holding last invited tenders for its statutory auditor and Group auditor mandate for the 2008 financial year. On completion of the evaluation process, the Board of Directors, in accordance with the proposal of the Audit Committee, again nominated PwC as its statutory auditor and Group auditor at the General Meeting of Shareholders.

The partner at PwC in charge of auditing the Swiss Life Holding annual financial statements and consolidated financial statements (lead auditor) has held that function since the 2004 financial year. In compliance with the term of office regulations stipulated by the Swiss Code of Obligations, the independency guidelines set forth by the Swiss Institute of Certified Accountants and Tax Consultants, and internal guidelines at PwC, this partner will be replaced by a new lead auditor after the 2010 financial year at the latest.

AUDITING FEES — In 2009 the auditing fees credited to PwC came to CHF 7.8 million (2008: CHF 7.3 million). This includes the fees for reviewing the 2009 half-year accounts.

ADDITIONAL FEES — In 2009 PwC received additional fees totalling around CHF 3.0 million for advisory services (2008: CHF 2.1 million), approximately CHF 1.1 million of which was for actuarial advisory services, CHF 0.8 million for fiscal and financial advisory services

and CHF 0.7 million for strategic advisory services. The remainder resulted from legal and other advisory services. The advisory services were performed in compliance with the relevant independency regulations set forth in the Swiss Code of Obligations and the Audit Supervision Act.

SUPERVISORY AND CONTROL INSTRUMENTS VIS-À-VIS THE AUDITORS — The Audit Committee maintains regular contact with the external auditors. It evaluates the independence of the external auditors and identifies possible conflicts of interest. It also examines the terms and conditions of the external audit mandates and assesses the audit plan and strategy for the year in question.

The external auditors submit regular written reports on the status of the auditing work. They also submit detailed reports on the half year and annual financial statements. At the end of the year, the external auditors draw up a comprehensive report for the attention of the Annual General Meeting of Shareholders and a detailed report on the financial year just completed for the attention of the Audit Committee, the Board of Directors and the Swiss Financial Market Supervisory Authority FINMA.

The Audit Committee also acknowledges and approves the various recommendations of the external auditors, including the Management Letter. If required, the committee discusses with representatives of the external auditors any issues which could have a major impact, either collectively or individually, on the financial situation or the result of the audit.

In the year under review, representatives of the external auditors attended four of the five Audit Committee meetings, either in their entirety or for specific items on the agenda.

Information Policy

Swiss Life communicates actively and openly both within and outside the company. The Investor Relations and Public Relations areas provide up-to-date reports to private and institutional investors, financial analysts, journalists and the public.

Key facts and figures about the Swiss Life Group, info kits on previous annual reports and all the details on events relevant to the shareholders, analysts and the media (AGM, media conferences, etc.), can be accessed at www.swisslife.com in the areas “Shareholders & Analysts” (www.swisslife.com/analysts) and “News & Media” (www.swisslife.com/media).

Furthermore, all interested parties can subscribe to the company’s mailing list so as to receive up-to-date ad-hoc reports and media releases free of charge via the e-mail distribution system (www.swisslife.com/subscription). These releases are also published on the Swiss Life website at the same time as they are sent to subscribers, and are available online for at least two years (www.swisslife.com/media).

In addition to its comprehensive Annual Report and Financial Statements, Swiss Life Holding also publishes its half-year results. All Swiss Life’s annual and half-year reports since 1997 can be accessed on the website, “Shareholders & Analysts” area, “Archive Reports” section (www.swisslife.com/en/annualreports). Twice a year, a report detailing the key facts and figures on business operations is sent to all the shareholders listed in the share register. For the last six years, the company has been holding an Investor’s Day annually; the most recent was held on 15 December 2009.

Contact details are available at the end of the Financial Statements.

Risk Management

Swiss Life pursues an integrated, value-oriented risk management approach, involving both quantitative and qualitative elements. The goal is to protect customers' funds and ensure the best possible investment of risk capital, while complying with the regulatory requirements.

Risk management is a key component of the Swiss Life Group's management process. The respective committees of the Corporate Executive Board and the Board of Directors monitor and make decisions in the area of risk management; these are then incorporated into the annual planning process. On the one hand, they comprise qualitative assessments relating to the strategy, to operational risks and to the internal control system (ICS). On the other hand, quantitative elements for each insurance unit, such as risk budgeting and investment strategy, are included in asset and liability management. Based on risk capacity and risk appetite, limits are set in the individual units for the financial risks incurred, according to which the investment targets are set.

The qualitative risk management elements mentioned above are presented and discussed below. Detailed information on the risk budgeting process and asset and liability management is provided in Note 5 (Risk Management Policies and Procedures) of the Consolidated Financial Statements.

STRATEGIC RISK MANAGEMENT — Swiss Life uses various analytical methods to ensure that strategic risks are dealt with adequately in today's very demanding economic environment. In its strategic risk management process, Swiss Life incorporates all the information on risks and the risk/return characteristics in its strategic decisions. An understanding of the interplay of individual risks is essential in order to take due account of the factors influencing risks during strategy development so that these factors can be steered appropriately.

OPERATIONAL RISK MANAGEMENT AND INTERNAL CONTROL SYSTEM — Operational risk management (ORM) at Swiss Life includes the methods and processes used for the identification, assessment and steering or avoidance of operational risks. ORM defines operational risk as the danger that losses may result from shortcomings or failures in internal processes, people or systems, or from external events.

Swiss Life's internal control system (ICS) consists of the totality of procedures, methods and measures prescribed by the Board of Directors and the Corporate Executive Board to ensure the orderly conduct of business. The focus is on the reliability of financial reporting, the effectiveness of business processes and compliance with laws and regulations issued to protect the company's assets.

Market Consistent Embedded Value (MCEV)

The Group MCEV is a measure of the consolidated value of shareholders' interest in the in-force business of the Swiss Life Group. It includes the insurance business covered by the MCEV methodology and all other business valued by its IFRS net asset value.

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1 Introduction

1.1 BASIS OF PREPARATION

Market consistent embedded value (MCEV) is a measure of the consolidated value of shareholders' interests in the in-force covered business of the Swiss Life Group. Covered business includes life, health and pension business of the company. The Group MCEV is a measure of the consolidated value of shareholders' interest in the covered and non-covered business in force of the company. Business in force includes business written as at 31 December 2009; future new business is not included. The notion of market consistent embedded value (MCEV) will alternatively refer within the course of this report to the MCEV of Swiss Life's covered business, of one of its market units, or to the Swiss Life's Group MCEV.

Swiss Life's market consistent embedded value reporting follows the European Insurance CFO Forum Market Consistent Embedded Value Principles¹. The cost of credit risk from bonds is calculated and disclosed in addition to mandatory requirements from the Principles. Further details on the MCEV methodology are given in section 4.

PricewaterhouseCoopers have audited this market consistent embedded value report. Their opinion is part of this report and can be found in section 6.

1.2 COVERED BUSINESS AND NON-COVERED BUSINESS

Covered business includes all of Swiss Life's life, health and pension business, with the exception of Swiss Life Insurance Solutions AG and Swiss Life Products (Luxembourg) S.A. which are not yet material for MCEV purposes. Included are namely life businesses in Switzerland, France, Germany, Luxembourg and Liechtenstein. All other businesses such as investment management and AWD are included in the non-covered business at their IFRS net asset values. In the case of France, all business is included in covered business; the value of non-life insurance and non-health insurance business is their IFRS net asset value.

MCEV (and Group MCEV) are net of external reinsurance.

1.3 DEFINITIONS

Swiss Life's Group MCEV consists of the MCEV for covered business and of the IFRS net asset value for non-covered business.

According to MCEV Principle 3, the MCEV represents the present value of shareholders' interests in the earnings distributable from assets allocated to the covered business after sufficient allowance for the aggregate risks in the covered business. It is calculated on a post-tax basis taking into account current legislation and known future changes.

The MCEV for covered business is broken down into the net asset value (NAV), i.e., the value of assets not backing liabilities, and the value of in-force business (VIF), i.e., the value of future profits emerging from operations and assets backing liabilities.

The net asset value is split between:

- The required capital (RC), i.e., the amount of capital provided by shareholders necessary to run the business
- The free surplus (FS): additional capital allocated to the covered business above the required capital

The value of in-force covered business is defined as the sum of:

- The certainty equivalent value of future profits from in-force covered business (CEV)
- The time value of financial options and guarantees (TVOG), including the cost of credit risks
- The cost of residual non-hedgeable risks (CNHR)
- The frictional costs of required capital (FC)

The IFRS net asset value (IFRS NAV) is defined as the unadjusted IFRS net asset value allocated to the non-covered business. For more details about the MCEV components, see section 4 on methodology. Please note that the notion of certainty equivalent value is equivalent to the notion of present value of future profits in the CFO Forum Principles.

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2 Summary of MCEV Results

All results and components are shown in CHF million. Rounding differences may occur.

2.1 GROUP MCEV

The following table shows MCEV key results as at 31.12.2009 compared to the results as at 31.12.2008:

In CHF million	Net asset value	Value of in-force business	Total	Total
			2009	2008
Covered business	2 324	1 808	4 132	3 569
Non-covered business	2 745	n/a ¹	2 745	2 753
GROUP MCEV	5 069	1 808	6 877	6 321
Value of new business			123	119
Total MCEV earnings			651	-1 285

¹ n/a: not applicable

The Group MCEV includes the covered as well as the non-covered business. The covered business is valued according to the MCEV methodology; the resulting value is the MCEV. The value of the non-covered business included in the Group MCEV is the unadjusted IFRS net asset value.

The Group MCEV increased by 9%. The value of the non-covered business remained at the previous year's level. The value of covered business increased by 16%, mainly caused by the economic recovery. This increase was weakened by waiving the liquidity premium. For the 2009 calculation,

no liquidity premium was assumed, whereas for 2008, liquidity premiums of 65 bps (for Switzerland) and 50 bps (for France, Germany and Luxembourg) were applied.

The change in value of new business by 3% is driven by an increase in new business premiums, combined with lower new business margins.

2.2 MCEV OF COVERED BUSINESS

The following table shows the MCEV by components, together with the previous year's figures:

In CHF million	2009	2008
Net asset value	2 324	1 971
Free surplus	319	87
Required capital	2 005	1 884
Value of in-force business	1 808	1 598
Certainty equivalent value	4 848	4 007
Time value of financial options and guarantees	-1 984	-1 481
Cost of residual non-hedgeable risks	-631	-398
Frictional costs of required capital	-425	-530
MCEV	4 132	3 569

The net asset value (NAV) of the covered business is the market value of assets allocated to the covered business, which are not backing liabilities. Goodwill and intangibles are not included in the net asset value. The required capital (RC) is that part of the net asset value whose distribution to shareholders is restricted. The free surplus (FS) is calculated as the difference between the total net

asset value and the required capital. The NAV of the operations in France includes goodwill and intangible assets of their non-life and non-health insurance operations (see section 3.2).

The certainty equivalent value (CEV) is the present value of future shareholder profits – net of tax – under the certainty equivalent scenario. This scenario is derived from reference rates as at the respective valuation date. The CEV contains the part of the value of financial options and guarantees which materialises in the certainty equivalent scenario (also called intrinsic value of the financial options and guarantees).

The time value of financial options and guarantees (TVOG) is calculated as the difference between the market consistent expected present value of future shareholder profits with all stochastic economic scenarios and the certainty equivalent value. The TVOG therefore represents the additional market price of financial options and guarantees in excess of the intrinsic value which is already allowed for in the reference scenario. The TVOG also includes the cost of credit risk related to investments in corporate bonds. The amount of credit risk on group level is CHF –476 million for 2009 compared to CHF –234 million for 2008. This change is mainly due to credit spread tightening.

The cost of residual non-hedgeable risks (CNHR) represents the value of risks which cannot be calculated in a market consistent way because there are no liquid markets, such as insurance risks, expense risks, and risks from variances to assumed rules for policyholder decisions. It is calculated under a cost of capital approach.

The frictional costs of required capital (FC) are the present value of costs incurred by shareholders due to investment management expenses and taxes on the investments of restricted assets. They are calculated based on the required capital.

The value of in-force business (VIF) is the sum of the certainty equivalent value, TVOG, CNHR, and FC. Thus MCEV is the sum of net asset value and value of in-force business, or the sum of free surplus, required capital and value of in-force business.

MCEV increased on both components NAV, especially on its free surplus part, and VIF. The main reason is the economic recovery. This is explained in more detail in section 2.5. The increase in cost of non-hedgeable risks is

caused by the change of the valuation method for the French health business from the traditional to the market consistent approach, see section 3.2.

2.3 VALUE OF NEW BUSINESS

The value of new business (VNB) represents the value added by new business written in 2009. It is calculated consistently with the methodology and assumptions used for the business in force. The value of new business is calculated as the effect on MCEV from writing new business, i.e., it is the difference between the MCEV at year end and the MCEV which would have resulted, had no new business been written during the year.

The following sections show the premium volumes, measured in annual premium equivalent (APE) and present value of new business premiums (PVNBP), the value of new business and the new business margins on the basis of APE and PVNBP. The annual premium equivalent is defined as new annual premiums plus 10% of new single premiums. The present value of new business premiums is equal to new single premiums plus the present value of new annual premiums which is calculated on the same assumptions as the value of new business.

Additional explanations about new business calculations can be found under section 4.2 later in this report.

This table shows the value of new business together with the new business premium volumes and margins. Within MCEV reporting, PVNBP is used to measure the premium volume of new business. For better comparison with previous disclosures, the traditional measure of APE is also shown.

Amounts in CHF million

	2009	2008
VALUE OF NEW BUSINESS	123	119
New business strain ¹	-133	-125
Value of new business before new business strain	255	244
Annual premiums	678	643
Single premiums	8 146	4 791
PRESENT VALUE OF NEW BUSINESS PREMIUMS (PVNBP)	14 390	10 935
Average annual premium multiplier	9.2	9.6
New business annual premium equivalent (APE)	1 493	1 122
NEW BUSINESS MARGIN (% PVNBP)	0.9%	1.1%
New business margin (% APE)	8.2%	10.6%

¹ New business strain represents the effect on the net asset value from writing new business.

The increase in single premiums and subsequently in PVNBP is mainly generated by Private Placement Life Insurance (PPLI). The changes in economic assumptions together with waiving of liquidity premiums lowered the overall new business margin.

2.4 GROUP MCEV – ANALYSIS OF EARNINGS

The table below shows the change in market consistent embedded value split by components from the MCEV as at 31 December 2008 to the MCEV as at 31 December 2009.

In CHF million	Covered business MCEV	Non-covered business IFRS	Total Group MCEV	Total Group MCEV
			2009	2008
OPENING GROUP MCEV	3 569	2 753	6 321	9 312
Opening adjustments	-1	-159	-161	-556
ADJUSTED OPENING GROUP MCEV	3 567	2 593	6 161	8 756
Operating MCEV earnings	194	-75	120	3 123
Non-operating MCEV earnings	568	-37	531	-4 408
TOTAL MCEV EARNINGS	763	-112	651	-1 285
Other movements in IFRS net equity	n/a ¹	43	43	-737
Closing adjustments	-198	220	22	-412
CLOSING GROUP MCEV	4 132	2 745	6 877	6 321

¹ n/a: not applicable

The opening adjustments represent dividend payments from the covered and non-covered business, resulting in the reduction of par value of CHF 5 per share as shown in the Consolidated Financial Statements (Note 1).

The operating MCEV earnings for non-covered business correspond mainly to gains and losses from Swiss Life Holding, AWD, Swiss Life Property Management and from the discontinued banking segment. The operating MCEV earnings for covered business are explained in the next section. The comparatively very high operating earn-

ings in 2008 are based on two effects: First, gains resulting from divestments and second, de-risking of strategic asset allocation mainly in Switzerland.

The non-operating MCEV earnings include positive economic variances on covered business (see next section). For non-covered business they relate to borrowing costs for the non-covered business. For 2008, the highly negative non-operating MCEV earnings originated from the economic developments in that year.

The other movements in IFRS net equity (non-covered business only) are mainly due to the sale of treasury shares, as well as the change in unrealised capital gains and losses and the change in minority interest.

The closing adjustments result mainly from a restructuring concerning the Swiss and French businesses. After the restructuring of the French business in 2008, the remaining French branch was left as a holding company without insurance activity and included in non-covered business

for the Group MCEV 2008. During 2009, this branch – with a negative IFRS NAV – was integrated into the Swiss business. The effect on Group MCEV is neutral. In addition, the closing adjustments relate to the change in currency exchange rates during 2009.

2.5 COVERED BUSINESS – ANALYSIS OF EARNINGS

The table below shows the analysis of earnings for the covered business in 2009:

In CHF million	Free surplus	Required capital	VIF	MCEV	
				2009	2008
OPENING MCEV	87	1 884	1 598	3 569	6 572
Opening adjustments	-1	-	-	-1	-212
ADJUSTED OPENING MCEV	86	1 884	1 598	3 567	6 360
Value of new business	-364	231	255	123	119
Expected existing business contribution (reference rate) ¹	3	24	53	80	334
Transfers from VIF and required capital to free surplus	-384	513	-129	0	0
Experience variances	-355	104	77	-174	222
Assumption changes	1	-1	180	180	1 174
Other operating variance	53	-60	-7	-15	-149
OPERATING MCEV EARNINGS	-1 047	811	430	194	1 700
Economic variances	1 512	-706	-225	581	-4 247
Other non-operating variances	-10	-	-3	-13	6
TOTAL MCEV EARNINGS	455	105	203	763	-2 541
Closing adjustments	-222	16	8	-198	-250
CLOSING MCEV	319	2 005	1 808	4 132	3 569

¹ This presentation of the analysis of earnings for the covered business is compliant with MCEV Principles, except that no indication of the expected existing business contribution in excess of the reference rate has been provided by Swiss Life.

OPERATING MCEV EARNINGS – The value of new business contributions from free surplus and required capital sum up to the new business strain of CHF -133 million. This represents the shareholders' share in acquisition expenses for new business. The VIF-component of CHF 255 million is the value of future risk-adjusted profits from new business.

Expected existing business contribution (reference rate) assumes average market performance of all assets at the reference rate during the reporting period. Shareholders' results from this step are shown here, including the release from costs of residual non-hedgeable risks and look-through contributions.

Transfers from value in force and required capital to free surplus include the shifts of the results of the preceding step to free surplus and shifts between free surplus and required capital. The total effect in this line is zero. Transfer from free surplus to required capital is due to the depressed economic conditions as of 31.12.2008, leading to a projected reduction of buffers eligible for covering the solvency requirements.

Experience variances aggregate the impact of actual performance versus expectations on insurance contracts regarding non-economic assumptions such as mortality, expenses, lapses, as well as the deviations in handling of additional reserves. A strengthening of additional reserves in the Swiss business and their subsequent partial release over time leads to a decrease in NAV and an

increase in VIF. Within the NAV, the shift from free surplus to required capital originates from the higher than anticipated projected policyholder participation in the German operations.

Assumption changes refer to the impact of the change on assumptions such as future mortality, morbidity, longevity rates, changes in surrender rates, expense rates, and rules for future profit sharing. These are commented on in section 3.2.

Other operating variance refers to any other changes that differ from the expected values not captured by the items above. This includes effects of an improved approach for cost of credit risk as well as a refinement of interest rate modelling.

ECONOMIC VARIANCES – These are by far the biggest effects on free surplus, required capital, and VIF. They originate from:

- a much better corporate bond investment income for the reporting period than assumed at 31.12.2008 and a reduction of credit spreads on the bond portfolio over the amount implied by the liquidity premiums applied at 31.12.2008
- correspondingly higher credit risk exposure and therefore higher costs of credit risk
- lower reference rates due to waiving the liquidity premiums and only little changes in swap rates for both Swiss francs and euro
- a better equity-type asset performance than assumed for the expected business contribution (reference rate)
- higher assumed (swaption) implied volatilities, where it has to be noted that the assumptions for the valuation at 31.12.2008 were based on market averages over 2008. For 2009, implied volatilities as at the valuation date were applied.

CLOSING ADJUSTMENTS – These represent raising or pay-back of capital and currency exchange rate fluctuation. The major part is related to the integration of the French branch into the Swiss operation as described in section 2.4.

2.6 SENSITIVITIES

The table below shows sensitivities of the MCEV and the value of new business to important financial market parameters and to operational and demographic assumptions.

SENSITIVITIES AS AT 31 DECEMBER 2009

Amounts in CHF million

	Change in MCEV	+/-	Change in value of new business	+/-
BASE VALUE	4 132		123	
Economic				
100 bp increase of interest rates (reference rates)	982	24%	38	31%
100 bp decrease of interest rates (reference rates)	-1 535	-37%	-82	-67%
10% increase in equity / property market values	901	22%		- ¹
10% decrease in equity / property market values	-997	-24%		- ¹
25% increase in equity / property implied volatilities	-392	-9%	-18	-15%
25% decrease in equity / property implied volatilities	302	7%	16	13%
25% increase in swaption implied volatilities	-347	-8%	-14	-11%
25% decrease in swaption implied volatilities	345	8%	13	11%
Operational				
10% increase in maintenance expenses	-421	-10%	-31	-25%
10% decrease in maintenance expenses	409	10%	29	23%
10% proportionate increase in lapse rates	-155	-4%	-24	-20%
10% proportionate decrease in lapse rates	165	4%	23	19%
Demographic				
5% proportionate increase in mortality rates (death cover)	-26	-1%	-3	-3%
5% proportionate decrease in mortality rates (annuities)	-114	-3%	-1	-1%
5% increase of longevity driver (annuities)	-50	-1%	0	0%
5% proportionate increase in morbidity rates	-107	-3%	-7	-6%
5% proportionate decrease in morbidity rates	105	3%	7	6%
Other				
Required capital 100% statutory solvency capital ²	200	5%	17	14%

¹ not available

² For the base value, a solvency requirement of 150% is assumed.

As can be seen in the table above, the sensitivities with the biggest impact on the MCEV and the value of new business are the economic sensitivities: interest rates, equity/property market values, and their corresponding volatilities. Operational sensitivities such as expenses, lapse rates and required capital also have a significant impact. The same sensitivities are also relevant to the value of new business.

2.7 RECONCILIATION OF IFRS NET ASSET VALUE TO GROUP MCEV

Swiss Life's MCEV for covered business reflects the value of the shareholders' interest in the life, health and pension business of the Swiss Life Group. This value includes the determination of best estimate liabilities for bonus and tax payments, which are derived from results based on local statutory accounting rather than on IFRS. There-

fore local balance sheets and profit and loss accounts are the starting point for the projections. The net asset value (of assets not backing liabilities) is based on the local balance sheet, but adjusted at market value.

For the other parts of the Swiss Life Group, i.e., the non-covered business, the shareholder value is derived from its contribution to the Group's IFRS net asset value.

RECONCILIATION OF IFRS NET ASSETS TO GROUP MCEV AS AT 31 DECEMBER 2009

In CHF million

	2009
IFRS NET ASSETS	7 208
Adjustments	-2 139
Reserves and investments valuation differences	719
DAC / DOC and other intangible assets	-2 407
Goodwill ¹	-451
Net asset value	5 069
Value of in-force business	1 808
GROUP MCEV ²	6 877

¹ Goodwill adjustments correspond to goodwill of covered business with the exception of CHF 93 million from French operations (see section 3.2).

² Group MCEV includes CHF 1 718 million of goodwill and intangible assets as part of the unadjusted IFRS net assets for non-covered business.

Starting with the total IFRS net assets, there are valuation differences between IFRS and MCEV regarding the net asset value for the covered business. In the reconciliation these valuation differences are shown under "adjustments". The main elements that have been adjusted are deferred acquisition costs (DAC), goodwill and other intangible assets, differences between statutory and IFRS balance sheet items reflecting different reserving bases, and different treatment of the investments and unrealised gains (that form part of the IFRS net assets but are projected on MCEV as part of the value of in-force business in the MCEV calculations).

The adjusted IFRS net asset value corresponds to the MCEV net asset value of the Swiss Life Group. Adding the value of in-force business leads to the Group MCEV.

3 Information by Market Unit

3.1 MARKET UNITS

Swiss Life's covered business is subdivided according to market units as follows:

- Life and pension business in Switzerland
- Life, health and pension business in France
- Life and pension business in Germany
- Life and pension business in Luxembourg and Liechtenstein (together referred to as Insurance Other)

This breakdown by market units essentially coincides with the IFRS insurance segments in the annual report. There are minor differences since the MCEV classification follows the legal structure in order to ensure a correct modelling of the profit sharing. A significant discrepancy from the IFRS insurance segment reporting is the treatment of Swiss Life Asset Management in France, which belongs in this report to the MCEV of Swiss Life in France.

SWITZERLAND – Swiss Life's main business in the Swiss market is group life business. The individual business includes all the typical traditional savings, risk and annuity products, as well as modern savings and retirement products with flexible guarantees. The share of the mod-

ern products is steadily increasing. Swiss Life's own sales force plays the major role in distribution, followed by AWD.

FRANCE – The life insurance products sold through Swiss Life Assurance et Patrimoine consist mainly of savings and annuity products, while risk products play a minor role. New business focuses on multi-support products, combining traditional savings and unit-linked components. The main distribution channels are independent financial advisors and private banking. The health business is sold through Swiss Life Prévoyance et Santé.

GERMANY – Swiss Life sells traditional and modern products for individual and group life business. Disability insurance plays an important role. The main distribution channel is independent brokers, followed by financial advisors such as AWD.

INSURANCE OTHER – Swiss Life supplies private placement life insurance (PPLI) in Liechtenstein, Singapore and Luxembourg. In Luxembourg, Swiss Life also provides group insurance solutions for international and local corporate clients through Corporate Solutions.

3.2 RESULTS BY MARKET UNIT

MCEV BY MARKET UNIT FOR THE YEAR 2009

In CHF million						
	Switzerland	France ¹	Germany	Insurance Other	Total	
Net asset value	741	1 247	379	-43	2 324	
Free surplus	300	134	-28	-87	319	
Required capital	441	1 114	407	45	2 005	
Value of in-force business	772	678	125	233	1 808	
Certainty equivalent value	2 884	1 153	513	298	4 848	
Time value of financial options and guarantees	-1 602	-148	-227	-7	-1 984	
Cost of residual non-hedgeable risks	-267	-222	-99	-44	-631	
Frictional costs of required capital	-243	-105	-63	-14	-425	
MCEV	1 513	1 926	503	190	4 132	

¹ The value for France includes CHF 93 million in goodwill and intangible assets originating from the non-life and non-health insurance operations.

MCEV BY MARKET UNIT FOR THE YEAR 2008

In CHF million

	Switzerland	France ¹	Germany	Insurance Other	Total
Net asset value	383	1 272	356	-40	1 971
Free surplus	-40	171	37	-82	87
Required capital	423	1 101	319	41	1 884
Value of in-force business	818	410	169	201	1 598
Certainty equivalent value	2 403	838	521	246	4 007
Time value of financial options and guarantees	-1 051	-182	-242	-6	-1 481
Cost of residual non-hedgeable risks	-275	-30	-62	-32	-398
Frictional costs of required capital	-259	-216	-48	-7	-530
MCEV	1 201	1 682	525	161	3 569

¹ The value for France includes CHF 90 million in goodwill and intangible assets originating from the non-life and non-health insurance operations.

SWITZERLAND – The relatively high amount of time value of financial options and guarantees results from a combination of a small spread between market and guaranteed interest rates, the high volatility of interest rates and relatively large costs of credit risk due to the significant share of corporate bonds in the Swiss asset portfolio. The “legal quote” rules (statutory minimum policyholder distribution ratio) applying to the profit sharing of the Swiss group life business also add to the time value of financial options and guarantees.

The net asset value is influenced by the hybrid debt. It includes the – negative – difference between the market value of assets covering the hybrid debt in the statutory balance sheet and the marked-to-model value of the hybrid debt which is calculated as described in section 4.3. The increase in NAV is mainly a consequence of the annual operational profit and the increase in value of the assets covering equity and hybrid debt.

FRANCE – The MCEV of Swiss Life in France consists of the following three components:

- The life business, which is concentrated in Swiss Life Assurance et Patrimoine
- The health insurance business of Swiss Life Prévoyance et Santé
- Other companies in France which are accounted for by their IFRS net asset value

For the French health insurance business, the methodology of the market consistent embedded value has been applied in 2009, whereas in 2008 the traditional embed-

ded value methodology was used. The difference in value resulting from the transition from traditional embedded value as at the beginning of 2009 is CHF –5 million. While the traditional embedded value accounted for risk by means of a spread in the discount rate, the market consistent embedded value of the French health insurance business accounts for risk through the cost of non-hedgeable risk. As this business does not contain any financial options and guarantees, it does not contribute to the time value of financial options and guarantees.

GERMANY – The size of the cost of residual non-hedgeable risks comes from disability contracts which play an important role in the German business mix.

The time value of financial options and guarantees is relatively high. The reason is the high level of guarantees applicable to the German business together with the “legal quote” enforced in Germany. This effect is increased by high interest volatilities and low long-term interest rates.

The observed increase in required capital can be explained by a noticeable decrease in the free part of the policyholder bonus fund (RfB). The negative free surplus stems from the assumed required coverage of 150% of statutory solvency. Free surplus would be positive at a 100% requirement of statutory solvency.

INSURANCE OTHER – The contributions of PPLI business to the total MCEV of Insurance Other accounts for about two thirds of the value.

The products of PPLI contain only very small financial guarantees, so the TVOG is negligible. The negative net asset value is explained by not taking into account the

goodwill for the former insurance company CapitalLeben as part of Liechtenstein.

VALUE OF NEW BUSINESS BY MARKET UNIT FOR THE YEAR 2009

Amounts in CHF million

	Switzerland	France	Germany	Insurance Other	Total
VALUE OF NEW BUSINESS	11	43	21	48	123
New business strain ¹	-55	-54	-9	-15	-133
Value of new business before new business strain	65	96	30	63	255
Annual premiums	161	360	154	3	678
Single premiums	1 352	1 867	193	4 734	8 146
PRESENT VALUE OF NEW BUSINESS PREMIUMS (PVNBP)	3 396	4 652	1 587	4 755	14 390
Average annual premium multiplier	12.7	7.7	9.1	6.2	9.2
New business annual premium equivalent (APE)	296	547	173	477	1 493
NEW BUSINESS MARGIN (% PVNBP)	0.3%	0.9%	1.3%	1.0%	0.9%
New business margin (% APE)	3.6%	7.8%	12.2%	10.1%	8.2%

¹ New business strain represents the effect on the net asset value from writing new business.

VALUE OF NEW BUSINESS BY MARKET UNIT FOR THE YEAR 2008

Amounts in CHF million

	Switzerland	France	Germany	Insurance Other	Total
VALUE OF NEW BUSINESS	48	47	12	12	119
New business strain ¹	-33	-66	-9	-16	-125
Value of new business before new business strain	81	114	21	28	244
Annual premiums	146	355	137	5	643
Single premiums	1 167	1 523	155	1 947	4 791
PRESENT VALUE OF NEW BUSINESS PREMIUMS (PVNBP)	3 824	3 767	1 356	1 987	10 935
Average annual premium multiplier	18.2	6.3	8.7	8.7	9.6
New business annual premium equivalent (APE)	262	507	153	199	1 122
NEW BUSINESS MARGIN (% PVNBP)	1.2%	1.3%	0.9%	0.6%	1.1%
New business margin (% APE)	18.2%	9.4%	7.9%	5.8%	10.6%

¹ New business strain represents the effect on the net asset value from writing new business.

SWITZERLAND— New business consists of new contracts and new coverages on existing contracts. Within group life business, replacements and newly hired persons for existing contracts are not accounted for as new business.

The value of new business written in 2009 dropped considerably to a mere 22% of the previous year's value. This is mainly caused by the removal of the liquidity premium, narrowing the spread between market and guaranteed interest rates. Higher assumed volatilities also contributed to this decline.

In accordance with the strategy, there is a shift towards modern savings and retirement products with flexible guarantees and risk products. This shift did not result in a noticeable overall change of new business margin. Whereas the margin for modern products has been increasing, the margin for traditional business decreased due to a shift from products with regular premiums to single premium products, which are less profitable.

For the 2009 MCEV closure, the recognition of new business premiums for Swiss group life business was changed: Incoming reserves for new insured individuals (“eingebrachte Freizügigkeitsleistungen”) replacing exiting ones are no longer recognised as premiums, as these reserves only compensate partly for outgoing reserves. This reduced the PVNBP for 2008 by roughly CHF 900 million. The increase in PVNBP starting from the adjusted 2008 value amounts to 15%. This also explains the decrease of the average annual premium multiplier.

FRANCE – The value of new business for Swiss Life in France is determined as the sum of the value of new business for the life business and that for the health business.

The value of new business remained stable compared to 2008, in spite of a volume increase. The lower new business margin mostly resulted from two effects. First, the business mix was less favourable, namely a higher share of traditional vs. unit-linked saving. Second, the change

from traditional embedded value to market consistent embedded value for the health business resulted in an increase of PVNBP and thus in a decrease in the new business margin.

GERMANY – The value of new business as well as the new business margin for the German operations have increased when compared with the values reported for 2008. The higher volume of risk and supplementary disability insurance contracts written contributed substantially to this enhancement.

INSURANCE OTHER – As the most important line of business in Insurance Other is private placement life insurance (PPLI), by far the biggest share of new business premiums consists of single premiums. This business generated almost the entire massive increase in single premium volume. The new business margin increased considerably compared to the previous year. This is related to pricing initiatives and higher average premium amounts.

ANALYSIS OF EARNINGS BY MARKET UNIT FOR THE YEAR 2009

In CHF million

	Switzerland	France	Germany	Insurance Other	Total
OPENING MCEV	1 201	1 682	525	161	3 569
Opening adjustments	40	-38	-3	-	-1
ADJUSTED OPENING MCEV	1 241	1 644	522	161	3 567
New business value	11	43	21	48	123
Expected existing business contribution (reference rate)	22	52	2	5	80
Experience variances	-22	-95	-43	-15	-174
Assumption changes	51	99	39	-9	180
Other operating variance	-66	52	12	-12	-15
OPERATING MCEV EARNINGS	-4	150	30	18	194
Economic variances	465	157	-55	15	581
Other non-operating variances	37	-46	-	-4	-13
TOTAL MCEV EARNINGS	498	261	-25	29	763
Closing adjustments	-227	21	6	1	-198
CLOSING MCEV	1 513	1 926	503	190	4 132

The predominant effects in the analysis of earnings for every market unit are the economic variances – which are explained in section 2.5.

SWITZERLAND – Almost the entire opening and closing adjustments result from restructuring concerning the Swiss and French businesses. This was described in section 2.4.

The experience variances stem mainly from a higher than assumed build-up of additional reserves with an overall slightly negative impact on the MCEV.

The assumption changes are dominated by group life persistency variances and individual life expense assumption variances.

Most significantly, other operating variance reflects the impact of enhancements in the crediting and investment rules for individual business and the valuation model for modern products.

The dominant effect in the economic variances for the operations in Switzerland results from the narrowing of credit spreads. Economic variances also include a negative impact of a more risky strategic asset allocation. This is in accordance with the higher risk capacity at 31.12.2009 following the financial recovery during the reporting year.

Other non-operating variances are tax variances.

FRANCE – The introduction of the new strategic asset allocation for the life insurance business led to positive assumption changes.

In the economic variances for the French operations, the positive equity-type asset performance overcompensates for the negative effect from not accounting for liquidity premiums.

The main drivers behind experience variances were higher taxes and higher than anticipated bonuses to the policyholders due to competition.

In other operating variance, the effect of changing the model applied to the French health business from traditional embedded value to market consistent embedded value is included. The remaining impact comes mainly from the updated value of the French non-insurance companies.

The effects of exchange rate fluctuations of the euro against the Swiss franc are shown in the closing adjustments.

GERMANY – The non-accounting for liquidity premiums and the comparatively lower decrease of credit spreads are the main reasons for the negative economic variance.

Higher than anticipated policyholder participation resulted in negative experience variances.

The deviation in assumption changes has been mainly caused by updated persistency assumptions for group business as well as revised assumptions for profit sharing.

The deviations in other operating variance are related to a higher part of the total business in-force being modelled together with an enhanced modelling of the policyholder surrender behaviour and the integration of the use of free policyholder reserves (Freie RfB) in emergency situations.

The closing adjustments show a slight positive effect from the exchange rate fluctuation of the euro against the Swiss franc.

INSURANCE OTHER – Higher than anticipated surrender rates are the main reason behind the negative experience variance. This is related to the tax discussion between Liechtenstein and Germany and the recent economic environment.

The higher basis for assumed recurring expenses for Corporate Solutions decreased the MCEV and is included in the assumption variances. A negative effect included here is related to the decreased assumed persistency rates for PPLI.

Reviewed expense allocations within Corporate Solutions as well as an enhanced bonus fund projection are the main reasons for the other operating variance.

The higher than anticipated investment return in 2009 due to the recovering market conditions resulted in higher assets under control. This is one of the main drivers for PPLI's value in force and is reflected in the economic variances.

4 Methodology

4.1 MCEV COMPONENTS FOR COVERED BUSINESS

NET ASSET VALUE (NAV) – The net asset value is the market value of assets allocated to the covered business, which are not backing the liabilities from the covered business.

The net asset value is calculated as the statutory equity capital, adjusted by the unrealised gains or losses on assets covering the equity capital that are attributable to shareholders after taxes. Depending on local regulatory restrictions, equalisation reserves are also included in the net asset value. Intangible assets are not accounted for in the net asset value.

The net asset value is further split between the required capital (RC) and the free surplus (FS).

REQUIRED CAPITAL (RC) – The required capital is the market value of assets, attributed to the covered business – over and above that required to back liabilities for covered business – whose distribution to shareholders is restricted. Swiss Life bases the amount of required capital on 150% of the statutory solvency level according to Solvency I.

The amount of required capital disclosed is presented from a shareholders' perspective and thus is net of funding sources other than shareholder resources (such as subordinated loans or policyholders' share in unrealised gains).

FREE SURPLUS (FS) – The free surplus is the market value of any assets allocated to, but not required to support, the in-force covered business at the valuation date. The free surplus is calculated as the difference between the net asset value and the required capital.

The free surplus, unlike the required capital, is supposed to be immediately releasable and hence does not affect the frictional costs of required capital.

VALUE OF IN-FORCE BUSINESS (VIF) – The value of in-force business consists of the following components:

1. Certainty equivalent value (CEV)
2. Time value of financial options and guarantees (TVOG), including the cost of credit risk (see below)
3. Cost of residual non-hedgeable risks (CNHR)
4. Frictional costs of required capital (FC)

In the MCEV Principles, the term present value of future profits (PVFP) is used instead of certainty equivalent value.

Certainty equivalent value and time value of financial options and guarantees are items that involve balance sheet projections consisting of local statutory liabilities and assets in line with:

- Local legal obligations
- Company practice due to commercial and competitive constraints
- Local market practice in the calculation of embedded values

CERTAINTY EQUIVALENT VALUE (CEV) – The certainty equivalent value is defined as the present value of the future shareholders' statutory profits (net of tax) under the certainty equivalent scenario.

In this scenario, future market returns are determined as the forward rates implied in the reference rates at the valuation date. Discounting is done at the same reference rates. Consequently, the certainty equivalent value includes the intrinsic value of financial options and guarantees, but not the corresponding time value.

The rules for management and policyholders' actions applied in the certainty equivalent scenario are the same as those used for the stochastic projection used to determine the time value of financial options and guarantees.

TIME VALUE OF FINANCIAL OPTIONS AND GUARANTEES (TVOG) – The certainty equivalent value does not allow for the risk that the financial outcome for shareholders could differ from the one implied by the certainty equivalent scenario. This is of particular relevance when products or funds include guarantees or options for the policyholder such as:

- Guaranteed interest rates
- Profit sharing and "legal quotes"
- Maturity guarantees
- Guaranteed minimum death benefits
- Guaranteed annuity options
- Surrender options

For such products or funds, a stochastic projection has been run allowing for the range of possible scenarios for financial markets. The TVOG is calculated as the difference between the average present value of shareholder cash flows (profits or losses) and the certainty equivalent value, plus the cost for credit risk (see remarks on credit risk below). The TVOG therefore represents the additional market price of those financial options and guarantees in excess of the intrinsic value which are already allowed for in the certainty equivalent value.

At the end of the projection, shareholders are assumed to meet any shortfall of assets against liabilities or to receive a part of any residual assets. The same applies to the certainty equivalent value.

The cost of credit risk accounts for the credit risk of investments in bonds that would have otherwise been unaccounted for in other MCEV components. It is defined as the present value of charges on the projected economic capital for credit risk.

The initial economic capital for credit risk is defined as the impact on the present value of future profits corresponding to the 99% expected shortfall of the credit loss from the actual bond portfolio over 1 year, due to the migration and default risk. The underlying credit risk calculations are performed using an internal model based on the CreditMetrics² methodology.

Dependencies between credit risk and other financial risks have been modelled and lead to an increase in the capital for credit risk. No diversification with insurance risks (including surrender and expenses) has been allowed for.

The economic capital for cost of credit risk has been projected proportionally to the statutory solvency margin in the same way as for the CNHR (see below). The same charge for annual cost of capital has been applied to the resulting projected capital at risk.

COST OF RESIDUAL NON-HEDGEABLE RISKS (CNHR) – The cost of residual non-hedgeable risks for risk factors such as mortality, morbidity, expenses and lapse rates is

calculated under a cost of capital approach. It is defined as the present value of annual charges on the projected economic capital for residual non-hedgeable risk.

The initial capital for the CNHR has been calculated using the standard approach within the Swiss Solvency Test applied to Swiss Life's MCEV framework. Therefore the corresponding economic capital is calculated by aggregating the stand-alone economic capital that corresponds to the following non-hedgeable risk factors:

- Mortality
- Longevity
- Disability/morbidity
- Recovery rates
- Capital options
- Lapses
- Expenses

The economic capital for CNHR has then been projected proportionally to the statutory Solvency I margin.

A capital charge of 4% per annum has been applied to the resulting projected capital at risk. It represents the excess return or risk premium that a shareholder might expect on capital exposed to non-hedgeable risks.

In order to be consistent with the CFO Forum Principles, no diversification between hedgeable and non-hedgeable risks has been taken into account. Furthermore no diversification effects between market units have been accounted for.

FRictional Costs of Required Capital (FC) – The frictional costs of required capital for the covered business are defined as the present value of the costs incurred by shareholders due to investment via the structure of an insurance company (compared to direct investment as individuals), such as tax on profits generated by the insurance company or the costs of asset management. Other potential frictional costs such as agency costs or financial distress costs have not been taken into account in the frictional costs of required capital.

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4.2 NEW BUSINESS

New business is defined as covered business arising from the sale of new contracts and from new covers to existing contracts during the reporting year, including cash flows arising from the projected renewal of those new contracts. Higher premiums in Swiss group life contracts from wage increases are not considered new business. The value of new business (VNB) reflects the additional value to shareholders created through the activity of writing new business during the reporting period.

The value of new business of a period represents the effect on the MCEV at the end of the period from writing new business, i.e., it is the difference between the actual closing MCEV and the closing MCEV which would result if no new business had been written during the period. This is known as the “marginal” approach to value of new business. It applies to every MCEV component: certainty equivalent value, TVOG, CNHR and FC. Legal constraints – e.g. “legal quotes” – or management rules often apply to books of contracts as a whole instead of individual contracts. That is why the value of new business can be dependent on the business in force before the writing of new business.

A “stand-alone” valuation for value of new business has been performed when the business in force is not affected by writing new business (for example for unit-linked contracts). In this case, the value of new business has been valued independently of the business in force.

The value of new business is calculated with economic scenarios and assumptions at end of period.

4.3 ASSET AND LIABILITY DATA

All assets and liabilities reflect the actual positions as of the valuation date.

ASSETS – The asset model used for the calculation of the MCEV differentiates three main asset classes:

- Cash and fixed income instruments
- Equity-type investments (including real estate)
- Derivatives

All bonds and bond-like securities (such as mortgages) are modelled as fixed or floating government bonds. For all bonds, coupons and nominals have been recalibrated so that the valuation of the bonds using the reference yields converges to the observed market value.

Equities, real estate, participations and alternative investments (hedge funds and private equities) are modelled separately using appropriate indices according to the corresponding volatilities and the corresponding geographical regions (Switzerland, Europe and USA).

Actual initial market values of assets have been taken where available (“marked-to-market”), or estimated where there is no market (“marked to model”), for example by discounting unquoted loan and mortgage asset proceeds. Local regulatory and accounting frameworks (such as the amortisation of bonds or lower of cost or market principle) are incorporated in the model.

When a substantial part of the assets is held in foreign currencies, these foreign assets are modelled explicitly (including the foreign currency exchange risk).

INSURANCE LIABILITIES – Liabilities are calculated in line with local statutory requirements using individual policy data. For projection purposes, policies of the same product with similar risk profiles are grouped together to form model points.

HYBRID DEBT – The going-concern assumption stipulates that for MCEV the hybrid debt allocated to the covered business is valued assuming that the coupons and nominal are paid with certainty. The hybrid debt is valued in a market consistent way by discounting the corresponding liability cash flows with the reference rates without any credit spreads. This leads to a difference to the fair value reported in the Notes to the Consolidated Financial Statements.

4.4 ECONOMIC SCENARIO GENERATOR

The MCEV is calculated using a risk-neutral valuation, based on market consistent and arbitrage-free stochastic economic scenarios. Under this approach, the key economic assumptions are:

- The reference swap rates
- Interest rate and equity-type volatilities
- Correlations between the economic risk factors
- Inflation rates

The stochastic economic scenarios are generated by the Economic Scenario Generator. This software was developed and provided by Barrie & Hibbert, a UK based financial consulting company.

Since the assets and liabilities within the Swiss Life Group are mostly denominated in Swiss francs, euros or US dollars, the economic scenarios model these three economies in a market consistent way. The exchange rates and dividend yields are modelled as additional risk factors, as well as the inflation rates in each economy.

For the calculation of the MCEV and the value of the new business as at valuation date, 2000 economic scenarios (also referred to as simulations) are used, ensuring a satisfying convergence of the models for all market units. For the calculation of the sensitivities and some steps in the movement analysis, some market units use fewer scenarios in connection with variance reduction techniques.

4.5 DYNAMIC MANAGEMENT ACTIONS AND POLICYHOLDER BEHAVIOUR

Dynamic management actions and policyholder behaviour mainly concern the following areas: profit sharing for participating life businesses, asset allocation and realisation of gains and losses, and assumed policyholder behaviour with regards to their contractual options. They are dependent on the time period, economic scenario considered, local regulations and type of business.

