

About Swiss Life

The Swiss Life Group is one of Europe's leading providers of life insurance and pension solutions. In Switzerland, France and Germany, the Group offers individuals and corporations comprehensive advice and a broad range of products through its own sales force as well as brokers and banks. Swiss Life provides international corporations with employee benefits solutions from a single source, and is one of the global leaders in structured life and pension products for international high net worth individuals.

The AWD Group became part of the Swiss Life Group in 2008. Hanover-based AWD is one of Europe's top financial services providers for the medium- and high-income customer segments. AWD offers its clients independent financial advisory services. Around 6000 advisors and intermediaries work for the AWD Group in ten European countries.

Swiss Life Holding Ltd, registered in Zurich, was founded in 1857 as Schweizerische Rentenanstalt. The shares of Swiss Life Holding Ltd are listed on the SIX Swiss Exchange (SLHN). The Swiss Life Group employs a staff of around 9000.

Goals and strategy

Swiss Life wants customers, investors and employees to regard it as the leading international life and pension specialist.

Market positioning

Switzerland

- Top position in individual and group business
- Strong proprietary sales force

France

- Strong proprietary sales force
- Successful private insurer concept

Germany

- Rated by brokers as leading life insurer
- Key position in group life business

Cross-border business (Liechtenstein, Singapore and Luxembourg)

- Leading provider of structured life and pension products for international high net worth individuals (private placement life insurance)
- Global employee benefits solutions for multinational corporations (corporate solutions)

Financial figures

2008

Net profit (CHF m)	345
Operating profit (CHF m)	-842
Diluted earnings per share (in CHF)	10.88
Shareholders' equity incl. minority interests (CHF m)	6652
Gross written premiums, policy fees and deposits received (CHF m)	18515
Assets under control (CHF m)	134326
Total assets (CHF m)	134791
Employees (full-time equivalents)	8184

Rating

Standard & Poor's rates Swiss Life/Rentenanstalt (Zurich) 'BBB+' with outlook 'stable' and Swiss Life Holding Ltd 'BBB-' with outlook 'stable'.

Board of Directors

Rolf Dörig, Chairman
 Gerold Bühler, Vice Chairman
 Volker Bremkamp
 Paul Embrechts
 Rudolf Kellenberger
 Carsten Maschmeyer
 Henry Peter
 Peter Quadri
 Frank Schnewlin
 Franziska Tschudi

Corporate Executive Board

Bruno Pfister, Group Chief Executive Officer
 Ivo Furrer, Chief Executive Officer Switzerland
 Klaus G. Leyh, Chief Executive Officer Germany
 Charles Relecom, Chief Executive Officer France
 Patrick Frost, Group Chief Investment Officer
 Thomas Buess, Group Chief Financial Officer (from Q3 2009)
 Manfred Behrens, Chief Executive Officer AWD

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