

Agenda

Swiss Life Group: Overview

Swiss Life 2018: Strategy update

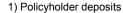


Swiss Life Group is a leading provider of life, pensions and financial solutions ...

Swiss Life Group: Facts and figures

- **GWP** incl. PHD¹): CHF 18.9 bn (FY 2015)
- Net profit: CHF 878 m (FY 2015)
- Assets under Management: CHF 202.2 bn, thereof CHF 44.4 bn with third parties (HY 2016)
- Shareholders' equity: CHF 14.3 bn (HY 2016)
- Current workforce of ~ 7 600 employees and ~ 4 600 certified financial advisors
- SST of 146% and Solvency II of > 200% (as of 01. January 2016)
- S&P financial strength rating of Swiss Life AG: A / stable outlook







... with an attractive and diversified portfolio based on strong market positions

FY 2015, in CHF (IFRS basis)

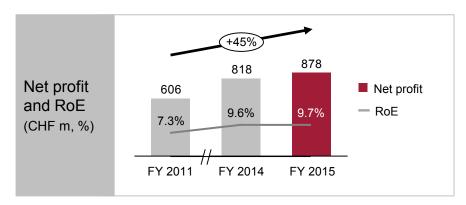
Business divisions	Market position	Insurance reserves	GWP & PHD	Adjusted profit from operations ⁴⁾
uivisioiis		144.9 bn	18.9 bn	1 323 m
Switzerland	 Market leader in life insurance (group life and individual life) with a market share of ~32% 	58%	56%	56%
France	Niche private insurer for affluent customers in lifeStrong position in health	17%	24%	18%
Germany	 Leader with brokers for BU¹⁾ and BAV²⁾ 3rd largest IFA network 	11%	7%	10%
International	Strong with PPLI and pension pooling with our global Swiss Life Network	14%	13%	3%
Asset Managers	 Leading in Switzerland, large portfolios in France and Germany # 1 real estate manager in Europe³⁾ 	n.a.	n.a.	17%

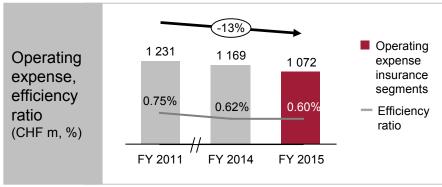
¹⁾ Disability insurance 2) Occupational pension scheme 3) PropertyEU, Top 100 Investors, October 2015

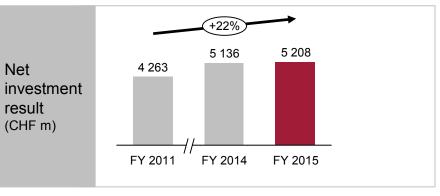


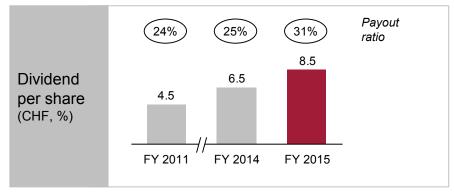
⁴⁾ Percentage figures do not sum up to 100% mainly due to elimination effects (fee & comm. income) and unallocated corp. costs (adj. profit from operations)

Development of key figures: Swiss Life increased its profitability and improved its financial strength





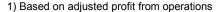






Profit by source: How does Swiss Life generate profits?

Source	Description	Capital intensity	Key contributor to profit source in 2015 ¹⁾
Savings result	 Investment spread (net investment result, technical interest, reserve changes) After policyholder participation 	• High	 Switzerland (65%), France (23%), Germany (12%)
Risk result	 Gross risk result (risk premiums less expenses, reserve changes) After policyholder participation 	• Low- medium	 Switzerland (68%), France health and P&C (22%), Germany (7%)
Fee result	 Income from fee business less related expenses No policyholder participation 	• Low	 Asset Managers (67%), France unit-linked and banking (13%), International (9%)
Cost result	Gross cost result (cost premiums less expenses)After policyholder participation		





Profit by source showing improved quality of earnings

CHF million (IFRS basis)

	FY 2014 adjusted		FY 2015 adjusted		HY 2016 not annualised
Savings result	656	55%	773	56%	
Risk result	380	32%	395	28%	
Fee result	252	21%	342	25%	CHF 194 m
Cost result	-109	-9%	-132	-9%	
- Thereof admin cost result gross ¹⁾	99	8%	115	8%	
Others & eliminations	16	1%	14	1%	
Segment result	1 196	100%	1 393	100%	
- Unallocated corporate costs	-66		-70		
Profit from operations ²⁾	1 129		1 323		CHF 730 m

[.]