The crediting rules for policyholders are consistent with current company practices and local regulatory environments, in particular regarding the existence of a “legal quote”. They ensure that the statutory solvency rules (Solvency I, including stress tests if legally required in the country), other legal requirements and target solvency margins are fulfilled for each projection year.

The rules for future asset allocations are consistent with going-concern assumptions. Asset realignment avoids deviating from the strategic asset allocation by more than a predefined margin and takes place after each projected year.

Lapse rates from policyholders have been dynamically modelled, depending on the difference between the credited rate to the policyholders and the policyholders’ expectations, which are based on benchmark market interest rates. Lapse parameters depend on the country and product line considered.

4.6 LOOK-THROUGH PRINCIPLE

MCEV guidance requires that profits or losses incurred in service companies from managing covered business are measured on a “look-through” basis. This principle ensures that all profits and losses incurred with regard to the covered business are passed to the corresponding entity, and consequently passed to the present value of future profits.

Look-through adjustments are applied on the asset management services and corporate centre costs. The future profits or losses taken into account for this adjustment are those linked to the insurance business, after “legal quote” and taxes.

4.7 CONSOLIDATION

The Group MCEV for Swiss Life comprises MCEV results for covered business and IFRS net asset values for non-covered business. Covered business comprises all relevant life insurance entities; non-covered business all other entities within the Swiss Life Group.

Covered business relates to the insurance operations in:

- Switzerland
- Germany
- France: consolidated, including life and health business
- Luxembourg
- Liechtenstein

The sum of all market consistent embedded values for the market units of the covered business forms the total MCEV for covered business.

Non-covered business comprises all other entities of the Swiss Life Group that are valued as the unadjusted IFRS net asset value on a consolidated level, such as the distribution unit AWD or investment management, financing and holding companies. Non-covered business is added to the MCEV results from the covered business to form the Group MCEV.

For future MCEV publications, other units – such as Swiss Life Products (Luxembourg) S.A. and Swiss Life Insurance Solutions AG – will be included under covered business as soon as their MCEV is significant.

4.8 EMPLOYEE PENSION SCHEMES AND SHARE-BASED PAYMENT PROGRAMMES

Allowance is made for gains or losses arising from the defined benefit pension plans for Swiss Life's own employees. The effects are modelled as respective expenses in the projections. In Switzerland there is no need for separate projection of expenses as the pension scheme for own employees is included in the portfolio as an insurance contract. In other units the major part of the effect is covered by external insurance contracts. The rest is based on best estimates.

The costs of share-based payment programmes for employees are not included in the MCEV, other than to the extent that they are allowed for in the local statutory accounts upon which the shareholder net assets are based. Further information on the costs of share-based payment programmes is given in the Group's IFRS financial statements.

5 Assumptions

5.1 ECONOMIC ASSUMPTIONS

The market-consistent calibration of the economic scenarios is provided by Barrie & Hibbert and is based on traded market instruments at the valuation date wherever possible. This includes nominal and real yield curves, interest rate volatility and equity volatilities. Where market data has not been available or the market has not been liquid enough, the model calibration has been based on best estimate assumptions. This includes notably correlations, exchange rate volatilities and real estate volatility.

5.1.1 REFERENCE RATES – The reference rates used for the calculation of the MCEV 2009 are based on the swap rates as at 31 December 2009.

The MCEV principles permit the use of liquidity premiums. Given the continued development of a suitable methodology to quantify liquidity premiums, Swiss Life decided to set liquidity premiums at zero for the calculation of the MCEV 2009.

5.1.1.1 SWAP RATES AS AT 31 DECEMBER 2009

Economy	1 year	2 year	5 year	10 year	15 year	30 year
Switzerland	0.49%	0.87%	1.71%	2.50%	2.85%	2.83%
Euro Zone	1.31%	1.88%	2.81%	3.59%	3.96%	3.94%
United States	0.66%	1.43%	2.98%	3.97%	4.36%	4.53%

The reference rates used for the calculation of the MCEV 2008 include an additional liquidity premium of 65 basis points for Switzerland, and 50 basis points for France, Germany and Luxembourg. Swiss Life has considered

that the spreads on debt securities for liquidity risks cannot be ignored in the disorderly market conditions observed at the end of 2008.

5.1.1.2 SWAP RATES AS AT 31 DECEMBER 2008

Economy	1 year	2 year	5 year	10 year	15 year	30 year
Switzerland	0.80%	1.11%	1.96%	2.61%	2.79%	2.44%
Euro Zone	2.55%	2.76%	3.24%	3.74%	3.90%	3.54%
United States	1.29%	1.45%	2.16%	2.57%	2.81%	2.72%

5.1.2 VOLATILITY ASSUMPTIONS – Volatility assumptions for the year-end 2009 calculations are derived from market data as at 31 December 2009. In the absence of deep and liquid markets as at 31 December 2008, the volatility assumptions for interest rates and equities, used for the calculation of the MCEV 2008, are based on averages of implied volatilities observed during the year 2008 at the end of each quarter.

The interest rate volatilities are based on implied volatilities of at-the-money receiver swaptions. The tenors are 20 years for the euro and the US dollar and 10 years for the Swiss franc.

5.1.2.1 SWAPTION IMPLIED VOLATILITIES AS AT 31 DECEMBER 2009

Economy	1 year option	2 year option	5 year option	10 year option	15 year option	30 year option
Switzerland	27.4%	25.1%	21.7%	19.9%	n/a ¹	n/a ¹
Euro Zone	21.0%	20.5%	17.4%	15.6%	16.2%	16.5%
United States	25.9%	24.7%	20.6%	16.3%	14.3%	12.5%

¹ n/a: not available

5.1.2.2 INTEREST RATE VOLATILITIES USED FOR THE CALCULATION AS AT 31 DECEMBER 2008

Economy	1 year option	2 year option	5 year option	10 year option	15 year option	30 year option
Switzerland	19.4%	17.8%	15.6%	15.0%	14.7%	10.4%
Euro Zone	17.0%	15.6%	13.9%	13.3%	13.4%	12.3%
United States	26.6%	23.9%	20.0%	16.0%	14.9%	13.4%

The equity implied volatilities are derived from the 10-year at-the-money equity put option prices.

5.1.2.3 EQUITY OPTION IMPLIED VOLATILITIES USED FOR THE CALCULATION AS AT 31 DECEMBER 2008 AND 31 DECEMBER 2009

Economy	Index	Volatility	Volatility
		2009	2008
Switzerland	SMI	23.7%	27.6%
Euro Zone	Eurostoxx	28.6%	29.5%
United States	S&P 500	29.0%	29.6%

The property volatilities are based on best estimate assumptions.

5.1.2.4 PROPERTY VOLATILITIES USED FOR THE CALCULATION AS AT 31 DECEMBER 2008 AND 31 DECEMBER 2009

Economy	Volatility	Volatility
	2009	2008
Switzerland	10.0%	10.0%
Euro Zone	15.0%	15.0%

5.1.3 CORRELATION ASSUMPTIONS – The correlation assumptions between different asset classes are based on historical market data. The correlations between returns on equities and on 10-year zero coupon bonds are assumed to be 16% for 2009.

5.1.4 INFLATION ASSUMPTIONS – The inflation assumptions have been derived from inflation-linked bond prices, where inflation-linked bonds are traded. For the Swiss economy, the real interest rate model is calibrated on the inflation forecast by Consensus Economics, an international economic survey organisation.

5.1.4.1 FORWARD INFLATION RATES USED FOR THE CALCULATION AS AT 31 DECEMBER 2009

Economy	1 year	2 year	5 year	10 year	15 year	30 year
Switzerland	0.6%	0.6%	1.0%	1.9%	2.2%	1.6%
Euro Zone	1.7%	2.0%	2.1%	2.8%	3.2%	2.5%

5.1.4.2 FORWARD INFLATION RATES USED FOR THE CALCULATION AS AT 31 DECEMBER 2008

Economy	1 year	2 year	5 year	10 year	15 year	30 year
Switzerland	0.9%	1.8%	3.6%	4.1%	3.5%	1.9%
Euro Zone	0.8%	0.7%	1.0%	2.2%	2.5%	2.0%

5.2 TAXATION AND LEGISLATION

Tax assumptions have been set in line with the local tax regime. Tax losses carried forward are considered in the projections. Taxation rules are based on individual com-

panies' total results. Tax impact of future new business has not been allowed for. The following table 5.2.1 shows the corporate tax rates applied.

5.2.1 TAX ASSUMPTIONS

	2009	2008
Switzerland	22.3%	22.3%
France	34.4%	34.4%
Germany	32.6%	32.6%
Luxembourg	22.0%	22.0%
Liechtenstein	13.0%	13.0%

5.3 OPERATING ASSUMPTIONS

Non-economic assumptions such as mortality, morbidity and lapse rates have been determined by the respective business units based on their best estimate as at the valuation date. Best estimate assumptions are set by considering past and current experience.

Expense assumptions are reconciled with past and current experience. They do not account for future cost reductions. All the expected expense overruns affecting the covered business, such as overhead expenses and development costs in new markets have been allowed for in the calculations. Corporate costs are included in the expenses of market units by means of a look-through procedure (see section 4.6).

6 External Auditors' Statement

To the Board of Directors of
Swiss Life Holding AG
General-Guisan-Quai 40
8002 Zürich

Report of the Auditor on Embedded Value Report 2009

As requested, we have audited the accompanying Embedded Value Report 2009 of Swiss Life Group for the period ended 31 December 2009. The Embedded Value Report has been prepared in accordance with the Market Consistent Embedded Value ("MCEV") Principles issued in June 2008 and amended in October 2009 by the European Insurance CFO Forum as described in Section 1.

The Board of Directors of Swiss Life Holding AG is responsible for the preparation of the Embedded Value Report in accordance with the MCEV Principles as described in Section 1. Our responsibility is to express an opinion on the Embedded Value Report based on our audit.

We conducted our audit in accordance with Swiss Auditing Standards and with the International Standards on Auditing. Those Standards require that we plan and perform the audit to obtain reasonable assurance about whether the Embedded Value Report is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures of the Embedded Value Report. An audit also includes assessing the principles used, significant estimates made by management, as well as evaluating the overall presentation of the Embedded Value Report. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the Embedded Value Report at 31 December 2009 has been properly prepared on the basis of the MCEV Principles. Without qualifying our opinion, we draw your attention to the fact that areas of non-compliance with the guidance underlying the MCEV Principles have been disclosed by Swiss Life Holding AG in accordance with G1.4 of the MCEV Principles.

This report has been prepared solely for the Board of Directors of Swiss Life Holding AG in accordance with the terms of our engagement letter. We do not, in giving this opinion, accept or assume responsibility for any other purpose or to any other person to whom this report is shown except where explicitly agreed by our prior consent in writing. This report does not extend to any financial statements of Swiss Life Holding AG.

PricewaterhouseCoopers AG

Peter Lüssi
Audit expert

Michael Köhler

Zurich, 22 March 2010

7 Glossary and List of Abbreviations

ANNUAL PREMIUM EQUIVALENT (APE) – Volume measure for new business. Sum of regular premiums from new business +10% of single premiums on business written during the period.

AVERAGE ANNUAL PREMIUM MULTIPLIER – The average annual premium multiplier is determined as the difference between PVNBP and the new business single premiums, divided by new business annual premiums.

BEST ESTIMATE ASSUMPTIONS – A best estimate assumption should equal the mean estimate (probability weighted average) of outcomes of that risk variable.

CERTAINTY EQUIVALENT SCENARIO – Economic scenario under which asset returns are equal to the reference rates.

CERTAINTY EQUIVALENT VALUE (CEV) – Certainty equivalent value is defined as the present value of the future shareholders' statutory profits (net of tax) under the certainty equivalent scenario.

CFO FORUM – The CFO Forum is a high-level discussion group formed and attended by the Chief Financial Officers of major European listed, and some non-listed, insurance companies. Its aim is to discuss issues relating to proposed new accounting regulations for their businesses and how they can create greater transparency for investors. It published the MCEV Principles together with a detailed Basis for Conclusions on 4 June 2008 and an amendment in October 2009.

COST OF CREDIT RISK – The cost of credit risk accounts for the credit risk of investments in bonds that would otherwise have been unaccounted for in other MCEV components.

COST OF RESIDUAL NON-HEDGEABLE RISKS (CNHR) – The cost of residual non-hedgeable risks accounts for risk factors such as mortality, morbidity, expenses and lapse rates.

COVERED BUSINESS – The business to which the MCEV methodology has been applied, in line with the MCEV Principles. Covered business includes all of Swiss Life's major life, health and pension business.

FREE SURPLUS (FS) – The free surplus is the market value of any assets allocated to, but not required to support, the in-force covered business at the valuation date.

FRICTIONAL COSTS OF REQUIRED CAPITAL (FC) – The additional investment and taxation cost incurred by shareholders through investing required capital in the company compared to direct investment as individuals.

GROUP MCEV – The Group MCEV for Swiss Life comprises MCEV results for covered business and IFRS net asset values for non-covered business of the Swiss Life Group (as explained above under point 4.7).

IFRS – International Financial Reporting Standards

“LEGAL QUOTE” – Statutory minimum policyholder distribution ratio

LOOK-THROUGH PRINCIPLE – Method by which profits or losses from service companies within the Swiss Life Group, which are directly related to managing the covered business, are included in the MCEV and in the value of new business.

MARKET CONSISTENT EMBEDDED VALUE (MCEV) – Market consistent embedded value is a measure of the consolidated value of shareholders' interests in the in-force covered business of the Swiss Life Group.

NET ASSET VALUE (NAV) – The net asset value is the market value of assets, attributed to the covered business over and above that required to back liabilities for covered business.

NEW BUSINESS MARGIN – The value of new business divided by the present value of new business premiums (PVNBP) or divided by the annual premium equivalent (APE) respectively.

NON-COVERED BUSINESS – All business of the Swiss Life Group which is not accounted for under covered business, such as investment management and AWD, is included in the non-covered business of the Group MCEV by means of their IFRS net asset values.

NON-TRADITIONAL BUSINESS – Unit-linked-type contracts, with or without additional financial guarantees and policyholder options.

OPERATING MCEV EARNINGS – Change in MCEV and in Group MCEV in the reporting period after initial and closing adjustments, economic variances and other non-operating variances, as well as other movements in IFRS net equity.

PRESENT VALUE OF NEW BUSINESS PREMIUMS (PVNBP) – Volume measure for new business. It represents the present value of premiums from new business. It is the sum of single premiums and the present value of periodic premiums from new business.

REFERENCE RATE – The reference rates used for the calculation of the MCEV are based on the swap rates at the valuation date. For the year-end 2008, liquidity premiums were included in addition (see section 5).

REQUIRED CAPITAL (RC) – The required capital is the market value of assets, attributed to the covered business over and above that required to back liabilities for covered business, whose distribution to shareholders is restricted.

TIME VALUE OF FINANCIAL OPTIONS AND GUARANTEES (TVOG) – The TVOG represents the additional market price of those financial options and guarantees in excess of the intrinsic value of options and guarantees which is already allowed for in the certainty equivalent value.

TOTAL MCEV EARNINGS – Change in MCEV and in Group MCEV in the reporting period after initial and closing adjustments and other movements in IFRS net equity.

VALUE OF IN-FORCE BUSINESS (VIF) – The value of in-force business represents the net present value of future profits emerging from operations and assets backing liabilities, after accounting for TVOG, CNHR and FC.

VALUE OF NEW BUSINESS (VNB) – The value of new business reflects the additional value to shareholders created by writing new business during the reporting period.

VARIABLE ANNUITIES – Unit-linked contracts with additional guarantees and policyholder options.

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Consolidated Statement of Income

CONSOLIDATED STATEMENT OF INCOME FOR THE YEARS ENDED 31 DECEMBER

In CHF million

	Notes	2009	2008
CONTINUING OPERATIONS			
INCOME			
Premiums earned on insurance contracts		11 987	13 392
Premiums earned on investment contracts with discretionary participation		118	166
Premiums ceded to reinsurers		-238	-304
Net earned premiums	7	11 867	13 254
Policy fees earned on insurance contracts		56	54
Policy fees earned on investment and unit-linked contracts		212	206
Net earned policy fees	7	268	260
Commission income	8	934	950
Investment income	5, 8	4 207	4 563
Net gains/losses on financial assets	5, 8	-118	-6 010
Net gains/losses on financial instruments at fair value through profit or loss	5, 8	315	1 853
Net gains/losses on investment property	5, 14	184	194
Other income	8	159	292
TOTAL INCOME		17 816	15 356
EXPENSES			
Benefits and claims under insurance contracts		-11 858	-12 844
Benefits and claims under investment contracts with discretionary participation		-129	-184
Benefits and claims recovered from reinsurers		103	113
Net insurance benefits and claims	8	-11 884	-12 915
Policyholder participation		-1 539	429
Interest expense	8	-353	-393
Commission expense	8	-1 008	-963
Employee benefits expense	8	-1 049	-1 041
Depreciation and amortisation expense	8	-633	-518
Impairment of property and equipment and intangible assets	16, 17	-24	-4
Other expenses	8	-764	-793
TOTAL EXPENSES		-17 254	-16 198
RESULT FROM OPERATIONS		562	-842
Borrowing costs		-141	-181
Share of results of associates	5, 15	6	-149
RESULT BEFORE INCOME TAX		427	-1 172
Income tax expense	24	-103	29
NET RESULT FROM CONTINUING OPERATIONS		324	-1 143
DISCONTINUED OPERATIONS			
NET RESULT FROM DISCONTINUED OPERATIONS	29	-47	1 488
NET PROFIT		277	345
Net profit attributable to			
equity holders of Swiss Life Holding		278	350
non-controlling interests		-1	-5
NET PROFIT		277	345
Earnings per share from continuing operations attributable to equity holders of Swiss Life Holding			
Basic earnings per share (in CHF)	6	10.36	-35.37
Diluted earnings per share (in CHF)	6	10.33	-35.37
Earnings per share attributable to equity holders of Swiss Life Holding			
Basic earnings per share (in CHF)	6	8.86	10.88
Diluted earnings per share (in CHF)	6	8.83	10.88

Consolidated Statement of Comprehensive Income

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEARS ENDED 31 DECEMBER

In CHF million

	2009	2008
NET PROFIT	277	345
OTHER COMPREHENSIVE INCOME		
Exchange differences on translating foreign operations	-18	-327
Financial assets available for sale	1 356	1 283
Revaluation surplus on owner-occupied property transferred to investment property	-	8
Share of other comprehensive income of associates	0	0
Financial assets held for sale	-	158
Financial assets reclassified	242	-1 079
Policyholder participation	-979	273
Shadow accounting	-64	-151
Income tax relating to other comprehensive income	-151	-131
NET OTHER COMPREHENSIVE INCOME	386	34
TOTAL NET COMPREHENSIVE INCOME	663	379
Total net comprehensive income attributable to		
equity holders of Swiss Life Holding	661	396
non-controlling interests	2	-17
TOTAL NET COMPREHENSIVE INCOME	663	379

Consolidated Balance Sheet

CONSOLIDATED BALANCE SHEET

In CHF million			Reclassified	Reclassified
	Notes	31.12.2009	31.12.2008	01.01.2008
ASSETS				
Cash and cash equivalents		8 683	9 408	4 555
Derivatives	9	790	1 349	463
Assets held for sale		2	4	40 468
Financial assets at fair value through profit or loss	10	21 997	16 916	19 399
Financial assets available for sale	11	51 855	43 163	68 588
Loans and receivables	12, 32, 37	34 125	37 029	24 804
Financial assets held to maturity	13, 32	6 432	7 159	3 624
Financial assets pledged as collateral	11	330	-	-
Investment property	14	13 292	12 663	12 252
Investments in associates	15	71	437	72
Reinsurance assets	22	412	447	975
Property and equipment	16	696	802	864
Intangible assets including intangible insurance assets	17	4 576	4 651	3 151
Current income tax assets		26	11	1
Deferred income tax assets	24	80	97	118
Other assets	18	581	655	423
TOTAL ASSETS		143 948	134 791	179 757

CONSOLIDATED BALANCE SHEET

In CHF million			Reclassified	Reclassified
	Notes	31.12.2009	31.12.2008	01.01.2008
LIABILITIES AND EQUITY				
LIABILITIES				
Derivatives	9	282	346	213
Liabilities associated with assets held for sale		–	–	37 502
Financial liabilities at fair value through profit or loss	10	16 001	10 805	11 427
Investment contracts	19	12 089	11 135	12 907
Borrowings	20, 32	2 731	3 123	3 621
Other financial liabilities	21, 32, 37	6 385	6 672	5 880
Insurance liabilities	22	92 317	91 024	94 492
Policyholder participation liabilities		3 109	1 422	3 388
Employee benefit liabilities	23, 37	2 121	2 085	2 072
Current income tax liabilities		286	229	245
Deferred income tax liabilities	24	756	648	485
Provisions	25	201	93	116
Other liabilities	18	425	557	75
TOTAL LIABILITIES		136 703	128 139	172 423
EQUITY				
Share capital		385	596	1 189
Share premium		1 697	2 690	2 612
Treasury shares		–25	–1 167	–618
Foreign currency translation differences	26	–216	–195	123
Gains/losses recognised directly in equity	26	–41	–445	–809
Retained earnings		5 408	5 130	4 780
TOTAL SHAREHOLDERS' EQUITY		7 208	6 609	7 277
Non-controlling interests		37	43	57
TOTAL EQUITY		7 245	6 652	7 334
TOTAL LIABILITIES AND EQUITY		143 948	134 791	179 757

Consolidated Statement of Cash Flows

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEARS ENDED 31 DECEMBER

In CHF million

	2009	2008
CASH FLOWS FROM OPERATING ACTIVITIES		
Premiums, policy fees and deposits received, net of reinsurance	13 959	15 744
Benefits and claims paid, net of reinsurance	-13 412	-17 610
Interest received	3 521	3 777
Dividends received	139	416
Commissions received	905	1 110
Rentals received	737	702
Interest paid	-67	-70
Commissions, employee benefit and other payments	-3 084	-4 570
Net foreign currency gains/losses on cash and cash equivalents	43	69
Net cash flows from		
derivatives	356	2 116
financial instruments at fair value through profit or loss	1 487	-84
financial assets available for sale	-7 501	2 672
loans	2 637	1 176
financial assets held to maturity	675	-3 998
investment property	-386	-256
other operating assets and liabilities	-135	3 342
NET CASH FLOWS FROM OPERATING ACTIVITIES BEFORE INCOME TAX	-126	4 536
Income taxes paid	-84	-176
TOTAL NET CASH FLOWS FROM OPERATING ACTIVITIES	-210	4 360

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEARS ENDED 31 DECEMBER

In CHF million

	Notes	2009	2008
TOTAL NET CASH FLOWS FROM OPERATING ACTIVITIES		-210	4 360
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchases of investments in associates	15	-2	-530
Sales of investments in associates		123	-
Dividends received from associates	15	5	9
Purchases of property and equipment		-45	-236
Sales of property and equipment		3	33
Purchases of computer software and other intangible assets		-14	-10
Acquisitions of non-controlling interests		-64	-
Acquisitions of subsidiaries, net of cash and cash equivalents	28	-13	-1 211
Disposals of subsidiaries, net of cash and cash equivalents	28	38	4 118
TOTAL NET CASH FLOWS FROM INVESTING ACTIVITIES		31	2 173
CASH FLOWS FROM FINANCING ACTIVITIES			
Issuance of debt instruments		90	413
Repurchase of debt instruments		-113	-
Redemption of debt instruments		-277	-705
Reduction in par value		-159	-547
Purchases of treasury shares		-127	-711
Sales of treasury shares		227	144
Capital contributions from non-controlling interests		0	10
Borrowing costs paid		-159	-172
Dividends paid to non-controlling interests		0	-4
TOTAL NET CASH FLOWS FROM FINANCING ACTIVITIES		-518	-1 572
TOTAL CHANGE IN CASH AND CASH EQUIVALENTS		-697	4 961
Cash and cash equivalents as at 1 January		9 408	4 555
Foreign currency translation differences		-28	-108
Total change in cash and cash equivalents		-697	4 961
CASH AND CASH EQUIVALENTS AS AT END OF PERIOD		8 683	9 408
COMPONENTS OF CASH AND CASH EQUIVALENTS			
Cash on hand and demand deposits		5 724	3 887
Cash equivalents		1 049	4 234
Cash and cash equivalents for the account and risk of the Swiss Life Group's customers		1 910	1 287
TOTAL CASH AND CASH EQUIVALENTS AS AT END OF PERIOD		8 683	9 408

Consolidated Statement of Changes in Equity

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2009

In CHF million

	Notes	Share capital	Share premium	Treasury shares	Foreign currency translation differences	Gains/losses recognised directly in equity	Retained earnings	Total shareholders' equity	Non-controlling interests	Total equity
Balance as at 1 January		596	2 690	-1 167	-195	-445	5 130	6 609	43	6 652
Total net comprehensive income		-	-	-	-21	404	278	661	2	663
Reduction in par value	26	-160	1	-	-	-	-	-159	-	-159
Equity-settled share-based payments		-	1	-	-	-	-	1	0	1
Purchases of treasury shares		-	-	-127	-	-	-	-127	-	-127
Sales of treasury shares		-	-360	583	-	-	-	223	-	223
Cancellation of treasury shares		-51	-635	686	-	-	-	-	-	-
Disposals of subsidiaries		-	-	-	-	-	-	-	0	0
Acquisitions of subsidiaries		-	-	-	-	-	-	-	1	1
Acquisitions of non-controlling interests		-	-	-	-	-	-	-	-9	-9
Capital contributions from non-controlling interests		-	-	-	-	-	-	-	0	0
Dividends		-	-	-	-	-	-	-	0	0
BALANCE AS AT END OF PERIOD		385	1 697	-25	-216	-41	5 408	7 208	37	7 245

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2008

In CHF million

	Notes	Share capital	Share premium	Treasury shares	Foreign currency translation differences	Gains/losses recognised directly in equity	Retained earnings	Total shareholders' equity	Non-controlling interests	Total equity
Balance as at 1 January		1 189	2 612	-618	123	-809	4 780	7 277	57	7 334
Total net comprehensive income		-	-	-	-318	364	350	396	-17	379
Reduction in par value	26	-596	49	-	-	-	-	-547	-	-547
Conversion of convertible debt	26	3	20	-	-	-	-	23	-	23
Obligation to purchase own shares		-	-12	-	-	-	-	-12	-	-12
Equity-settled share-based payments		-	9	-	-	-	-	9	0	9
Purchases of treasury shares		-	-	-711	-	-	-	-711	-	-711
Sales of treasury shares		-	12	150	-	-	-	162	-	162
Disposals of subsidiaries		-	-	12	-	-	-	12	-17	-5
Acquisitions of subsidiaries		-	-	-	-	-	-	-	14	14
Capital contributions from non-controlling interests		-	-	-	-	-	-	-	10	10
Dividends		-	-	-	-	-	-	-	-4	-4
BALANCE AS AT END OF PERIOD		596	2 690	-1 167	-195	-445	5 130	6 609	43	6 652

Notes to the Consolidated Financial Statements

1 General Information

The Swiss Life Group is one of Europe's leading providers of life insurance and pension solutions. In Switzerland, France and Germany, the Group offers individuals and corporations comprehensive advice and a broad range of products through its own sales force as well as brokers and banks. Swiss Life provides international corporations with employee benefits solutions from a single source, and is one of the global leaders in structured life and pension products for international high net worth individuals. The AWD Group has been part of the Swiss Life Group since 2008. Hanover-based AWD is one of the leading European financial services providers in the medium and high-income client segments and offers its clients personal and holistic financial planning in eight countries.

The following events had an influence on the period under review:

REDUCTION IN PAR VALUE

As approved by the shareholders at the General Meeting of Swiss Life Holding Ltd (hereinafter referred to as

“Swiss Life Holding”) on 7 May 2009, a reduction in par value of CHF 5 per registered share was effected in 2009. The payout took place on 27 July 2009 and amounted to CHF 159 million.

SHARE BUYBACK PROGRAMME

The General Meeting of Shareholders of 7 May 2009 also authorised the Board of Directors to cancel the 3 003 500 Swiss Life Holding shares bought back through a second trading line as part of the share buyback programme.

CONVERSION OF CONVERTIBLE DEBT

In the period under review, no convertible bonds were converted into Swiss Life Holding shares (2008: conversion into 124 115 Swiss Life Holding shares).

APPROVAL OF FINANCIAL STATEMENTS

On 29 March 2010, the Board of Directors approved the annual financial statements and the financial report and authorised them for issue. The financial report, therefore, only reflects events up to that date.

2 Summary of Significant Accounting Policies

The principal accounting policies are set out below. These policies have been applied consistently to all the periods presented unless otherwise stated.

2.1 BASIS OF PREPARATION

The consolidated financial statements of Swiss Life have been prepared in accordance with and comply with International Financial Reporting Standards (IFRS). The consolidated financial statements have been prepared on a historical cost basis, except for the following assets and liabilities which are stated at their fair value: derivatives, financial assets and liabilities at fair value through profit or loss, financial assets classified as available for sale and investment property.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions

and estimates are significant to the consolidated financial statements, are disclosed in note 3.

2.2 CHANGES IN ACCOUNTING POLICIES

RECLASSIFICATIONS IN THE CONSOLIDATED BALANCE SHEET — Insurance and other receivables and loans have been reclassified to loans and receivables. Insurance and other payables and deposits have been reclassified to other financial liabilities. Liabilities relating to holiday and bonus accruals have been reclassified from insurance and other payables to employee benefit liabilities. The effect is set out in note 37.

The revised version of IAS 1 Presentation of Financial Statements requires the presentation of the balance sheet as at the beginning of the earliest comparative period when an entity reclassifies items in the financial statements. Therefore, the reclassifications have been presented as at 1 January 2008 and as at 31 December 2008.

RECLASSIFICATIONS IN THE CONSOLIDATED STATEMENT OF CASH FLOWS – Deposits received CHF 2401 million and benefits and claims CHF 1497 million relating to unit-linked contracts have been reclassified from premiums, policy fees and deposits received, net of reinsurance, and benefits and claims paid, net of reinsurance, to net cash flows from financial instruments at fair value through profit or loss in 2008.

STANDARDS AND INTERPRETATIONS EFFECTIVE IN THE CURRENT PERIOD – In March 2007, the International Accounting Standards Board issued a revised IAS 23 Borrowing Costs which removes the option of immediately recognising as an expense borrowing costs relating to assets which take a substantial period of time to get ready for use or sale. The revised Standard applies to borrowing costs relating to qualifying assets for which the commencement date for capitalisation is on or after 1 January 2009. The revised Standard does not impact the Swiss Life Group, as it was already the Group's accounting policy to capitalise borrowing costs directly attributable to the construction or acquisition of a qualifying asset as part of the cost of that asset.

In September 2007, the International Accounting Standards Board issued a revised version of IAS 1 Presentation of Financial Statements. The revised Standard gives preparers of financial statements the option of presenting income and expense items and components of other comprehensive income, either in a single statement of comprehensive income with subtotals, or in two separate statements (a separate income statement followed by a statement of comprehensive income). This enables readers to analyse changes in equity resulting from transactions with owners in their capacity as owners (such as dividends) separately from "non-owner" changes (such as transactions with third parties). The revised Standard came into effect for the annual periods beginning on 1 January 2009. The Swiss Life Group has elected to present two separate statements: a separate income statement and a statement of comprehensive income.

As part of the annual improvement project, the International Accounting Standards Board issued an amendment to IAS 40 Investment Property and a consequential amendment to IAS 16 Property, Plant and Equipment in May 2008. Property under construction or development for future use as investment property falls within the

scope of IAS 40. As the Swiss Life Group applies the fair value model for investment property, such property is measured at fair value. Where fair value of investment property under construction is not reliably measurable, the property is measured at cost until the date construction is completed or the date at which fair value becomes reliably measurable, whichever is earliest. The amendments apply for annual periods beginning on 1 January 2009. The adoption of this amendment led to a reclassification of property and equipment to investment property of CHF 92 million as at 1 January 2009.

In March 2009, the International Accounting Standards Board clarified the accounting treatment for embedded derivatives when reclassifying financial instruments. The amendments to IFRIC 9 Reassessment of Embedded Derivatives and IAS 39 Financial Instruments: Recognition and Measurement require the assessment of all embedded derivatives on reclassification of a financial asset out of the "at fair value through profit or loss" category. If necessary, the embedded derivatives are accounted for separately. The amendments apply retrospectively for annual periods ending on or after 30 June 2009. As the Swiss Life Group has not reclassified any financial assets out of the "at fair value through profit or loss" category, the amendments are not currently relevant.

In March 2009, the International Accounting Standards Board issued amendments to IFRS 7 Financial Instruments: Disclosures. The amendments relate to enhanced disclosures about fair value measurements and liquidity risk. The amendments do not have an impact on the consolidated statement of income or the balance sheet. One of the main changes it involves is that existing IFRS 7 fair value disclosures should be made separately for each class of financial instruments. A three-level hierarchy for fair values is established: level 1 – quoted prices; level 2 – observable inputs to fair value measurements; and level 3 – unobservable inputs to fair value measurements. A maturity analysis should be made for derivative financial liabilities. The amendments are effective for annual periods beginning on or after 1 January 2009. However, an entity will not be required to provide comparative information in the first year of application.

The following amendments to Standards and new Interpretations are mandatory for the first time for the finan-

cial year beginning on 1 January 2009, but are not currently relevant for the Swiss Life Group:

IFRIC 13 Customer Loyalty Programmes

IFRS 2 Share-based Payment – Amendment relating to vesting conditions and cancellations

IAS 1 Presentation of Financial Statements and IAS 32 Financial Instruments: Presentation – Amendments relating to disclosure of puttable instruments and obligations arising on liquidation

IFRIC 15 Agreements for the Construction of Real Estate

IFRIC 16 Hedges of a Net Investment in a Foreign Operation

Annual improvements to IFRS as published in May 2008, except for the amendment to IAS 40 Investment Property and IAS 16 Property, Plant and Equipment, described above.

2.3 CONSOLIDATION PRINCIPLES

The Group's consolidated financial statements include the assets, liabilities, income and expenses of Swiss Life Holding and its subsidiaries. A subsidiary is an entity in which Swiss Life Holding owns directly or indirectly more than 50% of the voting rights, or in which it otherwise has the power to exercise control over operations. Subsidiaries are consolidated from the date on which effective control is obtained. All intercompany balances, transactions and unrealised gains and losses on such transactions have been eliminated. A listing of the Group's principal subsidiaries is set out in note 38. The financial effect of acquisitions and disposals of subsidiaries is shown in note 28. Associates for which the Group has between 20% and 50% of the voting rights and/or exercises significant influence are accounted for using the equity method. The Group's share of net income for the year is recognised as a share of results of associates and the ownership interest in the investment is recorded in the balance sheet at an amount that reflects its share of the net assets. The Group's share of net income is included from the date on which significant influence begins until the date on which significant influence ceases. Unrealised gains arising from transactions with associates are eliminated to the extent of the

Group's interest. Unrealised losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred. The carrying amount includes goodwill on the acquisition. A listing of the Group's principal associates is shown in note 15.

Non-controlling interest is the part of profit or loss and net assets of a subsidiary attributable to equity interest that is not owned, directly or indirectly, through subsidiaries by the parent. The amount of non-controlling interest comprises the proportion of the net fair value of the identifiable assets, liabilities and contingent liabilities not attributable, directly or indirectly, to the parent at the date of the original acquisition and the proportion of changes in equity not attributable, directly or indirectly, to the parent since the date of acquisition.

2.4 FOREIGN CURRENCY TRANSLATION AND TRANSACTIONS

FUNCTIONAL AND PRESENTATION CURRENCY – Items included in the financial statements of the Group are measured using the currency of the primary economic environment in which the Group's entities operate (the "functional currency"). The consolidated financial statements are presented in millions of Swiss francs (CHF), which is the Group's presentation currency.

FOREIGN CURRENCY EXCHANGE RATES

	31.12.2009	31.12.2008	Average 2009	Average 2008
1 British pound (GBP)	1.6639	1.5413	1.6958	2.0006
1 Croatian kuna (HRK)	0.2043	0.2036	0.2062	0.2201
1 Czech koruna (CZK)	0.0564	0.0562	0.0573	0.0638
1 Euro (EUR)	1.4837	1.4915	1.5102	1.5874
100 Hungarian forint (HUF)	0.5480	0.5625	0.5410	0.6340
100 Polish zloty (PLN)	36.0500	35.9400	35.0370	45.4610
1 Romanian new leu (RON)	0.3523	0.3732	0.3576	0.4336
1 Singapore dollar (SGD)	0.7348	0.7345	0.7465	0.7651
1 Slovak koruna (SKK)	n/a	0.0495	n/a	0.0510
1 US dollar (USD)	1.0300	1.0608	1.0857	1.0831

FOREIGN CURRENCY TRANSLATION – On consolidation, assets and liabilities of Group entities denominated in foreign currencies are translated into Swiss francs at year-end exchange rates. Income and expense items are translated into Swiss francs at the annual average exchange rate. Goodwill reported before 1 January 2005 is translated at historical exchange rates. Goodwill for which the agreement date is on or after 1 January 2005 is carried in the foreign operation's functional currency and is translated into Swiss francs at year-end exchange rates. The resulting translation differences are recorded directly in equity as cumulative translation adjustments. On disposal of foreign entities, such translation differences are recognised in income as part of the gain or loss on the sale.

FOREIGN CURRENCY TRANSACTIONS – For individual Group entities, foreign currency transactions are accounted for using the exchange rate at the date of the transaction. Outstanding balances in foreign currencies at year-end arising from foreign currency transactions are translated at year-end exchange rates for monetary items while historical rates are used for non-monetary items. Those non-monetary items in foreign currencies recorded at fair values are translated at the exchange rate on the revaluation date.

2.5 CASH AND CASH EQUIVALENTS

Cash amounts represent cash on hand and demand deposits. Cash equivalents are primarily short-term highly liquid investments with an original maturity of 90 days or less.

2.6 DERIVATIVES

The Group enters into forward contracts, futures, forward rate agreements, currency and interest rate swaps, options and other derivative financial instruments for hedging risk exposures or for trading purposes. The notional amounts or contract volumes of derivatives, which are used to express the volume of instruments outstanding and to provide a basis for comparison with other financial instruments, do not, except for certain foreign exchange contracts, represent the amounts that are effectively exchanged by the parties and, therefore, do not measure the Group's exposure to credit risk. The amounts exchanged are calculated on the basis of the notional amounts or contract volumes and other terms of the derivatives that relate to interest or exchange rates, securities prices and the volatility of these rates and prices.

All derivative financial instruments are initially recognised at fair value on the date on which a derivative contract is entered into and are subsequently remeasured at their fair value as assets when favourable to the Group and as liabilities when unfavourable. Gains and losses arising on remeasurement to fair value are recognised immediately in the income statement, except for derivatives that are used for cash flow hedging.

Derivatives embedded in other financial instruments or in insurance contracts which are not closely related to the host contract are separated and measured at fair value, unless they represent surrender options with a fixed strike price embedded in host insurance contracts and host investment contracts with discretionary participation features. Changes in the fair value are included in income.

Derivatives embedded in insurance contracts which are closely related or which are insurance contracts themselves, such as guaranteed annuity options or guaranteed interest rates, are reflected in the measurement of the insurance liabilities. Options, guarantees and other derivatives embedded in an insurance contract that do not carry any insurance risk are recognised as derivatives.

Derivatives and other financial instruments are also used to hedge or modify exposures to interest rate, foreign currency and other risks if certain criteria are met. Such financial instruments are designated to offset changes in the fair value of an asset or liability and unrecognised firm commitments (fair value hedge), or changes in future cash flows of an asset, liability or a highly probable forecast transaction (cash flow hedge). In a qualifying fair value hedge, the change in fair value of a hedging derivative is recognised in income. The change in fair value of the hedged item attributable to the hedged risk adjusts the carrying value of the hedged item and is also recognised in income.

In a qualifying cash flow hedge, the effective portion of the gain or loss on the hedging derivative is recognised directly in equity. Any ineffective portion of the gain or loss is recognised immediately in the income statement. For a hedged forecast transaction that results in the recognition of a financial asset or liability, the associated gain or loss recognised in equity is reclassified into profit or loss in the same period or periods during which the asset acquired or liability assumed affects profit or loss. When a hedging instrument expires or is sold, or a hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss in equity at that time remains in equity and is recognised when the forecast transaction is ultimately recognised in income. However, when a forecast transaction is no longer expected to occur, the cumulative gain or loss that was reported in equity is immediately transferred to income.

When a hedge relationship is no longer effective, expires or is terminated, hedge accounting is discontinued from that point on.

2.7 FINANCIAL ASSETS

“Regular way” purchases and sales of financial assets are recorded on the trade date. The amortisation of premiums and discounts on investments is computed using the

effective interest method and is recognised in income as an adjustment of yield. Dividends are recorded as revenue on the ex-dividend date. Interest income is recognised on an accrual basis.

A financial asset is derecognised when the contractual rights to the cash flows from the financial asset have expired or substantially all risks and rewards of ownership have been transferred or the risks and rewards have neither been transferred nor retained, but control of the asset has been transferred.

FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS (FVPL) – Financial assets at fair value through profit or loss comprise financial assets held for trading and financial assets designated as at fair value through profit or loss. Financial assets which the Group buys with the intention to resell in the near term are classified as held for trading. Financial assets designated as at fair value through profit or loss are irrevocably designated as such when initially recognised. Financial assets are primarily designated as at fair value through profit or loss in the following instances:

- Financial assets backing insurance liabilities and liabilities arising from investment contracts for the account and risk of the Swiss Life Group’s customers (contracts with unit-linked features, separate accounts, private placement life insurance) in order to avoid measurement inconsistencies with the corresponding liabilities.
- Certain equity instruments with a quoted price in an active market which are managed on a fair value basis.
- Certain financial assets with embedded derivatives which otherwise would have to be separated.
- Certain financial assets which share a risk with other financial instruments and give rise to opposite changes in fair value that tend to offset each other (“economic hedges”).

Interest, dividend income and realised and unrealised gains and losses are included in net gains/losses on financial instruments at fair value through profit or loss.

FINANCIAL ASSETS AVAILABLE FOR SALE (AFS) – Financial assets classified as available for sale are carried at fair value. Financial assets are classified as available for sale if they do not qualify as held to maturity, held for trading, loans and receivables or if they are not designated as at fair

value through profit or loss. Gains and losses arising from fair value changes, being the difference between fair value and cost/amortised cost, are reported in equity. On disposal of an AFS investment, the cumulative gain or loss is transferred from equity to income for the period. Gains and losses on disposal are determined using the average cost method.

LOANS AND RECEIVABLES – Loans and receivables are non-derivative financial assets with fixed or determinable payments. Loans include loans originated by the Group and investments in debt instruments which are not quoted in an active market and for which no intention of sale in the near term exists. Loans are initially recognised at fair value, net of transaction costs or direct origination costs. Subsequent measurement is at amortised cost using the effective interest method.

Financial assets reclassified from financial assets available for sale to loans due to the disappearance of an active market are not reclassified back to financial assets available for sale if the market becomes active again.

FINANCIAL ASSETS HELD TO MATURITY (HTM) – Financial assets which the Group has the ability and positive intent to hold to maturity are carried at amortised cost using the effective interest method.

FINANCIAL ASSETS PLEDGED AS COLLATERAL – Sales or purchases of financial assets under agreements to repurchase or resell and under lending agreements are accounted for as collateralised borrowings or loans. Interest paid or received is recognised in income over the life of each agreement.

Financial assets that have been sold under a repurchase agreement or lent under an agreement to return them, and where the transferee has the right to sell or repledge the securities given as collateral, are reclassified to financial assets pledged as collateral.

Measurement rules are consistent with the ones for corresponding unrestricted financial assets.

2.8 IMPAIRMENT OF FINANCIAL ASSETS

The Group reviews the carrying value of financial assets regularly for indications of impairment.

FINANCIAL ASSETS AT AMORTISED COST – The Group assesses at each balance sheet date if there is objective evidence that a financial asset or a group of financial assets is impaired.

A financial asset or a group of financial assets is impaired and impairment losses are incurred if, and only if, there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a “loss event”) and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated. Held-to-maturity securities and loans and receivables are assessed for impairment when a significant decrease in market value related to credit risk arises, namely after a downgrade of a debtor’s rating below single B– after initial recognition (i.e. CCC or lower according to Standard and Poor’s or equivalent) or when payments of principal and/or interest are overdue by more than 90 days. If there is objective evidence that an impairment loss on loans and receivables or held-to-maturity investments carried at amortised cost has been incurred, the amount of the loss is measured as the difference between the asset’s carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset’s original effective interest rate. The carrying amount of the asset is reduced through the use of an allowance account and the amount of the loss is recognised in the income statement. If a loan or held-to-maturity investment has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

For the purposes of a collective evaluation of impairment, financial assets are grouped on the basis of similar credit risk characteristics. Those characteristics are relevant to the estimation of future cash flows from groups of such assets by being indicative of the debtors’ ability to pay all amounts due according to the contractual terms of the assets being evaluated.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised (such as an improvement in the debtor’s credit rating), the previously recognised impairment loss is reversed by the amount that represents the difference

between the carrying amount and the new amortised cost value by adjusting the allowance account. The amount of the reversal is recognised in income.

FINANCIAL ASSETS CARRIED AT FAIR VALUE (AVAILABLE FOR SALE) – At each balance sheet date and interim reporting date, an assessment is made whether there is objective evidence that a financial asset or a group of financial assets is impaired. In the case of an equity instrument classified as available for sale, a significant or prolonged decline in the fair value of the security below its cost is considered objective evidence of impairment. In this respect, a decline of 30% or more is regarded as significant, and a period of 12 months or longer is considered to be prolonged. In such a situation, the impairment loss – measured as the difference between the acquisition cost and the current fair value – is removed from equity and recognised in the income statement. After recognition of an impairment loss, any further declines in fair value are recognised in the income statement, and subsequent increases in fair value are recognised directly in equity.

Available-for-sale debt securities are assessed for impairment when a significant decrease in market value related to credit risk arises, namely after a downgrade of a debtor's rating below single B– after initial recognition (i.e. CCC or lower according to Standard and Poor's or equivalent) or when payments of principal and/or interest are overdue by more than 90 days. If, in a subsequent period, the fair value of a debt instrument classified as available for sale increases and the increase can be objectively related to an event after the impairment loss was recognised, the impairment loss is reversed through the income statement.

