

About Swiss Life

The Swiss Life Group is one of Europe's leading providers of life insurance and pension solutions. The Group offers individuals and corporations a broad range of products combined with comprehensive advice through its own sales force as well as brokers and banks in Switzerland, France and Germany. It provides internationally operating corporations with employee benefits solutions from a single source, and is among the global leaders in structured life and pension products for high net worth individuals with its centres of competence in Luxembourg, Liechtenstein and Singapore.

Swiss Life is the majority shareholder of the Hanover-based AWD Group, one of Europe's top financial services providers for the medium- and high-income customer segments. AWD offers its clients independent financial advisory services. It employs over 6300 financial consultants in ten European countries.

Swiss Life Holding, registered in Zurich, was founded in 1857 as Schweizerische Rentenanstalt. The shares of Swiss Life Holding are listed on the SWX Swiss Exchange (SLHN). The Swiss Life Group employs a staff of around 9000.

Goals and strategy

Swiss Life wants to be a leading provider of life insurance and pension solutions, and the number one choice in this field for customers, investors and employees.

Market positioning

Switzerland

- Top position in individual and group business
- Strong proprietary sales force

France

- Strong proprietary sales force
- Successful private insurer concept

Germany

- Rated by brokers as leading life insurer
- Key position in group life business

Cross-border business (Liechtenstein, Singapore and Luxembourg)

- Leading provider of structured life and pension products for international high net worth individuals (private placement life insurance)
- Global employee benefits solutions for multinational corporations (corporate solutions)

Financial figures

2007*

Net profit (CHF m)	726
Operating profit (CHF m)	1013
Diluted earnings per share (in CHF)	39.60
Shareholders' equity incl. minority interests (CHF m)	7 334
Gross written premiums, policy fees and deposits received (CHF m)	21 213
Assets under control (CHF m)	138 946
Total assets (CHF m)	179 757
Employees (full-time equivalents)	8 556

(*in accordance with IFRS; geared to continuing operations/excluding discontinued insurance operations in the Netherlands and Belgium and the divested Banca del Gottardo)

Rating

Standard & Poor's rates Swiss Life/Rentenanstalt (Switzerland) 'A-' with outlook 'negative' and Swiss Life Holding 'BBB' with outlook 'negative'.

Board of Directors

Bruno Gehrig, Chairman
Gerold Bühler, Vice Chairman
Volker Bremkamp
Paul Embrechts
Rudolf Kellenberger
Henry Peter
Peter Quadri
Pierfranco Riva
Franziska Tschudi

Corporate Executive Board

Rolf Dörig, Group Chief Executive Officer
Patrick Frost, Group Chief Investment Officer
Reto Himmel, Group Chief Technology & Operations Officer
Paul Müller, Chief Executive Officer Switzerland
Thomas Müller, Group Chief Financial Officer
Bruno Pfister, Chief Executive Officer International

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