¹⁾ Gross = before policyholder participation 2) Based on adjusted profit from operations

Swiss Life 2018: Continue on the successful path of MILESTONE and Swiss Life 2015

MILESTONE

Turnaround program: "getting basics right"

- Balance sheet significantly strengthened
- Cost savings of > CHF 400 m realised
- New business margin substantially improved
- New business mix shifted to < 30% traditional
- Disciplined ALM keeps duration gap low and protects interest rate margin
- Regained 'A-' rating

Swiss Life 2015

Ongoing business transformation: "sharpening the pencil"

- Diversify profit sources
- Cost savings of CHF 130 160 m
- Achieve new business margin of > 1.5%
- Further improve new business mix
- Strengthen solvency through retained earnings
- Achieve 8-10% RoE
- Integration of distribution units
- Upgrade to 'A' rating

Communicated at our Investors Day Swiss Life 2018

Continued transformation of business model

- Strengthen the quality of earnings and earnings growth
- Improve operational efficiency
- Continue with disciplined capital management
- Increase cash remittance to holding company and payout to shareholders
- Invest in customer centricity and digitalisation initiatives
- Achieve 8-10% RoE

2016 - 2018 2009 - 2012 2013 – 2015



Agenda

Swiss Life Group: Overview

Swiss Life 2018: Strategy update



Key financial targets of Swiss Life 2018

Customer centricity and advice

Quality of earnings and earnings growth

- Fee result FY 2018: CHF 400-450 m
- Risk result FY 2018: CHF 350-400 m
- Cumulative value of new business (2016-2018):
 CHF 750 m

Operational efficiency

- Cost savings FY 2018: CHF 100 m
- Stable operating expenses¹⁾

Capital, cash and dividend

- to Holding (2016-2018): > CHF 1.5 bn
- Dividend payout ratio: 30-50%

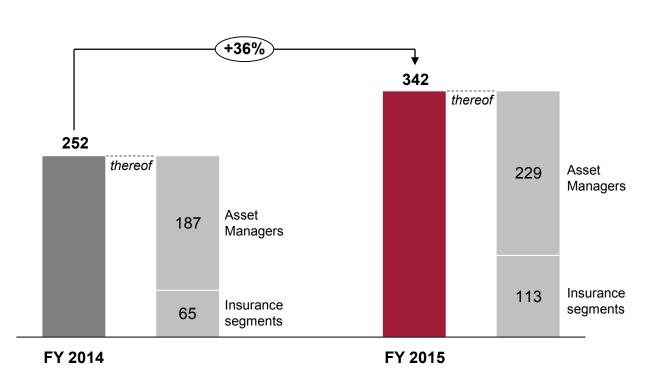
RoE²⁾ of 8-10%



Swiss Life 2018

Fee result further improved

Fee result, CHF million (IFRS basis)



not annualised CHF 194 m CHF 400-450 m

HY 2016

(+16%)



