

**Buy order for Swiss Life Holding Ltd registered shares
ISIN code CH 001485278.1**

For your purchase of Swiss Life Holding Ltd registered shares we need you to complete this form in full and return it by post or fax, duly signed, to **Swiss Life, Shareholder Services, P.O. Box, 8022 Zurich**. We would be glad to help if you have any questions.

Principal

Last name/first name _____

Street/no. _____

Postcode/city _____

Shareholders' safekeeping account no. _____

Order

I authorise Swiss Life to purchase the specified number of Swiss Life Holding Ltd registered shares for me on the stock exchange as follows:

Number of shares to be purchased _____ (max. 20 shares)

Sale "at best", i.e. as soon as possible but no later than 3 within trading days after receiving the order, in accordance with the Safe Custody Regulations.

Purchase with limit, meaning at the predetermined maximum price:

Maximum price: _____ Valid until: _____
(Limit orders should have a life of at least 30 days.)

Payment

Payment must be made within 10 days using the paying-in slip enclosed with the statement.

Posting to your account

The share(s) will be posted to the shareholders' safekeeping account following receipt of payment.

Declaration

I hereby authorise Swiss Life to purchase the above-mentioned number of Swiss Life Holding Ltd shares in my name and unconditionally agree to pay for and take delivery of the securities. I agree that all bank charges, brokerage fees and levies related purchasing the shares on the stock exchange be charged to my account.

Date _____ Signature _____