



Bangkok Life Assurance PCL

Thailand

Reliability. Flexibility. Simplicity. We offer more than insurance.

- Founded in 1978
- A major player in Thailand for life and health insurance
- Total premium income in 2013 reached THB 39 billion, of which group life insurance accounted for THB 987 million
- Distribution organisation: Department for agents and customers, offering fast and efficient service through an all-inclusive service centre
- Member of the Swiss Life Network since 1988

RELIABILITY

- Bangkok Life is affiliated to Bangkok Bank (Public) Ltd., the largest bank in Southeast Asia, and Bangkok Insurance Public Company Ltd., the largest Thai non-life insurer
- Ranks among the top five local companies for both individual and group insurance business with an overall market share of 8.8% (2013)
- Awarded Thailand's Corporate Brand Rising Star 2013: the highest growth rate of corporate brand value in Finance Category

FLEXIBILITY

- Compulsory and voluntary employee benefit cover: retirement , death , disability, accident , health
- Modular standard and customized plan for all company types and sizes
- Financial Advisor: Onsite service to provide wealth management and stability planning

SIMPLICITY

- About 300 contract hospitals around Thailand
- On-line system with contract hospitals
- SMS alert for reimbursement data
- Tools for a fast and efficient financial planning and advisory to customer

COVERAGE AND PRODUCTS

Types of Employee Benefits:

- * Group Life
- * Disability Lump Sum (rider)
- * Accidental Death & Dismemberment (rider)
- * Medical (rider)

Other Products and Services:

- * Loss prevention control : To manage loss ratio

- * Coverage available and poolable
- * Products available

Contact