Impairment losses are recognised in income as part of net gains and losses on financial assets.

2.9 INVESTMENT PROPERTY

Investment property is property (land or a building or both) held by the Group to earn rentals or for capital appreciation or both, rather than for administrative purposes.

Investment property includes completed investment property and investment property under construction. Completed investment property consists of investments in residential, commercial and mixed-use properties primarily located within Switzerland.

Some properties comprise a portion that is held to earn rentals or for capital appreciation and another portion that is held for administrative purposes. If these portions could be sold separately, they are accounted for separately. If these portions could not be sold separately, the portion is investment property only if an insignificant portion is held for administrative purposes.

Investment property is carried at fair value and changes in fair values are recognised in income. Fair values are determined either on the basis of periodic independent valuations or by using discounted cash flow projections. The valuation of each investment property is reviewed by an independent recognised valuer at least every three years. Rental income is recognised on a straight-line basis over the lease term.

Investment property under construction is also measured at fair value with changes in fair value being recognised in the income statement. However, where the fair value is not reliably determinable, the property is measured at cost until either its fair value becomes reliably measurable or construction is completed.

Investment property being redeveloped for continuing use as investment property, or for which the market has become less active, continues to be measured at fair value.

If an item of property and equipment becomes an investment property because its use has changed, the positive difference resulting between the carrying amount and the fair value of this item at the date of transfer is recognised in equity as a revaluation surplus. However, if a fair value gain reverses a previous impairment loss, the gain is recognised in the income statement. Any resulting decrease in the carrying amount of the property is recognised in net profit or loss for the period. Upon the disposal of such investment property, any surplus previously recorded in equity is transferred to retained earnings; the transfer is not made through income.

If an investment property becomes owner-occupied, it is reclassified as property and equipment, and its fair value at the date of reclassification becomes its cost for subsequent accounting purposes.

2.10 INSURANCE OPERATIONS

DEFINITION OF INSURANCE CONTRACTS – Insurance contracts are contracts under which one party accepts significant insurance risk from another party (the policyholder) by agreeing to compensate the policyholder if a specified uncertain future event adversely affects the policyholder. Significant insurance risk exists if an insured event could cause an insurer to pay significant additional benefits in any scenario, excluding scenarios that lack commercial substance (i.e. have no discernible effect on the economics of the transaction). The classification of contracts identifies both the insurance contracts that the Group issues and reinsurance contracts that the Group holds. As a Group policy, Swiss Life considers those contracts to be insurance contracts that require the payment of additional benefits in excess of 10% of the benefits that would be payable if the insured event had not occurred, excluding scenarios that lack commercial substance.

The Group has assessed the significance of insurance risk on a contract-by-contract basis. Contracts that do not transfer insurance risk at inception but that transfer insurance risk at a later date are classified as insurance from inception unless the Group remains free to price the insurance premium at a later date. In this case, the contract is classified as insurance when the insurance premiums are specified. A contract that qualifies as an insurance contract remains an insurance contract until all rights and obligations are extinguished or expire.

Contracts under which the transfer of insurance risk to the Group from the policyholder is not significant are classified as investment contracts.

INVESTMENT CONTRACTS WITH AND WITHOUT DISCRETIONARY PARTICIPATION FEATURES – For investment contracts that contain discretionary participation features (see below) the same recognition and measurement principles as for insurance contracts apply. For investment contracts without discretionary participation features the recognition and measurement rules for financial instruments apply.

RECOGNITION AND MEASUREMENT PRINCIPLES – Subject to certain limitations, the Group uses its existing accounting policies for the recognition and measurement of insurance contracts and investment contracts with discretionary participation features that it issues (including

related deferred acquisition costs and related intangible assets) and reinsurance contracts that it holds. The existing accounting policies for recognition and measurement have primarily been based on the requirements of the Generally Accepted Accounting Principles in the United States (US GAAP).

The accounting policies for insurance contracts and investment contracts with discretionary participation features have been modified as appropriate to be consistent with the IFRS requirements. Guidance dealing with similar and related issues, definitions, recognition and measurement criteria for assets, liabilities, income and expenses as set out in the IASB Framework for the Preparation and Presentation of Financial Statements has been considered.

DISCRETIONARY PARTICIPATION FEATURES (DPF) – Discretionary participation features are defined in IFRS 4 Insurance Contracts as contractual rights to receive, as a supplement to guaranteed benefits, additional benefits which are likely to be a significant portion of the total contractual benefits and whose amount or timing is contractually at the discretion of the issuer. These DPF are contractually based on the performance of a specified pool of contracts or a specified type of contract or on the realised and unrealised investment returns on a specified pool of assets held by the issuer or on the profit or loss of the company. The unrealised investment returns comprise gains/losses recognised directly in equity.

The bonuses which are allocated to the policyholders in the participating insurance business (insurance and investment contracts) in Switzerland, France, Germany, Luxembourg and Liechtenstein generally follow the definition of DPF as set out in IFRS 4 Insurance Contracts.

IFRS 4 Insurance Contracts is silent on the measurement of the amounts identified as DPF. This topic will be solved in phase II of the project of the International Accounting Standards Board on insurance contracts.

The accounting for the amounts identified as DPF has been done as follows:

In jurisdictions where no statutory minimum distribution ratio (“legal quote”) exists, the contractual right to receive, as a supplement to guaranteed benefits, additional

benefits which are likely to be a significant portion of the total contractual benefits arises when management ratifies the allocation of policyholder bonuses. When ratified by management, a corresponding liability is set up. To the extent discretion with regard to amount and/or timing is involved, these amounts are included within policyholder participation liabilities. In that respect the policyholder bonus reserve set up in the statutory accounts for these contracts is regarded as discretionary. For these contracts the entire DPF is classified as a liability.

In other jurisdictions, a statutory minimum distribution ratio ("legal quote") exists for certain types of business. Geographical areas in which the Swiss Life Group is present and in which such a statutory minimum distribution ratio ("legal quote") exists are as follows: Switzerland (only group business subject to "legal quote"), France and Germany. For these contracts the Swiss Life Group defines DPF as the policyholder bonus reserve set up in the statutory accounts and the amount of temporary valuation differences between the IFRS basis and statutory basis on the assets and liabilities relating to the respective insurance portfolio measured using the statutory minimum distribution ratio ("legal quote"). The policy of the Swiss Life Group is to classify as a liability the entire DPF as defined.

When such temporary valuation differences disappear (e.g. management decides to realise certain unrealised gains and losses on assets), additional benefits which arise from the application of the statutory minimum distribution ratio ("legal quote") are allocated to the policyholders and become part of their guaranteed benefits. These amounts are always accounted for as liabilities.

Because there is a direct effect on the measurement of DPF liabilities when asset gains or losses are realised, changes in these liabilities are recognised directly in equity when, and only when, the valuation differences on the assets arise from gains or losses recognised directly in equity ("shadow accounting").

As the liabilities to policyholders arising from the insurance business are fully recognised, no further liabilities relating to the rights arising from DPF have been set up.

The statutory minimum distribution ratios ("legal quote") relating to the Swiss Life Group's operations are as follows:

SWITZERLAND – Group business subject to "legal quote": At least 90% of the calculated income on the savings, risk and cost components minus the expenses thereof must be allocated to the policyholders.

All other business: No "legal quote".

FRANCE – 85% of the investment result and 90% of any other results are allocated to the policyholders as a minimum.

GERMANY – A minimum of 90% of the total investment result less 100% of the minimum guaranteed interest on the policyholder account, a minimum of 75% of the risk result and a minimum of 50% of the positive expense result is allocated to the policyholder.

LUXEMBOURG/LIECHTENSTEIN – No statutory minimum distribution ratios are in place.

NON-DISCRETIONARY PARTICIPATION FEATURES – Certain policyholder participation systems do not satisfy the criteria for discretionary participation features. These policyholder bonuses might be guaranteed elements. Some policyholder bonuses are based on benchmark interest rates which are credited to the policyholders. For certain products, policyholder bonuses are based on the development of biometric parameters such as mortality and morbidity. These policyholder bonuses are allocated based on the risk result of the contracts involved. The amount and timing of these bonuses are not subject to management discretion and are accrued to the policyholders' liabilities based on the relevant contractual terms and conditions.

For investment-type products bonuses are only accrued on deposits under policyholder accounts if the policyholders were entitled to receive those bonuses upon surrender at the balance sheet date.

INCOME AND RELATED EXPENSES FROM INSURANCE CONTRACTS AND INVESTMENT CONTRACTS WITH DISCRETIONARY PARTICIPATION FEATURES – Premiums from traditional life insurance contracts are recog-

nised when due from the policyholder. Insurance liabilities are established in order to recognise future benefits and expenses. Benefits are recognised as an expense when due.

Amounts collected as premiums from investment-type contracts such as universal life and unit-linked contracts are reported as deposits. Only those parts of the premiums used to cover the insured risks and associated costs are treated as premium income. These include fees for the cost of insurance, administrative charges and surrender charges. Benefits recognised under expenses include claims for benefits incurred in the period under review that exceed the related deposits under policyholder contracts and interest that is credited to the appropriate insurance policy accounts.

For contracts with a short duration (e.g. most non-life contracts), premiums are recorded as written upon inception of the contract and are earned primarily on a pro-rata basis over the term of the related policy coverage. The unearned premium reserve represents the portion of the premiums written relating to the unexpired terms of coverage.

INSURANCE LIABILITIES AND LIABILITIES FROM INVESTMENT CONTRACTS WITH DISCRETIONARY PARTICIPATION FEATURES

FUTURE LIFE POLICYHOLDER BENEFIT LIABILITIES – These liabilities are determined by using the net-level-premium method. Depending on the type of profit participation, the calculations are based on various actuarial assumptions as to mortality, interest rates, investment returns, expenses and persistency including a margin for adverse deviation. The assumptions are initially set at contract issue and are locked in except for deficiency.

If the actual results show that the carrying amount of the insurance liabilities together with anticipated future revenues (less related deferred acquisition costs (DAC) and related intangible assets) are not adequate to meet the future obligations and to recover the unamortised DAC or intangible assets, the entire deficiency is recognised in profit or loss, initially by reducing the unamortised DAC or intangible assets and subsequently by increasing the insurance liabilities. The liability adequacy test is performed at each reporting date in accordance with a loss recognition test considering current estimates of future

cash flows including those resulting from embedded options and guarantees.

POLICYHOLDER DEPOSITS – For investment contracts with discretionary participation, savings premiums collected are reported as deposits (deposit accounting). The liabilities relating to these contracts are not calculated actuarially; they move in line with premiums paid by the policyholders plus interest credited less expenses and mortality charges and withdrawals.

LIABILITIES FOR CLAIMS AND CLAIM SETTLEMENT COSTS – Liabilities for unpaid claims and claim settlement costs are for future payment obligations under insurance claims for which normally either the amount of benefits to be paid or the date when payments must be made is not yet fixed. They include claims reported at the balance sheet date, claims incurred but not yet reported and claim settlement expenses. Liabilities for unpaid claims and claim settlement costs are calculated at the estimated amount considered necessary to settle future claims in full, using actuarial methods. These methods are continually reviewed and updated. Claim reserves are not discounted except for claims with determinable and fixed payment terms.

EMBEDDED OPTIONS AND GUARANTEES IN INSURANCE CONTRACTS – Insurance contracts often contain embedded derivatives. Embedded derivatives which are not closely related to their host insurance contracts are separated and measured separately at fair value. Exposure to embedded options and guarantees in insurance contracts which are closely related or which are insurance contracts themselves, such as guaranteed annuity options or guaranteed interest rates, is reflected in the measurement of the insurance liabilities.

REINSURANCE – The Group assumes and/or cedes insurance in the normal course of business. Reinsurance assets principally include receivables due from both insurance and reinsurance companies for ceded insurance liabilities. Amounts recoverable or due under reinsurance contracts are recognised in a manner consistent with the reinsured risks and in accordance with the terms of the reinsurance contract. Reinsurance is presented in the consolidated balance sheet and income statement on a gross basis unless a right and the intention to offset exist.

Reinsurance contracts that do not transfer insurance risk are accounted for as financial reinsurance and are included in financial assets or liabilities. A deposit asset or liability is recognised based on the consideration paid or received, less any explicitly identified premiums or fees retained by the reinsured. These contracts are primarily measured at amortised cost using the effective interest method with future cash flows being estimated to calculate the effective interest rate.

If a reinsurance asset is impaired, the impairment loss is recognised in the income statement and the carrying amount is reduced accordingly.

SEPARATE ACCOUNT/UNIT-LINKED CONTRACTS/PRIVATE PLACEMENT LIFE INSURANCE – Separate account contracts represent life insurance contracts with a separated part that is invested in assets managed for the account and risk of the Swiss Life Group's customers according to their specific investment objectives. Separate account liabilities are included in insurance liabilities. Separate account liabilities include the right of the policyholder to participate in the performance of the underlying assets.

Unit-linked contracts are insurance or investment contracts where the insurance benefits are linked to the unit values of investment funds. Certain unit-linked contracts contain guaranteed minimum insurance benefits. The deposit components of unit-linked liabilities are included in financial liabilities designated as at fair value through profit or loss ("unbundling of deposit components"). The components of the unit-linked liabilities that cover insurance risk, if any, are carried under insurance liabilities.

Liabilities relating to private placement life insurance are included in financial liabilities designated as at fair value through profit or loss.

Assets associated with separate account/unit-linked contracts and private placement life insurance are included in financial assets designated as at fair value through profit or loss, investment property, derivatives and cash and cash equivalents. The related income and gains and losses are included in the income statement under the respective line items. The Group has allocated on a rational basis the proportion of acquisition costs related to the insurance and deposit components, respectively. The accounting policy for deferred acquisition costs applies to the portion

of acquisition costs associated with the insurance component and the policy for deferred origination costs applies to the other portion (see 2.15 Intangible assets).

Administrative and surrender charges are included in policy fee income.

2.11 PROPERTY AND EQUIPMENT

Property and equipment are carried at cost less accumulated depreciation. Land is carried at cost and not depreciated. Depreciation is principally calculated using the straight-line method to allocate their cost to their residual values over the assets' estimated useful life as follows: buildings 25 to 50 years; furniture and fixtures five to ten years; computer hardware three to five years.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date.

Subsequent costs are included in the asset's carrying amount or are recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. All other repair and maintenance costs are charged to the income statement during the financial period in which they are incurred. Borrowing costs directly attributable to the construction or acquisition of a qualifying asset are capitalised as part of the cost of that asset. Realised gains and losses on disposals are determined by comparing proceeds with the carrying amount and are included in the income statement.

Property and equipment are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. The recoverable amount is the higher of the asset's fair value less costs to sell and value in use.

2.12 LEASES

OPERATING LEASE – The Group primarily enters into operating leases for the rental of equipment. The total payments made under operating leases are charged to the income statement on a straight-line basis over the period of the lease.

When an operating lease is terminated before the lease period has expired, any payment required to be made to the lessor by way of penalty is recognised as an expense in the period the lease becomes onerous.

FINANCE LEASE – If the lease agreement transfers the risks and rewards of the assets, the lease is recorded as a finance lease and the related asset is capitalised. At inception, the asset is recognised at the lower of the present value of the minimum lease payments or fair value and is depreciated over its estimated useful life. The corresponding finance lease obligations are recorded as liabilities.

2.13 INVESTMENT MANAGEMENT

Revenue consists principally of investment management fees, commission revenue from distribution, sales of investment fund units and custody account fees. Such revenue is recognised when earned, i.e. when the services are rendered.

Incremental costs that are directly attributable to securing an investment management contract are recognised as an asset if they can be identified separately and measured reliably and if it is probable that they will be recovered. Such deferred origination costs are included in intangible assets. Deferred investment management fees are included in other liabilities.

2.14 ASSET MANAGEMENT AND OTHER COMMISSION INCOME

Revenue consists principally of brokerage fees, recurring fees for existing business and other fees. Such revenue is recognised when earned, i.e. when the services are rendered. Cancellations are recorded as a deduction of fee income.

Costs primarily comprise commissions paid to independent financial advisors, employee benefits attributable to advisory services and other expenses.

2.15 INTANGIBLE ASSETS

PRESENT VALUE OF FUTURE PROFITS (PVP) ARISING FROM ACQUIRED INSURANCE CONTRACTS AND INVESTMENT CONTRACTS WITH DISCRETIONARY PARTICIPATION FEATURES – On acquisition of a portfolio of insurance contracts or a portfolio of investment contracts with discretionary participation features (DPF), either directly from another insurer or through the acquisition of a sub-

sidary undertaking, the Group recognises an intangible asset representing the present value of future profits (PVP) embedded in the contracts acquired. The PVP represents the difference between the fair value of the contractual rights acquired and insurance obligations assumed and a liability measured in accordance with the accounting policies for insurance contracts and investment contracts with DPF. The PVP is determined by estimating the net present value of future cash flows from the contracts in force at the date of acquisition. For acquired insurance and investment contracts with DPF, future positive cash flows generally include net valuation premiums while future negative cash flows include policyholders' benefits and certain maintenance expenses.

PVP is amortised in proportion to gross profits or gross margins over the effective life of the acquired contracts, which generally ranges from 20 to 30 years. Realised gains/losses are thereby taken into account as well as gains/losses recognised directly in equity (unrealised gains/losses). If these unrealised gains/losses were to be realised, the gross profits or gross margins used to amortise PVP would be affected. Therefore, an adjustment relating to these unrealised gains/losses is recognised in equity and is also reflected in the amount of PVP in the balance sheet ("shadow accounting").

PVP is subject to recoverability tests. The effect of changes in estimated gross profits or margins on unamortised PVP is reflected as an expense in the period in which such estimates of expected future profits or margins are revised.

DEFERRED ACQUISITION COSTS (DAC) – Costs that vary with and are directly related to the acquisition of new and renewed insurance contracts and investment contracts with discretionary participation features, including commissions, underwriting costs, agency and policy issue expenses, are deferred. Deferred acquisition costs are periodically reviewed to ensure that they are recoverable from future revenues.

For participating life insurance contracts, where the contribution principle applies to the allocation of the policyholder bonus, the deferred acquisition costs are amortised over the life of the contract based on the present value of the estimated gross margin amounts which are expected to be realised. Expected gross margins include

expected premiums and investment results less expected benefit claims and administrative expenses, anticipated changes to future life policyholder benefit liabilities and expected annual policyholder bonuses.

Deferred acquisition costs for other traditional life insurance contracts and annuities with life contingencies are amortised in proportion to the expected premiums.

Deferred acquisition costs for investment-type contracts such as universal life contracts are amortised over the life of the contract based on the present value of the estimated gross profits or gross margins expected to be realised. The estimated gross profits are made up of margins available from mortality charges and contract-administration costs, investment earnings spreads, surrender charges and other expected assessments and credits.

When DAC is amortised in proportion to gross profits or gross margins on the acquired contracts, realised gains/losses are taken into account as well as gains/losses recognised directly in equity (unrealised gains/losses). If these gains/losses were to be realised, the gross profits or gross margins used to amortise DAC would be affected. Therefore, an adjustment relating to these unrealised gains/losses is recognised in equity and is also reflected in the amount of DAC in the balance sheet ("shadow accounting").

Assumptions used to estimate the future value of expected gross margins and profits are evaluated regularly and adjusted if estimates change. Deviations of actual results from estimated experience are reflected in income.

For short-duration contracts acquisition costs are amortised over the period in which the related premiums written are earned, in proportion to premium revenue.

DEFERRED ORIGINATION COSTS (DOC) – Incremental costs directly attributable to securing investment management contracts are recognised as an asset if they can be identified separately and measured reliably and if it is probable that they will be recovered.

Deferred origination costs are generally amortised on a straight-line basis over the life of the contracts.

GOODWILL – The Group's acquisitions of other companies are accounted for under the purchase method. Goodwill acquired prior to 1995 was charged directly to equity.

Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of the identifiable assets, liabilities and contingent liabilities, if applicable, at the date of acquisition. Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill on associates is included in the carrying amount of the investment.

For the purpose of impairment testing, goodwill is allocated to cash-generating units. Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Impairment losses on goodwill are not reversed in subsequent periods.

Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Negative goodwill is immediately recognised in profit and loss.

CUSTOMER RELATIONSHIPS – Customer relationships consist of established relationships with customers through contracts that have been acquired in a business combination or non-contractual customer relationships that meet the requirement for separate recognition. They have a definite useful life of generally 5 to 20 years. Amortisation is calculated using the straight-line method over their useful lives.

BRANDS AND OTHER – Other intangible assets consist of trademarks, computer software and other.

Brands and trademarks with a definite useful life of generally 5 to 20 years are amortised using the straight-line method over their useful lives. Brands with an indefinite useful life are tested for impairment on an annual basis as part of the cash-generating unit to which they belong. They are carried at cost less accumulated impairment.

Acquired computer software licences are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortised on a straight-line basis for the expected useful life up to three years. Costs associated with developing or maintaining

computer software programs are recognised as an expense as incurred. Development costs that are directly associated with identifiable software products controlled by the Group and that will probably generate future economic benefits are capitalised. Direct costs include the software development team's employee costs. Computer software development costs recognised as assets are amortised using the straight-line method over their useful lives, not exceeding a period of three years.

2.16 IMPAIRMENT OF NON-FINANCIAL ASSETS

For non-financial assets the recoverable amount is measured as the higher of the fair value less costs to sell and its value in use. Fair value less costs to sell is the amount obtainable from the sale of an asset or cash-generating unit in an arm's-length transaction between knowledgeable, willing parties, less the costs of disposal. "Value in use" is the present value of the future cash flows expected to be derived from an asset or cash-generating unit from its continuing use.

Impairment losses and reversals on other assets are recognised in operating expenses.

2.17 INCOME TAXES

Current and deferred income taxes are recognised in income except when they relate to items recognised directly in equity. Income taxes are calculated using the tax rates enacted or substantively enacted as of the balance sheet date.

Deferred income taxes are recognised for all temporary differences between the carrying amounts of assets and liabilities in the consolidated balance sheet and the tax bases of these assets and liabilities using the balance sheet liability method. Current income taxes and deferred income taxes are charged or credited directly to equity if the income taxes relate to items that are credited or charged in the same or a different period, directly to equity.

Deferred tax assets are recognised only to the extent that it is probable that future taxable profits will be available against which they can be used. For unused tax losses a deferred tax asset is recognised to the extent that it is probable that these losses can be offset against future taxable profits. Deferred tax liabilities represent income

taxes payable in the future in respect of taxable temporary differences.

A deferred tax liability is recognised for taxable temporary differences relating to investments in subsidiaries, branches and associates, except where the Group is able to control the timing of the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future.

Where the entity has a legally enforceable right to set off current tax assets against current tax liabilities and the deferred tax assets and deferred tax liabilities relate to income taxes levied by the same tax authority, the corresponding assets and liabilities are presented on a net basis.

2.18 ASSETS HELD FOR SALE AND ASSOCIATED LIABILITIES

A disposal group consists of a group of assets to be disposed of, by sale or otherwise, together as a group in a single transaction, and liabilities directly associated with these assets. Non-current assets classified as held for sale and disposal groups are measured at the lower of the carrying amount and the fair value less costs to sell. The carrying amount will be recovered through a highly probable sale transaction rather than through continuing use. Assets held for sale and the associated liabilities are presented separately in the balance sheet.

2.19 DISCONTINUED OPERATIONS

A discontinued operation is a component of the Group that either has been disposed of or is classified as held for sale and represents a major line of business or geographical area of operations or is part of a single coordinated plan to dispose of a separate major line of business or geographical area of operations. A discontinued operation is classified as such upon disposal or when it meets the criteria for the classification as held for sale. The consolidated statement of income is represented for prior periods as if the operation had been discontinued from the start of the earliest period presented.

2.20 FINANCIAL LIABILITIES

Financial liabilities are recognised in the balance sheet when the Swiss Life Group becomes a party to the contractual provisions of the instrument. A financial liability

is derecognised when the obligation specified in the contract is discharged or cancelled or expires.

FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS – Financial liabilities at fair value are irrevocably designated as at fair value at initial recognition. Financial liabilities are designated as at fair value through profit or loss in the following instances:

- Financial liabilities for the account and risk of the Swiss Life Group's customers where the insurance benefits are linked to unit values of investment funds or relate to private placement life insurance.
- Financial liabilities related to assets measured at fair value in order to reduce or eliminate a measurement or recognition inconsistency.
- Financial liabilities with embedded derivatives (structured products).

BORROWINGS – Borrowings are recognised initially at the proceeds received, net of transaction costs incurred. Borrowings are subsequently stated at amortised cost using the effective interest method. Any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the income statement over the period of the borrowings.

Based on the terms and conditions, such as repayment provisions and contractual interest payments, hybrid instruments are considered as financial liabilities.

Debt instruments with embedded conversion options to a fixed number of shares of the Group are separated into a debt and an equity component. The difference between the proceeds and fair value of the debt at issuance is recorded in equity. The fair value of the debt at issuance is determined using a market interest rate for similar instruments with no conversion rights. The Group does not recognise any change in the value of these options in subsequent reporting periods.

Borrowing costs presented in the consolidated statement of income relate to the interest expense on the financial liabilities classified as borrowings whilst interest expense presented in the consolidated statement of income relates to interest expense on bank deposits, insurance and investment contract deposits and repurchase agreements.

OTHER FINANCIAL LIABILITIES – For deposits with fixed and guaranteed terms the amortised cost basis is used. Initial recognition is at the proceeds received, net of transaction costs incurred. Subsequently, they are stated at amortised cost using the effective interest method. Any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the income statement over the period of the deposits. For repurchase agreements, initial recognition is at the amount of cash received, net of transaction costs incurred. Subsequently, the difference between the amount of cash initially received and the amount of cash exchanged upon maturity is amortised over the life of the agreement using the effective interest method.

2.21 EMPLOYEE BENEFITS

POST-EMPLOYMENT BENEFITS – The Swiss Life Group provides post-employment benefits under two types of arrangement: defined benefit plans and defined contribution plans.

The assets of these plans are generally held separately from the Group's general assets in trustee-administered funds. Defined benefit plan contributions are based upon regulatory requirements and/or plan terms. The Group's defined benefit obligations and the related service costs are determined at each balance sheet date by a qualified actuary, using the Projected Unit Credit Method.

The amount recognised in the balance sheet represents the present value of the defined benefit obligations, reduced by the fair value of plan assets and adjusted for unrecognised actuarial gains and losses and unrecognised past service costs. The recognition of a resulting asset is limited to the total of any cumulative unrecognised net actuarial losses and past service costs and the present value of any future refunds from the plans or reductions in future contributions to the plans.

Unrecognised actuarial gains and losses which exceed 10% of the greater of the present value of the defined benefit obligations and the fair value of plan assets at the end of the previous reporting period are recognised in income over the expected average remaining working lives of the employees participating in the plans.

Insurance contracts issued to a defined benefit pension plan covering own employees have generally been eliminated. However, certain assets relating to these plans qualify as plan assets and are therefore not eliminated. These plans are accounted for as partially funded plans.

The Group recognises the contribution payable to a defined contribution plan in exchange for the services of the employees rendered during the period as an expense.

HEALTHCARE BENEFITS – Some Group companies provide healthcare benefits to their retirees. The entitlement to these benefits is usually based on the employee remaining in service up to the retirement age and the completion of a minimum service period. The expected costs of these benefits are accounted for in the same manner as for defined benefit plans.

SHARE-BASED PAYMENTS – The Group operates equity-settled, share-based compensation plans. The fair value of the employee services received in exchange for the grant of the shares is recognised in income with a corresponding increase in equity. As the fair value of the services received cannot reliably be measured, the value is measured by reference to the fair value of the equity instruments granted and the price the employees are required to pay.

2.22 PROVISIONS AND CONTINGENT LIABILITIES

Provisions are liabilities with uncertainties as to the amount or timing of payments. Provisions are recognised if there is a present obligation that probably requires an outflow of resources and a reliable estimate can be made at the balance sheet date and be measured on a best-estimate basis. Contingent liabilities are disclosed in the Notes if there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources or the amount of the obligation cannot be measured with sufficient reliability.

2.23 TREASURY SHARES

Treasury shares are presented in the consolidated balance sheet as a deduction from equity and are recorded at cost. The difference between the purchase price and the sales proceeds is included in share premium.

2.24 EARNINGS PER SHARE

Basic earnings per share are calculated by dividing net income available to shareholders by the weighted average number of shares in issue during the reporting period, excluding the average number of shares purchased by the Group and held as treasury shares.

For the diluted earnings per share the weighted average number of shares in issue is adjusted to assume conversion of all dilutive potential shares, such as convertible debt and share options issued. Potential or contingent share issuance is treated as dilutive when conversion to shares would decrease earnings per share.

2.25 OFFSETTING

Financial assets and liabilities are offset and the net amount is reported in the balance sheet when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis, or to realise the asset and settle the liability simultaneously.

2.26 FORTHCOMING CHANGES IN ACCOUNTING POLICIES

In January 2008, the International Accounting Standards Board issued a revised version of IFRS 3 Business Combinations and related revisions to IAS 27 Consolidated and Separate Financial Statements. One of the main changes is an option which is added to IFRS 3 Business Combinations to permit the acquirer in business combinations in which control is achieved without buying all of the equity of the acquiree to recognise 100% of the goodwill, not just the acquirer's portion of the goodwill ("full goodwill method"). The revised Standard requires that acquisition-related costs are expensed. Another change relates to partial disposals of an investment in a subsidiary while control is retained and to the acquisition of additional shares in a subsidiary after control was obtained. Such transactions are accounted for within equity. The amendments will be effective for annual periods beginning on or after 1 July 2009. IFRS 3 Business Combinations will be applied prospectively with effect from 1 January 2010 and therefore there will be no impact on comparative periods in the 2010 consolidated financial statements.

In July 2008, the International Accounting Standards Board published Eligible Hedged Items (an amendment to IAS 39 Financial Instruments: Recognition and Measurement). The amendment provides clarification on

how hedge accounting should be performed with regard to identifying inflation as a hedged risk and hedging with options. The amendment will be effective for annual periods beginning on or after 1 July 2009. No impact on the consolidated financial statements is expected from the adoption of this amendment.

In November 2008, IFRIC 17 Distributions of Non-cash Assets to Owners was released by the International Financial Reporting Interpretations Committee. The Interpretation clarifies that a dividend payable should be recognised when the dividend is appropriately authorised and is no longer at the discretion of the entity. An entity should measure the dividend payable at the fair value of the net assets to be distributed. The difference between the dividend paid and the carrying amount of the net assets distributed should be recognised in profit or loss. The Interpretation will be effective for annual periods beginning on or after 1 July 2009. No impact on the consolidated financial statements is expected from the adoption of this amendment.

In April 2009, the International Accounting Standards Board issued annual improvements to IFRS. The improvements will be effective for annual periods beginning on or after 1 January 2010. The Swiss Life Group is currently analysing the impact of these changes on its financial statements.

In October 2009, an amendment to IAS 32 Financial Instruments: Presentation was issued. The amendment addresses the accounting for rights issues that are denominated in a currency other than the functional currency of the issuer. Previously such rights issues were accounted for as derivative liabilities. Provided certain conditions are met, such rights issues are classified as equity under the amendment regardless of the currency in which the exercise price is denominated. The amendment will be effective for annual periods beginning on or after 1 February 2010. The Swiss Life Group does not currently have such rights issues.

In November 2009, IFRS 9 Financial Instruments was issued by the International Accounting Standards Board. The Standard represents the first part of a three-part project to replace IAS 39 Financial Instruments: Recognition and Measurement. IFRS 9 Financial Instruments covers classification and measurement of financial assets. The

classification and measurement approach in IFRS 9 Financial Instruments is based on how an entity manages its financial instruments (business model) and the contractual cash flow characteristics of the financial assets. A financial asset is measured at amortised cost or fair value. The Standard will be effective for annual periods beginning on or after 1 January 2013. The Swiss Life Group is currently analysing the impact of these changes on its financial statements.

In November 2009, IFRIC 19 Extinguishing Financial Liabilities with Equity Instruments was issued. The Interpretation addresses the accounting by an entity when the terms of a financial liability are renegotiated and result in the entity issuing equity instruments to a creditor of the entity to extinguish all or part of the financial liability. The Interpretation will be effective for annual periods beginning on or after 1 July 2010. The Swiss Life Group does currently not have such extinguishments.

In November 2009, an amendment to IFRIC 14 Prepayments of a Minimum Funding Requirement was issued. The amendment applies in the limited circumstances when an entity is subject to minimum funding requirements and makes an early payment of contributions to cover those requirements. The amendment permits such an entity to treat the benefit of such an early payment as an asset. The Interpretation will be effective for annual periods beginning on or after 1 January 2011. The Swiss Life Group is currently not affected by the amendment.

The following amended Standards and Interpretations are not relevant to the Swiss Life Group:

IFRS 1 First-time Adoption of International Financial Reporting Standards – Amendment relating to the cost of an investment on first-time adoption and amendment to the retrospective application of IFRS for first-time adopters

IFRIC 18 Transfers of Assets from Customers

IFRS 1 First-time Adoption of International Financial Reporting Standards – Limited exemption from comparative IFRS 7 disclosures for first-time adopters

3 Critical Accounting Estimates and Judgements in Applying Accounting Policies

Certain reported amounts of assets and liabilities are subject to estimates and assumptions. Estimates and judgements by management are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The sensitivity analysis with regard to insurance risk and market risk is set out in note 5.

FAIR VALUE OF FINANCIAL INSTRUMENTS

The fair value of financial instruments is determined based on quoted market prices, where available, or on estimates using present values or other valuation techniques. Those techniques are significantly affected by the assumptions used, including discount rates and estimates of future cash flows. Where market prices are not readily available, fair value is based either on estimates obtained from independent experts or quoted market prices of comparable instruments. In that regard, the derived fair value estimates cannot be substantiated by comparison with independent markets and, in many cases, could not be realised immediately.

The principal methods and assumptions used by the Group in estimating the fair value of the following financial instruments are as follows:

- Fair values for debt and equity securities are generally based upon quoted prices in active markets, if available. In inactive markets, information about prices from recent transactions with the same or similar instruments, quotes from brokers, indices and other input are taken into consideration in the determination of fair values. A market is deemed no longer active if prices available do not represent regularly occurring market transactions on an arm's length basis. Furthermore, the volume of trading activity has declined significantly and bid/ask spreads have widened above a certain level.
- Fair values for derivative financial instruments are obtained from quoted market prices and/or option pricing models as appropriate.
- Private equity investments are classified as available for sale and are valued at fair value. If no market value is available, fair value is estimated considering various factors such as purchase price, estimated liquidation value, restrictions on transferability, prices received in recent significant private placements of the same issuer, prices

of investments relating to comparable companies engaged in similar business, and changes in the financial condition and prospects of the issuer.

- The fair values of loans, which are carried at amortised cost, are estimated using discounted cash flows based upon the Group's current lending rates for similar loans. For variable-rate loans that reprice frequently and have no significant change in credit risk, fair values equal the carrying values.
- The fair value of hedge funds is based on their quoted market prices, if available. If no quoted market price is available, valuation techniques are used that take into account the market value of the underlying assets, transaction prices and other information.
- The fair value of financial reinsurance assets and liabilities, which are carried at amortised cost, is estimated using discounted cash flow calculations.
- The fair value of investment contracts and deposits, which are carried at amortised cost, is estimated using discounted cash flow calculations based upon interest rates currently being offered for similar contracts with maturities consistent with those remaining for the contracts being valued. The fair values of demand or savings deposits are equal to the amount payable on demand or the carrying amount. The carrying amounts of variable-rate deposits approximate their fair values at the reporting date.
- The fair value of borrowings, which are carried at amortised cost, is estimated using discounted cash flow calculations based upon the Group's current borrowing rates for similar borrowings with remaining maturities consistent with the debt being valued.
- The fair value of liabilities arising from insurance and investment contracts for the account and risk of the Swiss Life Group's customers is calculated based on the valuation of the underlying assets.
- It is impracticable to determine the fair value of investment contracts with discretionary participation features due to the lack of a reliable basis to measure such supplemental discretionary returns. IFRS 4 Insurance Contracts is silent on the measurement of the amounts identified as DPF.

FAIR VALUE OF NON-FINANCIAL INSTRUMENTS

The fair value of investment property is based on current prices in an active market for properties of a similar nature, condition or location – suitably adjusted. Recent prices for similar properties on less active markets, with

suitable adjustments for differences, are also used for the estimation of the fair values. Furthermore, investment property is valued using discounted cash flow projections if reliable estimates and reasonable assumptions (such as rental income and operating expenses) can be made, based on external evidence. Future expenditure that will improve the property is not included in the fair value. The risk-adjusted discount rates used in the cash flow projections reflect the specific nature and location of the individual properties. The cash flows used in the projections are based on actual rental income on a sustainable basis. Cost is reflected in the cash flows based on experience and budgets approved by management. The cash flows include inflation. External valuations for individual real estate assets are performed on a rotating basis, but at a minimum each property is evaluated every three years.

IMPAIRMENT OF HELD-TO-MATURITY AND AVAILABLE-FOR-SALE DEBT INSTRUMENTS AND LOANS AND RECEIVABLES

As a Group policy, held-to-maturity and available-for-sale debt securities and loans and receivables are assessed for impairment when a significant decrease in market value related to credit risk arises, namely after a downgrade of a debtor's rating below single B- after initial recognition (i.e. CCC or lower according to Standard and Poor's or equivalent) or when payments of principal and/or interest are overdue by more than 90 days.

IMPAIRMENT OF AVAILABLE-FOR-SALE EQUITY INSTRUMENTS

At each balance sheet date, an assessment is made whether there is objective evidence that an available-for-sale equity instrument is impaired. A significant or prolonged decline in the fair value of the security below its cost is considered objective evidence of impairment. In this respect, a decline of 30% or more is regarded as significant, and a period of 12 months or longer is considered to be prolonged.

INSURANCE LIABILITIES

Past experience, adjusted for the effect of current developments and probable trends, is assumed to be an appropriate basis for predicting future events. Actuarial estimates for incurred but not reported losses are continually reviewed and updated and adjustments resulting from this review are reflected in income.

Insurance liabilities are established by using appropriate estimates and assumptions on mortality, morbidity, exercise of policyholder options and interest rates. With regard to mortality for example these estimates are typically based on standard industry tables. Management makes allowance for expected improvements due to continued advances in medical science and social conditions.

For insurance contracts and investment contracts with discretionary participation features with fixed and guaranteed terms, the definition of estimates occurs in two stages. At inception of the contract, estimates of future deaths, surrender, exercise of policyholder options, investment returns and administrative expenses are made and form the assumptions used for calculating the liabilities during the life of the contract. A margin for risk and uncertainty (adverse deviation) is added to these assumptions. These assumptions are "locked-in" for the duration of the contract. Subsequently, new estimates are made each year in order to determine whether the values of the liabilities so established are adequate in the light of these latest estimates. If the valuation of the liabilities is deemed adequate the assumptions are not altered. However, if the valuation of the liabilities is deemed inadequate, the assumptions underlying the valuation of the liabilities are altered ("unlocked") to reflect the latest estimates; no margin is added to the assumptions in this event.

For insurance contracts and investment contracts with discretionary participation features without fixed and guaranteed terms, future premiums can be increased in line with experience. The assumptions used to determine the liabilities do not contain margins and are not locked-in but are updated at each reporting date to reflect the latest estimates.

MORTALITY AND LONGEVITY – Pricing and valuation assumptions for mortality and longevity are generally based on the statistics provided by national insurance associations and complemented with internal claims experience reflecting own company records.

In Switzerland, mortality tables are usually reviewed every five years when new statistics from the Swiss Insurance Association become available. The tables are updated for significant changes.

MORBIDITY AND DISABILITY — For the individual and group life business in Switzerland internal tables are in place. In the individual life business, the internal disability rates are based on the Swiss Insurance Association statistics and reflect the average situation of the past in the Swiss market. In the individual life business, only reactivation is considered, whereas increased mortality is also taken into account in group life business. In the individual life business, disability tables are usually reviewed every five years when new statistics from the Swiss Insurance Association become available.

In the group life business, tariffs can be adjusted due to loss experience with regard to disability each year. In the group life business, the tables are based on own company records reflecting loss experience. Especially in the group life business changes in the labour market may have a significant influence on disability. The tables are updated for significant changes.

In other markets, standard industry disability tables, national statistics and own company records are applied. Standard valuation pricing principles are typically validated against the client-specific disability experience.

Disability coverage mainly comprises annuities and waiver of premiums. Benefits are typically paid after a waiting period.

In certain countries, the benefits are paid based on medical examinations and on different levels of disability (ranging from fully disabled with no expectations of recovery to partially disabled with full recovery expected).

POLICYHOLDER OPTIONS — Policyholders are typically offered products which include options such as the right to terminate the contract early or to convert the accumulated funds into a life annuity at maturity. In case of early termination the policyholder receives a specified surrender value or a value which varies in response to the change in financial variables such as an equity price or an index. In the case of the conversion option, the policyholder has the right to convert an assured sum into a fixed life annuity. The option values typically depend on both biometric assumptions and market variables such as interest rates or the value of the assets backing the liabilities. In certain countries and markets policyholder behavioural assump-

tions are based on own company records. The assumptions vary by product type and policy duration.

EXPENSES AND INFLATION — In Switzerland, expenses are taken into account in the pricing of the contracts using internal statistics. Such calculated amounts are allocated to the different lines of business. Inflation is reflected in these calculations.

In certain markets, expense allocation is based on an activity-based cost methodology. Recurrent costs are subdivided into the following main cost categories: acquisition costs, administration costs and asset management costs.

INVESTMENT RETURNS — Assumptions relating to investment returns are based on the strategic asset allocation. For certain asset classes, a fixed return is used, centrally set by the Group. From this gross investment return, projected asset management fees are deducted to obtain a net investment return.

The interest rates used in actuarial formulae to determine the present value of future benefits and contributions caused by an insurance contract are called technical interest rates. The technical interest rates have to be approved by the regulator. In certain countries, the insurance liabilities are based on the technical interest rates.

IMPAIRMENT OF GOODWILL

Goodwill is tested for impairment annually (in autumn), or more frequently if events or changes in circumstances indicate that goodwill might be impaired. The recoverable amounts of the business relating to the goodwill have been determined based on value-in-use calculations. These calculations require the use of estimates which are set out in note 17.

DEFINED BENEFIT LIABILITIES

The Swiss Life Group uses certain assumptions relating to the calculation of the defined benefit liabilities. These assumptions comprise the expected return on plan assets as well as future salary increases and future pension increases which have been derived from estimates based on past experience. The expected return on the plan assets takes into consideration the investment policy relating to the assets and their projected returns.

The assumptions are set out in note 23.

INCOME TAXES

Deferred tax assets are recognised for unused tax-loss carryforwards and unused tax credits to the extent that realisation of the related tax benefit is probable. The assessment of the probability with regard to the realisation of the tax benefit involves assumptions based on the history of the entity and budgeted data for the future.

PROVISIONS

The recognition of provisions involves assumptions about the probability, amount and timing of an outflow of resources embodying economic benefits. A provision is recognised to the extent that an outflow of resources embodying economic benefits is probable and a reliable estimate can be made.

4 Segment Information

Operating segments are components of an entity about which separate financial information is available that is evaluated regularly by management in deciding how to allocate resources and in assessing performance.

The accounting policies for the segments are the same as those described in the Summary of Significant Accounting Policies section. Inter-segmental services and transfers of assets and liabilities are treated as if the transactions were with third parties, i.e. at market prices applicable at the time of the transaction.

Corporate costs were not allocated to the individual segments as they consist of general administrative expenses and head office expenses that relate to the Swiss Life Group as a whole.

The reportable segments have been identified based on information about the components of the entity that management uses to make decisions about operating matters. The information provided to management focuses on the category of product lines and services. The organisational and management structure within the insurance business is geographical. The reportable segments have therefore been identified as follows:

- Insurance Switzerland
- Insurance France
- Insurance Germany
- Insurance Other
- Investment Management
- AWD
- Other
- Insurance (Discontinued)
- Banking (Discontinued)

The insurance segments primarily consist of life insurance operations. These operations offer a broad range of life, pension, annuity and investment-type policies to both groups and individuals, including accident, health and disability coverage. The Group's strategy focuses primarily on life and pensions in a number of key European markets, such as Switzerland, France, Germany, Luxembourg and Liechtenstein. The insurance segments also include a number of companies which hold investments primarily pertaining to life insurance.

Non-life operations involve operations in France and mainly include property and casualty, liability and motor insurance. These operations are included in the segment "Insurance France".

"Insurance Other" comprises insurance operations in Liechtenstein, Luxembourg, Singapore and Dubai, as well as payment protection insurance.

"Investment Management" refers to the management of assets for institutional clients and the Group's insurance business, as well as the provision of expert advice for such clients.

"AWD" comprises the Hanover-based AWD Group, which was acquired by the Swiss Life Group on 19 March 2008. The AWD Group specialises in personal and holistic financial planning for medium and high-income customer segments. The Proventus Group, which was acquired in November 2008, is also included in this segment.

"Other" refers principally to various finance and service companies.

The insurance operations in the Netherlands and Belgium, which were disposed of on 29 April 2008, are presented as a separate segment "Insurance (Discontinued)".

Banca del Gottardo, Lugano, was disposed of on 7 March 2008. For the purposes of segment reporting, Banca del Gottardo, Lugano, is presented as a separate segment "Banking (Discontinued)".