Investment portfolio in an ALM context

CHF million (fair value basis), insurance portfolio for own risk

Equities & equity funds Alternative investments

Real estate

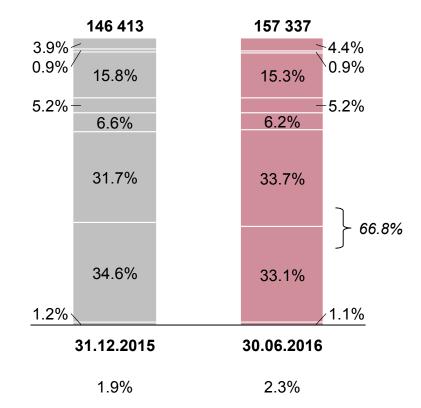
Mortgages Loans

Government & supranational bonds

Corporate bonds

Cash and other

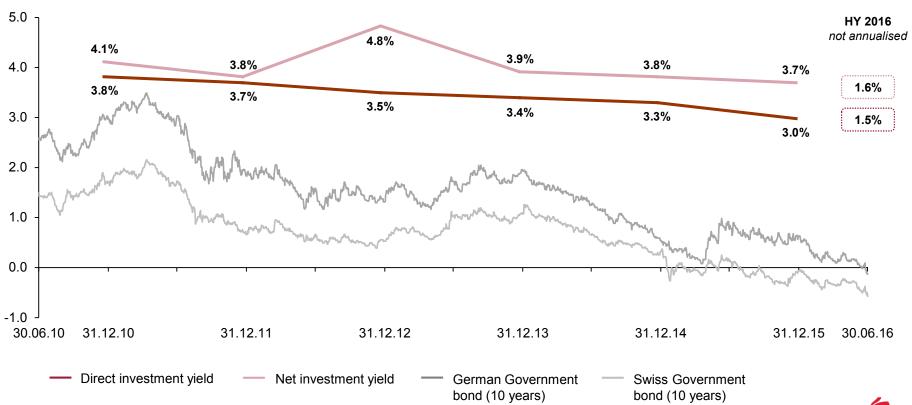
Net equity exposure





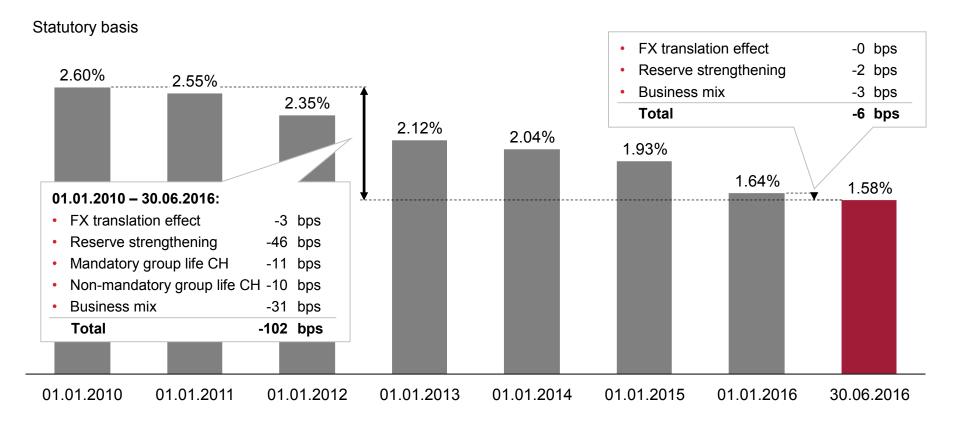
Continued strong returns in a low interest rate environment

Direct and net investment yield (IFRS basis, in %)





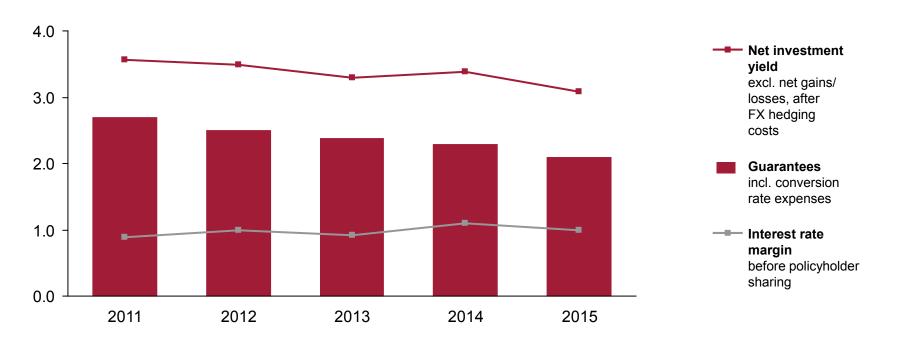
Average technical interest rate decreased further





