Zurich, 13 May 2014

Swiss Life posts premium income of CHF 6.9 billion in first quarter of 2014

- The Swiss Life Group resolutely maintained its course of profitable growth during the first three months of 2014 and generated premium income of CHF 6.9 billion (-1% in local currency compared with the same period in the previous year).
- Fee and commission income climbed 9% to CHF 298 million over the same period.
- Swiss Life Asset Managers increased assets under management for external customers during the first quarter to CHF 28.6 billion (+4% up on the end of 2013).
- In a persistently challenging environment, Swiss Life generated a non-annualised net investment result of 1.0% (2013: 1.4%) on the basis of a stable direct investment yield.
- The group solvency ratio as at 31 March 2014 rose by 16 percentage points from its end-2013 level to 226%.

Bruno Pfister, Group CEO, comments, "Swiss Life got off to a good start in the first quarter of 2014 and further expanded its market positioning in strategically important business areas. We maintained our focus on profitable growth and further improved premium quality. We are also on track with our Group-wide programme 'Swiss Life 2015': 80% of the planned cost savings have already been implemented and fee and commission income has significantly increased in all market units."

Business development in the first quarter of 2014

In the first three months of 2014, Swiss Life generated premium income of CHF 6.9 billion compared to a very strong first quarter in the previous year of CHF 7.0 billion (-1% in local currency). In its home market of Switzerland, Swiss Life grew premiums by 7% to CHF 4.9 billion. This was driven by continued strong demand for full-insurance solutions from the Swiss SME sector and growth in individual life business. In France premiums amounted to CHF 1.2 billion, which corresponds to a 3% drop in local currency. With a high unit-linked share of more than 50% of new business, premium quality in life insurance business was further enhanced. Swiss Life in Germany generated premium income of CHF 422 million in the first quarter of 2014. The decline
of 14% in local currency is attributable to rate adjustments and the focus on profitable growth. The International market unit generated premium volume of CHF 404 million (2013: CHF 686 million). Swiss Life Asset Managers posted net new assets of CHF 0.5 billion in external customer business. Overall Swiss Life generated fee and commission income of CHF 298 million in the first quarter of 2014. This 9% rise is driven by growth within Swiss Life Asset Managers, in the owned IFA channels in all market units and in unit-linked business in France.

Robust investment yield and strong group solvency ratio
Thanks to the high quality and resilience of its investment portfolio, Swiss Life generated a stable non-annualised direct investment yield of 0.8% as at 31 March 2014 (2013: 0.8%). The non-annualised net investment result in the first three months of 2014 corresponds to a yield of 1.0%, compared with 1.4% in the prior year period, which was positively impacted by the application of new accounting standards (IFRS 13) and higher realised gains on bonds. The group solvency ratio as at 31 March 2014 rose by 16 percentage points from its end-2013 level to 226%. Excluding unrealised gains and losses on bonds, the Group's solvency ratio remained on a par with year-end 2013 at 196%.

Further progress in the Group-wide programme "Swiss Life 2015"
Swiss Life made further progress in its Group-wide programme "Swiss Life 2015". Under its strict cost management, 80% of the planned cost savings measures had already been implemented as at 31 March 2014. Thanks to the consistent focus on profitable growth, the product mix in new business remained on target.

Thomas Buess, Group CFO, will hold a telephone conference in English for financial analysts and investors at 10 a.m. (CET) today. Please dial in ten minutes before the conference begins.

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Gross written premiums, policy fees and deposits received as at 31 March 2014

<table>
<thead>
<tr>
<th>CHF m</th>
<th>Q1/2014</th>
<th>Q1/2013</th>
<th>Change (CHF)</th>
<th>Change (in local currency)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IFRS basis, unaudited</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Switzerland</td>
<td>4 930</td>
<td>4 618</td>
<td>+7%</td>
<td>+7%</td>
</tr>
<tr>
<td>France</td>
<td>1 154</td>
<td>1 197</td>
<td>-4%</td>
<td>-3%</td>
</tr>
<tr>
<td>Germany</td>
<td>422</td>
<td>490</td>
<td>-14%</td>
<td>-14%</td>
</tr>
<tr>
<td>International</td>
<td>404</td>
<td>686</td>
<td>-41%</td>
<td>-41%</td>
</tr>
<tr>
<td>Total (1)</td>
<td>6 896</td>
<td>6 970</td>
<td>-1%</td>
<td>-1%</td>
</tr>
</tbody>
</table>

(1) Total contains intersegment eliminations and reinsurance of CHF -14 million in Q1 2014, CHF -22 million in Q1 2013.

Information

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Swiss Life

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Swiss Life Select, tecis, HORBACH, Proventus and Chase de Vere advisors choose suitable products for customers from the market according to the Best Select approach. Swiss Life Asset Managers offers institutional and private investors access to investment and asset management solutions. Swiss Life provides multinational corporations with employee benefits solutions and high net worth individuals with structured life and pensions products.

Swiss Life Holding Ltd, registered in Zurich, was founded in 1857 as Schweizerische Rentenanstalt. The shares of Swiss Life Holding Ltd are listed on the SIX Swiss Exchange (SLHN). The Swiss Life Group employs a workforce of around 7000, with approximately 4500 certified financial advisors.

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