The statement of income and the balance sheet for the segments are provided on the pages below:

STATEMENT OF INCOME FOR THE YEAR ENDED 31 DECEMBER 2009

In CHF million

	Insurance Switzerland	Insurance France	Insurance Germany	Insurance Other
INCOME				
Premiums earned on insurance contracts	7 167	2 982	1 744	109
Premiums earned on investment contracts with discretionary participation	105	13	-	-
Premiums ceded to reinsurers	-15	-181	-17	-40
Net earned premiums	7 257	2 814	1 727	69
Policy fees earned on insurance contracts	13	43	-	-
Policy fees earned on investment and unit-linked contracts	18	95	26	73
Net earned policy fees	31	138	26	73
Commission income	31	77	24	1
Investment income	2 631	703	823	36
Net gains/losses on financial assets	-264	79	85	2
Net gains/losses on financial instruments at fair value through profit or loss	237	117	-46	2
Net gains/losses on investment property	100	84	0	-
Other income	103	26	26	4
TOTAL INCOME	10 126	4 038	2 665	187
of which inter-segment	44	-2	2	-6
EXPENSES				
Benefits and claims under insurance contracts	-7 774	-2 203	-1 833	-55
Benefits and claims under investment contracts with discretionary participation	-117	-12	-	-
Benefits and claims recovered from reinsurers	4	80	4	22
Net insurance benefits and claims	-7 887	-2 135	-1 829	-33
Policyholder participation	-806	-407	-305	-21
Interest expense	-106	-206	-21	-19
Commission expense	-232	-325	-106	-46
Employee benefits expense	-349	-239	-100	-52
Depreciation and amortisation expense	-145	-282	-147	-12
Impairment of property and equipment and intangible assets	-23	-	-	-
Other expenses	-111	-285	-65	-47
TOTAL EXPENSES	-9 659	-3 879	-2 573	-230
of which inter-segment	-117	-11	-58	-34
SEGMENT RESULT	467	159	92	-43
of which inter-segment	-73	-13	-56	-40
Unallocated corporate costs				
RESULT FROM OPERATIONS				
Borrowing costs	-147	-1	-6	-6
Share of results of associates	0	4	0	0
Income tax expense				
NET RESULT				
Additions to non-current assets	707	215	61	8

	Investment Management	AWD	Other	Insurance (Discontinued)	Banking (Discontinued)	Eliminations	Total	Less: discontinued operations	Continuing operations
	-	-	-	-	-	-15	11 987	-	11 987
	-	-	-	-	-	-	118	-	118
	-	-	-	-	-	15	-238	-	-238
	-	-	-	-	-	0	11 867	-	11 867
	-	-	-	-	-	-	56	-	56
	-	-	-	-	-	0	212	-	212
	-	-	-	-	-	0	268	-	268
	253	789	9	-	-	-250	934	-	934
	2	3	42	-	-	-33	4 207	-	4 207
	1	-4	-17	-	-	-	-118	-	-118
	-	1	4	-	-	0	315	-	315
	-	-	0	-	-	-	184	-	184
	1	15	-5	-	-47	-11	112	47	159
	257	804	33	-	-47	-294	17 769	47	17 816
	172	46	38	-	-	-294			
	-	-	-	-	-	7	-11 858	-	-11 858
	-	-	-	-	-	-	-129	-	-129
	-	-	-	-	-	-7	103	-	103
	-	-	-	-	-	0	-11 884	-	-11 884
	-	-	-	-	-	0	-1 539	-	-1 539
	0	-4	0	-	-	3	-353	-	-353
	-25	-502	-4	-	-	232	-1 008	-	-1 008
	-97	-173	-3	-	-	-2	-1 015	-	-1 015
	-1	-46	0	-	-	-	-633	-	-633
	-	-1	-	-	-	-	-24	-	-24
	-57	-170	-13	-	-	20	-728	-	-728
	-180	-896	-20	-	-	253	-17 184	-	-17 184
	-23	-2	-8	-	-	253			
	77	-92	13	-	-47	-41	585	47	632
	149	44	30	-	-	-41			
							-70	-	-70
							515	47	562
	-	-	-22	-	-	41	-141	-	-141
	0	-	2	-	-	-	6	-	6
							-103	-	-103
							277	47	324
	0	72	-	-	-	-	1 063		

STATEMENT OF INCOME FOR THE YEAR ENDED 31 DECEMBER 2008

In CHF million	Insurance Switzerland	Insurance France	Insurance Germany	Insurance Other
INCOME				
Premiums earned on insurance contracts	7 795	3 674	1 862	81
Premiums earned on investment contracts with discretionary participation	158	8	-	-
Premiums ceded to reinsurers	-14	-199	-70	-39
Net earned premiums	7 939	3 483	1 792	42
Policy fees earned on insurance contracts	10	44	-	-
Policy fees earned on investment and unit-linked contracts	14	91	27	74
Net earned policy fees	24	135	27	74
Commission income	49	66	27	1
Investment income	2 910	730	882	34
Net gains/losses on financial assets	-5 262	-323	-417	-9
Net gains/losses on financial instruments at fair value through profit or loss	2 185	-407	92	-3
Net gains/losses on investment property	142	57	-5	0
Other income	292	16	17	-4
TOTAL INCOME	8 279	3 757	2 415	135
of which inter-segment	94	1	5	-7
EXPENSES				
Benefits and claims under insurance contracts	-7 892	-2 824	-2 089	-39
Benefits and claims under investment contracts with discretionary participation	-172	-12	-	-
Benefits and claims recovered from reinsurers	5	32	59	19
Net insurance benefits and claims	-8 059	-2 804	-2 030	-20
Policyholder participation	-112	472	69	-1
Interest expense	-141	-219	-19	-17
Commission expense	-202	-342	-108	-45
Employee benefits expense	-334	-237	-106	-43
Depreciation and amortisation expense	-12	-321	-138	-6
Impairment of property and equipment and intangible assets	-4	-	-	-
Other expenses	-163	-266	-54	-39
TOTAL EXPENSES	-9 027	-3 717	-2 386	-171
of which inter-segment	-136	-16	-45	-28
SEGMENT RESULT	-748	40	29	-36
of which inter-segment	-42	-15	-40	-35
Unallocated corporate costs				
RESULT FROM OPERATIONS				
Borrowing costs	-174	-10	-4	-13
Share of results of associates	1	5	1	0
Income tax expense				
NET RESULT				
Additions to non-current assets	436	104	447	4

Investment Management	AWD	Other	Insurance (Discontinued)	Banking (Discontinued)	Eliminations	Total	Less: discontinued operations	Continuing operations
-	-	-	782	-	-20	14 174	-782	13 392
-	-	-	-	-	-	166	-	166
-	-	-	-7	-	20	-309	5	-304
-	-	-	775	-	0	14 031	-777	13 254
-	-	-	4	-	-	58	-4	54
-	-	-	53	-	-	259	-53	206
-	-	-	57	-	-	317	-57	260
265	750	9	15	35	-223	994	-44	950
5	7	63	275	63	-69	4 900	-337	4 563
-1	-3	5	9	-118	-	-6 119	109	-6 010
0	-2	-12	27	28	-	1 908	-55	1 853
-	-	-	0	-	-	194	0	194
4	15	-38	1 039	690	-8	2 023	-1 731	292
273	767	27	2 197	698	-300	18 248	-2 892	15 356
172	15	17	-2	5	-300			
-	-	-	-919	-	0	-13 763	919	-12 844
-	-	-	-	-	-	-184	-	-184
-	-	-	2	-	-2	115	-2	113
-	-	-	-917	-	-2	-13 832	917	-12 915
-	-	-	2	-	0	430	-1	429
0	0	-2	-34	-49	12	-469	76	-393
-36	-429	-2	-24	-4	204	-988	25	-963
-98	-162	-3	-61	-30	-2	-1 076	91	-985
0	-41	-	-28	-	-	-546	28	-518
-	-	-	0	-	-	-4	0	-4
-45	-176	-11	-36	-20	24	-786	53	-733
-179	-808	-18	-1 098	-103	236	-17 271	1 189	-16 082
-28	0	29	-2	-10	236			
94	-41	9	1 099	595	-64	977	-1 703	-726
144	15	46	-4	-5	-64			
						-116	-	-116
						861	-1 703	-842
-	-	-42	-2	-1	64	-182	1	-181
-	-	-156	1	-	-	-148	-1	-149
						-186	215	29
						345	-1 488	-1 143
0	1 526	-	-	-	-	2 517		

BALANCE SHEET AS AT 31 DECEMBER 2009

In CHF million

	Insurance Switzerland	Insurance France
ASSETS		
Cash and cash equivalents	4 420	958
Derivatives	703	0
Assets held for sale	2	-
Financial assets at fair value through profit or loss	2 013	7 265
Financial assets available for sale	33 230	13 041
Loans and receivables	19 447	1 592
Financial assets held to maturity	4 536	1 834
Financial assets pledged as collateral	-	330
Investment property	10 997	1 499
Reinsurance assets	30	318
Property and equipment	355	165
Intangible assets including intangible insurance assets	1 024	535
Other assets	605	18
SEGMENT ASSETS	77 362	27 555
Investments in associates		
Income tax assets		
TOTAL ASSETS		
LIABILITIES AND EQUITY		
LIABILITIES		
Derivatives	260	-
Financial liabilities at fair value through profit or loss	1 171	899
Investment contracts	884	10 456
Other financial liabilities	3 676	1 814
Insurance liabilities	61 661	11 984
Policyholder participation liabilities	1 690	564
Employee benefit liabilities	1 896	73
Provisions	51	30
Other liabilities	360	23
SEGMENT LIABILITIES	71 649	25 843
Borrowings		
Income tax liabilities		
EQUITY		
TOTAL LIABILITIES AND EQUITY		

	Insurance Germany	Insurance Other	Investment Management	AWD	Other	Insurance (Discontinued)	Banking (Discontinued)	Eliminations	Total
	331	2 041	49	90	794	-	-	0	8 683
	97	7	-	-	-	-	-	-17	790
	0	-	-	-	-	-	-	-	2
	1 042	11 686	-	6	5	-	-	-20	21 997
	4 485	857	32	-	210	-	-	-	51 855
	13 159	123	107	211	549	-	-	-1 063	34 125
	58	4	-	-	-	-	-	-	6 432
	-	-	-	-	-	-	-	-	330
	788	-	-	-	8	-	-	-	13 292
	37	35	-	-	-	-	-	-8	412
	86	2	2	70	16	-	-	-	696
	1 512	189	0	1 316	-	-	-	-	4 576
	-	1	67	6	1	-	-	-117	581
	21 595	14 945	257	1 699	1 583	-	-	-1 225	143 771
									71
									106
									143 948
	22	0	-	-	17	-	-	-17	282
	399	13 552	-	-	-	-	-	-20	16 001
	227	522	-	-	-	-	-	-	12 089
	607	190	31	282	81	-	-	-296	6 385
	18 455	290	-	-	-	-	-	-73	92 317
	844	15	-	-	-	-	-	-4	3 109
	49	8	95	-	-	-	-	-	2 121
	24	4	6	86	-	-	-	-	201
	0	1	1	63	0	-	-	-23	425
	20 627	14 582	133	431	98	-	-	-433	132 930
									2 731
									1 042
									7 245
									143 948

BALANCE SHEET AS AT 31 DECEMBER 2008

In CHF million

	Insurance Switzerland	Insurance France
ASSETS		
Cash and cash equivalents	5 943	632
Derivatives	1 186	29
Assets held for sale	3	-
Financial assets at fair value through profit or loss	1 857	7 331
Financial assets available for sale	27 763	10 731
Loans and receivables	22 332	1 450
Financial assets held to maturity	4 586	2 495
Investment property	10 652	1 271
Reinsurance assets	30	361
Property and equipment	452	160
Intangible assets including intangible insurance assets	1 110	527
Other assets	656	31
SEGMENT ASSETS	76 570	25 018
Investments in associates		
Income tax assets		
TOTAL ASSETS		
LIABILITIES AND EQUITY		
LIABILITIES		
Derivatives	284	2
Financial liabilities at fair value through profit or loss	1 047	1 078
Investment contracts	1 008	9 657
Other financial liabilities	4 199	1 673
Insurance liabilities	61 691	11 049
Policyholder participation liabilities	715	10
Employee benefit liabilities	1 876	65
Provisions	32	35
Other liabilities	401	16
SEGMENT LIABILITIES	71 253	23 585
Borrowings		
Income tax liabilities		
EQUITY		
TOTAL LIABILITIES AND EQUITY		

Insurance Germany	Insurance Other	Investment Management	AWD	Other	Insurance (Discontinued)	Banking (Discontinued)	Eliminations	Total
378	1 423	83	78	873	-	-	-2	9 408
162	3	-	-	-	-	-	-31	1 349
1	-	-	-	-	-	-	-	4
580	7 144	-	1	3	-	-	-	16 916
3 918	702	33	-	16	-	-	-	43 163
13 296	90	79	243	872	163	-	-1 496	37 029
78	-	-	-	-	-	-	-	7 159
716	24	-	-	-	-	-	-	12 663
44	18	-	-	-	-	-	-6	447
115	2	3	70	-	-	-	-	802
1 527	187	0	1 300	-	-	-	-	4 651
0	0	63	4	6	-	-	-105	655
20 815	9 593	261	1 696	1 770	163	-	-1 640	134 246
								437
								108
								134 791
60	0	-	-	31	-	-	-31	346
288	8 392	-	-	-	-	-	-	10 805
13	457	-	-	-	-	-	-	11 135
687	137	32	284	75	3	-	-418	6 672
18 104	245	-	-	-	-	-	-65	91 024
693	6	-	-	-	-	-	-2	1 422
48	6	90	-	-	-	-	-	2 085
20	0	5	-	1	-	-	-	93
-	2	1	146	0	4	-	-13	557
19 913	9 245	128	430	107	7	-	-529	124 139
								3 123
								877
								6 652
								134 791

PREMIUMS AND POLICY FEES FROM EXTERNAL CUSTOMERS

In CHF million	Net earned premiums		Net earned policy fees	
	2009	2008	2009	2008
LIFE				
Individual life	4 145	4 867	243	300
Group life	7 228	8 604	25	17
TOTAL LIFE	11 373	13 471	268	317
NON-LIFE				
Accident and health	16	18	-	-
Property, casualty and other	478	542	-	-
TOTAL NON-LIFE	494	560	-	-
TOTAL	11 867	14 031	268	317

The Swiss Life Group operates in selected European countries. The Group's income and non-current assets by geographical location are detailed below:

In CHF million	Total income		Non-current assets	
	2009	2008	31.12.2009	31.12.2008
Switzerland	10 216	9 049	11 448	11 193
France	4 031	3 763	2 004	1 755
Germany	3 166	2 865	2 575	2 511
Liechtenstein	51	45	175	177
Luxembourg	147	113	37	34
Netherlands	-	2 080	-	-
Belgium	-	105	-	-
Other countries	158	228	6	8
TOTAL	17 769	18 248	16 245	15 678

Non-current assets for this purpose consist of investment property, property and equipment and intangible assets (except for intangible assets arising from insurance contracts).

INFORMATION ABOUT MAJOR CUSTOMERS

No revenue from transactions with a single external customer amounted to 10% or more of the Group's revenue.

5 Risk Management Policies and Procedures

The Group's core business is life insurance and pensions. A life insurance and pensions contract represents a long-term promise to the policyholder. To fulfil its future payment obligations to the policyholders, the insurance entities of the Group must be financially sound over an extended period of time. The ability to remain financially healthy and strong depends on a number of risk factors. The Group risk map can be broadly divided into financial, insurance, strategic and operational risks. All of these risk categories can impact the financial stability of the Group.

Risks must be identified, assessed, managed and monitored locally. Half-yearly reports covering interest rate risk, equity price risk, currency risk, credit risk and insurance risk are prepared on a consolidated basis. Additionally, market risks and financial risk limits are reported on a monthly basis for the largest operations in the insurance business. Strategic and operational risks are assessed and reported on an annual basis.

The risk appetite for the largest operations in the insurance business is defined with the help of local risk budgets which are used as a basis for the determination of the individual risk limits. These limits are used as a framework for the asset and liability management process, the objective of which is to define a strategic asset allocation and distribution scheme for all stakeholders.

Risk management functions are fulfilled at several levels by different bodies within the Swiss Life Group, such as the Investment and Risk Committee at the level of the Board of Directors of the Swiss Life Group and the Group Risk Committee at the level of the Corporate Executive

Board of the Swiss Life Group. The risk management functions at the level of the individual operations of the Swiss Life Group are organised accordingly.

Group risk management produces a consolidated risk report which consolidates the main quantitative elements of the risk management of the Swiss Life Group's operations.

The information below focuses first on the risk budgeting and asset and liability management process before covering in an extensive way the principal risk categories faced by the Swiss Life Group.

5.1 CONTRACTS FOR THE ACCOUNT AND RISK OF THE SWISS LIFE GROUP'S CUSTOMERS

The assets relating to certain life insurance and investment contracts are managed for the account and risk of the Swiss Life Group's customers (separate account/unit-linked contracts, private placement life insurance). They are segregated and managed to meet specific investment objectives of the policyholders. The assets back the insurance liabilities and the financial liabilities arising from these contracts. The fair values of the liabilities reflect the fair values of the assets. Certain contracts with unit-linking features contain guaranteed minimum insurance benefits. The liabilities relating to this part are included in the insurance liabilities.

The assets and liabilities from separate account/unit-linked contracts and private placement life insurance are generally excluded from the Swiss Life Group's financial risk management considerations to the extent that the risks are borne by the customers.

ASSETS FOR THE ACCOUNT AND RISK OF THE SWISS LIFE GROUP'S CUSTOMERS

In CHF million

	Notes	31.12.2009	31.12.2008
Cash and cash equivalents		1 910	1 287
Derivatives	9	10	6
Financial assets at fair value through profit or loss			
Debt instruments	10	5 077	3 120
Equity securities	10	2 616	805
Investment fund units	10	7 355	5 723
Other	10	1 693	1 484
TOTAL ASSETS FOR THE ACCOUNT AND RISK OF THE SWISS LIFE GROUP'S CUSTOMERS		18 661	12 425

LIABILITIES FOR THE ACCOUNT AND RISK OF THE SWISS LIFE GROUP'S CUSTOMERS

In CHF million			
	Notes	31.12.2009	31.12.2008
Financial liabilities at fair value through profit or loss	10	15 101	9 727
Investment contracts	19	2 788	1 725
Insurance liabilities	22	742	952
TOTAL LIABILITIES FOR THE ACCOUNT AND RISK OF THE SWISS LIFE GROUP'S CUSTOMERS		18 631	12 404

The financial result for the years ended 31 December for the account and risk of the Swiss Life Group and the Swiss Life Group's customers was as follows:

In CHF million						
	For the account and risk of the Swiss Life Group		For the account and risk of the Swiss Life Group's customers		Total	
	2009	2008	2009	2008	2009	2008
Investment income	4 207	4 563	0	0	4 207	4 563
Net gains/losses on financial assets	-118	-6 010	0	-	-118	-6 010
Net gains/losses on financial instruments at fair value through profit or loss (FVPL)	291	1 790	24	63	315	1 853
Net gains/losses on investment property	184	194	-	-	184	194
Share of results of associates	6	-149	-	-	6	-149
FINANCIAL RESULT	4 570	388	24	63	4 594	451
The financial result for the account and risk of the Swiss Life Group's customers consists of						
net gains/losses on financial assets at FVPL			1 512	-3 060		
net gains/losses on financial liabilities at FVPL			-1 488	3 123		

5.2 RISK BUDGETING AND LIMIT SETTING

The risk capacity and the risk appetite of the Swiss Life Group's insurance operations are primarily defined based on economic principles. Consequently, the market values or best estimates of both the assets and the liabilities are obtained by discounting the cash flows generated by these assets and liabilities with an appropriate discount rate. The risk capital available is defined as the difference of the economic value of the assets compared to liabilities. The available risk capital is used to cover the different risks to which the Swiss Life Group's insurance operations are exposed by the nature of their activities. The final decision on the risk appetite for each insurance operation rests with the Corporate Executive Board.

Risk and exposure limits are defined to control and limit the exposure to these risks. The limit systems and processes are set in a way that the sublimits are not utilised simultaneously in full.

The main focus of these limits is on overall market risk, credit risk and, more specifically, on interest rate risk as well as on currency risk and equity price risk.

5.3 ASSET AND LIABILITY MANAGEMENT (ALM)

The main objective of the ALM process is to ensure that the Swiss Life Group's insurance operations can meet their commitments to policyholders at all times while also adequately compensating shareholders for making risk capital available. Based on the economic principles of risk management and on the risk appetite definition applied in the risk budgeting process, ALM comprises the following main activities: strategic asset allocation and distribution policy with regard to surplus generated on investments.

The ALM process is centrally coordinated at Group level by means of local asset and liability management committees with representatives from local senior management

and representatives from Group level. The local units are in charge of implementing the decisions. The process requires the involvement of investment management, finance, actuarial and risk functions.

COMPLIANCE WITH EXTERNAL CONSTRAINTS –

Aspects other than the purely economic view must also be considered in the ALM process, such as regulatory requirements including statutory minimum distribution ratios (“legal quote”), funding ratios, solvency, local accounting rules and International Financial Reporting Standards, liquidity requirements and rating targets. Some of these views may lead to results that are not aligned with the economic approach, but nevertheless need to be taken into account.

Depending on the regulatory framework in which the Swiss Life Group’s insurance operations evolve, the asset portfolios might need to be split to reflect the different categories of insurance products. The asset portfolios of the insurance operations in Switzerland have been separated to distinguish between individual life and group life. As a consequence, such separation is also reflected in the ALM process.

STRATEGIC ASSET ALLOCATION – Strategic asset allocation is the first major task of the ALM process and aims at achieving an efficient risk capital allocation, i.e. optimising the returns on the asset portfolio for the available risk capital defined within the risk budgeting process, taking into account all known constraints.

The liabilities are largely predefined in terms of amount and timing of the payments and the associated assumptions are regularly reviewed. The corresponding asset portfolios mainly comprise fixed-income instruments. This way, the impact of interest rate fluctuations and the risk capital consumption are strategically optimised under a risk/return point of view, thus ensuring that the policyholders receive the benefits they were promised. Policyholders benefit from the ensuing investment returns in the form of discretionary participation, while shareholders benefit from an increase in the value of their investment in the Swiss Life Group.

The strategic asset allocation is therefore determined on the basis of the individual existing commitments and the risk capacity of the Swiss Life Group’s insurance opera-

tions. The strategic asset allocation is reviewed at least once a year and adjusted if necessary.

The ALM process has been applied in all relevant insurance operations of the Swiss Life Group.

DISTRIBUTION POLICY – The distribution policy seeks to harmonise the interests of the different groups of stakeholders. Holders of traditional life insurance policies favour a guaranteed minimum interest rate coupled with regular and appropriate discretionary participation whereas shareholders place greater emphasis on returns commensurate with the level of risk they are exposed to. Internal guidelines have been developed which define the policies for the allocation of policyholder participation with regard to annual bonus and terminal bonus. The focus of the Swiss Life Group lies on the sustainability of the business model and should balance the policyholders’ and shareholders’ expectations.

External constraints must be considered in the definition of the distribution policy. Important elements which influence such policy are minimum guaranteed interest rates and the statutory minimum distribution ratio (“legal quote”), which strongly depend on the regulatory environments of the Swiss Life Group’s insurance operations.

PRODUCT DESIGN – The targets of risk management are supported by product design principles. Product design defines which guarantees and benefits are built into a specific product to respond to the demand from and expectations of customers. The actuarial bases used for this purpose should ensure that each individual product generates a sufficient contribution margin. To ensure that the Group’s principles are observed, guidelines on product management and underwriting have been introduced to harmonise the local guidelines and to ensure that they are in line with the guidelines of the Group. As the Group’s insurance entities operate in a number of different countries, the local regulatory constraints may have an impact on the business unit organisation and product range. These constraints must always be obeyed.

5.4 FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group is exposed to financial risk through its financial assets, financial liabilities (primarily investment con-

tracts and borrowings), reinsurance assets and insurance liabilities. In particular, the key financial risk is that the proceeds from the financial assets are not sufficient to fund the obligations arising from the insurance and investment contracts, as well as from borrowings and other liabilities. The most important components of the financial risk are interest rate risk, equity price risk, credit risk, currency risk and liquidity risk.

The risk budgeting and limit setting described above ensure that interest rate risk, equity price risk, currency risk and credit risk remain under control. The corresponding market risk capital, interest rate risk capital, currency risk capital and credit risk capital limits as well as exposure limits for currencies and net equity for each relevant insurance operation are defined based on the risk appetite. These limits are assessed and reported on a monthly basis.

INSURANCE LIABILITIES WITH EMBEDDED DERIVATIVES NOT SEPARATED AND FAIR VALUED

In CHF million

	31.12.2009	31.12.2008
Interest rate risk	86 135	84 744
Equity price risk	2	-
Elimination of duplications	-2	-
TOTAL INSURANCE LIABILITIES WITH EMBEDDED DERIVATIVES NOT SEPARATED AND FAIR VALUED	86 135	84 744
Other insurance liabilities	5 440	5 328
Insurance liabilities for the account and risk of the Swiss Life Group's customers	742	952
TOTAL INSURANCE LIABILITIES	92 317	91 024

HEDGING – The Swiss Life Group uses derivatives within the strict limits set by the applicable insurance legislation and by internal guidelines. Derivatives are primarily used to manage the exposure to equity securities, interest rates, counterparties and foreign exchange rates. The main instruments include index futures and option structures in stock markets, bond futures and swaps in order to manage duration, currency forwards in order to manage currency risk and credit default swaps in order to manage counterparty risk. Within certain limits, derivatives are used to enhance returns on the existing portfolio. The types of derivatives generally permitted for usage within the Swiss Life Group as well as the list of allowed over-the-counter trading partners have been approved by the Group Risk Committee.

Hedging strategies involve hedge accounting as well as “economic hedging”. “Economic hedges” comprise financial assets and financial liabilities which share a risk with derivatives and give rise to opposite changes in fair value that tend to offset each other.

INTEREST RATE RISK RELATING TO FINANCIAL INSTRUMENTS AND INSURANCE CONTRACTS – The Group's primary interest rate exposure is to contracts with guaranteed benefits and the risk that the interest rates of the

financial assets purchased with the consideration received from the contract holders is insufficient to fund the guaranteed benefits and expected discretionary participation payable to them.

INTEREST-SENSITIVE INSURANCE LIABILITIES

In CHF million

	CHF	EUR	Other	Total
CARRYING AMOUNTS AS AT 31 DECEMBER 2009				
Minimum guaranteed interest rate 0 - < 2%	11 374	2 927	0	14 301
Minimum guaranteed interest rate 2 - < 3%	25 927	5 497	4	31 428
Minimum guaranteed interest rate 3 - < 4%	19 380	10 655	65	30 100
Minimum guaranteed interest rate 4 - < 5%	808	9 433	29	10 270
Minimum guaranteed interest rate 5 - < 6%	-	22	5	27
Minimum guaranteed interest rate 6 - 8%	-	-	9	9
TOTAL INTEREST-SENSITIVE INSURANCE LIABILITIES	57 489	28 534	112	86 135
Non-interest-sensitive insurance liabilities	-	-	-	5 440
Insurance liabilities for the account and risk of the Swiss Life Group's customers	-	-	-	742
TOTAL INSURANCE LIABILITIES	-	-	-	92 317
CARRYING AMOUNTS AS AT 31 DECEMBER 2008				
Minimum guaranteed interest rate 0 - < 2%	1 101	3 891	0	4 992
Minimum guaranteed interest rate 2 - < 3%	34 728	4 469	5	39 202
Minimum guaranteed interest rate 3 - < 4%	20 758	9 331	63	30 152
Minimum guaranteed interest rate 4 - < 5%	834	9 502	33	10 369
Minimum guaranteed interest rate 5 - < 6%	-	14	6	20
Minimum guaranteed interest rate 6 - 8%	-	-	9	9
TOTAL INTEREST-SENSITIVE INSURANCE LIABILITIES	57 421	27 207	116	84 744
Non-interest-sensitive insurance liabilities	-	-	-	5 328
Insurance liabilities for the account and risk of the Swiss Life Group's customers	-	-	-	952
TOTAL INSURANCE LIABILITIES	-	-	-	91 024

The insurance liabilities with minimum guaranteed interest rates between 0% and 4% are primarily denominated in Swiss francs and euros, and the insurance liabilities with minimum guaranteed interest rates between 4% and 8% are primarily denominated in euros.

Most life insurance products with a savings component and investment contracts are subject to minimum guaranteed interest rates. The guaranteed rate differs according to the type of contract. In Switzerland for instance the minimum guaranteed interest rate for the occupational pensions segment (BVG) stood at 2% in 2009 and will remain at 2% for 2010.

In addition to these fixed and guaranteed payments which are exposed to interest rate risk, contractual rights exist for certain contracts to receive additional benefits whose amount and/or timing is contractually at the discretion of the issuer. The determination of the discretionary participation is highly dependent on future investment returns.

The Group manages interest rate risk by managing the interest rate sensitivity of key rate exposures of its investment portfolio against the interest sensitivity of key rate exposures of liabilities issued. The key rate exposure of the liabilities is determined by projecting the expected cash flows from the contracts using best estimates of mortality, disability, expenses, surrender and exercise of policyholder options. The ALM process defines the strategic asset allocation optimising the net interest rate sensitivity of the investment and liability portfolios. To the extent that this is not practicable, swap contracts and other instruments are used to hedge interest rate risk. In certain markets receiver swaptions are used to hedge the risk of interest rates decreasing below guaranteed interest rates. Payer swaptions are used to hedge the risk of fair value changes of interest-sensitive financial assets. Strategically, a minimum interest rate risk will remain, since a perfect interest rate hedge can either not be achieved or would not be targeted.

In addition to the strategic optimisation of the net interest rate risk exposure at an economic level, the Group has

designated a portion of assets to be held to maturity and matching the maturity profile of the associated liabilities to minimise the interest risk arising from these positions. The assets to be held to maturity fund the insurance and investment contracts that will not be surrendered or will not require the payment of a death benefit.

Regarding interest rate risk exposure existing on contracts with guaranteed benefits where the risk is that the interest rates earned on the assets are insufficient to fund the guaranteed payments, puttable bonds are used to counter the impact of falling interest rates. To increase the convexity of interest-rate-sensitive assets, which is generally lower than the convexity of the insurance liabilities, receiver bonds are part of the asset portfolios in certain countries.

In certain businesses, a large part of the impact of interest rate changes is for the account and risk of the policyholders based on the specific profit-sharing systems.

EQUITY PRICE RISK—A decline in the equity market may lead to a reduction of the Swiss Life Group's realised and unrealised gains/losses, which also negatively affects the Swiss Life Group's results of operations and financial condition.

Hedges in place with respect to the Swiss Life Group's equity investments are designed to reduce the exposure to declines in equity values but would not prevent an impairment loss in the event that the impairment criteria were met.

A portion of Swiss Life's investment portfolio comprises investments in funds which hold securities issued by non-public companies (private equity). These investments may be illiquid or may only be disposed of over time or at a loss, and they may not produce adequate returns or capital gains. If Swiss Life were required to liquidate some or all of the investments in its private equity portfolio, the proceeds of such liquidation may be significantly less than the amount paid for, or the carrying amount of, such investments.

Swiss Life's investment portfolios also include investments in hedge funds. The liquidity of such investments can vary according to market conditions, and the investment styles of such hedge funds could amplify any factors

affecting the performance of any particular class of funds or investments.

CREDIT RISK—The Group is exposed to credit risk, which is the risk that a counterparty will be unable to pay amounts in full when due. Key areas where the Group is exposed to credit risk are:

- Counterparty risk with respect to bonds purchased
- Counterparty risk with respect to loans and mortgages granted
- Counterparty risk with respect to money market and cash positions
- Counterparty risk with respect to derivative transactions
- Reinsurance share of insurance liabilities
- Amounts due from reinsurers in respect of claims already paid
- Amounts due from insurance contract holders
- Amounts due from insurance intermediaries

To reduce the credit exposure relating to derivatives a collateral management process has been established. Contractually all outstanding positions must be fully collateralised if they reach a very low agreed minimum transfer amount. The collateral is called at least weekly, but in times of turbulent markets the frequency is increased. As leverage is not permitted, certain coverage rules apply with regard to cash or long positions. Counterparties for derivative transactions, over-the-counter and exchange-traded, have to be approved by both the Group Chief Risk Officer and the Group Chief Investment Officer. The minimum rating for a counterparty is A- (Standard & Poor's or equivalent) for the Swiss Life Group's insurance operations. During the ongoing period of market turmoil reliance on ratings is of limited value; therefore an additional qualitative and quantitative counterparty monitoring process has been established to allow for immediate proactive measures.

Counterparty risk is managed through the holding of credit default swaps or credit default swap indices. A credit default swap provides insurance to the debt holder against a default of the debt issuer. It is traded over-the-counter and itself underlies the collateral management process described above. The credit default swap index is a hedge on credit risk of a basket of counterparties and is an exchange-traded derivative.

The Group is also exposed to credit risk associated with reinsurance recoverables. As a consequence, the financial strength of reinsurers is monitored. The creditworthiness of reinsurers is considered on an annual basis by reviewing their financial strength prior to any contract being signed. The general policy of the Swiss Life Group is to reinsure its insurance risks only with counterparties rated A- or above (Standard & Poor's or equivalent). In exceptional cases, reinsurers with a lower rating may be considered. Additionally, the Group holds substantial collateral under related reinsurance agreements in the form of deposited funds and securities.

No single reinsurer is a material reinsurer to the Group, nor is the Group's business substantially dependent upon one single reinsurer.

For fixed-income assets the total exposure per counterparty is aggregated and reported to the Group Risk Committee. The individual operations maintain records of the payment history for the significant contract holders with whom they conduct regular business. Ratings and single positions above a certain level with regard to fixed-income assets are reported to management on a regular basis. The exposure to individual counterparties is also managed by other mechanisms such as the right to offset where counterparties are both debtors and creditors of the Group. In addition, limits regarding single counterparty exposure are in place which depend on the rating and amount of exposure in relation to total investments. Information reported to management includes assessment of bad debts. Where there exists a certain exposure to individual policyholders, or homogenous groups of policyholders, a financial analysis equivalent to that conducted for reinsurers is carried out.

The non-rated loans primarily comprise mortgages and policy loans. In certain countries, specific additional guidelines and rules have been defined locally to monitor credit risk. Such guidelines cover investments in fixed-income securities whereby the average rating of the fixed-income portfolio (calculated by weighting in accordance with the Standard & Poor's method) must be AA- or higher (Standard & Poor's or equivalent). Minimum and maximum thresholds apply with regard to permitted investments in non-government bonds. For these investments additional exposure limits are in place. For certain businesses, credit risk is monitored and controlled with a

risk limit framework whereby maximum limits are reviewed and at least approved annually. The majority of the bond portfolio is invested in government bonds (including supranational and sovereigns) and bonds issued by the financial sector covered by collateral or government guarantees.

MAXIMUM EXPOSURE TO CREDIT RISK

In CHF million	For the account and risk of the Swiss Life Group		For the account and risk of the Swiss Life Group's customers		Total	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
DEBT INSTRUMENTS						
Debt instruments at fair value through profit or loss	2 634	3 227	5 077	3 120	7 711	6 347
Debt instruments available for sale	47 166	38 273	-	-	47 166	38 273
Loans and receivables	34 125	37 029	-	-	34 125	37 029
Financial assets held to maturity	6 432	7 159	-	-	6 432	7 159
Debt instruments pledged as collateral	330	-	-	-	330	-
TOTAL DEBT INSTRUMENTS	90 687	85 688	5 077	3 120	95 764	88 808
OTHER ASSETS						
Cash and cash equivalents	6 773	8 121	1 910	1 287	8 683	9 408
Derivatives	780	1 343	10	6	790	1 349
Reinsurance assets	412	447	-	-	412	447
TOTAL OTHER ASSETS	7 965	9 911	1 920	1 293	9 885	11 204
UNRECOGNISED ITEMS						
Financial guarantees	362	446	-	-	362	446
Loan commitments	100	118	-	-	100	118
TOTAL UNRECOGNISED ITEMS	462	564	-	-	462	564
TOTAL EXPOSURE TO CREDIT RISK	99 114	96 163	6 997	4 413	106 111	100 576

EXPOSURE TO CREDIT RISK OF DEBT INSTRUMENTS

In CHF million	At fair value through profit or loss	Available for sale	Loans and receivables	Held to maturity	Pledged as collateral	Total
	CATEGORIES BY COUNTERPARTY AS AT 31 DECEMBER 2009					
Governments	450	22 991	4 868	5 178	121	33 608
Sovereign/supranational	-	1 658	124	-	-	1 782
Corporates	2 123	19 120	16 036	1 254	-	38 533
Collateralised debt	50	3 360	10 842	-	209	14 461
Other debt	11	37	2 255	-	-	2 303
TOTAL	2 634	47 166	34 125	6 432	330	90 687
CATEGORIES BY COUNTERPARTY AS AT 31 DECEMBER 2008						
Governments	364	20 054	3 894	5 566	-	29 878
Sovereign/supranational	-	-	1 452	-	-	1 452
Corporates	2 699	11 714	17 954	1 593	-	33 960
Collateralised debt	94	779	11 311	-	-	12 184
Other debt	70	5 726	2 418	-	-	8 214
TOTAL	3 227	38 273	37 029	7 159	-	85 688

EXPOSURE TO CREDIT RISK OF DEBT INSTRUMENTS

In CHF million

	AAA	AA	A	BBB	Below BBB or not rated	Past due or impaired	Total
CREDIT RATING BY COUNTERPARTY AS AT 31 DECEMBER 2009							
Governments	25 966	4 282	1 779	1 187	360	34	33 608
Sovereign/supranational	1 617	6	95	5	59	–	1 782
Corporates	4 462	6 361	14 785	8 320	4 554	51	38 533
Collateralised debt	7 989	81	116	33	6 157	85	14 461
Other debt	247	176	250	1	1 584	45	2 303
TOTAL	40 281	10 906	17 025	9 546	12 714	215	90 687

CREDIT RATING BY COUNTERPARTY AS AT 31 DECEMBER 2008

Governments	26 062	2 896	853	49	18	–	29 878
Sovereign/supranational	–	82	320	813	237	–	1 452
Corporates	4 257	5 298	13 175	6 033	4 995	202	33 960
Collateralised debt	5 622	73	44	243	6 057	145	12 184
Other debt	4 081	837	925	123	2 227	21	8 214
TOTAL	40 022	9 186	15 317	7 261	13 534	368	85 688

FINANCIAL ASSETS PAST DUE (NOT IMPAIRED)

In CHF million

	Up to 3 months	3–6 months	6–12 months	More than 1 year	Total
AGE ANALYSIS BY COUNTERPARTY AS AT 31 DECEMBER 2009					
Collateralised debt	9	15	3	5	32
TOTAL	9	15	3	5	32
Fair value of collateral and credit enhancements					36
Financial assets with renegotiated terms					2
AGE ANALYSIS BY COUNTERPARTY AS AT 31 DECEMBER 2008					
Collateralised debt	23	10	–	–	33
TOTAL	23	10	–	–	33
Fair value of collateral and credit enhancements					14

FINANCIAL ASSETS INDIVIDUALLY DETERMINED AS IMPAIRED

In CHF million	Gross amount		Impairment losses		Carrying amount	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
ANALYSIS BY COUNTERPARTY						
Governments	45	0	-11	0	34	-
Corporates	158	989	-107	-787	51	202
Collateralised debt	98	146	-45	-34	53	112
Other debt	596	24	-551	-3	45	21
TOTAL	897	1 159	-714	-824	183	335
Fair value of collateral and credit enhancements					58	109

The fair value of collateral and credit enhancements primarily consists of collateral for mortgage loans.

FINANCIAL ASSETS INDIVIDUALLY DETERMINED AS IMPAIRED

In CHF million	Balance as at	Reclassification	Impairment	Write-offs	Foreign	Balance as at
	1 January		losses			
			recognised		translation	
					differences	
IMPAIRMENT LOSS ALLOWANCE BY COUNTERPARTY 2009						
Governments	0	-	11	0	0	11
Corporates	787	-554	47	-174	1	107
Collateralised debt	34	-	15	-4	0	45
Other debt	3	554	-4	-2	0	551
TOTAL	824	-	69	-180	1	714
IMPAIRMENT LOSS ALLOWANCE BY COUNTERPARTY 2008						
Governments	-	-	0	-	0	0
Corporates	652	-	149	-7	-7	787
Collateralised debt	48	-	-12	-1	-1	34
Other debt	-	-	3	0	0	3
TOTAL	700	-	140	-8	-8	824

EXPOSURE TO CREDIT RISK OF OTHER ASSETS

In CHF million						
	AAA	AA	A	BBB	Below BBB or not rated	Total
CREDIT RATING AS AT 31 DECEMBER 2009						
Cash and cash equivalents	4 058	881	1 410	0	424	6 773
Derivatives	18	552	86	11	113	780
Reinsurance assets	–	345	6	–	61	412
TOTAL	4 076	1 778	1 502	11	598	7 965
of which collateralised					115	
CREDIT RATING AS AT 31 DECEMBER 2008						
Cash and cash equivalents	2 570	926	4 429	6	190	8 121
Derivatives	3	1 203	136	–	1	1 343
Reinsurance assets	–	394	–	–	53	447
Total	2 573	2 523	4 565	6	244	9 911
of which collateralised					4	

EXPOSURE TO CREDIT RISK OF UNRECOGNISED ITEMS

In CHF million						
	AAA	AA	A	BBB	Below BBB or not rated	Total
CREDIT RATING AS AT 31 DECEMBER 2009						
Financial guarantees	–	0	10	262	90	362
Loan commitments	–	–	–	–	100	100
TOTAL	–	0	10	262	190	462
of which collateralised					56	
CREDIT RATING AS AT 31 DECEMBER 2008						
Financial guarantees	10	263	7	103	63	446
Loan commitments	–	–	–	–	118	118
TOTAL	10	263	7	103	181	564
of which collateralised					75	

CURRENCY RISK – The Swiss Life Group operates internationally and its exposures to currency risk primarily arise with respect to the euro, US dollar and British pound. Most of the investments and liabilities are denominated in Swiss francs, euros and US dollars, the values of which are subject to exchange rate fluctuations. The Group operates with various functional currencies (predominantly Swiss francs and euros). Its financial position and earnings could be significantly affected by a weakening of said foreign currencies against the Swiss franc.

The Swiss Life Group's European insurance and investment operations (excluding Switzerland) generally invest in assets denominated in the same currency as their insur-

ance and investment liabilities, which mitigates the currency risk for these operations. As a result, currency risk arises from recognised assets and liabilities denominated in other currencies and net investments in foreign operations. Although the Swiss Life Group actively engages in currency management to reduce the effect of exchange rate fluctuations on its assets and liabilities, particularly by hedging against the risk of such movements in relation to part of its investments denominated in euros and in US dollars, significant movements in exchange rates could adversely affect the Swiss Life Group's earnings and financial position, including the value of its investment portfolio. Foreign exchange exposure is hedged to a large extent in line with the strategic asset allocation. The

Group's hedging arrangements are directed at covering its exposure mainly from an economic perspective. The instruments which the Swiss Life Group uses to hedge exposure may not be perfectly correlated to the related assets, so the Group will still be exposed to losses if the

value of the hedge and the value of the underlying asset or liability do not correspond appropriately.

The Swiss Life Group is further required to bear expenses and costs in establishing such hedging arrangements.

EXPOSURE TO CURRENCY RISK

In CHF million

	CHF	EUR	USD	GBP	Other	For the account and risk of the Swiss Life Group's customers	Total
CARRYING AMOUNTS AS AT 31 DECEMBER 2009							
MONETARY ASSETS							
Cash and cash equivalents	4 305	2 212	171	33	52	1 910	8 683
Derivatives	155	203	145	–	277	10	790
Debt instruments at fair value through profit or loss	89	2 545	–	–	–	5 077	7 711
Debt instruments available for sale	16 682	25 444	4 556	451	33	–	47 166
Loans and receivables	8 004	20 558	5 425	44	94	–	34 125
Financial assets held to maturity	–	6 432	–	–	–	–	6 432
Debt instruments pledged as collateral	–	330	–	–	–	–	330
Reinsurance assets	29	383	–	–	–	–	412
TOTAL MONETARY ASSETS	29 264	58 107	10 297	528	456	6 997	105 649
MONETARY LIABILITIES							
Derivatives	–14	–153	–114	–1	0	–	–282
Debt instruments at fair value through profit or loss	–	–	–	–	–	–15 101	–15 101
Investment contracts	–908	–8 342	–49	–2	–	–2 788	–12 089
Borrowings	–362	–2 369	–	–	–	–	–2 731
Other financial liabilities	–3 556	–2 789	–9	–19	–12	–	–6 385
Insurance liabilities	–61 055	–30 377	–75	–67	–1	–742	–92 317
Policyholder participation liabilities	–1 687	–1 422	0	0	–	–	–3 109
TOTAL MONETARY LIABILITIES	–67 582	–45 452	–247	–89	–13	–18 631	–132 014
BALANCE SHEET CURRENCY GAP	–38 318	12 655	10 050	439	443	–11 634	–26 365
CARRYING AMOUNTS AS AT 31 DECEMBER 2008							
TOTAL MONETARY ASSETS	30 909	55 193	9 124	208	165	4 413	100 012
TOTAL MONETARY LIABILITIES	–67 292	–43 503	–139	–96	–15	–12 404	–123 449
BALANCE SHEET CURRENCY GAP	–36 383	11 690	8 985	112	150	–7 991	–23 437

Due to the limitations of the Swiss capital market with regard to liquidity, investments in Switzerland are also made in currencies other than the Swiss franc. The balance sheet currency gap is to a large extent hedged on an economic basis using foreign currency derivatives. In the other countries, the assets are normally denominated in euros, which is the same currency as the insurance liabilities.

LIQUIDITY RISK – Liquidity risk is the risk that not enough cash resources may be available to pay obligations when due (primarily obligations arising from the insurance business and debt) at a reasonable cost. The Swiss Life Group is exposed to liquidity risk which primarily arises on calls on its cash resources from claims, amounts payable at maturity and surrenders arising from insurance and investment contracts. The Swiss Life Group

faces the risk of not being able to refinance its debt obligations due to unexpected long-term market disruptions.

At operational level, rolling forecasts are in place to address situational liquidity risk, which primarily arises on unexpected calls on cash resources from claims, amounts payable at maturity and surrenders arising from insurance and investment contracts. To overcome unexpected liquidity shortfalls at times asset disposals are not desired, repurchase agreements are used to ensure short-term refinancing at minimal cost.

Liquidity risk is considered in the strategic asset allocation. At a strategic level, the Swiss Life Group holds sufficient liquidity and uses proactive debt maturity planning to ensure full financial flexibility and efficient liquidity management.

The liquidity analysis of financial liabilities and commitments is based on undiscounted cash flows by remaining contractual maturities, whereas insurance and policyholder participation liabilities are analysed by estimated timing of net cash outflows. The analysis is made for amounts for the account and risk of the Swiss Life Group.

