



Hong Leong Assurance Malaysia

Reliability. Flexibility. Simplicity. We offer more than insurance.

- Founded in 1972
- A major player in Malaysia for life and health insurance, rated A- by AM Best
- The company's life insurance unit earned MYR 2.294 billion in gross premium income in the financial year ended 30 June 2014, up 19% from the previous year
- Total life business assets under management as at 30 June 2014 amounted to MYR 11.74 billion
- Service is provided through a large network of branches, agents and brokers throughout the country as well as banc assurance and alternative distribution channels employing over 600 staff (FTE) in over 20 locations
- Member of the Swiss Life Network since 1995

RELIABILITY

- Hong Leong Assurance (HLA) is a fully owned subsidiary of HLA Holdings Sdn Bhd (HLAH), which is wholly-owned by Hong Leong Financial Group Berhad, one of the largest publicly listed companies on the Kuala Lumpur stock exchange
- HLA is ranked within the top 5, with a market share of 10%
- Long-standing client relationship of average 5 years and 80% client retention rate

FLEXIBILITY

- Customized plans for companies with min of 5 employees for Death / Disability / Critical illness cover and min of 11 employees for Hospitalization
- Attractive premium rates with flexible benefits

SIMPLICITY

- One dedicated point of contact for all local requests and inquiries
- Advice & Support, employees training & briefing, outsource services for hospitalization
- Excellent service and support to brokers, agents and clients

COVERAGE AND PRODUCTS

Types of Employee Benefits:

- * Group Term Life
- * Group Accidental Death & Disablement
- * Disability Lump Sum (rider)
- * Group Critical Illness (rider)
- * Group Hospital & Surgical

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- * Coverage available and poolable

Contact