



# Seguros Bolívar Colombia

Reliability. Flexibility. Simplicity. We offer more than insurance.

- Founded in 1939
- A major player in Colombia for life and health insurance
- Rated AAA (stable) by Fitch in 2013
- Total premium income amounted to COP 1,276 million in 2013
- Solvency ratio: 1.39
- 27 branches and 25 agencies with 3,100 agents in 22 cities throughout Colombia
- Member of the Swiss Life Network since 1989

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## RELIABILITY

- Second largest Colombian insurance company with 14.9% market share in 2013
- Trusted by customers and stakeholders. Many awards and distinctions:
  - ISO 14001:2004 – Certificate of Environmental Management Systems
  - OSHAS 18001:2007 – Certificate of Occupational Health and Safety Management Systems
  - ISO 9001:2008 – Certificate of Quality Management System. Fulfils international standards of quality in processes, products and services

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## FLEXIBILITY

- Offers flexible products for multinational companies designed according to their needs
- Special services and solutions: call centre RED322 provides customers the finest guidance and medical assistance 24/7
- Corporate Wellness Program
  - Promotion & Prevention;
  - international service partners
  - Assist Card & Best Doctors

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## SIMPLICITY

- One dedicated point of contact for all local requests and inquiries
- Seguros Bolívar's Call Center
- RED322, finest guidance and medical assistance, 24 hours, 365 days a year

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## COVERAGE AND PRODUCTS

Types of Employee Benefits:

- \* Group Life
- \* Total & Permanent Disability (lump sum - rider)
- \* Accidental Death & Dismemberment (rider)
- \* Critical Illness (rider)
- \* Medical

Financial Products:

- \* Deposit Administration

Other Products and Services:

- \* Wellbeing: Prevention and back-to-work programme

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- \* Coverage available and poolable
  - \* Product available

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### Contact