EXPOSURE TO LIQUIDITY RISK AS AT 31 DECEMBER 2009

In CHF million	Cash flows					
	Carrying amount	Up to 1 month	1-3 months	3-12 months	1-5 years	More than 5 years
FINANCIAL LIABILITIES						
Derivatives: contractual outflows	282	1 009	1 400	2 336	3 535	98
Derivatives: contractual inflows	-	-989	-1 355	-2 104	-3 165	-
Financial liabilities at fair value through profit or loss	900	-	-	951	0	-
Investment contracts with discretionary participation	8 868	29	51	274	2 130	6 384
Investment contracts without discretionary participation	433	29	77	273	26	28
Borrowings	2 731	23	0	183	1 678	1 563
Other financial liabilities	6 385	724	135	4 221	420	885
TOTAL FINANCIAL LIABILITIES	19 599	825	308	6 134	4 624	8 958
INSURANCE AND POLICYHOLDER PARTICIPATION LIABILITIES						
Insurance liabilities	91 575	311	331	3 259	7 952	79 722
Policyholder participation liabilities	3 109	24	32	998	1 265	790
TOTAL INSURANCE AND POLICYHOLDER PARTICIPATION LIABILITIES	94 684	335	363	4 257	9 217	80 512
GUARANTEES AND COMMITMENTS						
Loan commitments	-	45	-	55	0	-
Capital commitments	-	303	-	-	396	0
Financial guarantees	-	-	-	63	26	273
TOTAL GUARANTEES AND COMMITMENTS	-	348	-	118	422	273

EXPOSURE TO LIQUIDITY RISK AS AT 31 DECEMBER 2008

In CHF million	Carrying amount	Cash flows				
		Up to 1 month	1-3 months	3-12 months	1-5 years	More than 5 years
FINANCIAL LIABILITIES						
Derivatives	346	33	48	162	91	19
Financial liabilities at fair value through profit or loss	1 078	-	-	1 254	-	-
Investment contracts with discretionary participation	9 055	30	52	283	2 118	6 572
Investment contracts without discretionary participation	355	3	4	139	172	37
Borrowings	3 123	7	23	225	2 037	2 011
Other financial liabilities	6 672	737	118	4 465	817	584
TOTAL FINANCIAL LIABILITIES	20 629	810	245	6 528	5 235	9 223
INSURANCE AND POLICYHOLDER PARTICIPATION LIABILITIES						
Insurance liabilities	90 072	314	287	3 341	7 993	78 137
Policyholder participation liabilities	1 422	321	3	239	543	316
TOTAL INSURANCE AND POLICYHOLDER PARTICIPATION LIABILITIES	91 494	635	290	3 580	8 536	78 453
GUARANTEES AND COMMITMENTS						
Loan commitments	-	33	-	76	-	9
Capital commitments	-	382	-	153	459	0
Financial guarantees	-	-	-	-	49	397
TOTAL GUARANTEES AND COMMITMENTS	-	415	-	229	508	406

CURRENT AND NON-CURRENT ASSETS AND LIABILITIES

— The table below shows the expected recovery or settlement of assets and liabilities. Assets are classified as current if they are expected to be realised within twelve months after the balance sheet date. Liabilities are classified as current if they are due to be settled within twelve months after the balance sheet date. All other assets and liabilities are classified as non-current.

In CHF million	Current		Non-current		For the account and risk of the Swiss Life Group's customers		Total	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
ASSETS								
Cash and cash equivalents	6 773	8 121	–	–	1 910	1 287	8 683	9 408
Derivatives	696	1 269	84	74	10	6	790	1 349
Assets held for sale	2	4	–	–	–	–	2	4
Financial assets at fair value through profit or loss	1 998	3 879	3 258	1 905	16 741	11 132	21 997	16 916
Financial assets available for sale	3 735	4 375	48 120	38 788	–	–	51 855	43 163
Loans and receivables	6 442	6 993	27 683	30 036	–	–	34 125	37 029
Financial assets held to maturity	114	674	6 318	6 485	–	–	6 432	7 159
Financial assets pledged as collateral	–	–	330	–	–	–	330	–
Investment property	–	–	13 292	12 663	–	–	13 292	12 663
Investments in associates	–	–	71	437	–	–	71	437
Reinsurance assets	371	401	41	46	–	–	412	447
Property and equipment	–	–	696	802	–	–	696	802
Intangible assets including intangible insurance assets	–	–	4 576	4 651	–	–	4 576	4 651
Current income tax assets	26	11	–	–	–	–	26	11
Deferred income tax assets	–	–	80	97	–	–	80	97
Other assets	414	490	167	165	–	–	581	655
TOTAL ASSETS	20 571	26 217	104 716	96 149	18 661	12 425	143 948	134 791
LIABILITIES								
Derivatives	213	301	69	45	–	–	282	346
Financial liabilities at fair value through profit or loss	900	1 078	–	–	15 101	9 727	16 001	10 805
Investment contracts	732	512	8 569	8 898	2 788	1 725	12 089	11 135
Borrowings	98	974	2 633	2 149	–	–	2 731	3 123
Other financial liabilities	5 134	5 268	1 251	1 404	–	–	6 385	6 672
Insurance liabilities	3 916	8 565	87 659	81 507	742	952	92 317	91 024
Policyholder participation liabilities	1 053	571	2 056	851	–	–	3 109	1 422
Employee benefit liabilities	89	75	2 032	2 010	–	–	2 121	2 085
Current income tax liabilities	286	229	–	–	–	–	286	229
Deferred income tax liabilities	–	–	756	648	–	–	756	648
Provisions	123	46	78	47	–	–	201	93
Other liabilities	400	509	25	48	–	–	425	557
TOTAL LIABILITIES	12 944	18 128	105 128	97 607	18 631	12 404	136 703	128 139

5.5 INSURANCE RISK MANAGEMENT OBJECTIVES AND POLICIES

Insurance contracts are contracts under which one party (the insurer) agrees to compensate the other party (the policyholder) if a specified uncertain future event affects the policyholder. The Group's insurance entities neither generally accept nor generally deny insurance coverage to applicants, but ensure that all the insurance risks are identified and thoroughly assessed, and that the insurance premiums accurately reflect the risk taken. The amount of risk taken must be in line with the Group's strategy and risk policy, and must also meet the profitability targets.

NATURE OF INSURANCE RISK – When designing a new product or reviewing an existing one, care has to be taken that the product neither includes systemic risk nor provides incentives for adverse selection. The product should meet the market's needs. The Swiss Life Group generally favours transparent and simple product design with minimised model risk and a reliable pricing basis with sufficient statistical data available. Insurance risk arises when biometric parameters deviate adversely from expectations and thus from the premium rates agreed with the policyholder. The uncertainty in the estimation of future benefit payments and premium receipts for long-term insurance contracts is due to the unpredictability of long-term

changes in overall levels of mortality and disability, for instance. Furthermore, deviations from the expected outcome of a portfolio can also arise because of random fluctuations. The impact of random fluctuations depends on the extent of diversification within a portfolio of contracts, that is, on the size of the portfolio.

The quantification of life insurance risk is based on a sensitivity analysis. Insurance risk is thus measured as the deviation of (the realisations of) the insurance risk factors from the corresponding best estimate values. Life insurance risk factors include mortality rates, disability rates and longevity, among others.

The nature of insurance risk can be summarised as follows:

MORTALITY AND LONGEVITY – Mortality and longevity risks respectively reflect the financial consequences of insured people living longer or dying sooner than expected. For example, a life insurer with an annuity portfolio making payments to the policyholders until their death is financially exposed to those individuals who live

longer than expected. Conversely, an insurer writing life insurance business that pays out amounts contingent on death of the policyholders is exposed to increases in mortality levels.

In Switzerland, the Swiss occupational pensions (BVG) segment of the group life insurance business is a significant part of the Group's overall life insurance business. The BVG business provides an example of a minimum return guarantee. The guarantee takes the form of the right to convert an assured sum into a life annuity at a guaranteed conversion rate: The prevalent annuity conversion rates for the mandatory part of the BVG business is set at 7.00% for men (retirement age 65) and 6.95% for women (retirement age 64) for retirements in 2010 (7.05% for men and 7.00% for women for retirements in 2009). Under an amendment to the BVG legislation, which took effect on 1 January 2005, the rate will be reduced in stages to 6.8% by 2014.

Risk concentration per product category with regard to mortality and longevity is as follows:

ANNUITIES PAYABLE PER ANNUM BY TYPE OF ANNUITY – INDIVIDUAL LIFE

In CHF million

	31.12.2009	31.12.2008
Life annuities – in payment	582	562
Life annuities – deferred	892	876
Annuities certain – in payment	18	20
Annuities certain – deferred	49	51
Disability income and other annuities – in payment	296	306
Disability income and other annuities – deferred	7 964	7 679
TOTAL INDIVIDUAL LIFE	9 801	9 494

ANNUITIES PAYABLE PER ANNUM BY TYPE OF ANNUITY – GROUP LIFE

In CHF million

	31.12.2009	31.12.2008
Retirement annuities – in payment	566	540
Retirement annuities – deferred	474	486
Survivors' annuities – in payment	106	104
Survivors' annuities – deferred	2 103	2 051
Disability income and other annuities – in payment	379	368
Disability income and other annuities – deferred	13 907	14 040
TOTAL GROUP LIFE	17 535	17 589

LIFE BENEFITS INSURED BY TYPE OF INSURANCE – INDIVIDUAL LIFE

In CHF million		
	31.12.2009	31.12.2008
Pure endowment	1 562	2 017
Mixed endowment	47 354	49 275
Whole life	384	443
Term life	12 345	13 850
Universal life	10	10
Unit-linked contracts	11 218	6 635
Disability lump-sum payment	26	28
Other	5 970	5 651
TOTAL INDIVIDUAL LIFE	78 869	77 909

LIFE BENEFITS INSURED BY TYPE OF INSURANCE – GROUP LIFE

In CHF million		
	31.12.2009	31.12.2008
Endowment and related	13 391	14 056
Term life	84 729	85 375
Swiss BVG	135 544	135 275
Disability lump-sum payment	780	739
Other	1 571	2 029
TOTAL GROUP LIFE	236 015	237 474

MORBIDITY AND DISABILITY – Disability risk reflects the financial consequences of groups of individuals getting disabled more often and/or recovering less quickly than expected. The most significant disability risk factors are epidemics or widespread changes in lifestyle, such as eating, smoking and exercise habits.

EMBEDDED OPTIONS – The ability of a policyholder to pay reduced or no future premiums under a contract, to terminate the contract completely or to exercise a guaranteed annuity option means that the insurer's liability is also subject to policyholder behaviour to a certain extent. On the assumption that a certain part of policyholders will make decisions rationally, overall insurance risk can be assumed to be aggravated by such behaviour. For example, it is likely that policyholders whose health has deteriorated significantly will be less inclined to terminate contracts insuring disability or death benefits than those policyholders remaining in good health, thus resulting in an increasing trend in the expected mortality of policyholders, as the portfolio of insurance contracts is reduced due to surrender (adverse selection).

UNDERWRITING STRATEGY – Underwriting is the process of selecting and classifying insurable risks. The underwriting strategy attempts to ensure that the risks underwritten are well diversified in terms of type of risk and level of insured benefits. Life insurance underwriting is performed to ensure that the premiums and the general conditions of the insurance policies are consistent with the risks to be insured. The first step in the underwriting process is to determine which individual risks can be accepted. The second step is to place the accepted risks into groups of roughly equivalent levels of risk. Both processes must be conducted objectively and consistently. The Group sets limits for the acceptance of insurance coverage arising from new and renewal business. Medical selection is part of the Group's underwriting procedures, whereby premiums are charged to reflect the health condition and family medical history of the applicants. The limits relate to sums at risk, maximum insured losses or present value of premiums at the contract or insured person level. Depending on the type of business and the limit exceeded, the new or renewed contract must be approved by a specific investment and risk committee or senior management. Contracts exceeding the set limits must be

tested for profitability according to predefined procedures before approval. Certain contracts which include specific risks relating to derivatives or demographic risk factors for which no reliable data is available must be submitted for approval irrespective of the amount of coverage offered. Insurance coverage exceeding set limits is subject to regular internal reporting requirements. Additionally, it must be ensured that the underwriting practices are in line with local laws.

For certain group life business, local law is relevant with regard to medical examinations required before any business is written. For certain individual life business, agreements exist with regard to medical examinations of applicants before business is written. If the risk is assessed as high, exclusion of specific risks, premium adjustments and reinsurance are considered.

In the accident and health business, the underwriting strategy comprises biometric and financial data of the persons to be insured, type of contract and experience.

NON-LIFE – The Swiss Life Group has non-life operations in France covering risks associated with accident and health (disability) as well as property and casualty.

Claims arising from the accident and health business primarily cover refunds for medical treatment, daily allowances in the case of sick leave, annuities and long-term medical care. The most significant factors that could increase the overall liabilities in health insurance are the increase in the claim frequency due to an increase in the average age of the insured persons and negative economic and social factors. The insurance liabilities arising from accident and health insurance contracts must consider outstanding claims and claims incurred but not reported (IBNR). A large part of the insurance liabilities arising from these contracts relates to IBNR, and experience shows that health insurance contracts are sensitive to late reporting of claims (both number of claims and amounts).

The Group manages the risks arising from these contracts by means of its underwriting strategy and reinsurance arrangements.

DEVELOPMENT OF CLAIMS UNDER NON-LIFE INSURANCE CONTRACTS

In CHF million	Estimate of ultimate claim costs by accident year									
	2001	2002	2003	2004	2005	2006	2007	2008	2009	Total
At end of accident year	535	447	454	447	407	519	474	388	437	n/a
1 year later	586	496	458	425	461	436	414	427	-	n/a
2 years later	565	463	432	449	420	404	383	-	-	n/a
3 years later	550	451	461	428	387	389	-	-	-	n/a
4 years later	548	480	563	380	368	-	-	-	-	n/a
5 years later	581	470	465	366	-	-	-	-	-	n/a
6 years later	530	450	435	-	-	-	-	-	-	n/a
7 years later	492	445	-	-	-	-	-	-	-	n/a
8 years later	490	-	-	-	-	-	-	-	-	n/a
CURRENT ESTIMATE OF CUMULATIVE CLAIMS	490	445	435	366	368	389	383	427	437	3 740
Cumulative payments to date	-431	-375	-363	-284	-278	-286	-258	-252	-173	-2 700
LIABILITIES BEFORE DISCOUNTING	59	70	72	82	90	103	125	175	264	1 040
Effect of discounting	-	-	-	-	-	-	-	-	-	-
LIABILITIES FOR THE CURRENT AND 8 PREVIOUS YEARS	59	70	72	82	90	103	125	175	264	1 040
Liabilities for prior years										157
TOTAL GROSS CLAIMS UNDER NON-LIFE INSURANCE CONTRACTS										1 197

The development of claims under non-life insurance contracts comprises the non-life business in France. CEAT, Paris, is no longer included in the figures above due to the sale in 2009.

Acceptance rules for risks are consistent with both the Code des Assurances and the French regulations. Underwriting guidelines and tariffs are reviewed on an annual basis.

The monitoring of the risks taken is made on a monthly basis with regard to related premiums and claims. An automated claims supervision system is used for the adjustment of tariffs for risks with loss ratios above a certain level.

REINSURANCE — Reinsurance is used to limit the Group's exposure to insurance risk. This does not, however, discharge the Group's liability as a primary insurer, and, if a reinsurer fails to pay a claim, the Group remains liable for the payments to the policyholder. A loss allowance would be recognised for any estimated unrecoverable reinsurance.

In addition, the Group holds substantial collateral under related reinsurance agreements in the form of deposited funds and securities. Amounts recoverable from reinsurers are estimated in a manner consistent with the assumptions used for the underlying policy benefits and are presented in the balance sheet as a component of the reinsurance assets.

Management reviews reinsurance programmes covering treaty, type, risks covered and retention on a regular basis. A process, competencies and limits are set up for the approval of reinsurance programmes and their modification. To ensure that the Group's principles are observed, guidelines on reinsurance have been introduced.

The life insurance operations limit exposure to loss on any single life. Retention limits vary by country. For the coverage of loss accumulation in the life insurance business, reinsurance contracts covering catastrophe risk are in place. This type of reinsurance cover is organised at Group level. In the non-life insurance business, reinsurance coverage of loss accumulation is organised at the level of the individual insurance operations.

As far as non-life insurance is concerned, the reinsurance arrangements mostly include non-proportional coverage on any single risk and/or event, adapted to the specifications of each contract. This includes excess of loss, stop-loss and catastrophe coverage. Facultative reinsurance is also written for protection against specific risks.

No single reinsurer is a material reinsurer to the Group, nor is the Group's business substantially dependent upon one single reinsurer.

Approximately 2.0% of insurance in force from continuing operations in terms of earned insurance premiums was ceded as at 31 December 2009 (2008: 2.2%).

OTHER RISK TRANSFER — Risk transfer primarily takes the form of reinsurance. Alternative forms of risk transfer (such as securitisation) require the formal approval of the Group Risk Committee. No significant alternative form of risk transfer is used by the Group at present.

Insurance risks are regularly reported to the Group Risk Committee.

SENSITIVITY ANALYSIS — The Swiss Life Group uses the market consistent embedded value (MCEV) following the guidelines of the European Insurance CFO Forum Market Consistent Embedded Value Principles¹, as one of the main management tools, for its sensitivity analysis with regard to insurance risk and market risk. From the shareholders' point of view, the embedded value serves as an indicator of the value of the existing insurance portfolios. It is composed of two components: the net asset value (NAV) attributable to shareholders and the value of in-force business (VIF). Future new business is not included.

The market consistent embedded value of the Swiss Life Group amounted to CHF 6.9 billion as at 31 December 2009 (2008: CHF 6.3 billion). Due to different valuation principles, changes in the embedded value are typically not reflected to the same extent in the consolidated balance sheet and consolidated statement of income of the Swiss Life Group and vice versa.

The market consistent embedded value calculations are based on economic scenarios which are calibrated to market conditions at valuation date. Best estimate assumptions were made regarding a number of factors, in particular asset allocation, policyholder participation, development of costs and claims, policyholder behaviour, mortality and morbidity. Business is assumed to be continuing at the same level (going concern) and the current cost ratios – adjusted for inflation – are thus assumed to hold good for the future as well. Future costs for maintaining classic solvency capital funded by the shareholders and which underpins the insurance business are charged to the MCEV. The Swiss Life Group calculates the embedded value for all its life and health insurance companies. All other companies are taken into account at

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their IFRS net asset value. As a consequence, embedded value sensitivities do not affect the value of these companies.

An analysis of sensitivity indicates to what extent the embedded value is affected by variations in risk factors. The analysis is based on changes in the assumptions used in the embedded value calculation whereby a specific risk factor is changed while holding all other assumptions constant. In practice, this is unlikely to occur and changes in some of the assumptions may be correlated. In the event of a change in a specific risk factor, the effect of different allocations to policyholder participation as a consequence is considered in the analysis. The changes in a specific risk factor are applied to the entire projection period.

The sensitivity analysis relating to continuing operations with regard to insurance risk is as follows:

Higher overall mortality would have a significant positive effect on the embedded value of life annuities (survival risk) whereas the negative effect on the embedded value of contracts with mortality risk is comparatively limited due to respective reductions in policyholder bonuses. Therefore, this sensitivity is considered not significant as an adverse risk for the embedded value.

At 31 December 2009, if the longevity improvement parameter had increased by 5%, the embedded value would have been CHF 50 million lower (2008: CHF 42 million lower).

At 31 December 2009, if morbidity had been 5% higher, the embedded value would have been CHF 107 million lower (2008: CHF 87 million lower).

At 31 December 2009, if morbidity had been 5% lower, the embedded value would have been CHF 105 million higher (2008: CHF 96 million higher).

The sensitivity analysis with regard to market risk is as follows:

The MCEV calculations of the Swiss Life Group are based on economic scenarios which are calibrated to market conditions at valuation date. At 31 December 2009, if the interest rates had been 100 basis points higher, the embedded value would have been CHF 982 million higher (2008: CHF 1020 million higher).

At 31 December 2009, if the interest rates had been 100 basis points lower, the embedded value would have been CHF 1535 million lower (2008: CHF 1747 million lower).

At 31 December 2009, if the swaption implied volatilities had been 25% higher, the embedded value would have been CHF 347 million lower (2008: CHF 376 million lower).

At 31 December 2009, if the swaption implied volatilities had been 25% lower, the embedded value would have been CHF 345 million higher (2008: CHF 284 million higher).

At 31 December 2009, if the market value of equity securities and property had been 10% higher, the embedded value would have been CHF 901 million higher (2008: CHF 909 million higher).

At 31 December 2009, if the market value of equity securities and property had been 10% lower, the embedded value would have been CHF 997 million lower (2008: CHF 1057 million lower).

At 31 December 2009, if the equity securities and property implied volatilities had been 25% higher, the embedded value would have been CHF 392 million lower (2008: CHF 274 million lower).

At 31 December 2009, if the equity securities and property implied volatilities had been 25% lower, the embedded value would have been CHF 302 million higher (2008: CHF 193 million higher).

At 31 December 2009, if the euro had strengthened by 10% against the Swiss franc, the embedded value would have been CHF 249 million higher (2008: CHF 229 million higher).

At 31 December 2009, if the euro had weakened by 10% against the Swiss franc, the embedded value would have been CHF 249 million lower (2008: CHF 229 million lower).

The sensitivity of insurance liabilities is also analysed on an economic basis for internal risk management purposes and to satisfy regulatory requirements (Swiss Solvency Test).

6 Earnings per Share

Basic earnings per share (EPS) are calculated on the weighted average number of shares outstanding during the reporting period, excluding the average number of shares purchased by the Group and held as treasury shares.

Diluted earnings per share include the dilutive effect of convertible bonds and share options issued. In the diluted EPS calculation, the convertible debt is assumed to have been converted into shares and the profit attributable to shareholders is adjusted for the applicable interest expense minus the related taxes. Share options are dilutive when they would result in the issuance of shares for

less than the average market price during the period. Dilutive share options are assumed to have been exercised. The assumed proceeds are regarded as having been received from the issuance of shares at the average market price during the period. The difference between the number of shares issued and the number of shares that would have been issued at the average market price during the period is considered as an issuance of shares for no consideration.

Due to the loss from continuing operations in 2008, diluted earnings per share equal basic earnings per share.

In CHF million (if not noted otherwise)	Continuing operations		Discontinued operations		Group	
	2009	2008	2009	2008	2009	2008
BASIC EARNINGS PER SHARE						
Net result attributable to equity holders of Swiss Life Holding	325	-1 138	-47	1 488	278	350
Weighted average number of shares outstanding	31 374 354	32 169 248	31 374 354	32 169 248	31 374 354	32 169 248
BASIC EARNINGS PER SHARE FOR THE NET RESULT ATTRIBUTABLE TO EQUITY HOLDERS OF SWISS LIFE HOLDING (IN CHF)	10.36	-35.37	-1.50	46.25	8.86	10.88
DILUTED EARNINGS PER SHARE						
Net result attributable to equity holders of Swiss Life Holding	325	-1 138	-47	1 488	278	350
Elimination of interest expense on convertible bonds	2	-	-	-	2	-
RESULT USED TO DETERMINE DILUTED EARNINGS PER SHARE	327	-1 138	-47	1 488	280	350
Weighted average number of shares outstanding	31 374 354	32 169 248	31 374 354	32 169 248	31 374 354	32 169 248
Adjustments (number of shares)						
Assumed conversion of convertible bonds	201 113	-	-	-	201 113	-
Equity compensation plans	130 958	-	-	-	130 958	-
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING FOR DILUTED EARNINGS PER SHARE	31 706 425	32 169 248	31 374 354	32 169 248	31 706 425	32 169 248
DILUTED EARNINGS PER SHARE FOR THE NET RESULT ATTRIBUTABLE TO EQUITY HOLDERS OF SWISS LIFE HOLDING (IN CHF)	10.33	-35.37	-1.50	46.25	8.83	10.88

7 Premiums, Policy Fees and Deposits Received

WRITTEN PREMIUMS

In CHF million

	2009	2008
Direct	11 865	12 794
Assumed	239	764
GROSS WRITTEN PREMIUMS	12 104	13 558
Ceded	-239	-304
NET WRITTEN PREMIUMS	11 865	13 254

EARNED PREMIUMS

In CHF million

	2009	2008
Direct	11 865	12 792
Assumed	240	766
GROSS EARNED PREMIUMS	12 105	13 558
Ceded	-238	-304
NET EARNED PREMIUMS	11 867	13 254

WRITTEN POLICY FEES

In CHF million

	2009	2008
Direct	267	264
Assumed	2	0
GROSS WRITTEN POLICY FEES	269	264
Ceded	0	-
NET WRITTEN POLICY FEES	269	264

EARNED POLICY FEES

In CHF million

	2009	2008
Direct	266	260
Assumed	2	0
GROSS EARNED POLICY FEES	268	260
Ceded	0	-
NET EARNED POLICY FEES	268	260

Under the accounting principles adopted, deposits received under insurance and investment contracts are not recognised as income:

In CHF million		
	2009	2008
Net earned premiums	11 867	13 254
Net earned policy fees	268	260
Deposits received under insurance and investment contracts	7 846	4 693
NET EARNED PREMIUMS, POLICY FEES AND DEPOSITS RECEIVED	19 981	18 207
GROSS WRITTEN PREMIUMS, POLICY FEES AND DEPOSITS RECEIVED	20 219	18 515

8 Details of Certain Items in the Consolidated Statement of Income

COMMISSION INCOME

In CHF million		
	2009	2008
Asset management commissions	95	100
Brokerage commissions	736	737
Fees earned on loans and deposits	0	1
Other commissions and fees	103	112
TOTAL COMMISSION INCOME	934	950

INVESTMENT INCOME

In CHF million		
	2009	2008
Interest income on financial assets held to maturity and available for sale	1 814	1 926
Interest income on loans and receivables	1 694	1 562
Other interest income	19	146
Dividend income on financial assets available for sale	103	390
Net income on investment property	577	539
TOTAL INVESTMENT INCOME	4 207	4 563

NET GAINS/LOSSES ON FINANCIAL ASSETS

In CHF million

	Notes	2009	2008
Sale of			
financial assets available for sale	26	495	-692
loans		-64	79
Net gains/losses from sales		431	-613
Impairment losses on			
debt instruments available for sale	26	6	-108
equity instruments available for sale	26	-180	-3 000
loans and receivables	12	-83	-39
Impairment losses on financial assets		-257	-3 147
Foreign currency gains/losses		-292	-2 250
TOTAL NET GAINS/LOSSES ON FINANCIAL ASSETS		-118	-6 010

NET GAINS/LOSSES ON FINANCIAL INSTRUMENTS AT FAIR VALUE THROUGH PROFIT OR LOSS

In CHF million

	Notes	2009	2008
Interest rate derivatives		23	78
Equity derivatives		-328	933
Currency derivatives		190	1 841
Other derivatives		-31	-87
Financial assets designated as at fair value through profit or loss		445	-973
Financial liabilities designated as at fair value through profit or loss		-8	5
Financial instruments held for trading		1	-7
Financial instruments for the account and risk of the Swiss Life Group's customers	5	24	63
Fair value hedges	9	-1	0
TOTAL NET GAINS/LOSSES ON FINANCIAL INSTRUMENTS AT FAIR VALUE THROUGH PROFIT OR LOSS		315	1 853

OTHER INCOME

In CHF million

	2009	2008
Realised gains/losses on sales of subsidiaries and other assets	13	-6
Net gains on repurchased financial liabilities	95	-
Other foreign currency gains/losses	7	242
Other	44	56
TOTAL OTHER INCOME	159	292

NET INSURANCE BENEFITS AND CLAIMS

In CHF million

	2009	2008
Benefits and claims under insurance contracts		
Life benefits and claims paid, gross	10 781	13 601
Change in liability for future life policyholder benefits, gross	700	-1 113
Non-life claims paid, gross	343	331
Change in reserve for non-life claims, gross	34	25
Benefits and claims recovered from reinsurers	-103	-113
Net benefits and claims under insurance contracts	11 755	12 731
Benefits and claims under investment contracts with discretionary participation		
Life benefits and claims paid, gross	111	112
Change in liability for future life policyholder benefits, gross	18	72
Net benefits and claims under investment contracts with discretionary participation	129	184
TOTAL NET INSURANCE BENEFITS AND CLAIMS	11 884	12 915

INTEREST EXPENSE

In CHF million

	Notes	2009	2008
Interest expense on deposits		36	50
Interest expense on investment contracts	19	136	143
Interest expense on deposits under insurance contracts	22	139	146
Other interest expense		42	54
TOTAL INTEREST EXPENSE		353	393

COMMISSION EXPENSE

In CHF million

	2009	2008
Insurance agent and broker commissions	916	877
Asset management and banking commissions	47	53
Other commissions and fees	45	33
TOTAL COMMISSION EXPENSE	1 008	963

EMPLOYEE BENEFITS EXPENSE

In CHF million

	Notes	2009	2008
Wages and salaries		674	676
Social security		172	169
Defined benefit plans	23	118	112
Defined contribution plans		1	1
Other employee benefits		84	83
TOTAL EMPLOYEE BENEFITS EXPENSE		1 049	1 041

DEPRECIATION AND AMORTISATION EXPENSE

In CHF million

	Notes	2009	2008
Depreciation of property and equipment	16	47	50
Amortisation of present value of future profits (PVP)	17	1	1
Amortisation of deferred acquisition costs (DAC)	17	533	425
Amortisation of deferred origination costs (DOC)	17	7	2
Amortisation of other intangible assets	17	45	40
TOTAL DEPRECIATION AND AMORTISATION EXPENSE		633	518

OTHER EXPENSES

In CHF million

	2009	2008
Marketing and advertising	111	124
Information technology and systems	107	101
Rental, maintenance and repair expenses	83	79
Professional services	206	274
Other	257	215
TOTAL OTHER EXPENSES	764	793

Net gains/losses on financial instruments at fair value through profit or loss from continuing operations include interest and dividend income of CHF 84 million for the period ended 31 December 2009 (2008: CHF 54 million). Net gains/losses on liabilities designated as at fair value through profit or loss from continuing operations include changes attributable to credit risk: nil for the period ended 31 December 2009 (2008: nil).

9 Derivatives

In CHF million	Notes	Fair value assets		Fair value liabilities		Contract/notional amount	
		31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
CURRENCY DERIVATIVES							
Forward contracts		475	986	84	86	35 571	42 887
Swaps		–	16	–	59	–	1 474
Options (exchange-traded)		6	121	5	98	2 000	3 000
TOTAL CURRENCY DERIVATIVES		481	1 123	89	243	37 571	47 361
INTEREST RATE DERIVATIVES							
Forward rate agreements		–	–	–	1	–	447
Swaps		22	0	32	10	5 341	390
Futures		–	–	0	–	0	–
Options (exchange-traded)		–	8	–	25	–	1 193
Other		–	3	–	–	–	172
TOTAL INTEREST RATE DERIVATIVES		22	11	32	36	5 341	2 202
EQUITY/INDEX DERIVATIVES							
Forward contracts		–	28	–	2	–	26
Futures		8	1	3	6	284	888
Options (exchange-traded)		233	140	121	28	11 275	3 582
TOTAL EQUITY/INDEX DERIVATIVES		241	169	124	36	11 559	4 496
OTHER DERIVATIVES							
Credit derivatives		–	7	37	1	583	312
Derivatives embedded in insurance contracts		–	–	0	0	6	10
Other		36	33	–	30	74	400
TOTAL OTHER DERIVATIVES		36	40	37	31	663	722
DERIVATIVES FOR THE ACCOUNT AND RISK OF THE SWISS LIFE GROUP'S CUSTOMERS	5	10	6	–	–	36	42
TOTAL DERIVATIVES		790	1 349	282	346	55 170	54 823
of which derivatives designated and accounted for as hedging instruments							
Derivatives designated as fair value hedges		10	54	15	16	2 068	1 550

DERIVATIVES HELD FOR TRADING

Derivatives held for trading primarily comprise derivatives that share a risk with other financial instruments and give rise to opposite changes in fair value that tend to offset each other (“economic hedges”).

To manage the risks associated with derivative trading, the Group establishes risk levels and monitors these exposures. Exposure to price risk on both derivatives and their underlyings is managed in accordance with risk limits set by management for buying or selling instruments or closing out positions. The risks arise from open positions in interest rates, currencies and equity instruments, all of which are exposed to general and specific market move-

ments. The risks that the Group primarily faces due to the nature of its investments and liabilities are interest rate risk and equity price risk.

DERIVATIVES DESIGNATED AND ACCOUNTED FOR AS HEDGING INSTRUMENTS

Derivatives designated and accounted for as hedging instruments primarily comprise derivatives associated with fair value hedges and cash flow hedges that qualify for hedge accounting.

DERIVATIVES DESIGNATED AS FAIR VALUE HEDGES

In CHF million	Fair value assets		Fair value liabilities		Gains/losses on hedging instruments		Gains/losses on hedged items		Contract/notional amount	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Interest rate swaps	-	-	2	1	-45	-30	44	30	734	447
Currency forward contracts	10	54	13	15	49	209	-49	-209	1 334	1 103
TOTAL DERIVATIVES DESIGNATED AS FAIR VALUE HEDGES	10	54	15	16	4	179	-5	-179	2 068	1 550

In 2009 and 2008 the Group entered into interest rate swaps to hedge the available-for-sale fixed-rate bond portfolios in CHF, USD and EUR against changes in the fair value attributable to interest rate risk. The fair value of the bond portfolios as at 31 December 2009 was CHF 0.8 billion in total (2008: fair value of the bond portfolios CHF 0.4 billion).

Forward contracts are used as hedging instruments to protect investments in hedge funds against adverse movements in EUR and USD exchange rates.

10 Financial Assets and Liabilities at Fair Value through Profit or Loss

In CHF million	Notes	Designated as at fair value through profit or loss	
		31.12.2009	31.12.2008
FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS			
Debt securities		2 634	3 227
Equity securities		842	574
Investment fund units - debt		418	776
Investment fund units - equity		1 032	1 007
Investment fund units - mixed		71	36
Private equity		14	31
Hedge funds		239	132
Assets for the account and risk of the Swiss Life Group's customers	5	16 741	11 132
Other		6	1
TOTAL FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS		21 997	16 916
FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS			
Liabilities for the account and risk of the Swiss Life Group's customers	5	15 101	9 727
Share of net assets of investment funds attributable to minority unitholders		900	1 078
TOTAL FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS		16 001	10 805

The carrying amounts and the contractual redemption amounts at maturity of financial liabilities designated as at fair value through profit or loss are as follows:

In CHF million	Carrying amount		Redemption amount	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Debentures	-	-	-	-
Other	900	1 078	951	1 078
TOTAL FINANCIAL LIABILITIES DESIGNATED AS AT FAIR VALUE THROUGH PROFIT OR LOSS	900	1 078	951	1 078

11 Financial Assets Available for Sale

In CHF million	Cost/amortised cost		Net unrealised gains/losses		Fair value (carrying amount)	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Debt securities	46 905	39 091	230	-917	47 135	38 174
Money market instruments	31	99	-	-	31	99
Equity securities	1 570	720	4	-13	1 574	707
Investment fund units – debt	178	122	6	-4	184	118
Investment fund units – equity	851	699	83	-10	934	689
Investment fund units – mixed	269	286	9	6	278	292
Private equity	280	207	11	-4	291	203
Hedge funds	1 228	2 748	198	130	1 426	2 878
Other	2	3	0	0	2	3
TOTAL FINANCIAL ASSETS AVAILABLE FOR SALE	51 314	43 975	541	-812	51 855	43 163
Securities pledged as collateral (reclassified)	327	-	3	-	330	-

Based on detailed assessments with regard to indications of impairment, impairment losses from continuing operations totalling CHF 174 million were recognised in the period under review (2008: CHF 3108 million). The impairment losses in 2009 related to equity instruments were CHF 180 million and gains with regard to debt instruments CHF 6 million (2008: debt instruments CHF 108 million (impairment losses) and equity instruments CHF 3000 million (impairment losses)).

No held-to-maturity securities were transferred to the available-for-sale category and no available-for-sale securities were transferred to the held-to-maturity category in the period under review.

Financial assets available for sale that have been sold under a repurchase agreement or lent under an agreement to return them, and where the transferee has the right to sell or repledge the financial assets given as collateral, were reclassified to financial assets pledged as collateral.

The effect of the reclassification of financial assets available for sale to loans as at 1 July 2008 is shown in note 36.

12 Loans and Receivables

In CHF million		Gross amount		Allowance for impairment losses		Cost/amortised cost (carrying amount)	
	Notes	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
LOANS							
Mortgages		5 446	5 592	-29	-34	5 417	5 558
Policy loans		470	538	-	-	470	538
Other originated loans		967	1 449	-	-2	967	1 447
Purchased loans		11 412	10 895	-	-	11 412	10 895
Assets previously classified as available for sale	36	12 169	14 685	-79	-44	12 090	14 641
TOTAL LOANS		30 464	33 159	-108	-80	30 356	33 079
RECEIVABLES							
Insurance receivables		1 143	1 265	-20	-17	1 123	1 248
Receivables from reinsurers		157	168	-	-	157	168
Investment contracts ceded to reinsurers		49	-	-	-	49	-
Accrued income		1 768	1 747	-	-	1 768	1 747
Other		672	788	0	-1	672	787
TOTAL RECEIVABLES		3 789	3 968	-20	-18	3 769	3 950
TOTAL LOANS AND RECEIVABLES	32	34 253	37 127	-128	-98	34 125	37 029

ALLOWANCE FOR IMPAIRMENT LOSSES

In CHF million		Individual evaluation of impairment		Collective evaluation of impairment		Total	
		2009	2008	2009	2008	2009	2008
LOANS							
Balance as at 1 January		80	54	-	-	80	54
Impairment losses		71	32	-	-	71	32
Write-offs		-43	-6	-	-	-43	-6
Foreign currency translation differences		0	0	-	-	0	0
BALANCE AS AT END OF PERIOD		108	80	-	-	108	80
RECEIVABLES							
Balance as at 1 January		3	3	15	15	18	18
Impairment losses		4	0	8	7	12	7
Write-offs		-1	0	-8	-5	-9	-5
Foreign currency translation differences		-1	0	0	-2	-1	-2
BALANCE AS AT END OF PERIOD		5	3	15	15	20	18
TOTAL ALLOWANCE FOR IMPAIRMENT LOSSES		113	83	15	15	128	98

An allowance is recognised for the difference between the carrying value and the estimated recoverable amount, if lower.

Interest income accrued on impaired loans from continuing operations was CHF 2 million as at 31 Decem-

ber 2009 (2008: CHF 2 million). The Group's loan portfolio is monitored closely through the review of information such as debt service, annual reports and assessments. This information is evaluated in light of current economic conditions and other factors such as diversification of the property portfolio. This evaluation is part of

the regular review to determine whether the allowance for potential loan losses is warranted. Management believes that the allowance for loan losses is sufficient. However, management cannot predict with assurance the impact of future economic circumstances or how the mortgage and

real estate portfolios would be affected by various economic circumstances.

The effect of the reclassification of financial assets available for sale to loans as at 1 July 2008 is shown in note 36.

13 Financial Assets Held to Maturity

In CHF million									
		Gross amount		Allowance for impairment losses		Cost/amortised cost (carrying amount)		Fair value	
	Notes	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Debt securities		6 432	7 159	–	–	6 432	7 159	5 904	6 926
Other		–	–	–	–	–	–	–	–
TOTAL FINANCIAL ASSETS HELD TO MATURITY	32	6 432	7 159	–	–	6 432	7 159	5 904	6 926

14 Investment Property

In CHF million			
	Notes	2009	2008
Balance as at 1 January		12 663	12 252
Effect of amendment to IAS 40		92	–
Additions		694	220
Capitalised subsequent expenditure		215	111
Classification as assets held for sale and other disposals		–524	–155
Gains/losses from fair value adjustments		184	194
Transfers from/to property and equipment	16	–16	256
Foreign currency translation differences		–16	–215
BALANCE AS AT END OF PERIOD		13 292	12 663
Investment property consists of			
completed investment property		12 966	12 663
investment property under construction		326	–
TOTAL INVESTMENT PROPERTY		13 292	12 663

Investment property held by the Group includes residential, commercial and mixed-use properties primarily located within Switzerland, and comprises both completed investment property and investment property under construction. Property held for investment purposes comprises land and buildings owned by the Group to earn rentals and/or for capital appreciation. Property

that is used by the Group itself or leased to, and occupied by, another entity of the Group is classified as owner-occupied property under property and equipment. Property acquired with a view to its subsequent disposal in the near future is carried under assets held for sale.

Rental income from investment property from continuing operations was CHF 735 million for the period ended 31 December 2009 (2008: CHF 701 million). Operating expenses arising from investment property from continuing operations that generated rental income stood at CHF 158 million for the period ended 31 December 2009 (2008: CHF 162 million). Operating expenses arising from investment property from continuing operations that did not generate rental income during the period

stood at CHF 0.1 million for the period ended 31 December 2009 (2008: CHF 0.1 million).

As described in the Summary of Significant Accounting Policies section, property under construction or development for future use as investment property was reclassified from property and equipment to investment property as at 1 January 2009. The amount reclassified came to CHF 92 million.

15 Investments in Associates

In CHF million

	Notes	2009	2008
Balance as at 1 January		437	72
Additions		2	530
Reduction due to loss of significant influence		-373	-
Classification as assets held for sale and other disposals		0	-
Share of results		7	10
Share of amounts recognised directly in equity	26	0	0
Impairment losses		-1	-159
Dividends paid		-5	-9
Foreign currency translation differences		4	-7
BALANCE AS AT END OF PERIOD		71	437
Share of contingent liabilities		0	-

Goodwill relating to investments in associates is included in the carrying amount of investments in associates in accordance with IAS 28 (revised) Investment in Associates.

INVESTMENTS IN ASSOCIATES: SUMMARISED FINANCIAL INFORMATION

Amounts in CHF million

	Assets	Liabilities	Net assets	Share of net assets	Revenues	Results	Share of results	Direct share
2009								
Crédit et services financiers (CRESERFI), Paris	313	169	144	48	65	13	4	33.4%
Technopark Immobilien, Zürich	101	57	44	15	14	3	1	33.3%
LGT Swiss Life Non Traditional Advisers, Vaduz	9	3	6	3	7	5	2	43.7%
Parking de Bellefontaine, Lausanne	6	5	1	0	2	0	0	38.3%
Other	24	13	11	5	12	-2	-1	n/a
TOTAL	453	247	206	71	100	19	6	n/a
2008								
MLP, Wiesloch	2 369	1 528	841	370	100	-158	-159	24.3%
Crédit et services financiers (CRESERFI), Paris	315	180	135	45	72	14	5	33.4%
Technopark Immobilien, Zürich	101	57	44	15	14	3	1	33.3%
LGT Swiss Life Non Traditional Advisers, Vaduz	10	3	7	3	8	6	3	43.7%
Parking de Bellefontaine, Lausanne	7	6	1	0	1	0	0	38.3%
Other	18	9	9	4	10	1	1	n/a
TOTAL	2 820	1 783	1 037	437	205	-134	-149	n/a

In May 2009, Aviga AG, Zurich, was founded.

In April 2009, 8.4% of the share in MLP, Wiesloch, was sold. The investment in MLP was thus reclassified to financial assets available for sale.

On 20 November 2008, the Swiss Life Group completed the acquisition of the 24.3% stake in MLP, Wiesloch. The published price quotation for the investment in MLP as at 31 December 2008 was CHF 383 million. The impairment losses in 2008 of CHF 159 million were related to MLP, Wiesloch.

16 Property and Equipment

PROPERTY AND EQUIPMENT FOR THE YEAR 2009

In CHF million						
	Notes	Land and buildings	Furniture and fixtures	Hardware	Other equipment	Total
COST						
Balance as at 1 January		896	113	95	15	1 119
Effect of amendment to IAS 40		-96	-	-	-	-96
Additions		21	7	18	1	47
Additions from business combinations	28	-	0	0	0	0
Classification as assets held for sale and other disposals		0	-35	-51	-6	-92
Transfers from/to investment property	14	16	-	-	-	16
Foreign currency translation differences		-2	-1	0	0	-3
BALANCE AS AT END OF PERIOD		835	84	62	10	991
ACCUMULATED DEPRECIATION AND IMPAIRMENT						
Balance as at 1 January		-179	-68	-61	-9	-317
Effect of amendment to IAS 40		4	-	-	-	4
Depreciation		-21	-9	-16	-1	-47
Impairment losses		-1	-7	-15	-1	-24
Classification as assets held for sale and other disposals		0	35	49	4	88
Foreign currency translation differences		0	0	0	1	1
BALANCE AS AT END OF PERIOD		-197	-49	-43	-6	-295
TOTAL PROPERTY AND EQUIPMENT AS AT END OF PERIOD		638	35	19	4	696
of which assets held under a finance lease		-	-	3	-	3

PROPERTY AND EQUIPMENT FOR THE YEAR 2008

In CHF million							
	Notes	Land and buildings	Buildings under construction	Furniture and fixtures	Hardware	Other equipment	Total
COST							
Balance as at 1 January		887	107	91	72	18	1 175
Additions		27	173	14	20	2	236
Additions from business combinations	28	52	-	14	16	0	82
Classification as assets held for sale and other disposals		-42	-	0	-9	-5	-56
Transfers from/to investment property	14	-95	-182	-	-	-	-277
Revaluation in respect of transfers to investment property	26	8	-	-	-	-	8
Foreign currency translation differences		-37	-2	-6	-4	0	-49
BALANCE AS AT END OF PERIOD		800	96	113	95	15	1 119
ACCUMULATED DEPRECIATION AND IMPAIRMENT							
Balance as at 1 January		-185	-2	-61	-50	-13	-311
Depreciation		-21	-	-10	-18	-1	-50
Impairment losses		-	-2	-1	-1	0	-4
Classification as assets held for sale and other disposals		4	-	0	7	3	14
Transfers to investment property	14	21	-	-	-	-	21
Foreign currency translation differences		6	-	4	1	2	13
BALANCE AS AT END OF PERIOD		-175	-4	-68	-61	-9	-317
TOTAL PROPERTY AND EQUIPMENT AS AT END OF PERIOD		625	92	45	34	6	802
of which assets held under a finance lease		0	-	-	1	-	1

No borrowing costs were capitalised in property and equipment in 2009 and 2008.

As described in the Summary of Significant Accounting Policies section, property under construction or develop-

ment for future use as investment property was reclassified from property and equipment to investment property as at 1 January 2009. The amount reclassified came to CHF 92 million.