Disciplined ALM has safeguarded the interest rate margin

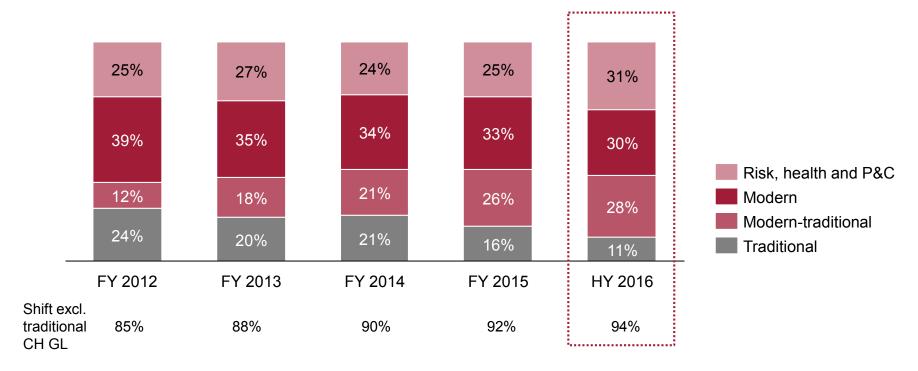
Aggregated view, IFRS basis, in % of technical reserves





New business mix with higher share of non-traditional products

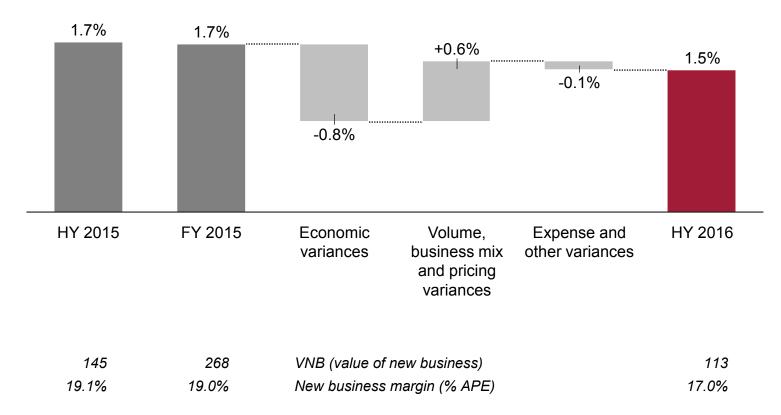
New business production (NBP)





Continued margin management

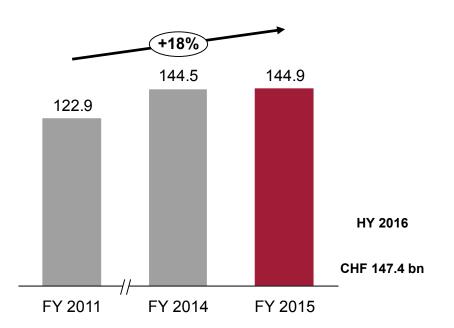
New business margin (NBM) development (VNB in % PVNBP)



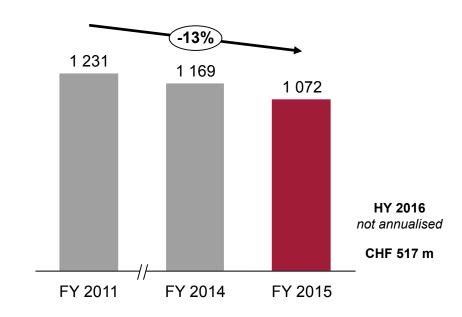


Further improved efficiency

Insurance reserves (excl. PHP liabilities) CHF billion



Operating expense insurance segments CHF million





Healthy solvency ratios

Swiss Life Group: Economic solvency (as of 01.01.2016)

SST 146% internal model approved with conditions, as filed with FINMA Solvency II standard model incl. volatility > 200% adjustment, excl. any transitional measures

