

Zurich, 17 March 2022

Head of Communications Christian Pfister leaves Swiss Life

Christian Pfister, Head of Group Communications & Strategic Marketing, has decided to take a next step in his professional life and leave Swiss Life in March 2023.

Christian Pfister (61) has been with the Group since 2009. He was responsible for external and internal communication, branding and strategic marketing, as well as public affairs and the Group's sustainability strategy.

Patrick Frost, CEO of the Swiss Life Group: "We very much regret this decision but understand Christian Pfister's wish to take the next step in his professional life and assume new roles and duties. With his innovative strength, his strong leadership as well as his professionalism, he helped to shape and bring Swiss Life forward in key areas over the many years. He has been an important partner for the Corporate Executive Board and Board of Directors of Swiss Life. I thank him, also on behalf of the Board of Directors and the Corporate Executive Board, most sincerely for his broadly valued commitment and wish him only the best for his future."

Christian Pfister will retain his role as Head of Group Communications & Strategic Marketing until the beginning of next year and will accompany the transition to his successor, who will be determined in the coming months.

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Swiss Life

The Swiss Life Group is one of Europe's leading comprehensive life and pensions and financial solutions providers. In its core markets of Switzerland, France and Germany, Swiss Life offers individuals and corporations comprehensive and individual advice plus a broad range of own and partner products through its sales force and distribution partners such as brokers and banks.

Swiss Life Select, Tecis, Horbach, Proventus, Fincentrum and Chase de Vere advisors choose suitable products for customers from the market according to the Best Select approach. Swiss Life Asset Managers offers institutional and private investors access to investment and asset management solutions. Swiss Life provides multinational corporations with employee benefits solutions and high net worth individuals with structured life and pensions products.

Swiss Life Holding Ltd, registered in Zurich, was founded in 1857 as Schweizerische Rentenanstalt. The shares of Swiss Life Holding Ltd are listed on the SIX Swiss Exchange (SLHN). The Swiss Life Group also includes various subsidiaries. The Group employs a workforce of around 10 000 and has at its disposal a distribution network of over 17 000 advisors.



[Swiss Life corporate film](#)

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