17 Intangible Assets including Intangible Insurance Assets

In CHF million

	31.12.2009	31.12.2008
Intangible insurance assets	2 338	2 446
Other intangible assets	2 238	2 205
TOTAL INTANGIBLE ASSETS	4 576	4 651

INTANGIBLE INSURANCE ASSETS

In CHF million

	Present value of future profits from acquired insurance portfolios (PVP)		Deferred acquisition costs (DAC)		Deferred origination costs (DOC)		Total	
	2009	2008	2009	2008	2009	2008	2009	2008
Balance as at 1 January	21	24	2 417	2 612	8	8	2 446	2 644
Additions	–	–	481	534	18	3	499	537
Amortisation	–1	–1	–533	–425	–7	–2	–541	–428
Effect of shadow accounting	0	0	–59	–151	–	–	–59	–151
Classification as assets held for sale and other disposals	–	–	–1	–	–	–	–1	–
Foreign currency translation differences	0	–2	–6	–153	0	–1	–6	–156
BALANCE AS AT END OF PERIOD	20	21	2 299	2 417	19	8	2 338	2 446

PRESENT VALUE OF FUTURE PROFITS (PVP) – The present value of future profits relates to portfolios of insurance contracts and investment contracts with discretionary participation acquired in a business combination or transfer of portfolios. These amounts, representing the present value of future profits amortised in proportion to gross profits over the effective life of the acquired insurance and investment contracts, relate to contracts acquired in Germany and France.

DEFERRED ACQUISITION COSTS (DAC) – Certain acquisition costs relating to new and renewed insurance contracts and investment contracts with discretionary participation are deferred.

DEFERRED ORIGINATION COSTS (DOC) – These costs are recoverable and are directly attributable to securing the right for investment management services within investment contract policies. They relate to contracts in Luxembourg.

OTHER INTANGIBLE ASSETS

In CHF million	Goodwill		Customer relationships		Brands and other		Total	
	2009	2008	2009	2008	2009	2008	2009	2008
COST								
Balance as at 1 January	1 890	599	368	60	253	134	2 511	793
Additions	60	-	-	-	14	10	74	10
Additions from business combinations	11	1 382	4	334	0	139	15	1 855
Classification as assets held for sale and other disposals	-6	-	-	-	-4	-7	-10	-7
Foreign currency translation differences	-8	-91	-2	-26	-2	-23	-12	-140
BALANCE AS AT END OF PERIOD	1 947	1 890	370	368	261	253	2 578	2 511
ACCUMULATED AMORTISATION AND IMPAIRMENT								
Balance as at 1 January	-163	-163	-29	-2	-114	-121	-306	-286
Amortisation	-	-	-35	-27	-10	-13	-45	-40
Impairment losses	-	-	-	-	0	-	0	-
Classification as assets held for sale and other disposals	6	-	-	-	4	6	10	6
Foreign currency translation differences	-	-	1	0	0	14	1	14
BALANCE AS AT END OF PERIOD	-157	-163	-63	-29	-120	-114	-340	-306
TOTAL OTHER INTANGIBLE ASSETS AS AT END OF PERIOD	1 790	1 727	307	339	141	139	2 238	2 205

GOODWILL – Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of identifiable assets, liabilities and contingent liabilities, if applicable, at the date of acquisition. Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill on associates is included in the carrying amount of the investment.

In November 2009, the squeeze-out of the remaining AWD Holding shareholders representing 3.3% of the shares was completed. The purchase price of the shares amounted to CHF 58 million and led to additional goodwill of CHF 55 million.

Goodwill of CHF 11 million was recognised in 2009 on the acquisition of a financial advisory business in France.

Also in 2009, the remaining 49.4% of the non-controlling interests of Cegema, France, were acquired, which led to additional goodwill of CHF 5 million.

Goodwill totalling CHF 79 million was recognised on the acquisition of Deutsche Proventus AG, Bremen, in 2008.

Goodwill totalling CHF 1303 million on the acquisition of AWD Holding AG, Hanover, was recognised in 2008.

The cost that led to the recognition of goodwill concerns the anticipated future business of AWD.

Goodwill relating to Lloyd Continental and goodwill relating to "Other" have been allocated to the "Insurance France" segment. Goodwill relating to CapitalLeben has been allocated to the "Insurance Other" segment.

The calculations relating to the recoverable amounts, which have been determined on a value-in-use basis, use cash flow projections based on financial budgets approved by management. The projection covers a four-year period for Lloyd Continental. Due to the duration of the insurance and investment contracts a six-year period was used for CapitalLeben. The calculations for Lloyd Continental and CapitalLeben are based on present values that traditionally use a single set of estimated cash flows and a single discount rate.

The key assumptions used for the impairment testing on the carrying amount of goodwill were as follows:

In CHF million	Lloyd Continental		CapitalLeben			Other
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	
Net carrying amount of goodwill	287	287	149	149	15	-
KEY ASSUMPTIONS USED FOR IMPAIRMENT TESTS						
Growth rate	1.0%	1.0% ¹	1.5%	1.5%	1.0%	-
Discount rate	9.0%	8.0%	10.5%	12.8%	9.0%	-

¹ 1% in 2012 and 2011 respectively, reduced by 0.25% in each subsequent year

Goodwill relating to the acquisitions of AWD Holding AG and Deutsche Proventus AG has been allocated to the “Insurance Switzerland”, “Insurance Germany” and “AWD” segments.

The calculations relating to the recoverable amounts which have been determined on a value-in-use basis use cash flow projections based on financial budgets

approved by management. The projection covers a three-year period for Insurance Switzerland and Insurance Germany and a five-year period for AWD. The calculations are based on present values that traditionally use a single set of estimated cash flows and a single discount rate. The key assumptions used for the impairment testing on the carrying amount of goodwill relating to AWD were as follows:

In CHF million	Insurance Switzerland		Insurance Germany			AWD
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	
Net carrying amount of goodwill	81	81	314	316	944	894
KEY ASSUMPTIONS USED FOR IMPAIRMENT TESTS						
Growth rate	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%
Discount rate	10.5%	10.9%	12.0%	12.2%	12.0%	12.2%

No impairment losses were recognised in 2009 and 2008. A reasonably possible change in the key assumptions would not cause an impairment loss of the goodwill allocated to the “AWD” segment.

CUSTOMER RELATIONSHIPS – A customer relationship asset of CHF 4 million was recognised on the acquisition of a financial advisory business in France in 2009.

In 2008, the following acquisitions led to the recognition of customer relationship assets: On the acquisition of Deutsche Proventus AG, a customer relationship asset of CHF 8 million was recognised. On the acquisition of Fonds de Commerce Arpège, a customer relationship

asset of CHF 9 million was recognised. The acquisition of AWD Holding AG, led to the recognition of a customer relationship asset of CHF 312 million. The acquisition of Placement Direct, France, led to a customer relationship asset amounting to CHF 5 million.

BRANDS AND OTHER – Consists of brands, trademarks, computer software and other intangible assets.

In 2008, the following acquisitions led to the recognition of brands and other intangible assets: On the acquisition of Deutsche Proventus AG, the brand name “Proventus” was recognised at CHF 6 million. The acquisition of AWD Holding AG led to the recognition of the brand

name “AWD” at CHF 120 million, which has an indefinite useful life, as well as of computer software of CHF 13 million. The brand names of “Proventus” and “AWD” are

expected to generate cash inflows without legal or similar limits on an indefinite basis.

18 Other Assets and Liabilities

OTHER ASSETS

In CHF million

	Notes	31.12.2009	31.12.2008
Deferred charges and prepaid expenses		355	308
Employee benefit assets	23	167	165
Sundry assets		59	182
TOTAL OTHER ASSETS		581	655

OTHER LIABILITIES

In CHF million

	31.12.2009	31.12.2008
Deferred income	360	481
Sundry liabilities	65	76
TOTAL OTHER LIABILITIES	425	557

19 Investment Contracts

In CHF million

	Notes	31.12.2009	31.12.2008
Investment contracts with discretionary participation with deposit accounting		10 566	9 686
Investment contracts with discretionary participation with actuarial valuation		820	802
Investment contracts without discretionary participation at amortised cost	32	433	355
Investment contracts without discretionary participation at fair value through profit or loss		270	292
TOTAL INVESTMENT CONTRACTS		12 089	11 135
of which for the account and risk of the Swiss Life Group's customers	5	2 788	1 725

INVESTMENT CONTRACTS WITH DISCRETIONARY PARTICIPATION WITH DEPOSIT ACCOUNTING

In CHF million

	2009	2008
Balance as at 1 January	9 686	11 414
Deposits received	2 195	4 248
Interest credited	119	125
Participating bonuses	247	253
Policy fees	-92	-90
Deposits released	-1 220	-1 094
Other movements	-302	-957
Reclassifications and other disposals	-	-3 123
Foreign currency translation differences	-67	-1 090
BALANCE AS AT END OF PERIOD	10 566	9 686

INVESTMENT CONTRACTS WITH DISCRETIONARY PARTICIPATION WITH ACTUARIAL VALUATION

In CHF million

	2009	2008
Balance as at 1 January	802	743
Savings premiums	116	165
Accretion of interest	17	17
Liabilities released for payments on death, surrender and other terminations during the year	-111	-104
Effect of changes in actuarial assumptions and other movements	-4	-7
Foreign currency translation differences	0	-12
BALANCE AS AT END OF PERIOD	820	802

In the case of contracts that do not have significant insurance risk but contain discretionary participation features, the Swiss Life Group primarily bases its accounting policies on the requirements of the Generally Accepted Accounting Principles in the United States (US GAAP).

For investment-type contracts, savings premiums collected are reported as deposits (deposit accounting). These amounts relate to contracts issued in France and Luxembourg.

In the case of traditional contracts in the life insurance business, future life policy benefit liabilities are determined by using the net-level-premium method on the basis of actuarial assumptions as to mortality, persistency, expenses and investment return, including a margin for adverse deviation. For participating contracts where the contribution principle applies to the allocation of the policyholder bonus, future life policy benefit liabilities are determined by using the net-level-premium method on the basis of appropriate mortality and interest rate assumptions. These amounts relate to contracts issued in Switzerland and France.

Certain contracts that do not contain significant insurance risk and do not have discretionary participation features are carried at amortised cost or fair value.

INVESTMENT CONTRACTS WITHOUT DISCRETIONARY PARTICIPATION AT AMORTISED COST

In CHF million

	2009	2008
Balance as at 1 January	355	440
Deposits received	336	17
Interest credited	17	18
Policy fees	0	0
Deposits released	-272	-115
Other movements	0	0
Foreign currency translation differences	-3	-5
BALANCE AS AT END OF PERIOD	433	355

INVESTMENT CONTRACTS WITHOUT DISCRETIONARY PARTICIPATION AT FAIR VALUE THROUGH PROFIT OR LOSS

In CHF million

	2009	2008
Balance as at 1 January	292	310
Deposits received	46	392
Fair value changes	20	-32
Policy fees	-3	-1
Deposits released	-15	-49
Other movements	-67	-
Reclassifications and other disposals	-	-297
Foreign currency translation differences	-3	-31
BALANCE AS AT END OF PERIOD	270	292

20 Borrowings

In CHF million

	Notes	31.12.2009	31.12.2008
Money market instruments		23	27
Hybrid debt		2 487	2 677
Convertible debt		34	40
Bank loans		184	377
Finance lease obligations		3	2
TOTAL BORROWINGS	32	2 731	3 123

HYBRID DEBT

In 2009, hybrid debt was repurchased. The gain on the repurchase, calculated as the difference between the carrying amount and the amount paid to extinguish the liability, amounted to CHF 95 million and is included in other income.

Swiss Life AG renounced in 2009 the right to call on the first call date the privately placed subordinated step-up loan issued in 1999.

On 12 April 2007, ELM B.V., a Dutch repackaging vehicle, issued EUR 700 million in fixed/floating rate subordinated perpetual notes at a price of par to finance loan

notes granted to Swiss Life AG, which are guaranteed by Swiss Life Holding. Swiss Life AG may repay the loan notes in full on 12 April 2017 or on any interest payment date thereafter, upon notice and subject to the consent of the Swiss Financial Market Supervisory Authority. The notes bear interest from 12 April 2007 to 12 April 2017 at a rate of 5.849% p.a. If the notes are not redeemed on 17 April 2017, the interest will be the aggregate of 2.5% and Euribor 3-month deposits.

On 16 November 2005, J.P. Morgan Bank Luxembourg S.A. issued on a fiduciary basis EUR 350 million fixed/floating rate subordinated perpetual notes at a price of 99.423% to fund a loan made by it to Swiss Life AG. Swiss Life AG may repay the loan in full on 16 November 2015 or on any interest payment date thereafter, upon notice and subject to the consent of the Swiss Financial Market Supervisory Authority. The notes bear interest from 16 November 2005 to 16 November 2015 at a rate of 5% p.a. If the notes are not redeemed on 16 November 2015, the interest rate will be the aggregate of 2.43% and Euribor for 3-month deposits.

In 2001, Swiss Life AG issued a subordinated step-up loan of EUR 100 million with a time to maturity of 20 years that can be repaid after 10 years. The interest rate equals Euribor plus a margin of 1.75% for the first ten years and 2.75% thereafter.

In March 1999, Swiss Life AG privately placed a subordinated perpetual step-up loan comprising three simultaneous advances of EUR 443 million (at a rate of interest of Euribor plus a margin of 1.05%, increasing by 100 basis points as from April 2009), CHF 290 million (at a rate of interest of Libor plus a margin of 1.05%, increasing by 100 basis points as from April 2009) and EUR 215 million (at a rate of interest of 5.3655%, as from October 2009 the rate of interest will be an aggregate of Euribor plus a margin of 2.05%). Swiss Life AG can next call the EUR 443 million floating rate loan and the CHF 290 million floating rate loan on 6 April 2014 and the EUR 215 million loan on 6 October 2014 or at five-year intervals thereafter, upon notice and subject to the consent of the Swiss Financial Market Supervisory Authority.

Amounts in CHF million (if not noted otherwise)	Nominal value in year of issue	Nominal value at 31.12.2009	Interest rate	Year of issue	Optional redemption	Carrying amount 31.12.2009	Carrying amount 31.12.2008
Issuer							
Swiss Life AG ¹	EUR 700	EUR 590	5.849%	2007	2017	871	1 039
Swiss Life AG ²	EUR 350	EUR 343	5.000%	2005	2015	499	517
Swiss Life AG	EUR 100	EUR 100	Euribor +1.750%	2001	2011	148	149
Swiss Life AG	EUR 443	EUR 443	Euribor +2.050%	1999	2014	657	660
Swiss Life AG	CHF 290	CHF 290	Libor +2.050%	1999	2014	290	290
Swiss Life AG	EUR 215	EUR 15	Euribor +2.050%	1999	2014	22	22
TOTAL						2 487	2 677

¹ Hybrid loan notes granted by ELM B.V.

² Hybrid bank loan originally granted by J.P. Morgan Bank Luxembourg S.A.

CONVERTIBLE DEBT

On 10 June 2004, Swiss Life Holding issued CHF 317 million in 0.625% convertible bonds due in 2010. The bonds may be converted into registered shares of Swiss Life Holding at any time at the option of the holder. Bondholders exercising their conversion right are entitled to receive the number of shares equal to the principal

amount of CHF 1000 divided by the original conversion price of CHF 209.625 (subject to adjustments, with effect from 29 July 2008 conversion price of CHF 200.20).

Swiss Life Holding has the option to redeem all outstanding bonds at their principal amount (together with unpaid accrued interest) at any time on or after 25 June

2007, provided that the closing price of the Swiss Life Holding share was at least 130% of the conversion price for 20 consecutive trading days. The early redemption at the option of Swiss Life Holding is subject to a period of 30 days' notice to the bondholders.

The proceeds received from the issue of the convertible bonds have been split between a liability component and an equity component. The fair value of the liability component at issue date amounted to CHF 260 million and was calculated using a market interest rate for an equivalent non-convertible bond. The residual amount of CHF 57 million represents the value of the option to convert the instrument into Swiss Life Holding shares (SLH shares) and is included in share premium. Transaction costs of CHF 6 million were deducted from the liability and costs of CHF 1 million were recognised in share premium.

In 2009, CHF 8 million in convertible debt was repurchased. No convertible bonds were converted in 2009 (2008: conversion into 124 115 SLH shares with a corresponding increase in share capital totalling CHF 3 million and an increase in share premium totalling CHF 20 million).

BANK LOANS

On 25 July 2008, Swiss Life Insurance Finance Ltd entered into a EUR 500 million loan agreement with a syndicate of banks. The syndicated loan has a three-year maturity and was originally split into a EUR 200 million fully drawn loan bearing an interest rate of Euribor plus a margin of 0.70% and a EUR 300 million undrawn credit facility against a commitment fee of 0.225%. In 2009, EUR 100 million was repaid.

Amounts in CHF million					
Type	Currency	Interest rate	Maturity	Carrying amount 31.12.2009	Carrying amount 31.12.2008
Mortgage loan	CHF	2.77%	2009	–	45
Mortgage loan	CHF	1.09%	2010	38	39
Syndicated loan	EUR	Euribor +0.70%	2011	146	293
TOTAL				184	377

FINANCE LEASE OBLIGATIONS

In CHF million				
	Minimum lease payments		Present value of minimum lease payments	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Not later than 1 year	0	2	0	2
Later than 1 year and not later than 5 years	4	–	3	–
TOTAL	4	2	3	2
Future finance charges	1	0		

21 Other Financial Liabilities

In CHF million		Notes	31.12.2009	31.12.2008
Insurance payables			2 511	2 252
Policyholder deposits			1 589	1 798
Amounts due to reinsurers			185	653
Demand deposits			707	565
Repurchase agreements			334	-
Amounts due to banks			474	802
Accrued expenses			184	193
Other			401	409
TOTAL OTHER FINANCIAL LIABILITIES		32	6 385	6 672

22 Insurance Liabilities and Reinsurance Assets

In CHF million		Gross		Reinsurance assets		Net
Notes	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Claims under non-life insurance contracts	1 197	1 181	228	220	969	961
Unearned premiums non-life	81	87	1	1	80	86
Claims under life insurance contracts	6 505	6 632	81	74	6 424	6 558
Future life policyholder benefits	78 528	77 831	101	151	78 427	77 680
Unearned premiums life	59	60	1	1	58	59
Deposits under insurance contracts	5 947	5 233	-	-	5 947	5 233
TOTAL INSURANCE LIABILITIES AND REINSURANCE ASSETS	92 317	91 024	412	447	91 905	90 577
of which for the account and risk of the Swiss Life Group's customers	5 742	952	-	-	742	952

CLAIMS UNDER NON-LIFE INSURANCE CONTRACTS

In CHF million

	2009	2008
BALANCE AS AT 1 JANUARY		
Gross claims under non-life insurance contracts	1 181	1 284
Less: reinsurance recoverable	-220	-230
NET CLAIMS UNDER NON-LIFE INSURANCE CONTRACTS	961	1 054
CLAIMS AND CLAIM SETTLEMENT COSTS INCURRED		
Reporting period	447	434
Prior reporting periods	-78	-81
TOTAL CLAIMS AND CLAIM SETTLEMENT COSTS INCURRED	369	353
CLAIMS AND CLAIM SETTLEMENT COSTS PAID		
Reporting period	-188	-185
Prior reporting periods	-157	-156
TOTAL CLAIMS AND CLAIM SETTLEMENT COSTS PAID	-345	-341
Reclassifications and other disposals	-10	-
Foreign currency translation differences	-6	-105
BALANCE AS AT END OF PERIOD		
NET CLAIMS UNDER NON-LIFE INSURANCE CONTRACTS	969	961
Plus: reinsurance recoverable	228	220
TOTAL GROSS CLAIMS UNDER NON-LIFE INSURANCE CONTRACTS	1 197	1 181

Claims under non-life insurance contracts represent the liability needed to provide for the estimated ultimate cost of settling claims relating to insured events that have occurred on or before the financial reporting date. The estimated liability includes the amount that will be required for future payments on both claims that have

been reported to the insurer and claims relating to insured events that have occurred but have not been reported to the insurer as at the date the liability is estimated. Loss development tables are generally used to make these estimates.

CLAIMS UNDER LIFE INSURANCE CONTRACTS

In CHF million

	Gross		Reinsurance assets		Net
	2009	2008	2009	2008	
Balance as at 1 January	6 632	7 155	74	119	6 558
Accretion of interest	114	119	1	2	113
Claims incurred, benefits paid and surrenders	-206	-113	7	-7	-213
Effect of changes in actuarial assumptions and other movements	-23	-291	0	-31	-23
Foreign currency translation differences	-12	-238	-1	-9	-11
BALANCE AS AT END OF PERIOD	6 505	6 632	81	74	6 424

Claims under life insurance contracts represent the liability for unpaid portions of claims incurred. It includes an estimate of the liability for claims incurred but not

reported (IBNR). The measurement at reporting date is a best estimate of ultimate future claim payments.

FUTURE LIFE POLICYHOLDER BENEFITS

In CHF million	Gross		Reinsurance assets		Net	
	2009	2008	2009	2008	2009	2008
Balance as at 1 January	77 831	80 846	151	624	77 680	80 222
Savings premiums	7 716	8 842	155	72	7 561	8 770
Accretion of interest	2 048	2 235	1	9	2 047	2 226
Claims incurred, benefits paid and surrenders	-8 929	-11 665	-132	-27	-8 797	-11 638
Effect of changes in actuarial assumptions and other movements	-11	33	-75	-495	64	528
Foreign currency translation differences	-127	-2 460	1	-32	-128	-2 428
BALANCE AS AT END OF PERIOD	78 528	77 831	101	151	78 427	77 680

For participating contracts where the contribution principle applies to the allocation of the policyholder bonus, future life policy benefit liabilities are determined by using the net-level-premium method on the basis of appropriate mortality and interest rate assumptions.

The valuation of other long-duration contracts is also based on the net-level-premium method with actuarial assumptions as to mortality, persistency, expenses and investment returns including provisions for adverse deviation.

DEPOSITS UNDER INSURANCE CONTRACTS

In CHF million	2009	2008
Balance as at 1 January	5 233	5 038
Deposits received	1 329	1 213
Interest credited	139	146
Participating bonuses	47	54
Policy fees and insurance charges	-56	-57
Deposits released for payments on death, surrender and other terminations during the year	-716	-782
Other movements	4	3
Reclassifications and other disposals	-	-7
Foreign currency translation differences	-33	-375
BALANCE AS AT END OF PERIOD	5 947	5 233

For investment-type contracts with significant insurance risk, savings premiums collected are reported as deposits (deposit accounting).

INSURANCE LIABILITIES WITH AND WITHOUT DISCRETIONARY PARTICIPATION

In CHF million	31.12.2009	31.12.2008
Insurance liabilities with discretionary participation	80 459	80 061
Insurance liabilities without discretionary participation	11 116	10 011
Insurance liabilities for the account and risk of the Swiss Life Group's customers	742	952
TOTAL INSURANCE LIABILITIES	92 317	91 024

NON-DISCRETIONARY POLICYHOLDER BONUSES AND OTHER LIABILITIES

Policyholder liabilities are recognised in accordance with legal or contractual requirements and ratified by management.

UNEARNED PREMIUMS

Unearned premiums represent the portion of the premiums written relating to the unexpired terms of coverage.

23 Employee Benefits

DEFINED BENEFIT PLANS

Employees are covered under various funded and unfunded pension plans. When a third party will reimburse some or all of the expenditure for employee benefits and the rights to reimbursement do not qualify as plan assets, they are treated as a separate asset rather than as a deduction from the obligation. In all other respects the treatment is the same as for plan assets. Participation in the various plans is based either on completion of a specific period of continuous service or on the date of hire. Benefits are based on the employee's credited years of service and average compensation in the years preceding retirement. Annual funding requirements are determined based on actuarial methods or local requirements.

Due to the requirements of IFRS 4 Insurance Contracts in combination with IAS 19 Employee Benefits, insurance contracts issued to defined benefit plans covering own employees are eliminated. Insurance contracts issued to defined benefit plans covering own employees have been issued in Switzerland and France. Certain assets relating to these plans qualify as plan assets and are therefore not eliminated. These plans are accounted for as partially funded plans. To the extent these plans are not funded by amounts included in the plan assets, the defined benefit liabilities are backed by the investments relating to the eliminated insurance contracts. These investments are part of the investments presented in the consolidated balance sheet of the Swiss Life Group.

The net asset/liability position does not incorporate any reimbursement rights.

The major part of the defined benefit liability arises from plans covering employees in Switzerland. The primary benefit of those plans is an old-age pension paid out after reaching retirement age. The amount of the pension is

defined in relation to final salary and depends on completion of years of service (including years of service purchased by the employee with transferred funds from plans of former employers). There are options for early retirement (with reduction of the pension amount determined with actuarial methods) and for choosing to receive a lump-sum payment instead of a pension. Other benefits comprise survivors'/orphans' pensions in case of death as well as disability pensions (if disabled before retirement age). The plans are funded by the employer through ordinary contributions determined with actuarial methods where, under Swiss law, a part (generally less than 50% of the total contribution) is deducted from the employee's gross salary. Further funding comprises mandatory transfers of funds made by new employees from plans of former employers, discretionary contributions by employees (within plan restrictions) and the earnings on the plan assets.

The contributions relating to the continuing operations expected to be paid for the year ending 31 December 2010 are CHF 60 million. These contributions include amounts paid to insurance contracts issued to defined benefit plans covering own employees.

AMOUNTS RECOGNISED IN THE CONSOLIDATED BALANCE SHEET

In CHF million

	31.12.2009	31.12.2008
Present value of wholly and partly funded obligations	-2 313	-2 218
Fair value of plan assets	296	268
Present value of unfunded obligations	-72	-74
Unrecognised actuarial gains (-)/losses (+)	231	165
Unrecognised past service cost	-	21
NET DEFINED BENEFIT ASSET (+)/LIABILITY (-)	-1 858	-1 838
The net defined benefit asset/liability consists of		
gross defined benefit liabilities	-2 025	-2 003
gross defined benefit assets	167	165
Employee benefit liabilities consist of		
gross defined benefit liabilities	-2 025	-2 003
other employee benefit liabilities	-96	-82
TOTAL EMPLOYEE BENEFIT LIABILITIES	-2 121	-2 085
Amount of insurance contracts not included in plan assets	2 047	2 019

CHF 75 million relating to holiday and bonus accruals has been reclassified from insurance and other payables to employee benefit liabilities as at 31 December 2008.

AMOUNTS RECOGNISED IN THE CONSOLIDATED STATEMENT OF INCOME

In CHF million

	2009	2008
Current service cost	72	77
Interest cost	75	82
Expected return on plan assets	-10	-15
Net actuarial gains (-)/losses (+)	5	0
Past service cost	-	2
Employee contributions	-24	-34
Effect of curtailments or settlements	-	0
TOTAL DEFINED BENEFIT EXPENSE	118	112
Actual return on plan assets (gains (-)/losses (+))	-36	94

DEFINED BENEFIT PLANS

In CHF million

	2009	2008
CHANGES IN THE PRESENT VALUE OF THE DEFINED BENEFIT OBLIGATION		
Balance as at 1 January	-2 292	-2 320
Current service cost	-72	-77
Interest cost	-75	-82
Contributions by plan participants	-79	-99
Actuarial gains (+)/losses (-)	-98	82
Benefits paid	205	205
Past service cost	21	-24
Curtailments and settlements	4	3
Foreign currency translation differences	1	20
BALANCE AS AT END OF PERIOD	-2 385	-2 292
CHANGES IN THE FAIR VALUE OF PLAN ASSETS		
Balance as at 1 January	268	371
Expected return on plan assets	10	15
Actuarial gains (+)/losses (-)	26	-109
Contributions by the employer	32	17
Contributions by plan participants	-25	-4
Benefits paid	-11	-8
Curtailments and settlements	-4	-3
Foreign currency translation differences	0	-11
BALANCE AS AT END OF PERIOD	296	268
CATEGORIES OF PLAN ASSETS		
Equity instruments	87	56
Debt instruments	101	118
Other assets	108	94
TOTAL PLAN ASSETS	296	268
Plan assets include		
own equity instruments	55	31

DEFINED BENEFIT PLANS

In CHF million

	2009	2008	2007	2006	2005
HISTORICAL INFORMATION					
Present value of defined benefit obligation	-2 385	-2 292	-2 320	-3 065	-2 937
Fair value of plan assets	296	268	371	496	302
DIFFERENCE	-2 089	-2 024	-1 949	-2 569	-2 635
Experience adjustments on plan liabilities	-23	5	18	-57	-67
Experience adjustments on plan assets	26	-108	-47	43	49

PRINCIPAL ACTUARIAL ASSUMPTIONS (WEIGHTED AVERAGES)

	2009	2008
Discount rate	3.4%	3.7%
Expected rate of return on plan assets	4.0%	4.1%
Future salary increases	1.6%	1.6%
Future pension increases	0.9%	0.9%

DEFINED CONTRIBUTION PLANS

Certain subsidiaries sponsor various defined contribution plans. Participation in the various plans is based either on completion of a specific period of continuous service or on the date of hire. The plans stipulate contributions by both employers and employees. The expenses under these plans from continuing operations amounted to CHF 1 million in 2009 (2008: CHF 1 million).

OTHER LONG-TERM EMPLOYEE BENEFITS

The liability for long-term employee benefits amounted to CHF 7 million as at 31 December 2009 (2008: CHF 6 million). It relates to part-time employment contracts prior to retirement and to profit-sharing arrangements for certain employees.

TERMINATION BENEFITS

The termination benefit liability totalling CHF 0.1 million for the year ended 31 December 2009 (2008: CHF 0.8 million) arose as a result of early retirements.

EQUITY COMPENSATION PLANS

A share-based payment programme was established which gives the members of the Corporate Executive Board and senior employees the right to receive a certain number of Swiss Life Holding shares (performance share units, PSUs) after three years of service if certain conditions are fulfilled. The number of the shares allocated depends on two criteria. One criterion is the performance of the share price of the Swiss Life Holding share during the vesting period of three years. The other criterion is the performance of the share price of the Swiss Life Holding share during the vesting period of three years compared to the performance of the Dow Jones STOXX 600 Insurance Index. For the PSUs issued in 2006, the number of PSUs can increase no more than by a factor of 1.5 or drop by 0.5, within three years, depending on how the criteria develop. For the PSUs issued in 2007, 2008 and 2009, the maximum possible factor of 1.5 was maintained whereas

the factor of 0.5 was rescinded so that the number of PSUs could drop to zero after three years.

In 2006, the number of PSUs granted under this programme amounted to 46 651 (balance after reduction in par value). Due to the reduction in par value of the Swiss Life Holding share in 2006, the number of PSUs granted was adjusted using the Eurex R factor of 0.9965. The fair value at the measurement date amounted to CHF 252.56. The date of grant was 1 April 2006.

In 2007, the number of PSUs granted under this programme amounted to 56 222. The fair value at the measurement date amounted to CHF 189.22. The date of grant was 1 April 2007.

In 2008, the number of PSUs granted under this programme amounted to 52 618. The fair value at the measurement date amounted to CHF 179.30. The date of grant was 1 April 2008.

In 2009, the number of PSUs granted under this programme amounted to 53 216. The fair value at the measurement date amounted to CHF 51.22. The date of grant was 1 April 2009.

In 2007, 2008 and 2009, no adjustment to the number of PSUs was made due to the reduction in par value of the Swiss Life Holding share because of changed Eurex rules.

The Group determines the fair value of the PSUs granted for each programme at the grant date. The fair value was determined using the Black-Scholes formula and Monte Carlo simulations. The associated expense during the vesting period is recognised under employee benefits expense with a corresponding increase in share premium.

The expense recognised for share-based payment amounted to CHF 2 million in 2009 (2008: CHF 11 million).

SHARE-BASED PAYMENT PROGRAMMES (PERFORMANCE SHARE UNITS)

Number of performance share units	Balance as at 1 January	Issued	Reduction in par value	Balance after reduction in par value	Employee departures	Vested	Balance as at end of period
2009							
Granted in 2006	39 810	-	-	39 810	-	-39 810	-
Granted in 2007	45 080	-	-	45 080	-7 956	-	37 124
Granted in 2008	51 237	-	-	51 237	-9 872	-	41 365
Granted in 2009	-	53 216	-	53 216	-1 915	-	51 301
2008							
Granted in 2006	44 464	-	-	44 464	-4 654	-	39 810
Granted in 2007	55 141	-	-	55 141	-10 061	-	45 080
Granted in 2008	-	52 618	-	52 618	-1 381	-	51 237
2007							
Granted in 2006	45 458	-	-	45 458	-994	-	44 464
Granted in 2007	-	56 222	-	56 222	-1 081	-	55 141
2006							
Granted in 2006	-	46 470	181	46 651	-1 193	-	45 458

OTHER BENEFITS

Related expenses in 2009 were CHF 11 million (2008: CHF 11 million).

24 Income Taxes**INCOME TAX EXPENSE**

In CHF million

	2009	2008
Current income tax expense	128	-7
Deferred income tax expense	-25	-22
TOTAL INCOME TAX EXPENSE	103	-29

The expected weighted-average tax rate for the continuing operations of the Group was 30.7% in 2009 (2008: 27.0%). This rate was derived by obtaining a weighted average of the expected income tax rates in the various jurisdictions in which the Group operates. The increase of the weighted-average tax rate is due to the geographical allocation of the profits and the different tax rates in these jurisdictions. The actual income tax expense differs from the expected amount as follows:

ACTUAL AND EXPECTED INCOME TAX

In CHF million

	2009	2008
Expected income tax expense	131	-317
Increase/reduction in taxes resulting from		
lower taxed income	-188	-112
non-deductible expenses	142	150
other income taxes (incl. withholding taxes)	43	-8
change in unrecognised tax losses	38	273
adjustments for current tax of prior periods	17	-118
changes in tax rates	0	0
intercompany effects	-80	101
other	0	2
ACTUAL INCOME TAX EXPENSE	103	-29

In 2009, other income taxes (incl. withholding taxes) of CHF 43 million are mainly based on a transaction at a lower income tax rate compared to the ordinary income tax rate. Positive intercompany effects of CHF 80 million in 2009 are primarily due to tax group effects and to intra-group income and expense.

The Swiss Life Group realised net tax benefits of CHF 118 million due to tax audits and final assessments in 2008. Intercompany effects of CHF 101 million in 2008 are mainly based on intragroup dividends.

Deferred income tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred income taxes relate to the same tax authority.

DEFERRED INCOME TAX ASSETS AND LIABILITIES

In CHF million

	Deferred tax assets		Deferred tax liabilities	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008
Financial assets	192	306	109	148
Investment property	-	-	429	430
Intangible assets	39	42	354	381
Property and equipment	29	30	1	0
Financial liabilities	8	29	23	10
Insurance liabilities	37	83	56	80
Employee benefits	32	35	56	47
Deferred income	0	7	5	5
Other	45	31	66	27
Tax losses	41	14		
DEFERRED INCOME TAX ASSETS/LIABILITIES	423	577	1 099	1 128
Offset	-343	-480	-343	-480
TOTAL DEFERRED INCOME TAX ASSETS/LIABILITIES	80	97	756	648

The movements in net deferred income tax assets/liabilities during the period were as follows:

In CHF million						
	Balance as at 1 January	Recognised in income	Recognised in equity	Business combinations and disposals	Foreign currency translation differences	Balance as at end of period
MOVEMENTS BY TYPE OF TEMPORARY DIFFERENCE DURING THE YEAR 2009						
Financial assets	158	86	-161	0	0	83
Investment property	-430	1	0	-	0	-429
Intangible assets	-339	13	11	-1	1	-315
Property and equipment	30	-2	-	-	0	28
Financial liabilities	19	-34	-	-	0	-15
Insurance liabilities	3	-22	0	-	0	-19
Employee benefits	-12	-12	-	-	0	-24
Deferred income	2	-7	-	-	0	-5
Other	4	-26	0	0	1	-21
Tax losses	14	28	-	-	-1	41
NET DEFERRED INCOME TAX ASSETS/LIABILITIES	-551	25	-150	-1	1	-676
MOVEMENTS BY TYPE OF TEMPORARY DIFFERENCE DURING THE YEAR 2008						
Financial assets	269	7	-114	0	-4	158
Investment property	-413	-24	1	-	6	-430
Intangible assets	-245	-18	36	-124	12	-339
Property and equipment	34	-8	-	6	-2	30
Financial liabilities	6	14	-	0	-1	19
Insurance liabilities	-7	13	-2	-	-1	3
Employee benefits	-23	12	-	-	-1	-12
Deferred income	0	3	-	0	-1	2
Other	3	17	0	-15	-1	4
Tax losses	9	6	-	-1	0	14
NET DEFERRED INCOME TAX ASSETS/LIABILITIES	-367	22	-79	-134	7	-551

Deferred tax liabilities have not been recognised on the aggregate amount of temporary differences with consolidated investments in subsidiaries to the extent the Group considers such undistributed earnings as being indefinitely reinvested and does not expect to repatriate these earnings in the foreseeable future. The amount of such temporary differences was approximately CHF 1.7 billion as at 31 December 2009 (2008: CHF 1.7 billion). If such earnings are ever repatriated, no material tax liabilities would be incurred due to participation exemption rules, unrecognised tax loss carryforwards and applicable double taxation treaties.

Deferred tax assets are recognised for tax-loss carryforwards and unused tax credits only to the extent that realisation of the related tax benefit is probable. Swiss tax assets are calculated in accordance with cantonal and

communal tax legislation. The uncertainty of the recoverability of tax losses is taken into account in establishing the valuation allowance. For the following tax-loss carryforwards, which will expire as follows, no deferred tax asset has been recognised:

UNRECOGNISED TAX LOSSES

Amounts in CHF million	Tax losses		Tax rate	
	31.12.2009	31.12.2008	31.12.2009	31.12.2008
2010	15	11	11.5%	8.5%
2011	19	15	9.5%	9.2%
2012	24	31	13.2%	14.0%
Thereafter	1 095	1 145	22.8%	22.6%
TOTAL	1 153	1 202	n/a	n/a

25 Provisions

In CHF million	Notes	Restructuring	Other	Total	Total
				2009	2008
Balance as at 1 January		43	50	93	116
Additions from business combinations	28	–	–	–	0
Additional provisions made during the reporting period		72	97	169	28
Amounts used during the reporting period		–34	–9	–43	–37
Unused amounts reversed during the reporting period		–2	–15	–17	–7
Foreign currency translation differences		0	–1	–1	–7
BALANCE AS AT END OF PERIOD		79	122	201	93

RESTRUCTURING COSTS

Under the MILESTONE initiative, provisions for restructuring were set up in Switzerland, Germany and AWD in 2009. The outflow of the amounts is expected within the following two to three years.

In 2008, provisions for restructuring programmes were primarily set up in Switzerland. Amounts used in 2008 relate to Switzerland and Germany.

In 2005, a provision totalling CHF 72 million relating to the restructuring programme of «La Suisse» in Switzerland was set up. As at 31 December 2009 the remaining provision amounted to CHF 3 million (2008: CHF 4 million) and CHF 1 million was used during the period (2008: CHF 12 million). The provision primarily relates to redundancy programmes and onerous contracts. The outflow of the remaining amounts is expected within the following one to two years.

Other provisions primarily relate to warranties and litigation.

26 Equity

SHARE CAPITAL

As approved by the shareholders at the General Meeting of Swiss Life Holding (SLH) on 7 May 2009, a reduction in the par value of CHF 5 per registered SLH share was

effected in 2009 (2008: CHF 17 per registered share). The payout took place on 27 July 2009 and led to a reduction in the share capital of SLH of CHF 160 million (2008: CHF 596 million).

The General Meeting of Shareholders of 7 May 2009 also authorised the Board of Directors to cancel the 3 003 500 SLH shares bought back through a second trading line as part of the share buyback programme. The reduction in share capital due to the share cancellation amounted to CHF 51 million.

In 2009, no convertible bonds were converted into SLH shares (2008: 124 115 SLH shares with a corresponding increase in share capital totalling CHF 3 million).

As at 31 December 2009, the share capital of SLH consisted of 32 081 054 fully-paid shares with a par value of CHF 12 each. In exercising voting rights, no shareholder can collect more than 10% of the total share capital directly or indirectly in respect of own shares or shares they represent. As at 31 December 2008, SLH had 35 084 554 registered shares with a par value of CHF 17 per share. Conditional share capital was CHF 28 312 632 as at 31 December 2009 (2008: CHF 40 109 562).

SHARE PREMIUM

Share premium comprises additional paid-in capital in excess of the par value (net of transaction costs), gains/losses on own equity instruments, equity compensation benefits and equity elements of convertible debt.

Due to the reduction in the par value of CHF 5 per registered SLH share in 2009 (2008: CHF 17 per registered SLH share), an amount of CHF 1 million was credited to share premium in respect of treasury shares (2008: CHF 49 million).

The reduction in share premium due to the cancellation of the SLH shares bought back through a second trading line amounted to CHF 635 million

In 2009, no convertible bonds were converted into SLH shares (2008: 124 115 SLH shares with a corresponding increase in share premium totalling CHF 20 million).

NUMBER OF SHARES

The following table shows the development of SLH shares issued and treasury shares held by the Swiss Life Group during the period:

Number of shares	2009	2008
SHARES ISSUED		
Balance as at 1 January	35 084 554	34 960 439
Conversion of convertible debt	-	124 115
Cancellation of treasury shares	-3 003 500	-
BALANCE AS AT END OF PERIOD	32 081 054	35 084 554
TREASURY SHARES		
Balance as at 1 January	4 619 466	2 153 802
Purchases of treasury shares	1 965 033	3 083 540
Sales of treasury shares	-3 348 841	-576 630
Cancellation of treasury shares	-3 003 500	-
Disposals of subsidiaries	-	-41 246
BALANCE AS AT END OF PERIOD	232 158	4 619 466

FOREIGN CURRENCY TRANSLATION DIFFERENCES

Foreign currency translation differences comprise the resulting differences arising on the translation of assets, liabilities, income and expenses of Group entities denominated in foreign currencies into Swiss francs.

GAINS/LOSSES RECOGNISED DIRECTLY IN EQUITY

Gains/losses recognised directly in equity comprise fair value changes of available-for-sale investments, revaluation surpluses on the transfer of owner-occupied property to investment property and the effective portion of the gain or loss on hedging derivatives in qualifying cash flow

hedges. These amounts are net of certain policyholder bonuses and other policyholder liabilities and deferred acquisition costs, deferred income taxes and non-controlling interests.

AMOUNTS RECOGNISED DIRECTLY IN EQUITY FOR THE YEAR 2009

In CHF million		Gains/losses recognised directly in equity				
	Notes	Foreign currency translation differences	Financial assets available for sale	Cash flow hedges	Other	Total
Net balance as at 1 January		-195	-89	-	-356	-445
Gains/losses arising during the period		-22	1 689	-	-	1 689
Share of gains/losses of associates	15	-	-	-	0	0
Gains/losses transferred to the income statement	8	-	-321	-	241	-80
Effects of						
policyholder participation		-	-933	-	-54	-987
shadow accounting		-	12	-	-76	-64
income tax		3	-125	-	-28	-153
disposals of subsidiaries		1	-	-	-	-
foreign currency translation differences		-	-1	-	-	-1
non-controlling interests		-3	0	-	0	0
NET BALANCE AS AT END OF PERIOD		-216	232	-	-273	-41

AMOUNTS RECOGNISED DIRECTLY IN EQUITY FOR THE YEAR 2008

In CHF million		Gains/losses recognised directly in equity				
	Notes	Foreign currency translation differences	Financial assets available for sale	Cash flow hedges	Other	Total
Net balance as at 1 January		123	-747	-	-62	-809
Gains/losses arising during the period		-320	-3 727	-	-	-3 727
Revaluation surplus on owner-occupied property transferred to investment property	16	-	-	-	8	8
Share of gains/losses of associates	15	-	-	-	0	0
Reclassification of financial assets available for sale		-	1 159	-	-1 159	-
Gains/losses transferred to the income statement	8	-	3 800	-	80	3 880
Changes from discontinued operations		-	-	-	-40	-40
Effects of						
policyholder participation		-	-133	-	449	316
shadow accounting		-	-245	-	110	-135
income tax		-	-204	-	125	-79
disposals of subsidiaries		-7	-	-	131	131
foreign currency translation differences		-	7	-	-	7
non-controlling interests		9	1	-	2	3
NET BALANCE AS AT END OF PERIOD		-195	-89	-	-356	-445

RETAINED EARNINGS

Retained earnings comprise accumulated retained earnings of the Group entities which have not been distributed to the shareholders. The distribution of profit is subject to restrictions in the various jurisdictions where the Group entities are located.

The Group's insurance subsidiaries are subject to regulatory restrictions on the amount of dividends, cash loans and advances which can be remitted to the Group. Certain foreign jurisdictions have restrictions that allow the payment of dividends but may cause a delay in their remittance. Dividends payable are not accrued until they have been ratified at the General Meeting.

27 Capital Management

The Group's objectives when managing capital are as follows: to comply with the regulatory capital requirements, to define and manage economic capital and to fulfill the company's target on rating capital. The company also actively manages the composition and quality of the capital to continuously optimise its capital structure and interest cover ratio.

REGULATORY REQUIREMENTS

In accordance with the federal act on the supervision of insurance companies and corresponding decree, the Swiss Life Group reports as an insurance group to the Swiss Financial Market Supervisory Authority (FINMA). The reporting covers risk management as outlined in note 5, Group Solvency I, legal structure, management organisation and intragroup transactions. The reporting is submitted on an ad-hoc, monthly, half-yearly or yearly basis depending on the topic and is reviewed on a yearly basis by the statutory auditor. At 31 December 2009 and 2008, the Group was compliant with the legal requirements.

The requirement that insurers establish – over and above the technical provisions – a buffer against unforeseen events such as higher than expected claims or unfavourable investment results is a key element for the protection of the policyholders. The Swiss Life Group's Solvency I ratio amounted to 164% as at 31 December 2009 (2008: 158%). Following regulatory requirements, the available solvency margin consists of the IFRS equity and other equity-type instruments such as hybrid capital or unattributed policyholder reserves, minus foreseen dividend payments and intangible assets such as goodwill. The basic formula for the required solvency margin of a life insurance company is 4% of mathematical reserves plus 0.3% of the capital sum-at-risk.

The Swiss Solvency Test (SST) is the new Swiss legislation which governs the future capital requirements of insurance companies. It was enacted in 2006 with the revised Insurance Supervision Law and corresponding Insurance Supervision Ordinance and solely constitutes a reporting requirement during a five-year transition period before the capital requirements ultimately will become binding from 2011 onwards. The SST is a principles-based framework where the main objective is the alignment of the required capital with the underlying risks of an insurance company. The SST capital requirement underpins a high

level of confidence that insurers will meet their obligations towards policyholders even in adverse circumstances.

