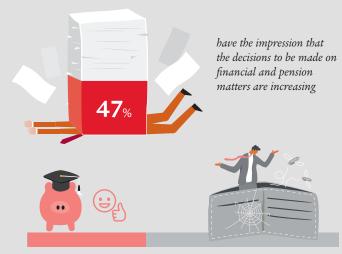
Insufficiently informed and poorly prepared

of people in Switzerland are finding it increasingly difficult to make the right pension and financial decisions 76 53%

feel financially unprepared for unexpected turns in life



Only 38% feel really well informed about financial topics

Large majority believe in financial self-determination

feel personally responsible for the success or failure of their financial provision







believe that financial self-determination and independence are a realistic goal for them personally

63% have clear financial goals and one in two (48%) is planning a decision with significant financial impact in the next 12 months



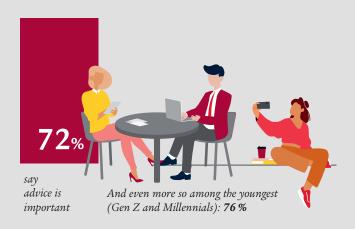


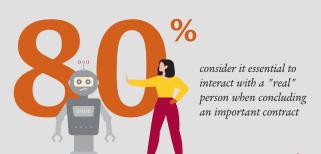




Buying a house

Personal advice wanted









...but just under half (46%) do not (yet) have a permanent advisor at their bank or insurance company to support them with decisions