

Curriculum Vitae



Dirk von der Crone

Born 1976, German national

Chief Executive Officer Germany (CEO Germany)

Dirk von der Crone studied law in Münster. Following his subsequent legal traineeship, von der Crone worked as a lawyer at a Hamburg law firm specialising in labour law before joining Swiss Life in 2005 as a consultant on labour law and fundamental personnel matters. He subsequently assumed management responsibilities in HR at Swiss Life Germany and was appointed to the Extended Executive Committee in 2019 with the assumption of further responsibilities. In 2020, Dirk von der Crone became Head of HR, Services and Operations for the owned IFAs and a member of the Executive Committee. He was therefore responsible for operations, partner management and product management at the Swiss Life IFAs, as well as for HR, purchasing, facility management and logistics throughout Germany. He was also responsible for the expansion of the subsidiary fb research, acquired in 2022, which specialises in technology-based analyses and comparisons of financial services products.

Since July 2024, Dirk von der Crone has been Chief Executive Officer Germany (CEO Germany) and Member of the Corporate Executive Board of the Swiss Life Group.