In addition to the Group's solvency requirements, the Solvency I and other statutory constraints at local level are considered to address the specific situation of each country and business unit.

ECONOMIC CAPITAL

The value of a life insurance company for its shareholders comprises the economic net worth and the present value of future profits. The optimal amount of economic capital an insurance company needs to hold to maximise the company value is a trade-off between benefits and costs. For risk and capital management decisions, the Swiss Life Group uses an integrated approach. The economic risk capital is determined bottom up for each business unit and takes into account market risk, credit risk, insurance risk, operational risk and strategic risk. Market, insurance and credit risk are calculated using a loss distribution approach from which risk measures can be derived. Operational risks on the other hand are accounted for in line with the Basel II basic indicator approach. The overall capital requirement is obtained by taking into account appropriate diversification benefits among the above mentioned risk categories.

Elements of the bottom-up risk capital per business unit allow for a monthly estimate of the SST solvency situation. The calibration is done based on the full SST calculations as at the beginning of each calendar year.

Economic and statutory capital constraints are the main elements determining the risk budgets. Based on these risk budgets, the Corporate Executive Board (Group Risk Committee) defines the risk limits for each country and business unit. Monitoring the limits is performed monthly.

STANDARD & POOR'S RATING CAPITAL

Swiss Life has defined a target capitalisation in line with its rating ambition. In the Standard & Poor's risk-based capital adequacy model the total adjusted capital (TAC) is the measure used for capital available to meet a company's capital requirements. TAC is set against the capital required given the company's targeted rating category (target capital). The factor-based model takes into

account, among other factors, insurance risks, asset value volatility and credit risks. Within the capitalisation analysis, in addition to assessing capital adequacy, Standard & Poor's also assesses the quality of capital in its various dimensions such as debt, hybrid and reinsurance leverage.

In line with its active capital management, the Swiss Life Group uses hybrid instruments to optimise its capital structure.

28 Acquisitions and Disposals of Subsidiaries

ASSETS AND LIABILITIES FROM ACQUISITIONS

In CHF million					
	Notes	Fair value 2009	Carrying amount in accordance with IFRS before combination 2009	Fair value 2008	Carrying amount in accordance with IFRS before combination 2008
Cash and cash equivalents		2	2	320	320
Financial assets at fair value through profit or loss		-	-	3	3
Financial assets available for sale		0	0	-	-
Loans and receivables		2	2	259	259
Property and equipment	16	0	0	82	82
Intangible assets including intangible insurance assets		4	0	459	13
Other assets		0	0	18	18
Other financial liabilities		-1	-1	-399	-399
Employee benefit liabilities		0	0	-	-
Provisions	25	-	-	0	0
Deferred income tax liabilities		-1	-	-128	-8
Other liabilities		-1	-1	-187	-187
NET IDENTIFIABLE ASSETS ACQUIRED		5	2	427	101
Cash used for acquisitions		15		1 783	
Direct costs relating to the acquisitions		-		12	
TOTAL PURCHASE CONSIDERATION		15		1 795	
Net identifiable assets acquired		-5		-427	
Non-controlling interests		1		14	
GOODWILL		11		1 382	
Consideration paid in cash		-15		-1 795	
Cash and cash equivalents acquired		2		320	
NET CASH OUTFLOW FROM ACQUISITIONS		-13		-1 475¹	

¹ of which paid in 2007: CHF 264 million

In 2009, a financial advisory business in France was acquired by the Swiss Life Group. The purchase consideration amounted to CHF 15 million.

In November 2008, the Swiss Life Group acquired Deutsche Proventus AG, Bremen. The purchase price amounted to CHF 82 million.

On 19 March 2008, 96.7% of the AWD Holding shares (including 10.46% shares under option) were acquired by the Swiss Life Group. The acquisition cost amounted to CHF 1713 million.

ASSETS AND LIABILITIES FROM DISPOSALS

In CHF million	Total	Insurance (Discontinued)	Banking (Discontinued)	Other	Total
	2009				2008
Cash and cash equivalents	0	1 050	3 332	12	4 394
Derivatives (assets)	-	78	547	-	625
Financial assets at fair value through profit or loss	-	3 957	2 551	-	6 508
Financial assets available for sale	28	19 721	683	-	20 404
Loans and receivables	7	1 359	5 949	2	7 310
Financial assets held to maturity	-	111	41	-	152
Investment property	1	210	-	80	290
Investments in associates	-	0	9	-	9
Reinsurance assets	-	47	-	-	47
Property and equipment	0	101	138	1	240
Intangible assets including intangible insurance assets	1	577	424	1	1 002
Other assets	0	46	331	1	378
Derivatives (liabilities)	-	-2	-720	-	-722
Financial liabilities at fair value through profit or loss	-	-245	-438	-	-683
Investment contracts	-	-2 176	-	-	-2 176
Borrowings	-	-	-	-65	-65
Other financial liabilities	-2	-1 698	-11 336	-5	-13 039
Insurance liabilities	-15	-20 789	-	-	-20 789
Policyholder participation liabilities	-	-427	-	-	-427
Employee benefit liabilities	-1	-304	-307	-	-611
Provisions	-	-6	-34	-	-40
Other liabilities	-1	-345	-55	-6	-406
NET ASSETS DISPOSED OF	18	1 265	1 115	21	2 401
Cash received from disposals	38	2 446	1 773	20	4 239
Direct costs relating to the disposals	-	-58	-49	-2	-109
TOTAL DISPOSAL CONSIDERATION	38	2 388	1 724	18	4 130
Transfer to financial assets at fair value through profit or loss	-	16	-	-	16
Net assets disposed of	-18	-1 265	-1 115	-21	-2 401
Foreign currency translation differences	-1	12	-5	-	7
Gains/losses recognised directly in equity	-	-131	-8	-	-139
Treasury shares	-	-	-12	-	-12
Non-controlling interests	-	14	7	-	21
GAIN (+)/LOSS (-) ON DISPOSALS	19	1 034	591	-3	1 622

In September 2009, the sale of CEAT, Paris, was completed. The gain realised on the sale amounted to CHF 19 million.

On 12 December 2008, AWD Home Finance Ltd, London, was sold. The loss realised on the sale amounted to CHF 4 million.

In November 2008, Swissville Centers Ltd, Zurich, was sold. The gain realised on the sale was CHF 1 million.

On 29 April 2008, the Swiss Life Group sold the Dutch and Belgian businesses. The disposal consideration amounted to CHF 2388 million. The gain realised on the sale was CHF 1034 million. For the purposes of segment reporting the Dutch and Belgian businesses have been presented as a separate segment "Insurance (Discontinued)".

On 7 March 2008, Banca del Gottardo was disposed of for a total consideration of CHF 1724 million. The gain realised on the sale amounted to CHF 591 million. Banca del Gottardo has been presented as a separate segment "Banking (Discontinued)".

29 Assets Held for Sale and Discontinued Operations

In November 2007, the Swiss Life Group entered into a sale agreement to dispose of Banca del Gottardo, Lugano. The transaction was completed on 7 March 2008. Banca del Gottardo, Lugano, is presented as a separate segment “Banking (Discontinued)” for segment reporting purposes.

In 2009, a settlement payment of CHF 33 million and a provision of CHF 14 million were made with regard to the sale of Banca del Gottardo.

Also in November 2007, the Swiss Life Group announced the sale of its Dutch and Belgian businesses. The transaction was completed on 29 April 2008. For the purposes of segment reporting the Dutch and Belgian businesses are presented as a separate segment “Insurance (Discontinued)”.

Banca del Gottardo, Lugano, as well as the insurance operations in the Netherlands and in Belgium are presented as discontinued operations in the consolidated statement of income.

RESULTS FROM DISCONTINUED OPERATIONS

In CHF million	Insurance (Discontinued)		Banking (Discontinued)		Total	
	2009	2008	2009	2008	2009	2008
Income	-	1 165	-	103	-	1 268
Expenses	-	-1 095	-	-95	-	-1 190
Gain/loss on disposal of operations	-	1 034	-47	591	-47	1 625
RESULT BEFORE INCOME TAX	-	1 104	-47	599	-47	1 703
Income tax expense on result from ordinary activities from discontinued operations	-	-62	-	-3	-	-65
Income tax expense on the gain/loss on remeasurement to fair value less costs to sell/disposal of operations	-	-148	-	-2	-	-150
NET RESULT FROM DISCONTINUED OPERATIONS	-	894	-47	594	-47	1 488

NET CASH FLOWS FROM DISCONTINUED OPERATIONS

In CHF million	Insurance (Discontinued)		Banking (Discontinued)		Total	
	2009	2008	2009	2008	2009	2008
Net cash flows from operating activities	-	-487	-	405	-	-82
Net cash flows from investing activities	-	0	-33	-	-33	0
Net cash flows from financing activities	-	433	-	-38	-	395
NET CASH FLOWS FROM DISCONTINUED OPERATIONS	-	-54	-33	367	-33	313

30 Related Party Transactions

CONSOLIDATED STATEMENT OF INCOME

In CHF million					
	Associates	Key management personnel	Other	Total	Total
				2009	2008
Investment income	1	–	1	2	2
Net gains/losses on financial assets	–	–	–22	–22	–
Net gains/losses on financial instruments at fair value through profit or loss	–	–	40	40	–139
Interest expense	–	–	0	0	0
Employee benefits expense	–	–16	–	–16	–22

CONSOLIDATED BALANCE SHEET

Amounts in CHF million					
	Associates	Key management personnel	Other	Total	Total
				31.12.2009	31.12.2008
Equity investments	–	–	171	171	151
Loans and receivables	21	–	1	22	19
SLH shares issued to key management under equity compensation plans (number)	–	2 940	–	2 940	10 253

Sales to and purchases from related parties are made at normal market prices. Outstanding balances at year-end are unsecured and settlement is made in cash. There have been no guarantees provided or received for any related party receivables. For the year ended 31 December 2009, no impairment allowance has been made for doubtful debts in respect of the amounts owed by related parties.

This assessment is undertaken each financial year by examining the financial position of the related party and the market in which the related party operates.

Financial assets associated with other related parties primarily comprise strategic investments in a German bank conglomerate.

KEY MANAGEMENT COMPENSATION

In CHF million		
	2009	2008
Short-term employee benefits	12	13
Post-employment benefits	1	2
Other long-term benefits	–	–
Equity-settled share-based payments	3	7
TOTAL	16	22

Key management comprises the members of the Board of Directors of Swiss Life Holding and the members of the Corporate Executive Board of Swiss Life Holding. These individuals have the authority and responsibility for planning, directing and controlling the activities of the Swiss Life Group, directly or indirectly.

The details regarding key management compensation in accordance with the Swiss Code of Obligations, article 663b^{bis} and article 663c, are set out in the Swiss Life Holding financial statements.

31 Assets under Management

In CHF million

	31.12.2009	31.12.2008
ON-BALANCE-SHEET ASSETS		
Cash and cash equivalents	8 683	9 408
Derivatives	790	1 349
Financial assets at fair value through profit or loss	21 997	16 916
Debt securities available for sale	47 135	38 174
Money market instruments available for sale	31	99
Equity securities available for sale	1 574	707
Investment funds available for sale	1 396	1 099
Private equity available for sale	291	203
Hedge funds available for sale	1 426	2 878
Other financial assets available for sale	2	3
Loans	30 356	33 079
Financial assets held to maturity	6 432	7 159
Financial assets pledged as collateral	330	-
Investment property	13 292	12 663
Investments in associates	71	437
TOTAL ON-BALANCE-SHEET ASSETS	133 806	124 174
Fair value adjustments of assets reported at amortised cost		
Financial assets held to maturity	-528	-233
Loans	1 176	-1 661
Third-party off-balance-sheet assets	13 732	12 046
TOTAL ASSETS UNDER CONTROL	148 186	134 326
Minus externally managed on-balance-sheet assets		
Assets under unit-linked/private placement life insurance business	-13 814	-8 683
Externally managed alternative investments	-1 682	-3 122
Externally managed other assets	-668	-2 157
TOTAL ASSETS UNDER MANAGEMENT	132 022	120 364

Assets under control are taken to comprise:

- assets stated as investments in the balance sheet and cash and cash equivalents
- assets included in the balance sheet for the account and risk of the Swiss Life Group's customers (separate account/unit-linked investments, private placement life insurance)
- assets managed for third parties by the Group

For the purposes of determining assets under management, assets managed by third parties and alternative investments managed by third parties have been deducted from assets under control.

32 Fair Value of Financial Instruments

FINANCIAL INSTRUMENTS MEASURED AT FAIR VALUE – HIERARCHY

In CHF million	Quoted prices (level 1)	Valuation technique – observable inputs (level 2)	Valuation technique – unobservable inputs (level 3)	Total
MEASUREMENT BASIS AS AT 31 DECEMBER 2009				
FINANCIAL ASSETS				
Derivatives	175	570	35	780
Debt securities at fair value through profit or loss	2 055	353	226	2 634
Debt securities available for sale	45 166	1 954	46	47 166
Equity securities at fair value through profit or loss	2 018	604	–	2 622
Equity securities available for sale	2 501	502	1 686	4 689
Financial assets pledged as collateral	330	–	–	330
Financial assets for the account and risk of the Swiss Life Group's customers	15 671	780	300	16 751
TOTAL FINANCIAL ASSETS	67 916	4 763	2 293	74 972
FINANCIAL LIABILITIES				
Derivatives	–85	–197	–	–282
Other financial liabilities	–	–900	–	–900
Financial liabilities for the account and risk of the Swiss Life Group's customers	–	–15 071	–300	–15 371
TOTAL FINANCIAL LIABILITIES	–85	–16 168	–300	–16 553

The fair value of financial instruments included in level 1 is based on unadjusted quoted prices in active markets for identical assets or liabilities.

The fair value of financial instruments that are not traded in an active market is determined using valuation techniques. If all significant inputs to these valuation techniques are observable (directly and indirectly) in the market, the financial instruments are included in level 2.

If one or more significant inputs to these valuation techniques are not observable in the market, the financial instruments are included in level 3. Such inputs may include information that is derived through extrapolation which is not substantiated by observable market data or that reflects own assumptions about what market participants would use in pricing the asset or liability.

No significant transfers were made between level 1 and level 2 of the fair value hierarchy.

FINANCIAL ASSETS MEASURED AT FAIR VALUE BASED ON LEVEL 3 FOR THE YEAR 2009

In CHF million	Debt securities					Equity securities	
	Derivatives	At fair value through profit or loss	Available for sale	At fair value through profit or loss	Available for sale		
Balance as at 1 January	33	380	607	–	–	–	2 495
Total gains/losses recognised in the income statement	2	19	–24	–	–	–	–64
Total gains/losses recognised directly in equity	–	–	7	–	–	–	213
Purchases	–	0	51	–	–	–	4 094
Sales	–	–173	–595	–	–	–	–5 052
Foreign currency translation differences	0	0	–	–	–	–	0
BALANCE AS AT END OF PERIOD	35	226	46	–	–	–	1 686
Total gains/losses recognised in the income statement are presented in							
net gains/losses on financial assets	–	–	–24	–	–	–	–64
net gains/losses on financial instruments at fair value through profit or loss	2	19	–	–	–	–	–
Gains/losses for assets held at end of period recognised in the income statement are presented in							
net gains/losses on financial assets	–	–	–20	–	–	–	–150
net gains/losses on financial instruments at fair value through profit or loss	2	13	–	–	–	–	–

The following table summarises the carrying amounts and fair values of those financial assets and liabilities not presented in the Group's balance sheet at fair value:

In CHF million	Carrying amount			Fair value
	31.12.2009	31.12.2008	31.12.2009	31.12.2008
ASSETS				
Loans and receivables	34 125	37 029	35 301	35 368
Financial assets held to maturity	6 432	7 159	5 904	6 926
LIABILITIES				
Investment contracts without discretionary participation	433	355	433	355
Borrowings	2 731	3 123	2 302	2 060
Other financial liabilities	6 385	6 672	6 385	6 672

33 Guarantees and Commitments

In CHF million

	31.12.2009	31.12.2008
Financial guarantees	362	446
Loan commitments	100	118
Private equity commitments	470	726
Other capital commitments	229	268
Operating lease commitments	12	18
Contractual obligations to purchase or construct investment property	394	107
Other contingent liabilities and commitments	88	79
TOTAL	1 655	1 762

FUTURE MINIMUM LEASE PAYMENTS UNDER NON-CANCELLABLE OPERATING LEASES – LESSEE

In CHF million

	31.12.2009	31.12.2008
Not later than 1 year	2	4
Later than 1 year and not later than 5 years	10	13
Later than 5 years	-	1
TOTAL	12	18

GUARANTEES

The Group has issued financial guarantees and transaction-related guarantees and similar instruments. Financial guarantees provide for specified payments to be made to reimburse the holder for a loss incurred in the event that a client fails to make payment when due.

LOAN COMMITMENTS

The Group has also entered into irrevocable commitments to extend credit in the form of loans and other instruments. They represent undrawn credit lines which are available to clients to secure their liquidity needs. With respect to credit risk, these commitments are contingent upon clients maintaining certain credit standards, and the Group monitors its exposure on a regular basis.

The total amount of credit commitments includes commitments to lend at fixed rates, which expose the Group to interest rate risk. These commitments are entered into for restricted periods of time. As at 31 December 2009, committed principal amounts stood at EUR 16 million and CHF 56 million (2008: EUR 22 million and CHF 62 million). The range of committed interest rates is 2.63% to 5.88% for commitments in EUR and 1.25% to 3.66% for commitments in CHF.

PRIVATE EQUITY COMMITMENTS

Private equity commitments represent unfunded commitments to make investments in direct private equity or private equity funds. Such commitments do not involve credit or market risk, as the Group purchases investments at market value at the time the commitments are invoked.

OPERATING LEASE COMMITMENTS

The Group has entered into various operating leases as a lessee. Rental expenses relating to continuing operations recognised in income for these items totalled CHF 48 million for the year ended 31 December 2009 (2008: CHF 44 million). Minimum lease payments totalled CHF 48 million in 2009 (2008: CHF 44 million).

OTHER CONTINGENT LIABILITIES AND COMMITMENTS

Contractual obligations for repairs and maintenance of investment property amounted to CHF 70 million as at 31 December 2009, which are included in this line item (2008: CHF 38 million).

LEGAL PROCEEDINGS

The Group is involved in various legal proceedings, claims and litigation generally relating to its insurance operations. The outcome of such current legal proceedings, claims and litigation could have a material effect on operating results or cash flows when resolved in a future period. However, in the opinion of the management these matters are adequately provided for as at the balance sheet date.

34 Collateral

CARRYING AMOUNT OF ASSETS PLEDGED AS COLLATERAL

In CHF million		
	31.12.2009	31.12.2008
Securities under repurchase and securities lending transactions	330	-
Securities under other transactions	1 614	1 040
Other financial assets	11	29
Investment property	49	103
TOTAL	2 004	1 172
of which can be sold or repledged by transferee	330	-

FAIR VALUE OF COLLATERAL HELD WHICH CAN BE SOLD OR REPLEDGED

In CHF million		
	31.12.2009	31.12.2008
Securities under repurchase agreements, securities borrowing and lending arrangements	-	-
Securities under derivative and other transactions	-	2 979
TOTAL	-	2 979

35 Future Minimum Lease Payments under Non-Cancellable Operating Leases – Lessor

In CHF million		
	31.12.2009	31.12.2008
Not later than 1 year	136	142
Later than 1 year and not later than 5 years	489	550
Later than 5 years	469	538
TOTAL	1 094	1 230
Contingent rents recognised in income	0	1

Leased assets where the Group is a lessor primarily relate to investment property leased to third parties under operating leases.

36 Reclassification of Financial Assets Available for Sale to Loans

As at 1 July 2008, certain financial assets were reclassified from financial assets available for sale to loans due to the disappearance of an active market. The financial assets reclassified primarily consist of corporate debt instruments and debt instruments relating to emerging markets. The fair value as at 1 July 2008 of the financial assets reclassified amounted to CHF 14 966 million. At the date of reclassification the effective interest rate ranged from

0.8% to 9.7%, and the amount of cash flows expected to be recovered was estimated at CHF 32 658 million. In 2008, unrealised losses of CHF 740 million were recognised in equity in respect of these assets.

Further details with regard to the financial assets reclassified are as follows:

In CHF million

	2009	2008
Carrying amount as at 31 December	12 090	14 641
Fair value as at 31 December	12 664	12 337
Gains/losses that would have been recognised in equity if the assets had not been reclassified (excluding adjustments for income tax and policyholder participation)	3 159	-2 259
Gains/losses recognised in profit or loss (including impairment)	-240	-60
Interest income	877	690

37 Reclassifications in the Consolidated Balance Sheet

RECLASSIFICATIONS IN THE CONSOLIDATED BALANCE SHEET AS AT 31 DECEMBER 2008

In CHF million

	As disclosed	Reclassification	Reclassified
ASSETS			
Insurance and other receivables	3 950	-3 950	-
Loans	33 079	-33 079	-
Loans and receivables	-	37 029	37 029
LIABILITIES			
Insurance and other payables	3 465	-3 465	-
Deposits	3 282	-3 282	-
Other financial liabilities	-	6 672	6 672
Employee benefit liabilities	2 010	75	2 085

RECLASSIFICATIONS IN THE CONSOLIDATED BALANCE SHEET AS AT 1 JANUARY 2008

In CHF million

	As disclosed	Reclassification	Reclassified
ASSETS			
Insurance and other receivables	4 152	-4 152	-
Loans	20 652	-20 652	-
Loans and receivables	-	24 804	24 804
LIABILITIES			
Insurance and other payables	3 350	-3 350	-
Deposits	2 622	-2 622	-
Other financial liabilities	-	5 880	5 880
Employee benefit liabilities	1 980	92	2 072

Insurance and other receivables and loans are now included within loans and receivables.

Insurance and other payables and deposits have been reclassified to other financial liabilities.

Liabilities relating to holiday and bonus accruals have been reclassified from insurance and other payables to employee benefit liabilities.

38 Significant Subsidiaries

	Segment ¹	Consolidation period	Group share	Direct share	Currency	Authorised share capital in 1000
SWITZERLAND						
Adroit Private Equity AG, Zürich	Ins. CH		100.0%	100.0%	CHF	5 000
AWD Allgemeiner Wirtschaftsdienst AG, Zug	AWD	from 19.03.2008	100.0%	100.0%	CHF	5 600
Banca del Gottardo, Lugano	Bank. Dis.	until 07.03.2008	-	-		
Dreieck Fiduciaria, Lugano	Bank. Dis.	until 07.03.2008	-	-		
Livit AG, Zürich	IM		100.0%	100.0%	CHF	3 000
Livit FM Services AG, Zürich	IM	from 07.02.2008	100.0%	100.0%	CHF	100
Long Term Strategy AG in liquidation, Zug (cancelled 21.01.2010)	Other		100.0%	100.0%	CHF	2 000
Neue Warenhaus AG, Zürich	Ins. CH		100.0%	100.0%	CHF	5 000
Oscar Weber AG, Zürich	Ins. CH		100.0%	100.0%	CHF	5 000
Rentenanstalt Holding AG, Zürich	Other		100.0%	100.0%	CHF	25 000
S.I. Eaux-Vives 2000 AG, Zürich	Ins. CH		100.0%	100.0%	CHF	1 000
S.I. Eaux-Vives Office AG, Zürich	Ins. CH		100.0%	100.0%	CHF	100
Swiss Life AG (formerly Swiss Life/Rentenanstalt), Zürich	Ins. CH		100.0%	100.0%	CHF	587 350
Swiss Life Asset Management AG, Zürich	IM		100.0%	100.0%	CHF	250
Swiss Life Capital Holding AG, Zürich	Other		100.0%	100.0%	CHF	5 514
Swiss Life Funds AG, Lugano	IM		100.0%	100.0%	CHF	20 000
Swiss Life Funds Business, Zürich	IM	until 01.01.2008	-	-		
Swiss Life Holding AG, Zürich	Other		-	-	CHF	384 973
Swiss Life Intellectual Property Management AG, Zürich	Other		100.0%	100.0%	CHF	250
Swiss Life International Holding AG, Zürich	Other		100.0%	100.0%	CHF	1 000
Swiss Life Investment Management Holding AG, Zürich	IM		100.0%	100.0%	CHF	50 000
Swiss Life (Liechtenstein) Services AG, Schaan, Branch Zürich, Zürich	Ins. Other		100.0%	100.0%	-	-
Swiss Life Pension Services AG, Zürich	Ins. CH		100.0%	100.0%	CHF	250
Swiss Life Private Equity Partners AG, Zürich	IM		100.0%	100.0%	CHF	250
Swiss Life Products (Luxembourg) S.A., Strassen, Branch Zürich, Zürich	Ins. Other	from 19.12.2008	100.0%	100.0%	-	-
Swiss Life Property Management AG, Zürich	IM		100.0%	100.0%	CHF	250
Swiss Life Selection AG, Zürich	Ins. CH		100.0%	100.0%	CHF	250
Swissville Centers, Zürich	Ins. CH	until 30.11.2008	-	-		
Swissville Centers Holding AG, Zürich	Ins. CH		100.0%	100.0%	CHF	7 100
Swissville Commerce AG, Zürich	Ins. CH		100.0%	100.0%	CHF	150 900
Swissville Commerce Holding AG, Zürich	Ins. CH		100.0%	100.0%	CHF	147 100

¹ Segment (Ins. CH = Insurance Switzerland, Bank. Dis. = Banking (Discontinued), IM = Investment Management, Ins. Other = Insurance Other, Ins. FR = Insurance France, Ins. DE = Insurance Germany, Ins. Dis. = Insurance (Discontinued))

	Segment ¹	Consolidation period	Group share	Direct share	Currency	Authorised share capital in 1000
LIECHTENSTEIN						
Swiss Life (Liechtenstein) AG, Schaan	Ins. Other		100.0%	100.0%	CHF	5 000
Swiss Life (Liechtenstein) Services AG, Schaan	Ins. Other		100.0%	100.0%	CHF	100
FRANCE						
AGAMI SA, Lille	Ins. FR		100.0%	100.0%	EUR	500
Carte Blanche Partenaires, Paris	Ins. FR		94.7%	95.1%	EUR	2 300
CEAT, Paris	Ins. FR	until 30.09.2009	-	-		
Cegema, Villeneuve-Loubet	Ins. FR		100.0%	100.0%	EUR	300
Financière du Capitole SAS, Balma	Ins. FR	from 12.11.2008	80.0%	80.0%	EUR	1 700
Financière du Patrimoine SARL, Balma	Ins. FR	from 12.11.2008	80.0%	100.0%	EUR	8
Garantie Assistance, Paris	Ins. FR		99.7%	100.0%	EUR	1 850
Meeschaert Assurances SA, Paris	Ins. FR	until 19.11.2008	-	-		
Oudart S.A., Paris	Bank. Dis.	until 07.03.2008	-	-		
Oudart Gestion S.A., Paris	Bank. Dis.	until 07.03.2008	-	-		
Oudart Patrimoine SARL, Paris	Bank. Dis.	until 07.03.2008	-	-		
Placement Direct SAS, Pau	Ins. FR	from 08.01.2008	100.0%	100.0%	EUR	40
SCI DYNAPIERRE, Paris	Ins. FR		99.9%	100.0%	EUR	7 317
Société suisse vie, Paris (Branch Swiss Life/Rentenanstalt)	Ins. FR	until 31.10.2008	-	-		
Swiss Life Asset Management (France), Paris	IM		100.0%	100.0%	EUR	3 000
Swiss Life Assurance et Patrimoine, Paris	Ins. FR		99.9%	100.0%	EUR	154 797
Swiss Life Assurances de Biens, Paris	Ins. FR		100.0%	100.0%	EUR	80 000
Swiss Life Banque Privée, Paris	Ins. FR		60.0%	60.0%	EUR	36 471
Swiss Life France, Paris	Ins. FR		100.0%	100.0%	EUR	267 767
Swiss Life Gestion Privée SA, Paris	Ins. FR		60.0%	100.0%	EUR	205
Swiss Life Immobilier SA, Paris	Ins. FR	from 02.06.2009	98.3%	100.0%	EUR	37
Swiss Life Prévoyance et Santé, Paris	Ins. FR		99.4%	99.4%	EUR	150 000
GERMANY						
Allgemeiner Wirtschaftsdienst Gesellschaft für Wirtschaftsberatung und Finanzbetreuung mbH, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	2 700
AWD Beteiligungstreuhand GmbH, Hannover	AWD	from 01.10.2008	100.0%	100.0%	DEM	50
AWD Gastronomie GmbH, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	25
AWD Gruppe Deutschland GmbH, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	1 500
AWD Holding AG, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	38 639
AWD Vermögensverwaltungsgesellschaft mbH, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	100
AWD - Versicherungsmakler und -beratungs GmbH, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	31
AWD Zweite Vermögensverwaltungsgesellschaft mbH, Hannover	AWD	from 19.03.2008	100.0%	100.0%	EUR	25

¹ Segment (Ins. CH = Insurance Switzerland, Bank. Dis. = Banking (Discontinued), IM = Investment Management, Ins. Other = Insurance Other, Ins. FR = Insurance France, Ins. DE = Insurance Germany, Ins. Dis. = Insurance (Discontinued))

	Segment ¹	Consolidation period	Group share	Direct share	Currency	Authorised share capital in 1000
GERMANY (CONTINUED)						
Bizztools GmbH, Bremen	AWD	from 06.05.2008	100.0%	100.0%	EUR	50
DEUTSCHE PROVENTUS AG, Bremen	AWD	from 06.05.2008	100.0%	100.0%	DEM	1 000
Financial Solutions AG Service & Vermittlung, München	Ins. Other		100.0%	100.0%	EUR	200
Horbach Wirtschaftsberatung GmbH, Köln	AWD	from 19.03.2008	100.0%	100.0%	EUR	260
PROFIDUS Assekuranzmakler GmbH, Bremen	AWD	from 06.05.2008	100.0%	100.0%	EUR	25
PROFIDUS Vermittlung- und Verwaltungs-GmbH, Bremen	AWD	from 06.05.2008	100.0%	100.0%	EUR	51
PROFIDUS Vertriebsgesellschaft mbH, Bremen	AWD	from 06.05.2008	100.0%	100.0%	EUR	25
ProVentus Akademie- und Vertriebs GmbH, Bremen	AWD	from 06.05.2008	100.0%	100.0%	EUR	25
SEKO, München	Ins. DE		90.0%	90.0%	EUR	30
Sepis, München	Ins. DE		100.0%	100.0%	EUR	30
SL Beteiligungs-GmbH & Co. Grundstücksverwaltung KG, München	Ins. DE		100.0%	100.0%	EUR	50
SL Beteiligungs-GmbH & Co. Immobilien I KG, München	Ins. DE		100.0%	100.0%	EUR	10
SL Beteiligungs-GmbH & Co. Immobilien II KG, München	Ins. DE	from 27.11.2008	100.0%	100.0%	EUR	10
SL Beteiligungs-GmbH & Co. Immobilien III KG, München	Ins. DE	from 04.12.2008	100.0%	100.0%	EUR	10
SL Beteiligungs-GmbH & Co. Immobilien Ost KG, München	Ins. DE		100.0%	100.0%	EUR	50
SL-Immobilien-Beteiligungs-Gesellschaft mbH, München	Ins. DE		100.0%	100.0%	EUR	25
SL Private Equity GmbH, Frankfurt am Main	Ins. DE	from 14.05.2008	98.9%	98.9%	EUR	91
SLPM Schweizer Leben PensionsManagement, München	Ins. DE		100.0%	100.0%	EUR	150
Swiss Life AG (formerly Schweizerische Rentenanstalt), München (Branch Swiss Life AG)	Ins. DE		100.0%	100.0%	-	-
Swiss Life Asset Management, Unterföhring	IM	until 03.12.2008	-	-		
Swiss Life Asset Management GmbH, München	IM		100.0%	100.0%	EUR	1 000
Swiss Life Beteiligungs GmbH, Hannover	Other		100.0%	100.0%	EUR	25
Swiss Life Cooperations GmbH in liquidation, Hamburg	Ins. DE		100.0%	100.0%	EUR	100
Swiss Life Grundstücksmanagement, München	Ins. DE		100.0%	100.0%	EUR	26
Swiss Life Grundstücksmanagement GmbH & Co. Münchner Tor KG, München	Ins. DE		100.0%	100.0%	EUR	52 935
Swiss Life Insurance Solutions AG, München	Ins. Other		100.0%	100.0%	EUR	7 500
Swiss Life Partner AG, München	Ins. DE		100.0%	100.0%	EUR	7 000
Swiss Life Partner Service- und Finanzvermittlungs GmbH, München	Ins. DE		100.0%	100.0%	EUR	300
Swiss Life Pensionsfonds, München	Ins. DE		100.0%	100.0%	EUR	3 000
Swiss Life Pensionskasse, München	Ins. DE		100.0%	100.0%	EUR	3 000
Swiss Life Products (Luxembourg) S.A. Branch Germany, München	Ins. Other	from 15.05.2008	100.0%	100.0%	-	-
Swiss Life Vermittlungs GmbH, München	Ins. DE		100.0%	100.0%	EUR	50
tecis Asset Management AG, Hamburg	AWD	19.03.08 - 05.12.08	-	-		
tecis Finanzdienstleistungen AG, Hamburg	AWD	from 19.03.2008	100.0%	100.0%	EUR	500
Thomas Beteiligungsgesellschaft mbH, Bremen	AWD	from 06.05.2008	100.0%	100.0%	EUR	52

¹ Segment (Ins. CH = Insurance Switzerland, Bank. Dis. = Banking (Discontinued), IM = Investment Management, Ins. Other = Insurance Other, Ins. FR = Insurance France, Ins. DE = Insurance Germany, Ins. Dis. = Insurance (Discontinued))

	Segment ¹	Consolidation period	Group share	Direct share	Currency	Authorised share capital in 1000
NETHERLANDS						
Swiss Life Asset Management (Nederland), Amstelveen	Ins. Dis.	until 29.04.2008	-	-		
Zwitserven, Amstelveen (Branch Swiss Life/Rentenanstalt)	Ins. Dis.	until 29.04.2008	-	-		
Zwitserven Vermogensbeheer, Amstelveen	Ins. Dis.	until 29.04.2008	-	-		
BELGIUM						
Bureau Maron, Verviers	Ins. Dis.	until 29.04.2008	-	-		
Freeberg Sprl, Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
Leaseberg Sprl, Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life Asset Management (Belgium), Bruxelles	IM	until 30.06.2008	-	-		
Swiss Life Belgium SA, Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life Immo-Cross Roads, Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life Immo-Midi (Belgium), Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life Immo-Residential, Sint-Gillis	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life Immo-Techno Center I, Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life Invest (Belgium), Bruxelles	Ins. Dis.	until 29.04.2008	-	-		
LUXEMBOURG						
Banque du Gothard (Luxembourg), Luxembourg	Bank. Dis.	until 07.03.2008	-	-		
Gotam Fund Management Company, Luxembourg	Bank. Dis.	until 07.03.2008	-	-		
Gotam Umbrella Fund (Lux) Advisory Company, Luxembourg	Bank. Dis.	until 07.03.2008	-	-		
Gottardo Equity Fund (Lux) Management, Luxembourg	Bank. Dis.	until 07.03.2008	-	-		
Gottardo Strategy Fund Management, Luxembourg	Bank. Dis.	until 07.03.2008	-	-		
Heralux, Luxembourg	Ins. FR		99.4%	100.0%	EUR	3 500
SLGB Management, Luxembourg	Ins. Dis.	until 29.04.2008	-	-		
Swiss Life (Luxembourg) S.A., Strassen	Ins. Other		100.0%	100.0%	EUR	23 000
Swiss Life Asset Management Holding, Strassen	IM	until 18.12.2008	-	-		
Swiss Life Assurance Solutions S.A., Luxembourg	Ins. Other	from 27.11.2008	100.0%	100.0%	EUR	6 000
Swiss Life Funds (Lux) Management Company S.A., Luxembourg	IM		100.0%	100.0%	CHF	400
Swiss Life Immo-Arlon S.A., Strassen	Other		100.0%	100.0%	EUR	1 000
Swiss Life Insurance Solutions S.A., Luxembourg	Ins. Other	from 27.11.2008	100.0%	100.0%	EUR	9 000
Swiss Life International Pension Fund ASBL, Strassen	Ins. Other	from 18.04.2008	-	-	-	-
Swiss Life Invest Luxembourg S.A., Strassen	Other		100.0%	100.0%	EUR	35 000
Swiss Life Participations Luxembourg S.A., Strassen	Other		100.0%	100.0%	EUR	70 000
Swiss Life Products (Luxembourg) S.A., Strassen	Ins. Other		100.0%	100.0%	EUR	60 031
Swiss Life Solutions S.A., Strassen	Ins. Other	from 17.09.2008	100.0%	100.0%	EUR	19 000

¹ Segment (Ins. CH = Insurance Switzerland, Bank. Dis. = Banking (Discontinued), IM = Investment Management, Ins. Other = Insurance Other, Ins. FR = Insurance France, Ins. DE = Insurance Germany, Ins. Dis. = Insurance (Discontinued))

	Segment ¹	Consolidation period	Group share	Direct share	Currency	Authorised share capital in 1000
UNITED KINGDOM						
Active Net Solutions Limited, Manchester	AWD	19.03.08 – 12.05.09	–	–		
AWD Chase de Vere Consulting Limited, London	AWD	from 19.03.2008	100.0%	100.0%	GBP	1 935
AWD Chase de Vere Corporate Services Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Chase de Vere Financial Services Ltd, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Chase de Vere Limited, London	AWD	from 19.03.2008	100.0%	100.0%	GBP	10
AWD Chase de Vere Wealth Management Limited, London	AWD	from 19.03.2008	100.0%	100.0%	GBP	23 088
AWD Consultancy Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Direct Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	9
AWD Group Plc, London	AWD	from 19.03.2008	100.0%	100.0%	GBP	65 800
AWD Group Services Limited, London	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Home Finance Limited, London	AWD	19.03.08 – 12.12.08	–	–		
AWD Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Loans Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	1 000
AWD Private Client Trustees Limited, London	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Trustees Limited, Leicestershire	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
AWD Wealth Management Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	0
Chase de Vere Financial Solutions Limited, Manchester	AWD	from 19.03.2008	100.0%	100.0%	GBP	10
Jaffrey Financial Services Limited, Dundee	AWD	from 19.03.2008	100.0%	100.0%	GBP	22
Read Independent Financial Advisers Ltd, Manchester	AWD	19.03.08 – 31.03.09	–	–		
SPAIN						
Gottardo Gestión, SGIIC, Madrid	Bank. Dis.	until 07.03.2008	–	–		
Gottardo Inversiones Financieras, Madrid	Bank. Dis.	until 07.03.2008	–	–		
Gottardo Patrimonios, Madrid	Bank. Dis.	until 07.03.2008	–	–		
ITALY						
Banca del Gottardo Italia, Bergamo	Bank. Dis.	until 07.03.2008	–	–		
Fafid, Milano	Bank. Dis.	until 07.03.2008	–	–		
Gottardo Asset Management SGR, Milano	Bank. Dis.	until 07.03.2008	–	–		
AUSTRIA						
AWD CEE Holding GmbH, Wien	AWD	from 19.03.2008	100.0%	100.0%	EUR	35
AWD Gesellschaft für Wirtschaftsberatung GmbH, Wien	AWD	from 19.03.2008	100.0%	100.0%	EUR	727
Swiss Life Österreich GmbH, Wien	Ins. Other	from 29.07.2009	100.0%	100.0%	EUR	35
BAHAMAS						
Alpine Services Ltd., Nassau	Bank. Dis.	until 07.03.2008	–	–		
Gottardo Trust Company, Nassau	Bank. Dis.	until 07.03.2008	–	–		
CAYMAN ISLANDS						
Adroit Investment (Offshore) Ltd., Grand Cayman	Ins. CH		100.0%	100.0%	CHF	0
Swiss Life Financial Services (Cayman) Ltd., Grand Cayman	Other		100.0%	100.0%	CHF	50
Swiss Life Insurance Finance Ltd., Grand Cayman	Other		100.0%	100.0%	EUR	5

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	Segment ¹	Consolidation period	Group share	Direct share	Currency	Authorised share capital in 1000
CROATIA						
AWD Savjetovanje d.o.o. za poslovno savjetovanje, Zagreb	AWD	from 19.03.2008	100.0%	100.0%	HRK	20
AWD zastupanje u osiguranju d.o.o., Zagreb	AWD	from 19.03.2008	100.0%	100.0%	HRK	100
CZECH REPUBLIC						
AWD Česká republika s.r.o., Brno	AWD	from 19.03.2008	100.0%	100.0%	CZK	1 000
HUNGARY						
AWD Magyarország Pénzügyi Szolgáltató Korlátolt Felelősségű Társaság, Budapest	AWD	from 19.03.2008	100.0%	100.0%	HUF	5 000
ECG Oktatási Korlátolt Felelősségű Társaság, Budapest	AWD	from 19.03.2008	100.0%	100.0%	HUF	5 000
IRELAND						
Swiss Life Private Placement (Ireland) Limited, Dublin	Other	from 07.01.2009	100.0%	100.0%	EUR	50 000
NETHERLANDS ANTILLES						
N.V. Pensioen ESC, Willemstad	Ins. Dis.	until 29.04.2008	-	-		
POLAND						
AWD Sp.z o.o., Warszawa	AWD	from 19.03.2008	100.0%	100.0%	PLN	200
European Consulting Group Sp.z o.o., Warszawa	AWD	from 19.03.2008	100.0%	100.0%	PLN	498
ROMANIA						
AWD Consultanta Financiara SRL, Târgu Mureş	AWD	from 19.03.2008	100.0%	100.0%	RON	1
AWD Romania Broker de Asigurare Srl, Târgu Mureş	AWD	from 19.03.2008	100.0%	100.0%	RON	50
SINGAPORE						
Swiss Life (Liechtenstein) AG, Singapore Branch, Singapore	Ins. Other		100.0%	100.0%	-	-
Swiss Life Network (Asia) Pte.Ltd., Singapore	Ins. Other		100.0%	100.0%	SGD	0
Swiss Life Private Placement (Singapore) Pte.Ltd., Singapore	Ins. Other	from 28.07.2009	100.0%	100.0%	SGD	11 000
SLOVAKIA						
AWD s.r.o., Bratislava	AWD	from 19.03.2008	100.0%	100.0%	EUR	33
UNITED ARAB EMIRATES						
Swiss Life Private Placement (Middle East) Limited, Dubai	Ins. Other	from 16.09.2008	100.0%	100.0%	USD	2 000

¹ Segment (Ins. CH = Insurance Switzerland, Bank. Dis. = Banking (Discontinued), IM = Investment Management, Ins. Other = Insurance Other, Ins. FR = Insurance France, Ins. DE = Insurance Germany, Ins. Dis. = Insurance (Discontinued))

Report of the Statutory Auditor

Report of the Statutory Auditor
to the General Meeting of
Swiss Life Holding Ltd
Zurich

Report of the Statutory Auditor on the Consolidated Financial Statements

As statutory auditor, we have audited the accompanying consolidated financial statements of Swiss Life Holding Ltd, which comprise the consolidated statement of income, consolidated statement of comprehensive income, consolidated balance sheet, consolidated statement of cash flows, consolidated statement of changes in equity and notes to the consolidated financial statements (pages 62 to 173), for the year ended 31 December 2009.

BOARD OF DIRECTORS' RESPONSIBILITY

The Board of Directors is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with the International Financial Reporting Standards (IFRS) and the requirements of Swiss law. This responsibility includes designing, implementing and maintaining an internal control system relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error. The Board of Directors is further responsible for selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstances.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with Swiss law and Swiss Auditing Standards as well as the International Standards on Auditing. Those standards require that we plan and perform the audit to obtain reasonable assurance whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers the internal control system relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control system. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made, as well as evaluating the overall presentation of the consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the consolidated financial statements for the year ended 31 December 2009 give a true and fair view of the financial position, the results of operations and the cash flows in accordance with the International Financial Reporting Standards (IFRS) and comply with Swiss law.

Report on other legal requirements

We confirm that we meet the legal requirements on licensing according to the Auditor Oversight Act (AOA) and independence (article 728 CO and article 11 AOA) and that there are no circumstances incompatible with our independence.

In accordance with article 728a paragraph 1 item 3 CO and Swiss Auditing Standard 890, we confirm that an internal control system exists which has been designed for the preparation of consolidated financial statements according to the instructions of the Board of Directors.

We recommend that the consolidated financial statements submitted to you be approved.

PricewaterhouseCoopers AG

Peter Lüssi	Reto Zemp
Audit expert	Audit expert
Auditor in charge	

Zurich, 29 March 2010

Swiss Life Holding Financial Statements

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Review of Operations — Swiss Life Holding generated a profit of CHF 40 million in the 2009 financial year vis-à-vis the previous year's figure of CHF 1921 million. This significant decline can be attributed to the extraordinary dividends included in the prior-year profit distributed as a result of gains realised on disposals.

This considerable decrease in annual profit vis-à-vis the prior year stems from the sale of Banca del Gottardo and the Dutch and Belgian arms, which Swiss Life Holding Ltd (Swiss Life Holding) and its subsidiaries completed the previous year and which had a significant impact on the parent company's annual financial statements.

In 2009 Swiss Life Holding's investment income came to CHF 88 million. Interest received on loans to Group companies rose from CHF 28 million to CHF 42 million on the back of additional loans already granted in 2008. Dividends received were CHF 57 million, down on the 2008 figure of CHF 2307 million, which, as mentioned above, included extraordinary dividends arising from gains realised on disposals.

At CHF 8 million, operating expenses remained stable. Other expenses include extraordinary charges of CHF 47 million relating to the sale of Banca del Gottardo. Overall, Swiss Life Holding generated an annual profit of CHF 40 million.

To finance ongoing operations, Swiss Life Holding carried out a capital increase at Swiss Life Products (Luxembourg) SA and Swiss Life International Holding AG. The value of participations thus climbed CHF 60 million from CHF 3147 million to CHF 3207 million. Through its subsidiary Swiss Life Beteiligungs GmbH, Swiss Life Holding built up its participation in AWD Holding AG to 100% as part of the successfully executed squeeze out. The company also reduced its stake in MLP to under 10%, again through Swiss Life Beteiligungs GmbH.