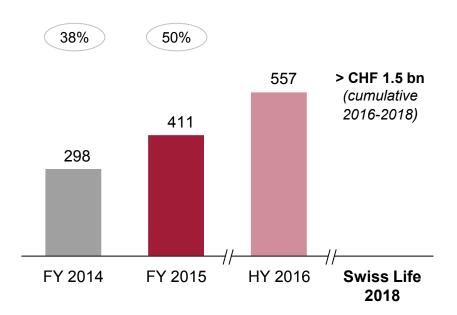
SST sensitivities (as of 01.01.2016)

Real estate -10%	-12 ppts		
Credit spreads ¹⁾ +100 bps	-8 ppts		
Interest rates ²⁾ -50 bps	-8 ppts		
Equities -30%	-7 ppts		
Insurance 1 in 10 year event	-8 ppts		

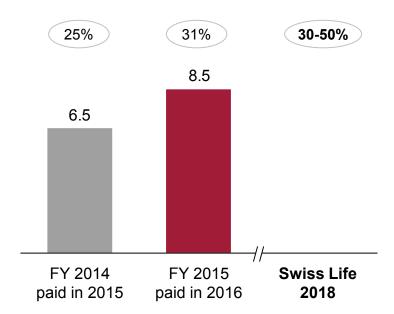


Increased cash remittance to Holding and dividends to shareholders

Cash remittance to Holding (CHF million, remittance in % of previous year's IFRS net profit)



Dividend per share (CHF, payout ratio in % of IFRS net profit)





Swiss Life 2018 off to a good start

Swiss Life 2018 financial targets

Current assessment

Quality of earnings and earnings growth

- Fee result FY 2018: CHF 400-450 m
- Risk result FY 2018: CHF 350-400 m
- Cumulative value of new business (2016-2018): > CHF 750 m

On track (slightly ahead)

On track

Challenging

Operational efficiency

- Cost savings FY 2018: CHF 100 m
- Stable operating expenses¹⁾

On track

On track

Capital, cash and dividend

- Cumulative **cash remittance** to Holding (2016-2018): > CHF 1.5 bn
- Dividend payout ratio: 30-50%
- **RoE**²⁾: 8-10%

On track (slightly ahead)

On track



Cautionary statement regarding forward-looking information

This presentation is made by Swiss Life and may not be copied, altered, offered, sold or otherwise distributed to any other person by any recipient without the consent of Swiss Life. Although all reasonable effort has been made to ensure the facts stated herein are accurate and that the opinions contained herein are fair and reasonable, this document is selective in nature and is intended to provide an introduction to, and overview of, the business of Swiss Life. Where any information and statistics are quoted from any external source, such information or statistics should not be interpreted as having been adopted or endorsed by Swiss Life as being accurate. Neither Swiss Life nor any of its directors, officers, employees and advisors nor any other person shall have any liability whatsoever for loss howsoever arising, directly or indirectly, from any use of this information. The facts and information contained herein are as up to date as is reasonably possible and may be subject to revision in the future. Neither Swiss Life nor any of its directors, officers, employees or advisors nor any other person makes any representation or warranty, express or implied, as to the accuracy or completeness of the information contained in this presentation. Neither Swiss Life nor any of its directors, officers, employees and advisors nor any other person shall have any liability whatsoever for loss howsoever arising, directly or indirectly, from any use of this presentation. This presentation may contain projections or other forward-looking statements related to Swiss Life that involve risks and uncertainties. Readers are cautioned that these statements are only projections and may differ materially from actual future results or events. All forward-looking statements are based on information available to Swiss Life on the date of its posting and Swiss Life assumes no obligation to update such statements unless otherwise required by applicable law. This presentation does not constitute an offer or invitation to subscribe for, or purchase, any shares of Swiss Life.



Contact details and financial calendar

Contact

Heidi Hinterhuber Phone +41 (43) 284 67 67

Head of Investor Relations E-mail heidi.hinterhuber@swisslife.ch

Rolf Winter Phone +41 (43) 284 49 19

Senior Investor Relations Manager E-mail rolf.winter@swisslife.ch

Financial calendar

Interim Statement Q3 2016 09 November 2016

Full-year results 2016 03 March 2017

Annual General Meeting 2017 25 April 2017

Visit our website for up-to-date information www.swisslife.com





The future starts here.