Swiss Life Holding's profit distribution to shareholders in the period under review came to CHF 159 million or CHF 5 per share, and took the form of a repayment of par value. The par value of the Swiss Life share was thus reduced from CHF 17 to CHF 12. In addition, the 3 003 500 proprietary shares repurchased as part of the share buyback programme were cancelled. As a result of

the par value reduction and the cancellation of proprietary shares, the company's share capital decreased from CHF 596 million to CHF 385 million.

The nominal value of the convertible bond issued in 2004 at CHF 317 million and set to expire in June 2010 amounted to CHF 43 million at the end of 2009. In the period under review Swiss Life Holding bought back convertible bonds to the amount of CHF 8 million. No outstanding convertible bonds were converted into shares during 2009. The conversion price is CHF 200.20. Apart from the convertible bond issue, Swiss Life Holding is financed entirely by equity.

Swiss Life Holding's year-end liquid assets (liquid funds plus time deposits and comparable instruments) totalled CHF 624 million (2008: CHF 801 million).

Statement of Income

STATEMENT OF INCOME FOR THE YEARS ENDED 31 DECEMBER

In CHF million

	2009	2008
Dividends received	57	2 307
Realised gain/loss on non-current assets	-5	490
Unrealised loss on non-current assets	-2	-840
Other finance income	44	47
Other financial expense	-3	-7
Foreign currency gains/losses	-3	-78
NET INVESTMENT INCOME	88	1 919
OPERATING EXPENSE	-8	-9
OTHER INCOME	7	10
OTHER EXPENSES	-47	-
INCOME TAX	0	1
NET PROFIT	40	1 921

Balance Sheet

BALANCE SHEET

In CHF million

	31.12.2009	31.12.2008
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	313	20
Time deposits and similar investments	311	781
Receivables from Group companies	4	9
Receivables from third parties	1	7
Accrued income	0	0
TOTAL CURRENT ASSETS	629	817
NON-CURRENT ASSETS		
Shares	22	297
Debt securities	83	5
Hedge funds	8	10
Participations	3 207	3 147
Loans to Group companies	666	668
TOTAL NON-CURRENT ASSETS	3 986	4 127
TOTAL ASSETS	4 615	4 944
LIABILITIES AND EQUITY		
LIABILITIES		
Payables to Group companies	1	1
Liabilities towards third parties	39	32
Convertible securities	43	-
Total short-term liabilities	83	33
Convertible securities	-	42
Total long-term liabilities	-	42
TOTAL LIABILITIES	83	75
EQUITY		
Share capital	385	596
General reserves	1 139	1 139
Reserve for treasury shares	25	1 167
Total legal reserves	1 164	2 306
Free reserves	2 939	43
Balance carried forward from previous year	4	3
Net profit	40	1 921
Total profit shown in the balance sheet	44	1 924
TOTAL EQUITY	4 532	4 869
TOTAL LIABILITIES AND EQUITY	4 615	4 944

Notes to the Financial Statements

Accounting Rules

Assets and liabilities are stated in the balance sheet in accordance with the provisions of the Swiss Code of Obligations (CO).

EXPLANATIONS ON THE BALANCE SHEET AND STATEMENT OF INCOME

PARTICIPATIONS

	Currency	Authorised	Direct share	Currency	Authorised	Direct share
		share capital in 1000			share capital in 1000	
		31.12.2009			31.12.2008	
Swiss Life AG (formerly Swiss Life/Rentenanstalt), Zürich	CHF	587 350	100.00%	CHF	587 350	100.00%
Swiss Life Beteiligungs GmbH, Hannover	EUR	25	100.00%	EUR	25	100.00%
Swiss Life Intellectual Property Management AG, Zürich	CHF	250	100.00%	CHF	250	100.00%
Swiss Life International Holding AG, Zürich	CHF	1 000	100.00%	CHF	1 000	100.00%
Swiss Life Investment Management Holding AG, Zürich	CHF	50 000	100.00%	CHF	50 000	100.00%
Swiss Life Products (Luxembourg) S.A., Strassen	EUR	60 031	100.00%	EUR	35 031	100.00%
Swiss Life Selection AG	CHF	250	100.00%	CHF	250	100.00%

LOANS TO GROUP COMPANIES – CHF 190 million of the loans to Group companies is classified as subordinated.

MAJOR SHAREHOLDERS – The following shareholders hold over 5% of Swiss Life Holding's share capital:

As % of total share capital

	31.12.2009	31.12.2008
Talanx AG	9.31%	-
Carsten Maschmeyer & Sons	5.05%	5.56%

SHARE CAPITAL – As at 31 December 2009, the share capital of Swiss Life Holding consisted of 32 081 054 fully-paid shares with a par value of CHF 12 each. In exercising voting rights, no shareholder can collect more than 10% of the total share capital directly or indirectly in respect of their own shares and those they represent. As at 31 December 2008, Swiss Life Holding had 35 084 554 registered shares with a par value of CHF 17 per share. Conditional share capital was CHF 28 312 632 as at 31 December 2009 (2008: CHF 40 109 562).

LEGAL RESERVES – Legal reserves comprise the general reserves (plus the additional paid-in capital in excess of the par value, net of transaction costs) and the reserve for treasury shares (equivalent in value to own Swiss Life Holding shares held by the Swiss Life Group).

FREE RESERVES AND RETAINED EARNINGS – Free reserves and retained earnings contain accumulated retained earnings which have not been distributed to the shareholders, or which have not been allocated to the reserve for treasury shares.

ISSUANCE OF CONVERTIBLE DEBT IN 2004 – On 10 June 2004 Swiss Life Holding issued CHF 317 million in 0.625% convertible bonds (2004 to 2010) convertible into Swiss Life Holding registered shares. The conversion price is currently CHF 200.20.

In 2009, no convertible bonds were converted into Swiss Life Holding shares.

TREASURY SHARES – In the year under review the companies in the Swiss Life Group purchased a total of 1 965 033 Swiss Life Holding shares at an average price of CHF 64.87. In the same period, they sold 3 348 841 shares

at an average price of CHF 67.76. In addition, within the context of the share buyback programme, Swiss Life Holding repurchased 3 003 500 shares. As at 31 December 2009, the Swiss Life Group held 232 158 of its treasury shares.

PERSONNEL EXPENSES – No direct staff costs are included under operating expenses.

CONTINGENCIES – Swiss Life Holding acts as warrantor for all Swiss Life Ltd liabilities with regard to the various tranches of the subordinated perpetual step-up loan (hybrid debt), which amounted to an equivalent value of CHF 2141 million at the balance sheet date.

Swiss Life Holding further gives several capital guarantees for a maximum net asset value of CHF 300 million to Swiss Life Funds, CHF 150 million to Swiss Life Funds (Lux) Management Company and CHF 74 million to Swiss Life Products.

STATEMENT OF CHANGES IN EQUITY FOR THE YEARS ENDED 31 DECEMBER

In CHF million

	2009	2008
SHARE CAPITAL		
Balance as at 1 January	596	1 189
Reduction in par value (incl. cancellation of treasury shares)	-211	-596
Converted Swiss Life Holding shares	-	3
TOTAL SHARE CAPITAL	385	596
LEGAL RESERVES		
General reserves		
Balance as at 1 January	1 139	1 117
Converted Swiss Life Holding shares	-	22
Total general reserves	1 139	1 139
Reserve for treasury shares		
Balance as at 1 January	1 167	618
Allocation to reserve for treasury shares	-1 142	549
Total reserve for treasury shares	25	1 167
TOTAL LEGAL RESERVES	1 164	2 306
FREE RESERVES		
Balance as at 1 January	43	216
Allocation to free reserves	1 920	335
Reserve for own shares (incl. reduction in par value)	976	-508
TOTAL FREE RESERVES	2 939	43
PROFIT SHOWN IN THE BALANCE SHEET		
Balance as at 1 January	1 924	338
Allocation to free reserves	-1 920	-335
Net profit	40	1 921
TOTAL PROFIT SHOWN IN THE BALANCE SHEET	44	1 924
TOTAL EQUITY	4 532	4 869

RISK ASSESSMENT – For information on risk assessment, please refer to Note 5 of the Swiss Life Group's Consolidated Financial Statements.

DISCLOSURE OF COMPENSATION TO THE BOARD OF DIRECTORS AND THE CORPORATE EXECUTIVE BOARD IN ACCORDANCE WITH THE SWISS CODE OF OBLIGATIONS ART. 663B^{BIS} AND ART. 663C

COMPENSATION IN 2009 – The specifications below take into consideration the transparency regulations on compensation set out in the Swiss Code of Obligations, Art. 663b^{BIS} and Art. 663c, and the Directive on Information Relating to Corporate Governance issued by the SIX Swiss Exchange. Further information on compensation and benefit expenditure can be found in the Corporate Governance section and the Consolidated Financial Statements (Notes 23 and 30).

The description of the compensation received by the members of the Board of Directors and the Corporate Executive Board and the tables showing the relevant amounts are based on those in the Annual Report 2008. The variable compensation granted to members of the Corporate Executive Board as a cash bonus for the 2009 financial year, which was determined at the beginning of 2010, is shown on an accrued basis in the compensation tables as compensation for 2009 (accrued method). The relevant information has already been disclosed on an accrued basis in last year's compensation report. For the 2008 financial year, the members of the Board of Directors and the Corporate Executive Board did not receive any variable compensation, neither in the form of blocked shares nor as a cash bonus.

As in the 2008 financial year, the members of the Board of Directors have not been granted any variable compensation in shares for 2009. Likewise, besides the cash bonus, the members of the Corporate Executive Board have not been given variable compensation in shares for the 2009 financial year.

Below, for transparency reasons, the 2008 compensation tables are shown twice after the 2009 compensation tables. In the first 2008 table, the information is shown in accordance with the accrued method, but without any variable compensation, as there was none granted for the 2008 financial year. The second table is that published in the Annual Report 2008, which includes the variable compensation for the previous 2007 financial year which was determined and paid out in 2008.

The compensation received by each member of the Board of the Directors and the Chairman of the Corporate Executive Board (Group CEO) is disclosed individually.

COMPENSATION POLICY PRINCIPLES – Pursuant to the Organisational Regulations, the Board of Directors as a whole is responsible for establishing the guidelines on the Group's compensation policy (incl. bonuses, equity compensation plans and share option plans) and with regard to employee benefits. The compensation policy underpins the performance culture required by the corporate strategy and forms part of the HR policy. The aim is to retain well-qualified employees and gain new, highly skilled staff. The compensation system is to be competitive and in line with the market environment. The overall compensation takes into account the employees' professional skills, engagement and personal performance. Individual compensation is made up of a basic salary and variable short-, medium- and long-term salary components as well as contributions to retirement and risk insurance.

The basic salary is determined according to the employee's function and skill set, and is annually reassessed and adjusted if appropriate. The variable salary components are linked to the strategic objectives of the Group and the individual divisions and the associated financial and HR-related targets. The variable bonus in cash is based on achievement of the annual objectives. It is determined, on the one hand, by the actual performance of individuals or teams (performance salary) in relation to the targets set and, on the other, by the Swiss Life Group's annual result (share in company's success). The percentage weighting between the individual and/or team performance and the share in the company's success depends on the position and responsibilities of the function holder. At Corporate Executive Board level, the share in the company's success is set at 60%. Personal performance and achievement of goals are appraised annually as part of the Group-wide institutionalised process for employee assessment (Group Performance System, GPS). In addition to the quantitative Group objectives (Key Performance Indicators, KPI), the assessment takes into account factors such as professional expertise, entrepreneurship, task fulfilment, cooperation and leadership. To be eligible for any bonus in cash, a GPS target achievement of at least 80% is required.

PRACTICE AND PROCEDURE – Pursuant to the Organisational Regulations, the Board of Directors as a whole is responsible for determining the level and make-up of compensation for its members, whereas the Nomination and Compensation Committee (NCC) is responsible for putting forward corresponding proposals. The Board of Directors also establishes the guidelines for the company's compensation policy. In doing so, it takes into consideration the compensation policies of other organisations of comparable size and in comparable industries, drawing its findings from publicly available information and, as necessary, studies by external experts. Based on these guidelines, the Nomination and Compensation Committee determines the amount of the bonus pool for all staff and its terms of distribution, as well as the compensation for the individual members of the Corporate Executive Board.

COMPENSATION TO MEMBERS OF THE BOARD OF DIRECTORS – Compensation remitted to members of the Board of Directors in the year under review comprises the basic compensation and additional compensation in cash. The basic compensation, which is made up of compensation in cash and in Swiss Life Holding shares, covers membership of the Board of Directors of Swiss Life Holding and its subsidiary Swiss Life Ltd as well as membership of the individual Board Committees. The additional compensation in cash is commensurate to the function and workload and is determined annually by the Board of Directors. If Swiss Life Group's business operations have proved successful, a further, variable compensation component may be remitted in the form of Swiss Life Holding shares, decided upon by the Board of Directors taking into consideration the business results. The shares are allocated at economic value, which is equal to the tax value, taking a blocking period of three years into account. The respective share price on the allocation date is always disclosed too.

As Chairman of the Board, Bruno Gehrig was affiliated to the employee benefits institutions of Swiss Life for the purpose of occupational provisions and obtains the corresponding pension benefits under the pension fund regulations. Rolf Dörig, in his former role as Delegate of the Board of Directors and current position as Chairman of the Board, is also insured for occupational provisions with the employee benefits institutions of Swiss Life. No

such affiliation exists for other members of the Board of Directors; no contributions have been made on their behalf.

COMPENSATION TO MEMBERS OF THE CORPORATE EXECUTIVE BOARD – The compensation remitted to members of the Corporate Executive Board in the period under review comprises the salary, a variable bonus in cash and other compensation (child allowances, company cars, premium contributions to 3rd-pillar pension plans). They are also insured with the company under the framework of occupational provisions. The members of the Corporate Executive Board also participate in a long-term performance-based equity compensation programme, which is described in more detail below.

The salary is determined annually, taking into account the individual member's function-related responsibility. As previously explained, the cash bonus is determined by the Board of Directors based on individual target achievement and the company's success in the period under review.

As part of the compensation policy, a long-term equity compensation plan (mid- to long-term compensation components) was introduced in 2004 for members of the Corporate Executive Board and other senior management members of the Swiss Life Group. Under this programme, participants have been granted future subscription rights to Swiss Life Holding shares in the form of Performance Share Units (PSUs) since 2005. These subscription rights entitle them to receive Swiss Life Holding shares free of charge after a period of three years insofar as the relevant conditions have been satisfied.

Pursuant to the regulations of the 2007, 2008 and 2009 equity compensation plans, two objective performance criteria have been defined, each weighted at 50%. Depending on the fulfilment of the two performance criteria within the three-year period, the number of PSUs can increase by up to a factor of 1.5 or drop to zero. The first criterion is the Total Shareholder Return on the Swiss Life Holding share (TSR Swiss Life Holding), requiring a performance of over 20% for a subscription right to share allocation to arise after three years. The second criterion involves a comparison of the Swiss Life Holding share's TSR with the TSRs of the shares of the

companies included in the Dow Jones STOXX 600 Insurance Index (TSR Outperformance). Based on this second criterion, a subscription right arises if the performance on expiry of the three-year term is above the first quartile in comparison with the companies in question.

The number of PSUs entitling the participant to receive shares after the three-year term is determined in accordance with the table below as follows: One half of the PSUs allocated is multiplied by the factor resulting from the TSR Swiss Life Holding target achievement, and the other half by the factor resulting from the TSR Outperformance target achievement. The factor equals 1, i.e. 100%, if a performance of 30% is attained for the first performance criterion, the TSR Swiss Life Holding. Interim

50% of PSU x Factor

TSR SWISS LIFE HOLDING	FACTOR
≤ 20%	0%
= 30%	100%
≥ 40%	150%

values are determined by linear interpolation. In the case of TSR Outperformance, the second performance criterion, the factor is 1, i.e. 100%, if the TSR Swiss Life Holding is equal to the median of the benchmark index (Dow Jones STOXX 600 Insurance Index). Here, too, interim values are determined by linear interpolation. The results (factor TSR Swiss Life Holding multiplied by one half of the PSUs and the factor TSR Outperformance multiplied by the other half) are added up. The sum is the number of PSUs, which translates into an entitlement to an equal number of Swiss Life Holding shares.

The value of the PSUs allocated equals the fair value as at 1 April of the year of allocation. It is determined by an independent consultancy company.

50% of PSU x Factor

TSR OUTPERFORMANCE	FACTOR
≤ 1st quartile	0%
= Median	100%
≥ 3rd quartile	150%

PERSONNEL CHANGES TO THE BOARD OF DIRECTORS AND THE CORPORATE EXECUTIVE BOARD IN 2009 –

Two members of the Board of Directors resigned in the 2009 financial year. Bruno Gehrig resigned from his position as Chairman of the Board of Directors of Swiss Life Holding after the Annual General Meeting on 7 May 2009. After serving for six years, Pierfranco Riva also stepped down from the Board of Directors because he had reached the statutory age limit. Two new members were appointed: Frank Schnewlin and Carsten Maschmeyer. Rolf Dörig relinquished the role of Delegate of the Board of Directors on 7 May 2009 to take over from Bruno Gehrig as Chairman of the Board of Directors.

The composition of the Corporate Executive Board changed as follows in the 2009 financial year: Reto Himmel, Group Chief Technology & Operations Officer (Group CTO), left the Corporate Executive Board effective 31 March 2009 due to the discontinuation of the Group CTO function. Thomas Buess joined the Board as of 1 August 2009 as the new Group Chief Financial Officer (Group CFO), replacing Thomas Müller who resigned from the Corporate Executive Board with effect from 30 June 2009.

The Corporate Executive Board, including Bruno Pfister as Group CEO, thus consisted of up to nine members during the period under review (2008: ten members).

The disclosure of compensation for the remaining members of the Corporate Executive Board (without Group CEO) takes into account eight members for the 2009 financial year. The compensation is shown on a pro-rata basis for their period of membership of the Board in 2009.

COMPENSATION TO THE BOARD OF DIRECTORS IN 2009

For transparency and comparison purposes, the 2008 compensation table is shown twice below the compensation table for 2009; firstly, without variable compensation in shares (according to the accrued method) and, secondly, as published in the Annual Report 2008.

The members of the Board of Directors did not receive any variable compensation in shares for the 2008 and 2009 financial years. All the shares allotted to them for 2008 and 2009 formed part of their basic compensation, 80% of which was granted in cash and 20% in shares subject to a three-year blocking period.

	Compensation in cash			Compensation in shares ⁵		Total compensation in cash and shares (amount)	Expenditure for occupational provisions		Aggregate total (amount) ⁷
	Basic compensation	Additional compensation	Total compensation in cash	Number	Amount		Regular contributions ⁶	Extra-ordinary contributions	
Rolf Dörig, Chairman of the Board of Directors ¹	1 121 132	0	1 121 132	1 093	117 558	1 238 690	195 656	–	1 434 346
Gerold Bühler	138 667	110 000	248 667	319	29 139	277 806			
Frank Schneuwlin ²	96 000	20 000	116 000	188	20 220	136 220			
Volker Bremkamp	96 000	30 000	126 000	224	20 207	146 207			
Paul Embrechts	72 000	10 000	82 000	169	15 248	97 248			
Rudolf Kellenberger	114 667	10 000	124 667	264	24 180	148 847			
Carsten Maschmeyer ²	48 000	6 667	54 667	94	10 110	64 777			
Henry Peter	72 000	10 000	82 000	169	15 248	97 248			
Peter Quadri	72 000	10 000	82 000	169	15 248	97 248			
Franziska Tschudi	72 000	10 000	82 000	169	15 248	97 248			
Bruno Gehrig ³	231 250	41 667	272 917	–	0	272 917	43 678	–	316 595
Pierfranco Riva ⁴	30 000	4 167	34 167	82	6 369	40 536			
TOTAL BOARD OF DIRECTORS	2 163 716	262 501	2 426 217	2 940	288 775	2 714 992	239 334	–	2 954 326

¹ BoD Delegate until 07.05.2009 / BoD Chairman from 07.05.2009. As BoD Delegate until 07.05.2009, Rolf Dörig received compensation of CHF 19 662 for a company car and a premium contribution of CHF 41 470 to his 3rd-pillar pension plan. This total of CHF 61 132 was added to his basic compensation of CHF 1 060 000.

² BoD member from 07.05.2009.

³ BoD Chairman until 07.05.2009.

⁴ BoD member until 07.05.2009.

⁵ The compensation in shares (totalling 2 940 shares) was part of the basic compensation. The allocation of shares was effected on 24.06.2009 and 18.12.2009 at economic value, which is equal to the tax value (CHF 77.6649 and CHF 107.5553 respectively), taking into account a blocking period of three years. The share prices (closing prices) on the days of allocation were CHF 92.50 and CHF 128.10 respectively. No variable compensation in shares has been granted for the 2009 financial year.

⁶ Pursuant to the pension fund regulations, occupational provisions were financed by the employer and the employee at a ratio of 2/3 to 1/3.

⁷ All contributions are gross contributions, i.e. they include employee contributions to AHV/IV/ALV. Employer contributions to AHV/IV/ALV/FAK amounted to a total of CHF 188 645 in the year under review.

COMPENSATION TO THE BOARD OF DIRECTORS IN 2008

TABLE AS PER ACCRUED METHOD

The members of the Board of Directors did not receive any variable compensation in shares for the 2008 financial year. Therefore, to enable a year-on-year comparison

with the compensation for 2009, the variable compensation in shares for the 2007 financial year shown in last year's annual report (a total of 1011 shares) is not included in the table below, in contrast to the table published in the Annual Report 2008. The shares disclosed form part of the basic compensation.

Amounts in CHF	Compensation in cash			Compensation in shares ¹		Total compensation in cash and shares (amount)	Expenditure for occupational provisions		Aggregate total (amount) ³
	Basic compensation	Additional compensation	Total compensation in cash	Number	Amount		Regular contributions ²	Extraordinary contributions	
Bruno Gehrig, Chairman of the Board of Directors	555 000	100 000	655 000	–	0	655 000	104 827		759 827
Gerold Bühler	128 000	110 000	238 000	282	26 918	264 918			
Volker Breckamp	96 000	30 000	126 000	212	20 345	146 345			
Paul Embrechts	72 000	10 000	82 000	159	15 300	97 300			
Rudolf Kellenberger	104 000	10 000	114 000	229	21 874	135 874			
Henry Peter	72 000	10 000	82 000	159	15 300	97 300			
Peter Quadri	72 000	10 000	82 000	159	15 300	97 300			
Pierfranco Riva	72 000	10 000	82 000	159	15 300	97 300			
Franziska Tschudi	72 000	10 000	82 000	159	15 300	97 300			
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ⁴									
TOTAL BOARD OF DIRECTORS	1 243 000	300 000	1 543 000	1 518	145 637	1 688 637	104 827		1 793 464

¹ The compensation in shares was part of the basic compensation. The allocation of shares was effected on 24.06.2008 and 16.12.2008 at economic value, which is equal to the tax value (CHF 227.7469 and CHF 60.4526 respectively), taking into account a blocking period of three years. The share prices (closing prices) on the days of allocation were CHF 271.25 and CHF 72.00 respectively. No variable compensation in shares was granted for the 2008 financial year.

² Pursuant to the pension fund regulations, occupational provisions were financed by the employer and the employee at a ratio of 2/3 to 1/3.

³ All contributions are gross contributions, i.e. they include employee contributions to AHV/IV/ALV. Employer contributions to AHV/IV/ALV amounted to a total of CHF 96 047 in the year under review.

⁴ The 2008 compensation to Rolf Dörig, as Group CEO and BoD Delegate, is disclosed in its entirety under the compensation for the Corporate Executive Board.

TABLE AS PER ANNUAL REPORT 2008

This table still includes the variable compensation in shares received in 2008 for the 2007 financial year. The footnote stated, however, that the members of the Board

of Directors would not receive any variable compensation in shares for the 2008 financial year. The remaining shares allotted were part of the basic compensation.

Amounts in CHF	Compensation in cash		Compensation in shares ¹		Expenditure for occupational provisions		Aggregate total (amount) ³		
	Basic compensation	Additional compensation	Total compensation in cash	Number	Amount	Total compensation in cash and shares (amount)		Regular contributions ²	Extraordinary contributions
Bruno Gehrig, Chairman of the Board of Directors	555 000	100 000	655 000	385	89 218	744 218	104 827		849 045
Gerold Bühler	128 000	110 000	238 000	441	63 764	301 764			
Volker Bremkamp	96 000	30 000	126 000	301	40 968	166 968			
Paul Embrechts	72 000	10 000	82 000	218	28 972	110 972			
Rudolf Kellenberger	104 000	10 000	114 000	312	41 108	155 108			
Henry Peter	72 000	10 000	82 000	218	28 972	110 972			
Peter Quadri	72 000	10 000	82 000	218	28 972	110 972			
Pierfranco Riva	72 000	10 000	82 000	218	28 972	110 972			
Franziska Tschudi	72 000	10 000	82 000	218	28 972	110 972			
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ⁴									
TOTAL BOARD OF DIRECTORS	1 243 000	300 000	1 543 000	2 529	379 918	1 922 918	104 827		2 027 745

¹ The compensation in shares was, on the one hand, part of the basic compensation (in total 1 518 shares) and, on the other, variable compensation in shares for the 2007 financial year, allocated in 2008 (in total 1 011 shares). The allocation of shares was effected on 31.03.2008, 24.06.2008 and 16.12.2008 at economic value, which is equal to the tax value (CHF 231.7351, CHF 227.7469 and CHF 60.4526), taking into account a blocking period of three years. The share prices (closing prices) on the days of allocation were CHF 276.00, CHF 271.25 and CHF 72.00 respectively. No variable compensation in shares was granted for the 2008 financial year.

² Pursuant to the pension fund regulations, occupational provisions were financed by the employer and the employee at a ratio of 2/3 to 1/3.

³ All contributions are gross contributions, i.e. they include employee contributions to AHV/IV/ALV. Employer contributions to AHV/IV/ALV amounted to a total of CHF 96 047 in the year under review.

⁴ The 2008 compensation to Rolf Dörig, as Group CEO and BoD Delegate, is disclosed in its entirety under the compensation for the Corporate Executive Board.

COMPENSATION TO THE CORPORATE EXECUTIVE BOARD IN 2009

The compensation table below shows the bonus in cash granted for the 2009 financial year which was determined by the Board of Directors at the beginning of 2010. It is disclosed on an accrued basis as compensation for 2009.

The members of the Corporate Executive Board did not receive any compensation in shares for the 2009 financial year.

For transparency and comparison purposes, below the compensation table for 2009, the 2008 compensation table is shown twice; firstly, without cash bonuses or variable compensation in shares for the 2008 financial year (according to accrued method) and, secondly, as published in the Annual Report 2008, which included the variable compensation for the 2007 financial year.

Amounts in CHF	Compensation in cash			Compensation in shares for 2009			Total compensation in cash and shares (amount)
	Salary	Bonus for 2009 paid in 2010 ²	Other compensation ³	Total compensation in cash	Number	Amount	
Bruno Pfister, Group CEO	1 200 000	925 000	53 553	2 178 553	-	0	2 178 553
Other members of Corporate Executive Board ¹	4 552 366	2 625 000	217 423	7 394 789	-	0	7 394 789
TOTAL CORPORATE EXECUTIVE BOARD	5 752 366	3 550 000	270 976	9 573 342	-	0	9 573 342

¹ Eight individuals were taken into account in the period under review. In the case of Reto Himmel (left 31.03.2009), Thomas Müller (left 30.06.2009) and Thomas Buess (joined 01.08.2009), the compensation for 2009 membership of the Corporate Executive Board is disclosed on a pro-rata basis. The departing members of the Corporate Executive Board had a contractual twelve-month notice period, for which the agreed benefits were paid. The compensation given in this regard to former members of the Corporate Executive Board totalled CHF 1 515 379 (salary, other compensation and pension contributions).

² The bonus paid in 2010 relates to the 2009 financial year. No bonus was paid for the 2008 financial year.

³ Child allowances (CHF 8700), company cars (CHF 121 318), premium contributions to 3rd pillar pension plans (CHF 88 730), other (CHF 52 228), each in total.

Amounts in CHF	Expenditure for occupational provisions		Aggregate total compensation in cash and in shares and occupational provisions expense (amount) ⁵
	Regular contributions ⁴	Extraordinary contributions	
Bruno Pfister, Group CEO	175 801		2 354 354
Other members of Corporate Executive Board	630 099		8 024 888
TOTAL CORPORATE EXECUTIVE BOARD	805 900		10 379 242

⁴ Pursuant to the pension fund regulations, occupational provisions were financed by the employer and the employee at a ratio of 2/3 to 1/3.

⁵ All contributions are gross contributions, i.e. they include employee contributions to AHV/IV/ALV. Employer contributions to AHV/IV/ALV/FAK amounted to a total of CHF 402 994 in the year under review.

Amounts in CHF	Performance Share Units (PSUs) ^{6,7}		Aggregate total incl. PSUs (amount)
	Number	Amount	
Bruno Pfister, Group CEO	6 500	332 930	2 687 284
Other members of Corporate Executive Board	15 700	804 154	8 829 042
TOTAL CORPORATE EXECUTIVE BOARD	22 200	1 137 084	11 516 326

⁶ The PSUs represent future subscription rights that entitle the individuals concerned to receive Swiss Life Holding shares after a period of three years, provided the relevant conditions are then met. Depending on the fulfilment during the three-year term of the two performance criteria defined, the number of PSUs can increase by a factor of 1.5 or drop to zero.

⁷ The allocation of PSUs as at 01.04.2009 was effected at a fair value of CHF 51.22, as calculated by an independent consultancy firm.

COMPENSATION TO THE CORPORATE EXECUTIVE BOARD IN 2008

TABLE AS PER ACCRUED METHOD

The members of the Corporate Executive Board did not receive a cash bonus or variable compensation in shares for the 2008 financial year.

The cash bonus granted in 2008 for the 2007 financial year and the shares allotted in 2008 for the 2007 financial year are not shown in the table below.

Amounts in CHF	Compensation in cash			Total compensation in cash	Compensation in shares for 2008 ⁴		Total compensation in cash and shares (amount)
	Salary	Bonus for 2008 paid in 2009 ²	Other compensation ³		Number	Amount	
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ¹	1 525 000	0	96 806	1 621 806	-	0	1 621 806
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008	1 000 000	0	53 193	1 053 193	-	0	1 053 193
Other members of Corporate Executive Board ⁵	3 908 057	0	260 893	4 168 950	-	0	4 168 950
TOTAL CORPORATE EXECUTIVE BOARD	6 433 057	0	410 892	6 843 949	-	0	6 843 949

¹ Group CEO until 08.05.2008, BoD Delegate from 09.05.2008. Salary / compensation in cash was fixed at CHF 1 200 000 per year for the position of BoD Delegate.

² No bonus was paid for the 2008 financial year.

³ Child allowances (CHF 12 830), allowances for years of service (CHF 31 570), company cars (CHF 110 221), premium contributions to 3rd-pillar pension plans (CHF 174 401), other (CHF 81 870), each in total.

⁴ No variable compensation in shares was paid out for the 2008 financial year.

⁵ Eight individuals were taken into account in the period under review. Compensation for 2008 membership of the Corporate Executive Board was disclosed on a pro-rata basis for Manfred Behrens, Charles Relecom, Paul Müller, Ivo Furrer and Klaus Leyh.

Amounts in CHF	Expenditure for occupational provisions		Aggregate total compensation in cash and in shares and occupational provisions expense (amount) ⁸
	Regular contributions ⁶	Extraordinary contributions	
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008	195 656		1 817 462
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008 ⁷	755 148		1 808 341
Other members of Corporate Executive Board	813 420		4 982 370
TOTAL CORPORATE EXECUTIVE BOARD	1 764 224		8 608 173

⁶ Regular annual employer contribution and subsequent contributions. Pursuant to the pension fund regulations, occupational provisions were financed by the employer and the employee at a ratio of 2/3 to 1/3.

⁷ Regular contribution of CHF 156 648 and a subsequent contribution of CHF 598 500 in accordance with the pension fund regulations due to the increase in the insured income.

⁸ All contributions are gross contributions, i.e. they include employee contributions to AHV/IV/ALV. Employer contributions to AHV/IV/ALV amounted to a total of CHF 1 223 286 in the year under review.

Amounts in CHF	Performance Share Units (PSUs) ^{10,11}		Aggregate total incl. PSUs (amount)
	Number	Amount	
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ⁹	–	0	1 817 462
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008	5 924	1 062 173	2 870 514
Other members of Corporate Executive Board	17 771	3 186 341	8 168 711
TOTAL CORPORATE EXECUTIVE BOARD	23 695	4 248 514	12 856 687

⁹ In 2008 no PSUs were allocated to Rolf Dörig as a result of his transfer from the Corporate Executive Board to the Board of Directors.

¹⁰ The PSUs represent future subscription rights that entitle the individuals concerned to receive Swiss Life Holding shares after a period of three years, provided the relevant conditions are then met. Depending on the fulfilment during the three-year term of the two performance criteria defined, the number of PSUs can increase by a factor of 1.5 or drop to zero.

¹¹ The allocation of PSUs as at 01.04.2008 was effected at a fair value of CHF 179.30, as calculated by an independent consultancy firm.

TABLE AS PER ANNUAL REPORT 2008

The table published in the Annual Report 2008 included the cash bonus granted for the 2007 financial year and paid out in 2008, and the variable compensation in shares

for the 2007 financial year. The footnote states, however, that the members of the Board of Directors would not receive any cash bonus or variable compensation in shares for the 2008 financial year.

Amounts in CHF	Compensation in cash			Compensation in shares for 2007 ⁴		Total compensation in cash and shares (amount)	
	Salary	Bonus for 2007 paid in 2008 ²	Other compensation ³	Total compensation in cash	Number		Amount
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ¹	1 525 000	1 250 000	96 806	2 871 806	1 905	441 455	3 313 261
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008	1 000 000	850 000	53 193	1 903 193	1 587	367 764	2 270 957
Other members of Corporate Executive Board ⁵	3 908 057	2 600 000	260 893	6 768 950	4 232	980 703	7 749 653
TOTAL CORPORATE EXECUTIVE BOARD	6 433 057	4 700 000	410 892	11 543 949	7 724	1 789 922	13 333 871

¹ Group CEO until 08.05.2008, BoD Delegate from 09.05.2008. Salary / compensation in cash was fixed at CHF 1 200 000 per year for the position of BoD Delegate.

² The bonus paid in 2008 relates to the 2007 financial year. No bonus was paid for the 2008 financial year.

³ Child allowances (CHF 12 830), allowances for years of service (CHF 31 570), company cars (CHF 110 221), premium contributions to 3rd-pillar pension plans (CHF 174 401), other (CHF 81 870), each in total.

⁴ The allocation of shares for the 2007 financial year was effected on 31.03.2008 at economic value, which is equal to the tax value (CHF 231.7351), taking into account a blocking period of three years. The share price on the day of allocation was CHF 276.00. No variable compensation in shares was paid out for the 2008 financial year.

⁵ Eight individuals were taken into account in the period under review. Compensation for 2008 membership of the Corporate Executive Board was disclosed on a pro-rata basis for Manfred Behrens, Charles Relecom, Paul Müller, Ivo Furrer and Klaus Leyh.

Amounts in CHF	Expenditure for occupational provisions		Aggregate total compensation in cash and in shares and occupational provisions expense (amount) ⁷
	Regular contributions ⁶	Extraordinary contributions	
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008	195 656		3 508 917
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008 ⁸	755 148		3 026 105
Other members of Corporate Executive Board	813 420		8 563 073
TOTAL CORPORATE EXECUTIVE BOARD	1 764 224		15 098 095

⁶ Regular annual employer contribution and subsequent contributions. Pursuant to the pension fund regulations, occupational provisions were financed by the employer and the employee at a ratio of 2/3 to 1/3.

⁷ All contributions are gross contributions, i.e. they include employee contributions to AHV/IV/ALV. Employer contributions to AHV/IV/ALV amounted to a total of CHF 1 223 286 in the year under review.

⁸ Regular contribution of CHF 156 648 and a subsequent contribution of CHF 598 500 in accordance with the pension fund regulations due to the increase in the insured income.

Amounts in CHF	Performance Share Units (PSUs) ^{10,11}		
	Number	Amount	Aggregate total incl. PSUs (amount) ¹³
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ⁹	–	0	3 508 917
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008 ¹⁰	5 924	1 062 173	4 088 278
Other members of Corporate Executive Board	17 771	3 186 341	11 749 414
TOTAL CORPORATE EXECUTIVE BOARD	23 695	4 248 514	19 346 609

⁹ In 2008 no PSUs were allocated to Rolf Dörig as a result of his transfer from the Corporate Executive Board to the Board of Directors. Disregarding the cash bonus paid for the 2007 financial year and the variable compensation in shares, the total compensation paid to Rolf Dörig for 2008 amounted to CHF 1 817 462.

¹⁰ Disregarding the cash bonus paid for the 2007 financial year and the variable compensation in shares, the total compensation paid to Bruno Pfister for 2008 amounted to CHF 2 870 514.

¹¹ The PSUs represent future subscription rights that entitle the individuals concerned to receive Swiss Life Holding shares after a period of three years, provided the relevant conditions are then met. Depending on the fulfilment during the three-year term of the two performance criteria defined, the number of PSUs can increase by a factor of 1.5 or drop to zero.

¹² The allocation of PSUs as at 01.04.2008 was effected at a fair value of CHF 179.30, as calculated by an independent consultancy firm.

¹³ Including a cash bonus for 2007, paid in 2008, and a variable compensation component in shares for 2007, allocated in 2008. For the 2008 financial year, no cash bonus and no variable compensation in shares was paid to the members of the Corporate Executive Board.

SHARE OWNERSHIP/PARTICIPATION RIGHTS AS AT 31.12.2009 – As at the balance sheet date, current members of the Board of Directors and Corporate Executive Board (including closely linked parties) held the follow-

ing number of registered Swiss Life Holding Ltd shares and future subscription rights to Swiss Life Holding Ltd shares in the form of Performance Share Units (PSUs).

BOARD OF DIRECTORS

	SLH shares 31.12.2009
Rolf Dörig, Chairman of the Board of Directors	33 277
Gerold Bühler	2 485
Frank Schnewlin	188
Volker Bremkamp	1 267
Paul Embrechts	945
Rudolf Kellenberger	1 286
Carsten Maschmeyer	1 620 730
Henry Peter	2 025
Peter Quadri	1 725
Franziska Tschudi	945
TOTAL BOARD OF DIRECTORS	1 664 873

¹ Rolf Dörig owns an additional 6717 PSUs, which were allocated to him under the 2007 equity programme for his former role of Group CEO. They represent future subscription rights that entitle him to receive SLH shares after a period of three years, provided that the relevant conditions are then met. Following his election to the Board of Directors on 8 May 2008 and resultant resignation from the Corporate Executive Board, Rolf Dörig was not allocated any further PSUs in 2008 or 2009.

CORPORATE EXECUTIVE BOARD

	SLH shares
	31.12.2009
Bruno Pfister, Group CEO	9 068
Manfred Behrens	698
Thomas Buess	1 000
Patrick Frost	2 013
Ivo Furrer	0
Klaus Leyh	53
Charles Relecom	0
TOTAL CORPORATE EXECUTIVE BOARD	12 832

	Performance Share Units (PSUs) as future subscription rights to SLH shares
	31.12.2009 ¹
Bruno Pfister, Group CEO	18 022
Manfred Behrens	6 092
Thomas Buess	1 600
Patrick Frost	7 815
Ivo Furrer	4 475
Klaus Leyh	1 873
Charles Relecom	3 385
TOTAL CORPORATE EXECUTIVE BOARD	43 262

¹ Total number of PSUs allocated in the years 2007, 2008 and 2009 in connection with the relevant equity compensation plan. The PSUs represent future subscription rights that entitle the individuals concerned to receive SLH shares after a period of three years, provided that the relevant conditions are then met.

SHARE OWNERSHIP/PARTICIPATION RIGHTS AS AT 31.12.2008 – As at the balance sheet date, current members of the Board of Directors and Corporate Executive Board (including closely linked parties) held the follow-

ing number of registered Swiss Life Holding Ltd shares and future subscription rights to Swiss Life Holding Ltd shares in the form of Performance Share Units (PSUs).

BOARD OF DIRECTORS

	SLH shares
	31.12.2008
Bruno Gehrig, Chairman of the Board of Directors	2 021
Gerold Bühler	2 166
Volker Bremkamp	1 043
Paul Embrechts	776
Rudolf Kellenberger	1 022
Henry Peter	1 856
Peter Quadri	1 556
Pierfranco Riva	3 181
Franziska Tschudi	776
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008 ¹	
TOTAL BOARD OF DIRECTORS	14 397

¹ Share ownership and the number of PSUs are shown in their entirety under the relevant details for the Corporate Executive Board (see tables on next page).

CORPORATE EXECUTIVE BOARD

	SLH shares
	31.12.2008
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008	28 607
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008	8 841
Manfred Behrens	698
Patrick Frost	1 615
Ivo Furrer	0
Reto Himmel	2 010
Klaus Leyh	53
Thomas Müller	1 065
Charles Relecom	0
TOTAL CORPORATE EXECUTIVE BOARD	42 889

	Performance Share Units (PSUs) as future subscription rights to SLH shares
	31.12.2008 ¹
Rolf Dörig, Group CEO until 08.05.2008, BoD Delegate from 09.05.2008	13 870
Bruno Pfister, CEO International until 08.05.2008, Group CEO from 09.05.2008	17 483
Manfred Behrens	4 263
Patrick Frost	6 610
Ivo Furrer	1 975
Reto Himmel	11 258
Klaus Leyh	373
Thomas Müller	7 543
Charles Relecom	1 502
TOTAL CORPORATE EXECUTIVE BOARD	64 877

¹ Total number of PSUs allocated in the years 2006, 2007 and 2008 in connection with the relevant equity compensation plan. The PSUs represent future subscription rights that entitle the individuals concerned to receive SLH shares after a period of three years, provided that the relevant conditions are then met.

Appropriation of Profit

Profit and Appropriation of Profit

The net profit for the year amounts to CHF 39 650 536. The Board of Directors proposes to the Annual General Meeting of Shareholders to appropriate the profit in accordance with the table below. If the Board of Directors' proposal is adopted, a distribution in the form of a CHF 2.40 reduction in the par value per share will be paid.

PROFIT SHOWN IN THE BALANCE SHEET

In CHF	2009	2008
Balance carried forward from previous year	3 958 859	3 047 818
Net profit	39 650 536	1 920 911 041
TOTAL PROFIT SHOWN IN THE BALANCE SHEET	43 609 395	1 923 958 859

APPROPRIATION OF PROFIT

In CHF	2009	2008
Dividend	-	-
Allocation to legal reserves	-	-
Allocation to free reserves	40 000 000	1 920 000 000
Balance carried forward to new account	3 609 395	3 958 859
TOTAL PROFIT SHOWN IN THE BALANCE SHEET	43 609 395	1 923 958 859

Zurich, 29 March 2010

For the Swiss Life Holding Board of Directors

Rolf Dörig

Gerold Bühler

Report of the Statutory Auditor

Report of the Statutory Auditor
to the General Meeting of
Swiss Life Holding Ltd
Zurich

Report of the Statutory Auditor on the Financial Statements

As statutory auditor, we have audited the financial statements of Swiss Life Holding Ltd, which comprise the statement of income, balance sheet and notes to the financial statements (pages 178 to 194), for the year ended 31 December 2009.

BOARD OF DIRECTORS' RESPONSIBILITY

The Board of Directors is responsible for the preparation of the financial statements in accordance with the requirements of Swiss law and the company's articles of incorporation. This responsibility includes designing, implementing and maintaining an internal control system relevant to the preparation of financial statements that are free from material misstatement, whether due to fraud or error. The Board of Directors is further responsible for selecting and applying appropriate accounting policies and making accounting estimates that are reasonable in the circumstances.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Swiss law and Swiss Auditing Standards. Those standards require that we plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers the internal control system relevant to the entity's preparation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control system. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates made, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the financial statements for the year ended 31 December 2009 comply with Swiss law and the company's articles of incorporation.

Report on other legal requirements

We confirm that we meet the legal requirements on licensing according to the Auditor Oversight Act (AOA) and independence (article 728 CO and article 11 AOA) and that there are no circumstances incompatible with our independence.

In accordance with article 728a paragraph 1 item 3 CO and Swiss Auditing Standard 890, we confirm that an internal control system exists which has been designed for the preparation of financial statements according to the instructions of the Board of Directors.

We further confirm that the proposed appropriation of profit complies with Swiss law and the company's articles of incorporation. We recommend that the financial statements submitted to you be approved.

PricewaterhouseCoopers AG

Peter Lüssi

Audit expert

Auditor in charge

Reto Zemp

Audit expert

Zurich, 29 March 2010

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ANNUAL REPORT 2009

The **Business Review** is published in German, English and French.

The English text is definitive for the extract from the Financial Statements.

The **Financial Statements** are available in German and English, and contain additional information on Risk Management, Market Consistent Embedded Value (in English only), Corporate Governance and the Annual Accounts. The English text is definitive for the Consolidated Financial Statements.

The Business Review and the Financial Statements for 2009 can be found at:
www.swisslife.com/report

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This document may contain projections or other forward-looking statements related to Swiss Life that are subject to known and unknown risks, uncertainties and other important factors. The reader should be aware that these statements are only projections which could differ materially from the actual results, financial situation, development, performance or expectations and that therefore no undue reliance should be placed on such forward-looking statements. Neither Swiss Life nor any of its directors, officers, employees or advisors, nor any other person connected or otherwise associated with Swiss Life, makes any representation or warranty, express or implied, as to the accuracy or completeness of the information contained in this document. Neither Swiss Life nor any of its directors, officers, employees or advisors, nor any other person connected or otherwise associated with Swiss Life, shall have any liability whatsoever for loss howsoever arising, directly or indirectly, from any use of this document. All forward-looking statements are based on the data available to Swiss Life at the time the present document was compiled. Unless otherwise required by applicable law, Swiss Life assumes no responsibility to publicly update or alter its forward-looking statements or to adapt them, whether as a result of new information, future events or developments or any other reason.

IMPORTANT DATES

INTERIM STATEMENT Q1 2010

4 May 2010

ANNUAL GENERAL MEETING OF SHAREHOLDERS 2010

6 May 2010 Hallenstadion Zurich

HALF-YEAR REPORT 2010

18 August 2010

INTERIM STATEMENT Q3 2010

10 November 2010

